

From: Kathy Higgins
Sent: Wednesday, October 14, 2020 3:35 PM
To: Fluri, Susanne
Subject: RE: [EXTERNAL] RE: URGENT - Issue Advertising Nebraska DUE ASAP Today 10/14
Attachments: 2020 Political request for time form.docx

Also, I need to upload that a request for time came in, Can you fill out the form attached and send back to me within 24 hours! Thank you!

Best,
Kathy Higgins

President SUMMITMedia Omaha
Radio|Digital|Social|Mobile|Events Marketing
10714 Mockingbird Dr, Omaha NE 68127
Office: (531)710-1112 Cell: (402)250-3620
Main Office: (531) 710-1170

Omaha's radio affiliate of HUSKER SPORTS on AM590 and Z92-FM!

From: Fluri, Susanne <Susanne.Fluri@katzmedia.com>
Sent: Wednesday, October 14, 2020 2:22 PM
To: Kathy Higgins <kathy.higgins@summitmediacorp.com>
Subject: RE: [EXTERNAL] RE: URGENT - Issue Advertising Nebraska DUE ASAP Today 10/14

Sounds good, thank you!

Susanne Fluri
Sales Associate
Katz Radio Group
233 North Michigan Avenue | Chicago, IL 60601
Susanne.Fluri@Katzmedia.com
o 312-755-3917

Local Impact.
National Influence.

From: Kathy Higgins <kathy.higgins@summitmediacorp.com>
Sent: Wednesday, October 14, 2020 2:21 PM
To: Fluri, Susanne <Susanne.Fluri@katzmedia.com>
Subject: RE: [EXTERNAL] RE: URGENT - Issue Advertising Nebraska DUE ASAP Today 10/14

NO, I would prefer if they dayparted, as all other issue candidates are doing. Thank you!

Best,

Kathy Higgins

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From: Fluri, Susanne <Susanne.Fluri@katzmedia.com>
Sent: Wednesday, October 14, 2020 2:19 PM
To: Kathy Higgins <kathy.higgins@summitmediacorp.com>
Subject: RE: [EXTERNAL] RE: URGENT - Issue Advertising Nebraska DUE ASAP Today 10/14

Hi Kathy,

Thanks for sending along. I will be sure to forward this to client. Do you have Issue rates for the weekend rotator Sa-Su 6a-7p, or even Sa 6a-7p and Su 6a-7p?

Please let me know ASAP.

Thanks so much!
Susanne

Susanne Fluri
Sales Associate
Katz Radio Group
233 North Michigan Avenue | Chicago, IL 60601
Susanne.Fluri@Katzmedia.com
o 312-755-3917

Local Impact.
National Influence.

From: Kathy Higgins <kathy.higgins@summitmediacorp.com>
Sent: Wednesday, October 14, 2020 2:16 PM
To: Fluri, Susanne <Susanne.Fluri@katzmedia.com>; Jennifer Vik <jvik@nrgmedia.com>
Subject: [EXTERNAL] RE: URGENT - Issue Advertising Nebraska DUE ASAP Today 10/14

Hi there, See Attached is our political rate card with Issue rates, this should be the same as listed in the RR. And our disclosure statement. Can you please deliver to the group behind this issue. Thank you!

Best,

Kathy Higgins

President SUMMITMedia Omaha
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Office: (531)710-1112 Cell: (402)250-3620
Main Office: (531) 710-1170

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From: Fluri, Susanne <Susanne.Fluri@katzmedia.com>
Sent: Wednesday, October 14, 2020 1:20 PM
To: Jennifer Vik <jvik@nrgmedia.com>; Kathy Higgins
<kathy.higgins@summitmediacorp.com>
Subject: URGENT - Issue Advertising Nebraska DUE ASAP Today 10/14
Importance: High

Hi Jennifer and Kathy,

We have an urgent request which I believe will be issue advertising. It is to encourage people to vote YES to remove the slavery exception in the constitution. (Nebraska Amendment 1). I have just sent through loaded Issue Rates where applicable via Rate Request. Please confirm these Issue rates and submit any missing rates as soon as possible today, Wednesday 10/14. I apologize for the super quick turnaround!

Please see below for specs:

Markets:
Lincoln
Omaha

Agency: RLM
Length: 30s
A18+
M-F 6a-7p & S/S 6a-7p
Flight is ASAP thru election

Please let me know if you have any questions.

Thanks so much!
Susanne

Susanne Fluri
Sales Associate
Katz Radio Group
233 North Michigan Avenue | Chicago, IL 60601
Susanne.Fluri@Katzmedia.com

o 312-755-3917

Local Impact.

National Influence.

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