



## 2020 Political Rates - 60 second spots

### September 4th - November 3rd General Election

STATION	Monday-Friday				Saturday -Sunday			
	NP ISSUE	NP P1	PWN P2	PWON P3	NP ISSUE	NP P1	PWN P2	PWON P3
<b>KEZO 92.3FM</b>								
6am - 10am	\$150	\$120	\$90	\$60	\$25	\$20	\$15	\$5
10am - 3pm	\$80	\$65	\$55	\$25	\$30	\$25	\$20	\$5
3pm - 7pm	\$75	\$60	\$45	\$20	\$30	\$25	\$20	\$5
7pm - Mid	\$20	\$15	\$10	\$4	\$10	\$10	\$8	\$5
<b>KSRZ 104.5FM</b>								
6am - 10am	\$75	\$60	\$50	\$31	\$25	\$20	\$15	\$5
10am - 3pm	\$90	\$75	\$60	\$37	\$35	\$30	\$25	\$10
3pm - 7pm	\$75	\$60	\$50	\$40	\$35	\$30	\$25	\$10
7pm - Mid	\$15	\$12	\$10	\$5	\$15	\$12	\$10	\$5
<b>KQCH 94.1FM</b>								
6am - 10am	\$115	\$100	\$80	\$54	\$30	\$25	\$20	\$10
10am - 3pm	\$85	\$70	\$55	\$40	\$35	\$30	\$25	\$10
3pm - 7pm	\$90	\$75	\$60	\$35	\$35	\$30	\$25	\$10
7pm - Mid	\$20	\$15	\$10	\$5	\$20	\$15	\$10	\$5
<b>KKCD 105.9FM</b>								
6am - 10am	\$70	\$50	\$35	\$15	\$30	\$20	\$15	\$5
10am - 3pm	\$70	\$50	\$35	\$15	\$30	\$20	\$15	\$5
3pm - 7pm	\$70	\$50	\$35	\$15	\$30	\$20	\$15	\$5
7pm - Mid	\$15	\$10	\$7	\$5	\$12	\$10	\$7	\$2
<b>KXSP 590AM</b>								
6am - 10am	\$30	\$25	\$20	\$10	\$20	\$15	\$10	\$5
10am - 3pm	\$30	\$25	\$20	\$10	\$20	\$15	\$10	\$5
3pm - 7pm	\$30	\$25	\$20	\$10	\$20	\$15	\$10	\$5
7pm - Mid	\$10	\$7	\$5	\$3	\$10	\$7	\$5	\$1

**P1 - Non-Preemptable** except for unforeseen program changes or technical difficulties.

**P2 - Preemptable with notice and makegood**, unless unforeseen program changes or technical difficulties.

**P3 - Preemptable without notice, makegood** dayparted in the same daypart

*Packages available upon request. Rates are Gross. Rates are Commissionable.*

*Political Disclosure statement included with all rate requests*

#### **POLITICAL WINDOWS**

Iowa Caucus	12/20/19 - 2/3/2020
Nebraska Primary	3/28/20 - 5/12/2020
Iowa Primary	4/18/20 - 6/02/2020
General Election	9/04/20 - 11/3/2020

10714 Mockingbird Dr. Omaha, NE 68127 (402) 415-2284



## 2020 Political Rates - 30 second spots

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	NP ISSUE	NP P1	PWN P2	PWON P3	NP ISSUE	NP P1	PWN P2	PWON P3
<b>KEZO 92.3FM</b>								
6am - 10am	\$120	\$100	\$75	\$50	\$20	\$15	\$10	\$5
10am - 3pm	\$75	\$60	\$45	\$25	\$25	\$20	\$15	\$5
3pm - 7pm	\$65	\$50	\$35	\$18	\$25	\$20	\$15	\$5
7pm - Mid	\$15	\$10	\$5	\$2	\$10	\$8	\$5	\$2
<b>KSRZ 104.5FM</b>								
6am - 10am	\$70	\$55	\$40	\$20	\$20	\$15	\$10	\$5
10am - 3pm	\$80	\$65	\$50	\$25	\$30	\$25	\$20	\$12
3pm - 7pm	\$70	\$55	\$40	\$20	\$30	\$25	\$20	\$10
7pm - Mid	\$15	\$10	\$7	\$3	\$15	\$10	\$5	\$3
<b>KQCH 94.1FM</b>								
6am - 10am	\$105	\$90	\$70	\$45	\$20	\$15	\$10	\$5
10am - 3pm	\$70	\$60	\$50	\$30	\$30	\$25	\$20	\$10
3pm - 7pm	\$75	\$65	\$55	\$35	\$30	\$25	\$20	\$5
7pm - Mid	\$20	\$15	\$10	\$3	\$15	\$10	\$5	\$3
<b>KKCD 105.9FM</b>								
6am - 10am	\$60	\$40	\$25	\$10	\$20	\$15	\$10	\$5
10am - 3pm	\$60	\$40	\$25	\$10	\$20	\$15	\$10	\$5
3pm - 7pm	\$60	\$40	\$25	\$10	\$20	\$15	\$10	\$5
7pm - Mid	\$15	\$10	\$8	\$2	\$10	\$7	\$5	\$2
<b>KXSP 590AM</b>								
6am - 10am	\$25	\$20	\$15	\$6	\$15	\$10	\$5	\$3.50
10am - 3pm	\$25	\$20	\$15	\$6	\$15	\$12	\$10	\$7
3pm - 7pm	\$25	\$20	\$15	\$10	\$15	\$12	\$10	\$5
7pm - Mid	\$10	\$7	\$5	\$2	\$10	\$7	\$5	\$2

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