

CLASSICAL KING FM 98.1

QUARTERLY ISSUES REPORT

APRIL 1, 2023 – June 30, 2023

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CULTURAL ENRICHMENT

In our 75th year of broadcasting classical music to the Puget Sound region, Classical KING continues our tradition of supporting artists and arts organizations in the region we serve. The following is a representative sampling of that programming:

1. **NW Focus LIVE:** Every Friday at 7pm we broadcast live in-studio performances from local and visiting artists. These programs help promote local concerts and offer listeners a chance to hear behind-the-scenes stories from the musicians themselves.
2. **Broadcast Concerts:** Every Friday at 8pm we broadcast local concerts from across Seattle, including performances from the Seattle Symphony on the first Friday of each month.
3. **The Compline Service:** Every Sunday at 9:30pm we live broadcast the Office of the Compline, a Gregorian chant service held at St. Mark's Cathedral in Seattle.
4. **NW Focus Concert Calendar:** Through on-air live reads we highlight 2-3 upcoming concerts in the Puget Sound region per week. These promotions air throughout the week and in all dayparts.
5. **Opera Broadcasts:** Every Saturday at 10am we broadcast performances from the Metropolitan Opera.

DIVERSITY

One of the ongoing challenges facing the Puget Sound region is that of fostering understanding and cooperation among the many diverse peoples who live and work in this area. Here are examples of programming designed to highlight the breadth and diversity of voices that contribute to our vibrant arts community:

1. **Unmute the Voices:** Violinist and educator Dr. Quinton Morris hosts a monthly radio show celebrating BIPOC artists (Black, Indigenous, and People of Color) in classical music. The show airs on the third Saturday of each month at 3pm, with encore episodes airing the third Wednesday of each month at 7pm.
2. **Juneteenth Programming:** We highlighted performances from composers and performers of color throughout the weekend of Juneteenth, including special episodes of Unmute the Voices and Second Inversion celebrating BIPOC artists.
3. **NPR Music Live Sessions:** During NW Focus LIVE each week we record high-definition performance videos of local and visiting artists who come through our studio. The diverse roster of artists includes musicians of all ages, races, backgrounds, and musical specialties. We have partnered with NPR Music and national video hub VuHaus to bring these video recordings to a national stage, providing greater exposure for these exceptional musicians.

YOUTH

Celebrating young artists and fostering the next generation of young musicians and music lovers is a central concern of the people of the Puget Sound region. Classical KING consistently showcases performances from young artists and invites listeners to engage with arts and cultural issues affecting youth. The following is a representative sampling of that programming:

1. **From the Top:** Every Saturday at 7pm we feature an hour-long showcase of the best young classical musicians in the U.S. This weekly show from NPR features informative interviews and performances by these young musicians.

2. **BECU Partnership:** We have partnered with BECU to fund 10 youth-focused programs that will air throughout this year on Classical KING.
3. **Celebrating Young Artists:** Our daily programming regularly highlights new recordings from young artists (and particularly young artists of color), including new releases from Randall Goosby, the Kanneh-Mason family, the Chineke! Orchestra, and the Simón Bolívar Symphony Orchestra, among others.

EDUCATION

Classical KING is committed to inviting a broader audience to learn about and participate in the classical tradition. These efforts are showcased in our on-air curation and storytelling around the music, as well as behind the scenes through the continued training and education of our announcing staff. Here is a representative sampling:

1. **Announcer Fellow:** Our inaugural Announcer Fellow Myah Rose Paden has been hosting three overnight on-air shifts per week, with regular coaching, feedback, and training from programming leadership.
2. **Announcer Storytelling:** Across all on-air shifts, announcers find creative angles to invite listeners deeper into the music and to introduce new listeners to the people and the histories behind the music.
3. **Announcer Training:** On-air hosts receive constructive feedback and professional development opportunities through quarterly coaching sessions with station leadership and with voice coach Lorna Ozmon of Ozmon Media, Inc.
4. **Second Inversion:** Every Saturday at 9pm, we showcase contemporary and experimental music, introducing listeners to new sounds and highlighting how the classical tradition is evolving in the 21st century.