#### WJZ-TV

# Baltimore, Maryland Viacom Inc.

# QUARTERLY SIGNIFICANT PROGRAMS REPORT

Second Quarter

April 1, 2004 – June 30, 2004

Station WJZ-TV, licensed to Viacom Inc., is responsive to the principal issues in its community of license, Baltimore, Maryland on a continuing basis. A variety of program elements, including regularly-scheduled news and public affairs programming, reports on breaking news events, documentaries, specials, and public service announcements of concern to the community are included within our regular programming service. WJZ-TV's coverage of news stories, our employees' participation in community affairs, and regular interviews with community leaders have led to the determination that the issues listed are ones of importance to the Baltimore community. Our most significant programming, which dealt with current community issues during the preceding three-month period, are set forth in this report. WJZ-TV broadcasts both locally-produced and network programming. Although we include only local programs herein, WJZ-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, 60 MINUTES II, CBS REPORTS and 48 HOURS.

#### PROGRAM INDEX

# **CONSUMER WATCH**

WJZ's Consumer Reporter Dick Gelfman is on disability. Other WJZ reporters have been assigned to cover consumer interest topics. These reports air in the 5pm and 6pm newscasts.

#### HEALTHWATCH

WJZ's medical reporter, Kellye Lynn, discusses health issues and interviews experts and patients to deliver information on the latest advances in health for our 4:00, 5:00 and 6:00PM News, Monday-Friday.

#### SPECIAL REPORTS

Locally produced special reports, focusing on community issues, local lifestyle trends and local personality profiles. These air in the 4:00PM 5:00PM, 6:00PM and 11:00PM newscasts.

# PUBLIC AFFAIRS OUTREACH

Relevant projects launched by community organizations to benefit area residents.

#### ON TIME

A half-hour, Sunday morning public affairs program that airs at 6:30AM, focusing on leaders, issues and events, affecting the Baltimore community.

# 1. HEALTH ISSUES

#### **HEALTHWATCH**

- April 1 Mercy Medical Center is using a new procedure to stop heavy menstrual bleeding among women who suffer from the problem.
- April 2 Researchers have developed a new device that helps ease the pain of getting needles.
- April 5 The Kennedy Krieger Institute has released results of a new study that says very young kids who watch a lot of TV have a higher risk of developing ADHD.
- April 6 Right now there is a new medication in clinical trials to help stop strokes before they occur.
- April 7 The government has just released new federal guidelines to help ward off food born illnesses.
- April 8 There are new guidelines that doctors are now using during prostate cancer screenings to more effectively detect the disease.

- April 14 The newest treatment in teeth whitening is called "zoom" it makes teeth four shades whiter in just one 2-hour session.
- April 15 National package on Alzheimer's to promote tonight's episode of CSI.
- April 16 Many American have issues with their feet some serious, some physical. Now doctors are operating on feet to help people fit into more stylish shoes.
- April 17: Eyewitness News covered a benefit and silent auction to help pre-school children with Asthma. WJZ anchor Denise Koch was the emcee.
- April 19 Doctors are now using a device to help them determine is an expecting mother will go into early labor.
- April 22 A new, promising Parkinson's drug is being tested by researchers.
- April 26 A breast cancer gene is being tested. Doctors hope to give it to women with family history of the disease.
- April 27 The autopsy report is in for the truck driver who crashed his rig onto I-95 from an overpass a few months a go. He had a heart attack just moments before the crash. We talked to a local doctor about symptoms and impact of heart attacks.
- April 29 Secretary of Health and Human services is in town to discuss a diabetes epidemic. Obesity is leading to more and more people being diagnosed with type two diabetes.
- May 3 There is a new laser treatment for people who suffer from carpal tunnel syndrome.
- May 4 Eyewitness News takes a look a newly released gender selection kit. Parents are suppose to be able to chose the sex of their child by using the kit.
- May 5 Researchers are looking at a possible vaccine for prostate cancer.
- May 6 Adult ADHD is highly under diagnosed in this country. We talk to doctors at Kennedy Kreiger about what they are doing to reach people who think they might be affected.
- May 10 Obesity has become an epidemic in this country. Eyewitness news takes a look at how we got so heavy and what effects weight has on health.
- May 11 Obesity part 2 takes a look at what the government and other companies are doing to try to help the obesity epidemic.
- May 17 Maryland General Hospital has announced they made a mistake on several HIV tests. Many people who had negative results are actually positive and vise versa. The hospital is now trying to reach all of those patients for re-test.
- May 18 HBO is premiering a new movie tonight about Johns Hopkins first heart surgery. The surgery is to fix what was a common problem among babies in the 1940's called Blue Baby. We talked to a doctor and a parent of a modern day blue baby about the procedure and the film.
- May 19 Johns Hopkins has begun a program known as Experience Corps. Senior Citizens volunteer their time to help Baltimore City school children with their schoolwork. The program has proven to not only help the children but also improves the health of the volunteers.
- May 20 Doctors are using a new procedure to help people who suffer from dizziness.
- May 21 Advances in genetics have allowed doctors to not only treat certain illnesses, but keep parents from having another child with the same disease.
- May 25 Results are in from last years flu mist study. Doctors gave the mist to students at a local elementary school. They found that absentee rates were significantly down.

- May 26 Shock Trauma is testing a new robot that delivers medication to nurses. The technology saves a lot of time at the very busy medical center.
- May 27 Research results that say that 15% of men who have the prostate cancer screening actually have the disease. We talked to a local doctor about the accuracy of the test.
- May 28 The man who has publicly said the Atkins Diet nearly killed him has now filed a lawsuit against the company. He claims the diet caused him to have major blockages in his arteries.
- June 1 Doctors are working on a vaccine for people who suffer from peanut allergies.
- June 2 The CDC holds a press conference today to talk about the germs in public pools. They offered tips on avoiding bacterial illnesses while swimming this summer.
- June 3 A report is out today that says yo-yo dieting is bad for immunity.
- June 7 We did a sidebar to the Ronald Reagan death today. What is Alzheimer's disease and can it be avoided.
- June 5: WJZ featured a story on the Juvenile Diabetes Research Foundation Fundraiser. WJZ Anchors Denise Koch and Bob Turk served as emcees of the event.
- June 9 The government has just released new guidelines for diabetes. This could change the number of people who are considered diabetic.
- June 10 The University of Maryland is using a new procedure for people with stage four colon cancer. They are putting radiation sphere's directly into the liver and seeing good results.
- June 14 A report is out today that say fruit can actually improve vision in elderly people.
- June 15 Findings from a local study find that African Americans with risk for glaucoma can decrease the risk by using eye drops.
- June 16 The University of Maryland announces that conjoined twins were just born there. Conjoined twins are very rare in the U.S.
- June 18 We have reached code red ozone. We talked to a local doctor about who is at risk for heat related illness.
- June 21 A new survey finds that hundreds of people are hospitalized each year because they do not read the labels on pain killers before taking them.
- June 22 There is a new teeth whitening system that claims to be as good as the Zoom System but you use it in a tanning bed. The UV light activates the whitening gel. We talked to a local dentist who is not convinced.
- June 23 Mary Kate Olsen checked into a clinic for eating disorders today. We talked to a local doctor about the issues surrounding eating disorders.
- June 24 Estrogen has recently been linked to memory loss. We tracked a network package, about why and other alternatives.
- June 29 Some doctors are using hypnosis on women who suffer from hot flashes.
- June 30 Baltimore City is beginning a program at the local Boys & Girls club. It's a fitness and nutrition program to teach the kids about good eating habits.

# ON TIME

April 11 - The March of Dimes is working to decrease the numbers of premature births. Representatives from the March of Dimes discuss with Kai Jackson the medical problems associated with prematurity.

- April 18 Kai Jackson talks with Abby Karlsen about the upcoming Komen Maryland Educational Symposium on Breast Cancer. Pat Fisher, a two-time survivor tells Kai about her struggles with this disease and how it claimed the life of her daughter at the age of 28.
- April 18 Dr. Tyler Cymet tells Kai Jackson that women diagnosed with breast cancer need to make informed decisions on how to treat their illness and then follow through with the plan. He advocates for completing treatments and not switching or stopping until procedures are finished. Some stop chemotherapy before it's completed and this leaves them vulnerable for the cancer to reoccur.
- April 18 Support groups are helpful for the individual diagnosed with cancer as well for as their family members. Suzanne Brace and Jeff Klug from the Hopewell Cancer Support group talk about the need for support groups.
- April 25 Kai Jackson talks with Carole Alexander, the executive director for the House of Ruth and Y. Maria Welch about domestic violence. Maria, a 13 year survivor of domestic violence, tells her personal story of how she was abused at the hands of her second husband and how it affected her son who was 7 years old at the time.
- April 25 Bon Secours has a child therapy program to address the needs of children caught up in domestic violence struggles. Funded by the House of Ruth, this 2 year program targets middle school aged children. Natasha Ramberg and Carole Alexander tell Kai Jackson that children are used as pawns by the abuser .
- May 9 Infertility affects ten percent of the childbearing population of the US. Kai Jackson talks with Dr. Roxanne Dryden-Edwards who wrote a book entitled "Infertility From Both Sides of the Stethoscope: A guide from a doctor who's been there." They discuss causes of infertility, treatment options and the psychological and emotional issues that affect men and women differently.
- May 16 The National Federation of the Blind is holding a Possibilities Fair for seniors who are losing their vision or have noticed a decrease in their vision. Kai Jackson talks with the director about the event.
- May 30 Kai Jackson talks with Dr. Leonardo Ortega and Carlton Smith about the allegations that HERO misused funds, etc. Both Dr. Ortega and Mr. Smith said that the allegations were false, that HERO had undergone both internal and external audits and everything has been in order. They mentioned how fundraising is down and their concerns that AIDSWALK needs to generate money for the non-profit.
- June 20 Randy Mosier from the Clean Air Partners Campaign tells Kai Jackson that Baltimore has the second highest incidence of emergency room visits for respiratory problems due to air pollution. Los Angeles ranks first. He discusses what ground level ozone is, the difference between atmospheric ozone and what individuals can do on code orange or code red days. He discusses how hazardous code red days affect individual's health.
- June 20 Gynecologic cancers in women are often diagnosed later because the symptoms for the diseases are often subtle and vague. The Barnett Searing National Cancer Foundation was formed to honor two local women who died from uterine and ovarian cancers. Their foundation benefits from the Baltimore Women's Classic 5K race. John Searing and Tom Amatucci tell Kai Jackson how they are select worthwhile cancer projects to fund from the proceeds from the 5K event.
- June 27 The AIDS Memorial Quilt returns to Washington DC this weekend and Names Project Board Member Dr. John Hylton tells Kai Jackson how it ties into National HIV Testing Day. The AIDS quilt began in 1987 by a group of people who wanted to remember their loved ones who lost their lives due to AIDS. The AIDS quilt, the largest quilt in the world, features 1000 new blocks of 8000 panels documenting new lives lost to AIDS.

# PUBLIC AFFAIRS OUTREACH

- April 24: Eyewitness News sponsored the 10th annual Komen Maryland Educational Symposium on Breast Cancer as part of our Community Commitment Campaign. We promoted it with live coverage and WJZ anchor Sally Thorner served as emcee of the event.
- April 25: WJZ sponsors the Annual March of Dimes Walk-a-thon in Baltimore City as part of our Community Commitment Campaign by promoting it with live coverage. WJZ Anchor Vic Carter served as emcee of the event.

- May 2: Eyewitness News featured stories on the annual March of Dimes Walk in Maryland that WJZ sponsors. WJZ Anchor Denise Koch emceed the Howard County Walk while WJZ anchor Mary Bubala emceed the White Marsh event.
- June 5: WJZ sponsors the "Ride Across Maryland" as part of our Community Commitment Campaign and we promoted it with live coverage. The annual ride raises money for the Susan G. Komen Breast Cancer Foundation.
- June 6: WJZ sponsored the HERO's AIDSwalk in Baltimore City and promoted it with live coverage. WJZ Anchor Sally Thorner served as emcee of the event.

# 2. CONSUMER ISSUES

#### **CONSUMER WATCH**

- April 1 On line travel More and more consumers are using the Internet to book travel. Over 34 million Americans purchased travel online last year.
- April 4 Visa debit card problems Credit card officials say a computer hardware problem caused more than 800-thousand credit card transactions to be double or even triple-billed. The excess charges have been reversed but the reversals may not show up in some accounts until Tuesday.
- April 5 Airline quality rank A national study finds Southwest Airlines among the top-rated in the country for ontime performance and few passenger complaints. BWI's largest carrier ranked third on the list. Jet Blue and Alaska Airlines ranked first and second, respectively.
- April 8 Gas prices hearing Lawmakers are hoping to lower the fist on rising gas prices. A congressional hearing this afternoon takes aim at the Bush Administration and oil producing countries.
- April 9 Supplements A new report warns natural supplements are not necessarily. The May issue of Consumer Reports cites dozens of so-called natural supplements that could damage the kidneys, heart and liver. Some could cause cancer or even death. The FDA has issued warnings for a couple of supplements in the report...
- April 9 Maryland helmet law A bill is on its way to the Maryland House of Delegates that would allow motorcyclists to ride without a helmet. The new bill that has already been passed by the state senate that would allow riders 21- and older to opt out of the headgear as long as they've been riding for at least two years-- or take a safety course.
- April 12 Milk prices Consumers can expect to pay 50 cent more for a gallon of milk within the next month. The increase is blamed on shrinking herds, higher feed and beef prices, and some cases of mad cow.
- April 13 Ford Escape recall Ford is recalling thousands of the SUV's because of engine problems.
- April 14 Toy recall Mattel is recalling the "Batman batmobile" because of the rear tail wings are sharp and can cut children.
- April 15 McDonald's new menu The fast food giant is introducing its new "go active" meal. It's described as a kind of adult version of the "happy meal" but with a salad and battle of water instead of fries and coke.
- April 18 Baltimore housing Low interest rates are helping to fuel a sustained boom in home sales in central Maryland. The sellers market is making the search for a home a tough task.
- April 19 Side impact crash A new study from the Insurance Institute for Highway Safety shows how well your midsize car can protect you from a side impact accident.
- April 20 Seatbelt fears The consumer group, Public Citizen, says that too many people are killed in rollover crashes. They want the federal government to require more testing of safety belts to see how they perform in the accidents.
- April 21- Hybrid cars The high costs of gasoline has led to an increased interest in gasoline electric hybrid cars.

- April 25 Gas prices and farmers -You may not be paying more for groceries yet, but higher gas prices could soon be affecting farmers. The cost will eventually be passed on to consumers.
- April 26 New \$50 bill A new \$50 dollar bill is unveiled by treasure officials today. The biggest change is the addition of colors, red, blue and yellow.
- April 27 Drug money website -The Maryland Attorney General unveiled a new prescription drug pricing website today. It allows consumers to look up their drugs by zip code in order to find the best prices. The website is www.oag.state.maryland.usn.
- April 27 Building costs The economy may be making a slow turn around, but that's not the case in the housing market.
- April 29 Minimum wage raise Democrats to push for a minimum wage hike. The plan, increase the minimum wage from 5-dollars, 15-cents an-hour to 7-dollars an-hour. Many Republicans and the White House oppose a minimum wage hike, saying it will hurt business.
- April 29 Crab prices A winter dredge survey by the Maryland Department of Natural Resources shows the crab population remains about the same as last year. That means crab prices remain stable for now. Last weekend, the price of a dozen "number one" male steamed crabs was 36 dollars in Ocean City.
- April 30 Used cars 45 million used cars will be sold this year. Many have routine problems, but an unknown number of frame damaged cars are putting unaware drivers in danger.
- May 3 New Internet worm Hundreds of thousands of computers all around the world are falling victim to a new computer worm. It's called the "sasser" worm. It shuts down your computer, requiring constant re-boots. The worse part is that you don't have to click on an e-mail for the worm to strike. It sneaks in through a flaw in the Windows operating system.
- May 3 Carfax concerns Carfax may seem like the perfect tool for used car shoppers. A website that reveals a car's previous history but may not work as well as some expect.
- May 6 TV volume gadget It's called a TV volume regulator. If you think the sound fluctuates when a commercial comes on or when you change the channel, you're not imagining it. The TV volume regulator is supposed to keep the volume where it's supposed to be.
- May 10 Economy While the economy has shown at least some job growth for eight straight months, there is still a net job loss of one -and -a- half million since President Bush took office. So where are the jobs?
- May 12 Gap sweat shops In a bold move the Gap is exposing poor working conditions in many of its factories around the world.
- May 12 Carb counter Consumers aren't sure about so called low carb products. Are they really low in carbs and more importantly, are they good for your health?
- May 14 Singing cell phone You can use cell phones to take pictures or surf the Internet. Starting next month, owners of Japanese mobile phones will also be able to enjoy karaoke whenever they want.
- May 14 ATV alerts They're popular and they're fun but they're also a growing danger many parents aren't even aware of all terrain vehicles.
- May 17 Calendar shopping Plan your shopping trips around the calendar. Timing is everything when it comes to saving money.
- May 20 Coinless parking meters Baltimore City is testing out new experimental parking meters that take both coins and credit cards. The machines then print out a receipt that you leave on your dashboard telling officers how long you've paid to park. The city is just trying a few dozen of these meters until deciding whether to purchase more.

- May 21 Internet free gas warning The Better Business Bureau is cautioning people about websites offering free gas. They say some companies use the sites to get information that could be used for identity theft.
- June 4 PT Cruiser recall Daimler Chrysler is recalling nearly half-a-million PT Cruisers.
- June 6 Vitamin websites Controversy over the booming vitamin business. Some people are turning to the Internet to sell vitamins. Consumer experts call it a risky "get-rich" scheme.
- June 10 Ford settlement in Maryland If you leased a Ford vehicle, you might be in for some money. Ford is accused of misleading car-buyers about the payoff amounts for vehicles in their "red carpet" program. The state Attorney General reached a settlement with Ford.
- June 10 Personal finance New advice on saving the realtor commissions when selling your home.
- June 10 Soaring home prices Baltimore is now listed by some experts as the fourth most overpriced housing market in America according to the metropolitan regional information systems.
- June 13 Cell phones and telemarketers Telemarketers could soon begin calling cell phone users. the cellular telecommunications Internet association wants to create a nationwide directory of cell phone numbers
- June 14 Crash tests results The Insurance Institute for Highway Safety has just released its latest crash test results. The Volvo S-40, the BMW five-series and the Nissan Titan pickup all received the institute's highest safety rating.
- June 16 Do not spam list The Bush Administration will not create a do not spam list. The Federal Trade Commission says the list could potentially become a target list for new victims.
- June 22 Mattress pads & fire Demonstrated the dangers of some mattress pads and the potential to cause fires.
- June 23 College loan Good news for recent college graduates. They can now take advantage of low interest rates when they begin paying back their student loans.
- June 25 Outsourcing Outsourcing has become a common and controversial practice for American businesses. It's not always as easy as it seems.
- June 25 Verizon recall Verizon recalls 50-thousand cell phone batteries.

# 3. COMMUNITY

April 18: Eyewitness News covered a memorial service that coincided with the beginning of National Crime Victim's Rights week. WJZ anchor Vic Carter served as emcee of the event.

# ON TIME

- April 11 Kai Jackson talks with Alice Cole and James Hamlin about the city's YouthWorks Summer Jobs Program. They discuss how businesses and individuals can contribute to generate more jobs for city youth. May 16 Kai Jackson talks with John Jake Oliver, publisher of the Afro American Newspapers about the significance of Brown vs. the Board of Education ruling that threw out the separate but equal doctrine. The historic Supreme Court ruling was made 50 years ago on May 17, 1954.
- May 23 Kai Jackson talks with Steve Hill, the director of the non-profit Maryland Budget and Tax Policy Institute about the budget that was passed in the legislative session that ended in mid April He discussed how legislators used a quick fix solution to the budget instead of addressing long-term changes that needed to be put in place to offset escalating deficits, how budget cuts affected the areas of health care, higher tuition, etc. He recommended that addressing the budget problem needs to be done by both democrats and republicans.

- May 30 Centro de la Comunidad has been helping the Latino community for several years. Kai Jackson talks with representatives about the programs they offer and about their upcoming fundraising gala.
- June 6 Kai Jackson talks with James Roberts, chief financial officer for Associated Black Charities about that non-profit's mission to support grassroots efforts to better life in the African American Community. They discussed their upcoming gala that features the artwork of Larry Poncho Brown, a local artist, and how the proceeds benefit numerous programs in the community.
- June 6 G.I. Johnson, the president of the Baltimore City Branch of the NAACP discusses with Kai Jackson what the local branch has done to improve conditions for African Americans especially in the business arena. He talks about the upcoming business breakfast featuring Donald Fry, president of the Greater Baltimore Committee.
- June 6 The Great Baltimore Fire of 1904 happened 100 years ago in February and since that time, many things have changed on the fire-fighting front. Steve Heaver, the director of the Fire Museum of Maryland tells Kai Jackson about the devastation of the fire and how the city rose from the ashes to prosper. He discusses the types of items on display at the museum as well as the upcoming Steam Show featuring actual old-time fire equipment to be drawn by teams of horses.
- June 27 Kai Jackson talks with the director of the city's Dept. of Transportation about pothole repairs and the controversial red light camera program. Alfred Foxx discusses how the red light camera program has reduced the number of casualties caused by motorists who run red lights and get injured in major accidents. Plans call for the addition of 60 new cameras to be installed at various city intersections.
- June 27 Michael Graham tells Kai Jackson why he began publishing the Minority Business and Consumer Resource Directory as a way to network between major corporations and the smaller African-American and female owned businesses. He tells Kai that Maryland is one of the top states with African-American owned businesses.

#### PUBLIC AFFAIRS OUTREACH

June 8: WJZ sponsored the NAACP Breakfast and promoted it with a story as part of our Community Commitment Campaign. WJZ reporter Dennis Edwards was the emcee. PSAs promoted the event.

# 4. ART & CULTURE

- April 3: Eyewitness News featured a story on the Great Scale Model Train show that took place at the State Fairgrounds.
- April 8: Eyewitness News featured singer Vicky Winans on our Morning Show. Vicky was starring in a local play at the Lyric Opera House.
- April 12: Eyewitness News featured Nascar Driver Kurt Busch on our morning show.
- April 17: Eyewitness News featured a story on Baltimore's first Mural of Poetry. Local middle school students volunteered on the collaborative effort.
- April 18: Eyewitness News featured the Maryland Home Show on our morning show. Our reporter did a live report from the venue.
- April 24: Eyewitness News featured a story on the Music of the World Festival in Baltimore. Renowned artist Leon Fleisher was the spotlight performer.
- May 1: Eyewitness News featured a story on the Towson Street festival. Over 400 exhibitors lined the streets with crafts, jewelry and food.
- May 6: Eyewitness News featured representatives from the Maryland Film Festival on our morning show.
- May 14: Eyewitness News featured the owners of the horse "Funny Cide" on our morning show. They wrote a book about their experiences in professional horse racing.

- May 17: Eyewitness News featured Charles Osgood on our morning show. Charles wrote a book about Growing up in Baltimore.
- May 19: Eyewitness News featured two cast members from "Mamma Mia" on our morning show. "Mamma Mia" was playing at the Hippodrome Theater.
- May 24: Eyewitness News featured Author Josh Olsen on our morning show. Olsen wrote a book about James Rouse who was a big developer in the Baltimore area.
- May 29: Eyewitness News featured a story on the Baltimore Bike Jam. The festival of bicycling had a variety of events for biking enthusiasts.
- May 31: Eyewitness News featured Seth Hurwitz who coordinates events Merriweather Post Pavilion in Columbia. Merriweather is hosting many concerts throughout the summer.
- June 3: Eyewitness News featured the Maryland Science Center on our morning show. The science center has a new earth science and dinosaur hall.
- June 11: Eyewitness News featured members of the Baltimore Rosie the Riveters Association on our morning show. They were gathering for the Annual Rosie the Riveters Conference.
- June 12: Eyewitness News featured a live report on the 11th Annual "Hon Fest" in Baltimore. This is a huge block party celebrating the unique culture of Baltimore.
- June 13: Eyewitness News featured a live report on the "Federal Hill Blues and Jazz Festival". The annual event feature local and national musicians.
- June 14: Eyewitness News featured the Baha Men on our morning show. The Jamaican style band has Baltimore Roots and has songs featured in two new movies.
- June 18: Eyewitness News featured Artist Kerry James Marshall on our morning show. Kerry's work is featured in an exhibit at the Baltimore Museum of Art.
- June 19: Eyewitness News features a story on the Juneteenth Celebrations in downtown Baltimore. The day celebrates the end of slavery.
- June 30: Eyewitness News featured Spiderman Comic Artist Frank Cho on our morning show.

# ON TIME

- April 4 Exposing young children to the arts is the goal of a new program called Kitty C.A.T.S. created by Cash Hester. With the arts program cut in most public schools, this program hopes to fill that void. Performances will be held at the Carl Murply Fine Arts Theatre on Morgan's campus.
- April 4 The children's choral group, Maryland Sings, has just released a new CD entitled "American Tears." Musical director Bill Myers explains how the CD came about and had the students perform the title track to the CD.
- April 11 Kai Jackson promotes the upcoming Celebration of the Arts in Howard County.
- May 2 Kai Jackson talks with author Patricia Hill Collins about stereotypes that depict African Americans as "oversexed" and how the media perpetrates racism and sexism. She discusses how negative images of African-Americans need to be challenged on all fronts.
- May 9 Kai Jackson talks with Jed Dietz, director of the Maryland Film Festival and Darryl Wharton-Rigby, an African-American filmmaker with from Baltimore. The film festival showcases different types of films including independent films, short narrative, avant garde, documentaries and full length feature films that are often only seen at festivals. They discussed

the images of African-Americans in films and the importance of Melvin Van Peebles independent film that gave rise to films dealing with African American issues in the 1970's.

- May 23 Kai Jackson interviews author Brett Pulley who wrote about Robert Johnson, the founder of BET Black Entertainment Television. They discussed how Robert Johnson founded the cable franchise and then sold it to Viacom.
- May 23 Two brothers who work at Levindale Nursing Home take time out from work to play the piano for seniors. Kai Jackson talks with Nate and Isia McCullough about how the seniors react to their performances. Both play a piece entitled Lifesbridge Part 1 and Part 2.
- May 30 Kai Jackson talks with Vivian Hewitt who began collecting works by African American Artists with her husband over 50 years ago. She discussed how they got started and how Bank of America came to purchase their collection that is now on display at the Baltimore Museum of Art.
- June 13 Kai Jackson talks with Kweisi Mfume about the upcoming African American Heritage Festival. Two local young people who took top honors in the Baltimore Times' Uplifting Minds Talent Competition performed. They will be featured at the festival on June 18.
- June 13 Juneteenth is being celebrated at various events around the state. Morning Sunday Hettleman from the National Juneteenth Museum joins Kai Jackson to discuss the significance of Juneteenth to African Americans. Yvette Livingston, the winner in the sweet potato pie contest, shows off her award winning pies and J. Alvin Washington performs a musical selection that he'll be performing at the Ft. McHenry celebration.
- June 20 Kai Jackson talks with artist Kerry James Marshall about his exhibition on Black Aesthetics. He discusses how he takes the "black experience" and represents social issues in his artwork from painting African Americans in traditional impressionist works to portraying the civil rights heroes in mixed media images. The exhibition opens today and runs through September 5<sup>th</sup> at the Baltimore Museum of Art.

# PUBLIC AFFAIRS OUTREACH

April 24: Eyewitness News covered the Celebration of the Arts fundraiser in Howard County. WJZ anchor Denise Koch served as emcee of the annual event. PSAs promoted the event in our Community Calendar.

#### 5. EDUCATION

- April 1 Eyewitness News gets a look inside the Charles Hickey school (juvenile detention center) for the first time in at least ten years.
- April 1 A Woodlawn High School student and her mother are arrested after police say they started a fight in the school.
- April 1--Harford County parents are concerned that school officials aren't telling them all they want to know about a 5-th grader who handed a teacher a note about wanting to kill nine of his classmates.
- April 1--University of Md, College Park student makes a movie to get governor's attention about rising tuition costs.
- April 2--The mother involved in a fight at Woodlawn High School speaks to Eyewitness News, claiming she was defending her daughter's life.
- April 3--Eyewitness News travels to Boca Raton Florida to interview former city schools CEO Carmen Russo about what she has to say about this year's budget debacle in the schools. Part one.
- April 4--Eyewitness News travels to Boca Raton Florida to interview former city schools CEO Carmen Russo. Part 2.
- April 5--Eyewitness News travels to Boca Raton Florida to interview former city schools CEO Carmen Russo. Part 3.
- April 5--Reaction from people in Baltimore to interviews with former city schools CEO Carmen Russo.

- April 7- State schools superintendent Nancy Grasmick speaks to Eyewitness News about interview of former city schools CEO Carmen Russo.
- April 13- Coppin State College changes its name to Coppin State University.
- April 14 Eyewitness News previews Mayor O'Malleys trip to Chicago to see how its public school system operates.
- April 14 Baltimore City students go to court to ensure the school system has enough money for their education.
- April 15 Eyewitness News is in Chicago with Mayor O'Malley as he meets with school officials there with the hope of shedding some light on the Baltimore City school's budget problem.
- April 16 New federal report details abuse inside the Charles Hickey school and Cheltenham, two Maryland juvenile detention centers.
- April 16---A Mount Hebron high school student says three classmates at school raped her.
- April 16--- Follow-up on Mayor O'Malley's trip to Chicago to view that city's schools.
- April 16---Students at a Baltimore City elementary school have a chance to meet a legend from the old Negro baseball league.
- April 17--Survivors of 1999 Columbine High School massacre come to Maryland to talk about school violence.
- April 18--Johns Hopkins University student is stabbed and killed by an intruder at a fraternity house.
- April 19--Update on student stabbing death at Johns Hopkins University.
- April 19--Mount Hebron High School officials discuss alleged rape at the school.
- April 20--Memorial at Johns Hopkins University for student who was stabbed to death
- April 20 Neighborhood around Johns Hopkins steps up crime awareness after stabbing death of student
- April 21--Witnesses casting doubt on claims from a high school student who says she was raped in a bathroom at mount Hebron high school.
- April 22 Rape charges are thrown out against three students accused of raping a fellow student at Mount Hebron High School.
- April 23 Howard County reacts to news that rape charges against three students accused of raping a fellow student at school are dropped.
- April 23 New York City Mayor Michael Bloomberg attends event to celebrate completion of major renovation at the Peabody Music Conservatory.
- April 27 Naval Academy says it will not change its policy on prayer, even after the U.S. Supreme Court rules on whether service academies should be sponsoring religious activities.
- April 27 Charges are officially dropped against three high school students accused of raping a classmate at Mount Hebron High School.
- April 27 After student stabbing death, Johns Hopkins is making efforts to upgrade security on and around campus.
- April 28 City school system releases its new operating budget plan.
- April 28 For the second time in a year a Sparrows Point High school student is killed in a car accident.

- April 29 Students at a Baltimore City Elementary School miss school because of a mold problem in the building.
- April 30 Police investigate report of a rape at Annapolis High School.
- May 3 University of Maryland College Park confronts problem of students at basketball games chanting profanities on national television.
- May 5 Students from Cockeysville Middle School get into a bus accident on their way to a band competition.
- May 5 Cash strapped city school system getting support from private businesses like Comcast, which is providing free high-speed internet access.
- May 5 A fight breaks out between high school lacrosse teams during a game in Carroll County and it's caught on tape.
- May 6 Police review tape of fight between high school lacrosse teams to decide whether they will press charges.
- May 7 Four high school students are shot outside Randallstown High School after a charity basketball game.
- May 7 Report from Shock Trauma on condition of high school students hospitalized after shooting at Randallstown High School.
- May 7 Six high school lacrosse players involved in a fight during a game are kicked off their team and one parent is charged.
- May 8 Latest on investigation into shooting of four students at Randallstown High School.
- May 8 Community reaction to shooting of four students at Randallstown High School.
- May 10 Baltimore City High School student stabbed in school parking lot.
- May 10 A robot that will possibly be sent up to fix the hubble space telescope is being built at the University of Maryland.
- May 12 Two students on the junior varsity girls lacrosse team at a Carroll county high school face suspension for their behavior. this is same school where boys lacrosse team was involved in an on-field fight with an opponent.
- May 13 Teenager is accused of bringing two guns to school at Kent Island High School.
- May 13 With hopes of keeping drop out rates down and grades up, city school leaders consider a new proposal that would reduce the number of credits students need to graduate from high school.
- May 17 Interview with Maryland Congressman about 50th anniversary of Brown vs. Board of Education.
- May 18 Washington college student who wins annual literary prize, the largest cash prize in the country.
- May 18 Plebes at the Naval Academy finish their first year with the Navy sea trials.
- May 19 Randallstown High School outlines major security changes following shooting of four students outside the school.
- May 19 Interview with one of the victims of the Randallstown High School shooting.
- May 19 Several Baltimore City Schools will re-open, after air conditioning problems shut them down for the past week. Some schools still are without air conditioning.
- May 20 Bill Cosby speaks at Johns Hopkins University graduation and receives an honorary degree.
- May 20 Anne Arundel County Schools approves more rules for cell phones pertaining to cyber-bullying and camera phones.

- May 24 A former Baltimore City Schools employee pleads guilty to stealing more than \$200,000 from the system.
- May 25 Two Howard County school administrators are cleared in a grade changing scandal.
- May 25 Parents, teachers and students get the opportunity to speak out on a new plan to change state high school graduation requirements.
- May 25 Twenty-eight hundred elementary students go to Fort McHenry dressed in red, white and blue to help make the annual living flag formation.
- May 26 Two school buses collide near Glen Burnie, injuring more than a dozen students.
- May 26 A health scare at a Baltimore City Elementary-Middle school, after a student develops bacterial meningitis.
- May 27 A student is sexually assaulted outside an apartment complex across the street from Towson University.
- May 28 Eyewitness News talks to students at a Baltimore City Elementary School who are coping with the brutal murder of three classmates.
- May 28 Seven elementary students in Harford County are honored for helping police catch a kidnapper.
- May 28 Eyewitness News covers the Naval Academy graduation.
- June 1 In Howard County a school bus rolls on its side and injures more than a dozen students and the driver.
- June 1 Eyewitness News reports that students at Perry Hall High School get their yearbooks and there is a racial slur inside.
- June 2 Johns Hopkins University announces scholarship offer to city school students.
- June 2 For the first time in 7 years, the city school system will end the school year within its budget, meaning the deficit will not get any larger.
- June 2 Students at Perry Hall High School are upset with the way administrators are handling the discovery of a racial slur in the school yearbook.
- June 3 A Perry Hall high school student faces possible expulsion because administrators say he slipped a racial slur into the school yearbook.
- June 4 An emotional graduation ceremony at Randallstown High School, one of the four victims in a may shooting there addresses his classmates.
- June 4 Perry Hall High School seniors come together for graduation, the first time they've all been together since a racial slur was discovered in the yearbook.
- June 7 Fallston High School reflects on visit from late President Ronald Reagan 18 years earlier.
- June 8 -Howard County ends its nationwide search for a new superintendent and decides to go with someone locally.
- June 8 A generous gift by a national teachers' union could boost test scores at one Maryland school in danger of a state takeover.
- June 8 Eyewitness News reports on new details in a plan to bring the cash-strapped city school system back into financial solvency.
- June 8 School officials in Baltimore County vote down a proposal that would have canceled school on Muslim holidays.

- June 10 Disturbing new accusations on the eastern shore, after a teacher's aide is accused of molesting multiple students at a middle school in Salisbury.
- June 10 With a few days left until the end of school, Baltimore City students are getting ready for summer school. but they may not have anywhere to go. City school leaders are scrambling to find a summer school location.
- June 15 The University of Maryland College Park student body president goes on hunger strike to protest rising tuition.
- June 15 World class swimmer Michael Phelps visits a Baltimore County Elementary School as a reward for reaching their reading goals.
- June 16 Standardized test scores in the state are improving in reading and math, including in the city where there was a year-long budget deficit.
- June 16 Eyewitness News reports on the latest new graduation requirements for high school seniors in the state.
- June 17 The state says city schools are failing to follow the law when it comes to special education students.
- June 21 Students in Baltimore County schools are no longer required to participate in the summer reading program.
- June 21 Eyewitness News reports that applications to attend John Hopkins University are less than prior years.
- June 22 State school leaders hoping to build dozens of new charter schools with a multi-million dollar grant.
- June 23 No one is saying much after reports of a non-specific threat being made against the University of Maryland, College Park.
- June 24 Eyewitness News reports that a key partner in the city schools summer program backs out.
- June 24 Eyewitness News reports that a conference being held at the College Park Campus may have had something to do with the terror threat at the University of Maryland.
- June 25 Last day of school in Baltimore city..re-cap of a tumultuous year marred by a huge budget deficit.
- June 26 City school officials set aside a day to do maintenance work at city schools without making the budget gap wider.
- June 28 New theories emerge about the school shooting at Randallstown High School in May.
- June 29 Murder suicide on campus of University of Maryland Baltimore County....victim is a student.
- June 30 Plebe induction day at the Naval Academy.
- June 30 Baltimore City Schools got some good news this month when test scores improved sending several schools off of a state watchlist...but some schools aren't in the clear.

# ON TIME

- April 4 Kai Jackson talks with Vivian Fisher from the Enoch Pratt Free Library and Alvin Gillard from the Baltimore Community Relations Commission about the significance of the 50<sup>th</sup> anniversary of Brown v. the Board of Education. This Supreme Court ruling overturned the separate but equal doctrine that had segregated public schools. They discussed how life changed after this ruling and how the Enoch Pratt was involved.
- May 2 Over the last several years, fewer young women are pursuing careers in computers and information technology. Claudia Morrell from UMBC's Center for Women and Information Technology and Sheila Heinze from

SM Consulting tell Kai Jackson that they are collaborating on Computer Mania Day as a means to introduce young middle school age girls into this growing field.

May 2 - Author Katrina Robinson tells Kai Jackson how she got off the welfare rolls to start her own business. In her new book, "Poverty to Potential" she shares her story as an inspiration to other women who are on welfare. Her upcoming workshop parallels some of the topics in her book.

May 16 - Kai Jackson talks with the president of the Baltimore City Community College about the role of the community college vs. 4 year institutions. Dr. McKay, president of the college, discussed how the community college prepares today's workforce for the needs of today's businesses.

June 13 - Dr. Carla Hayden talks to Kai Jackson about the summer reading program designed to stimulate children's minds while school is in recess. Readers Rule, is a statewide program offered by all library systems and offers children incentives to read over the summer months.