

# **BROKERAGE** AGREEMENT

1465 Northside Drive

Suite 218

Atlanta, GA 30318 Office: (404) 355-8600

LEGAL SIGNATURE

New Client\_\_ New Order\_\_ Renew \_\_ Change \_X \_Cancel \_\_ Fax: (404) 355-4156 Advertiser/Legal Entity Agency/Sponsor / Order No. VANDERBILT SYKES Address Address 5488 LEGACY TRAIL City/State/Zip City/State/Zip DOUGLASVILLE GA 30135 Contact Name / Title Contact Name / Title VANDERBILT SYKES Contact Phone/Fax Contact Phone/Fax/Email 678 949 2848 Contact Email / Cell Phone VTISGODSCHOSEN@GMAIL.COM MC\_\_AX Approval Code CID Name Acct# Ехр Category: INFOMERCIAL Show Name \_MY FAMILY COVERAGE Contract Start 1-25-22 End \_3-29-22 Please use military time (00:00 - 24:00) Monday Tuesday Wednesday Thursday Friday Saturday Sunday 1645-1700 Advertiser agrees to this number of 60-second avails per hour retained for the exclusive use of Station: Political Non-Bill # Programs Length (minutes) Gross Rate (per) BLOCK 1/25/22-3/29/22 Total Billing 10 **14 MIN** \$25.00 \$250.00 Program Delivered Via (check one): LIVE STUDIO LIVE REMOTE POT/CODEC SATELLITE WEB FTP X MONTHLY PROGRAM PAYMENTS ARE DUE THE FIRST WEEK OF EVERY MONTH! Additional Information: PAYMENT FOR EACH MONTH'S AIRTIME IS DUE ON OR BEFORE THE 1ST OF EACH MONTH.RATE IS BASED ON PREPAYMENT. ADVERTISER AND AGENCY ARE JOINTLY AND SEVERALLY LIABLE FOR PERFORMANCE UNDER THIS AGREEMENT Conditions & covenants on the reverse side are part of this Agreement. Advertiser & Agency acknowledge receipt of large-type version of such conditions, covenants and guarantees and agree to their terms. Permission for Station to broadcast in real-time the Internet audio streaming of the broadcast is acknowledged as part of this Agreement. This Agreement shall not become binding upon Station unless signed by its General Manager. Account Executive Advertiser General Manager Representative (or Agency) \_ The Personal Guarantor whose signature appears below in order to induce Station to enter into and perform under the Broadcast Agreement, and in consideration thereof, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, personally guarantees, unconditionally, without waiver and at all times, the payment when due of any and all indebtedness of advertiser/agency to Station and agrees, without reservation, to the terms of the guarantee expressed IN WITNESS WHEREOF, this Guaranty has been duly executed by the undersigned on the day and year first above written. Personal Guarantor

## STANDARD CONDITIONS

## 1. Broadcast of Programs

1 closupast or regreems
Station will use reasonable efforts to broadcast the program(s) covered hereby on the day(s) and at approximately the times specified herein. In the event Station omits the broadcast due to no fault of the advertiser, Station may, at its option, supply a comparable period on another day to make good any such omission or may credit advertiser's account for the charge for the broadcast so omitted. Notwithstanding anything in this Agreement to the contrary, Station shall have the unrestricted right, exercisable in its sole discretion without prior notice, to change the time of broadcasting of any program, substitute a comparable time period on the same or another day, to omit broadcasting any program, and/or to cancel this Agreement whenever it makegoods are not furnished and cancellation, in both of which cases Station's liability is limited to crediting the account of Advertiser in the amount of the contract per-program charge for omissions not made good or prepaid programs canceled.

2 interruptions and Appropriations
Station shall not be liable for the failure to broadcast all or any part of any program over its facaties by reason of any act of God, Federal, State or Municipal rules, licenses, regulations or orders, defect interruption or breakdown of lines or equipment, labor disputes, lappropriation in whole or in part of program time for the broadcasting of any Emergency Broadcast System message or test or any event deemed by Station to be of supervening importance or for any cause beyond the control of Station Such program. Advertises shall be entitled only to a oredict of the contract per-program charge in the absence of any make-good by Station. Each program of Advertises rishal test all Station's specific persons of the contract per-program charge in the absence of any make-good by Station. Each program of Advertises rish at a Station's option contain that certain number of minutes of spot announcements reserved for have the option to place such spots at the beginning and end of the program.

Advertiser and Station shall cooperate in the placement of the spots in Advertiser's program. In the absence of any such agreement on placement. Station shall

3. <u>Payments</u>

13. <u>Payments</u>

14. Unless otherwise specified, sums payable to Station under this Agreement in respect of Advertiser's program time are due at Station's offices in advance for one month's programs by 12:00 noon on the last business day of the month immediately Advertiser of its facilities and services, including withholding the broadcast. Upon failure of Station to receive any such payments, timely. Station, at its election, and in addition to any other remedies it may have hereinunder or at law, may (1) withhold use by obligated to pay interest on any unpaid balance owed Station at the rate of 16% per annum, which shall accrue from the date due to the date due to the date paid. Failure of the Advertiser of the obligation to pay for that broadcast, in such event, Advertiser shall have furnished to Station a standby lapse of a previous broadcast of fill the assigned aritime.

4 <u>Program Content</u>
Except as may be otherwise specifically provided herein, all of the material, talent, announcements and the entire contents of Advertiser's program to be broadcast hereinunder shall be furnished by and at the sole expense of Advertiser and shall be delivered by sponsors, associates, guests, and invitees by broadcast on Advertiser's program (1) must conform in all respects to the program and operating policies of Station in effect on the date hereon, a copy of which are attached hereto, and oas may be promulgated from program to be broadcast hereunder. Advertiser's program (1) must not engage in invasion of privacy, or defamation of character, and (4) must not deviate from what Station in its sole discretion determines is in the public interest to broadcast state in the public interest to broadcast. At least forty-eight (48) hours before the stating hour of any terms of its music decensing agreements. No music or dramatic works, or such works, or such works are in the public domain and no license is required for their broadcast. Station is not program to be broadcast be program and operating policies.

(a) The Advertiser agrees to assume responsibility for any and all damage to, and theft or loss of, all property and/or equipment belonging to Station or any third party, occurring during the Advertiser's use of the facilities and/or equipment. The Advertiser will be held liable for any damages or loss whatsoever resulting from or caused by Advertiser's employees, associates and visitors.

nancial terms of this Agreement, any amendments hereto or renewals hereof shall remain confidential and privileged between the two parties hereto and Advertiser shall not disclose same to any other person or entity.

(c) The payment by Advertiser for its program time entities it to use available Station studio facilities for the live broadcast of its program. Advertiser is not guaranteed the use of a particular studio as against another nor shall Advertiser maintain any claim on account of the non-functioning or misfunctioning of any particular piece of equipment in any such studio. Station, at its sole discretion, may make available to Advertiser, upon Advertiser's request, a studio for the pre-recording of Advertiser's request.

(d) Advertiser may, at its sole expense furnish its program to Station on Phone/Codec, Satellite, Compact Disc. WEB stream or FTP Server. In the case of all audio feeds to the Station studios, the Advertiser shall be exclusively responsible for the costs of all equipment required to originate and send the feed and for all circuit and transport charges assessed by common carriers, private carrier or others.

(e) If Advertiser continues to broadcast programs on Station after the expiration date hereof, this Agreement shall be deemed to be extended on a month to month basis on the same terms and conditions. In such event, Advertiser shall provide no less than thirty (30) days advance written notice of intention to terminate, falling which Advertiser shall be liable to Station for an additional one-month period beyond the date of the last aired program.

(f) Any failure of Station to enforce any particular provision of this Agreement shall not operate as any waiver of that or any other provision hereof, and the waiver of any provision shall be effective on a one-time basis only and not as to any future breaches of any provision. Waivers must be in writing and signed by the General Manager of Station. For any breach of Advertiser hereunder, Station may terminate this Agreement upon written notice to Advertiser. Notice shall be given to the address of the Advertiser.

(g) If this Agreement is limited solely to the broadcast of "spot" announcements, the word "program" as used herein shall be deemed to refer to such announcements. This Agreement, which is not assignable by Advertiser or Agency without the written consent of Station, constitutes the entire understanding between the parties and shall not be modified in any way unless contained in a writing signed by all of the parties hereto specifically referring to this Agreement. This Agreement this Agreement shall be constitued under the laws of the State of Nevada. The performance of this Agreement by Station is conditioned upon and subject to any and all applicable Federal. State, County, or Municipal laws or regulations now or hereafter in force.

Any FCC fines arising out of, or any litigation or claims against Station, its officers, directors and employees, brought to enforce the right of any third party alleged to have been violated by or in connection with, the broadcast or preparation therefor of any and costs, in such ingation and shall indemnify and hold Station, its officers, directors and employees, free from any and all loss, damage and expenses (including attorney fees) in connection with, caused by or arising out of any such intigation and shall indemnify and basic height to settle, compromise and adjust such intigation at expense of Advertiser and Agency and expenses (including attorney fees) in connection with, caused by or arising out of any such intigation. Advertiser and Agency are devictiser and Agency five days, notice of its intention so to do Should Advertiser and Agency from the state specified in such notice deposit in escrow with the attorneys for Station the full amount such for in such action material for bifoadcast on Advertiser's program shall not affect or diminish Advertiser's indemnity obligation to Station under this Agreement.

Any fines or judgments for tortious interference arising out of Bilgation or claims against Station, its officers, directors or employees, brought by any third party to enforce Advertiser's existing contract with a third party for the same, shall be paid by Advertiser including all judgments, interest and costs in such litigation and the Advertiser shall indemnify and hold Station, its officers, directors and employees free from any and all loss damage and expenses (including attorney fees) in connection with such litigation.

If this Agreement is made with a bona-fide advertising agency recognized by Station, such agency will be commissioned on the net time charges collected from the Advertiser in accordance with the then-prevailing schedule of commissions in effect at Station in such agency jointly responsible for all of Advertiser's obligations hereunder. 9. Personal Guarantee

a. The undersigned hereby unconditionally and absolutely guarantees to Station the full and prompt performance of all of Advertiser's obligations, agreements and covenants under and in connection with the Broadcast Agreement (all of which obligations agreements and covenants of Advertiser shall hereinafter be referred to as "Advertiser's Liabilities").

The undersigned agrees that its obligations under this Guaranty shall be absolute and unconditional, irrespective of (i) the absence of any attempt to collect Advertiser's Liabilities from Advertiser or other action to enforce performance of Advertisers and the provision of the Broadcast Agreement or any other agreement, instrument or document executed and delivered to Station by Advertiser's Liabilities, or (iv) any other circumstance which might otherwise constitute a legal or equitable discharge or defense of or by a guarantor. (All security, if any, and collateral for Advertiser's Liabilities.

c. Except as hereinafter provided, the undersigned waives diligence, presentment, demand of payment, filing of claims with a court in the event of receivership or bankruptcy of Advertiser, protest or notice with respect to Advertiser's Liabilities and all descretion, proceed directly and at once, without notice, against the undersigned to collect and recover the full amount of the undersigneds liability nereunder, without first proceeding against Advertiser's agreements with Station. Station may an its the Broadcast Agreement, or any other instrument, document or agreement between Station and Advertiser's (excepting any increase in Advertiser's on Advertiser's agreement or any other instrument, document or agreement elevened station and Advertiser's undersigned hereunder, from time to time to (f) renew, extend or otherwise change with the consent of Advertiser's Liabilities, or any other instrument, document or agreement in any manner invitroul affecting of impairing the obligations of the undersigned hereunder, shall be reduced to the extent of any reduction in Advertiser's Liabilities and any collateral therefore collection of Advertiser's Liabilities or the proceeds of iquidation of any collateral.

e. The undersigned assumes responsibility for keeping lisert informed of (i) the financial condition of Advertiser, (ii) Advertiser's Liabilities, and (iii) all other circumstances bearing upon the risk of non-payment of Advertiser's Liabilities that diligent inquiry would reveal. The undersigned agrees that Station shall have no duty to furnish the undersigned with information known to Station regarding such condition or any such circumstances or otherwise to advise the undersigned. It is not advise the undersigned. It is not sole Station thereafter knows or should have known that such advice or information is misleading or untrue.

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1. The underlyinghed further agrees that to the extent that Advertiser makes a payment or payments to Station, which payment or payments, or any part thereof, are subsequently invalidated, declared to be fraudulent or preferential, set aside ancior related to Advertiser, its trustee, receiver or any other party under any bankruptory law, state or federal law, common law or equitable cause, then to the extent of such payment or repayment, the Liability or portion thereof which has been paid or satisfied by such amount so repaid shall be reinstated and included in Advertiser's Liabilities as of the date such initial payment, reduction or satisfaction occurred.

of satisfied by such amounts to repaid shall be reinstated and included in Advertiser's Liabilities and included in Advertiser's Liabilities shall have been paid and/or performed in full, the undersigned shall have no right of subrogation and hereby waives any right to enforce any remedy which Station now has or may hereafter have against Advertiser, any enforcer or any other guarantor of all or any part of Advertiser's Liabilities, and the undersigned waives any benefit of, and/or any right to participate in, any collateral given to Station to secure payment of Advertiser's Liabilities. The undersigned also waives all set-offs proceedings to collect from the Advertiser all or any part of Advertiser's Liabilities.

h. This Guaranty shall be binding on the undersigned and upon the heirs, executors, administrators, successors and assigns of the undersigned, and shall inure to the benefit of Station, its successors and assigns.

No waiver shall be deemed to be made by Station of any of its rights hereunder unless the same shall be in writing, signed by Station, and each waiver, if any, shall be a waiver only with respect to the specific instance involved and shall in no way impair the rights of Station or the obligations of the undersigned to Station in any of their respect at any other time. This Guaranty may not be aftered or amended except by an agreement in writing, signed by the undersigned and Station.

1. This Guaranty shall be poverned by, enforced and interpreted in accordance with the Laws of the Statio Newday. Wherever possible, each provision of this Guaranty shall be interpreted in such manner as to be effective and valid under supplicable law, but if k. The undersigned hereby arrives that all newments to Station made by or on behalf of Advantage including united the undersigned of Station or invalidity without invalidating the remaineder of such provision or the termaining provisions of this Guaranty. k. The undersigned hereby agrees that all payments to Station made by or on behalf of Advertisers including, without limitation, payments from the undersigned, shall be applied first to that portion of Advertiser's Liabilities consisting of fees. costs or expenses

This Agreement shall become effective only upon the occurrence of all of the following conditions and Station shall have no obligation to Advertiser if Station shall have accepted a competing offer for the same time period prior to Advertiser's fulfillment of all of the same, a Agreement signed by Advertiser and/or Agent and delivered to Station. By Advertiser in advance of first month's program time charges, c. Approval and countersignature of Station General Manager.

1. Broadcast, Transmission and Distribution Right Of Station: Station may broadcast, transmit, and/or distribute the program by any means, whether now known or hereafter devised, including but not limited to streaming and podcasting over the internet via warrants that it controls the digital performance rights to the program and agrees to indemnify and hold Station harmless from and against any damage or expenses, including reasonable attorneys' fees, which may arise due to a breach of this warranty.

THE STATION DOES NOT DISCRIMINATE IN ITS ADVERTISING SALES ON THE BASIS OF RACE OR GENDER.

Rev August 1, 2011