

Rep Order#	6994098	Ver#	1	Status	New
EC'd	No				

Printed:
Last Received:
Showing Buylines:

06/30/14 10:50 AM
06/30/14 10:39 AM
All Rep and Station Changes

Station KVLV-TV FARGO, ND
Advertiser (ALFR) AL FRANKEN 4 SENETE
Product AL FRANKEN
Estimate#
Buyer B.J. WHITTAKER

Agency (SHOR) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 07/01/14-07/07/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (ABR) ANJIE BRADY
Sales Assistant ANJIE
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

CLIENT: AL FRANKEN FOR SENATE 2014

THIS IS A NEW POLITICAL ORDER **AL FRANKEN FOR SENATE** TOTAL = \$3310 PLS. CONF. ASAP THANKS THERESA FOR ANJIE ***NO SPOTS NOON OR LATER ON 7/4 NO SPOTS ON 7/5 NO SPOTS BEFORE 6PM ON 7/6***

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
1	Tu-W	07/01-07/02 Buy Comment: TODAY SHOW	30	7A-9A	2 4	\$150.00	1	2	\$300.00	-	-	-
2	Th	07/03-07/03 Buy Comment: VALLEY TODAY	30	6A-7A	1 4	\$225.00	1	1	\$225.00	-	-	-
3	W	07/02-07/02 Buy Comment: DR. PHIL	30	4P-5P	1 4	\$75.00	1	1	\$75.00	-	-	-
4	Tu	07/01-07/01 Buy Comment: NEWS	30	5P-530P	1 4	\$160.00	1	1	\$160.00	-	-	-
5	Tu-W	07/01-07/02 Buy Comment: WHEEL	30	630P-7P	2 4	\$350.00	1	2	\$700.00	- 712	-	-
6	M	07/07-07/07 Buy Comment: WHEEL	30	630P-7P	1 4	\$350.00	1	1	\$350.00	-	-	-
7	Tu-W	07/01-07/02 Buy Comment: TONIGHT SHOW	30	1035P-1135P	2 4	\$100.00	1	2	\$200.00	-	-	-
8	M	07/07-07/07 Buy Comment: TONIGHT SHOW	30	1035P-1135P	1 4	\$100.00	1	1	\$100.00	-	-	-

ORDER WORKSHEET

Rep Order# 6994098 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 06/30/14 10:50 AM
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2 of 2

Station KVLV-TV FARGO, ND
Advertiser (ALFR) AL FRANKEN 4 SENETE
Product AL FRANKEN
Estimate#
Buyer B.J. WHITTAKER

Agency (SHOR) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
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Program

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/ (000)
9	Tu-W	07/01-07/02	30	10P-1035P	2 4	\$400.00	1	2	\$800.00	-	-
		Buy Comment: NEWS									
10	M	07/07-07/07	30	10P-1035P	1	\$400.00	1	1	\$400.00	-	-
		Buy Comment: NEWS									

---REPORT TOTALS---

Report Totals: 14 / \$3,310.00

---SALES MONTHLY TOTALS---

Jul2014: 14/ \$3,310.00

Order Totals: 14 / \$3,310.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$3,310.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
		KXJB .00%	MVLY .00%	WDAY .00%		

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS



KVLY
P.O. Box 1878
Fargo, ND 58107

Shorr, Johnson & Magnus
1831 Chestnut Street
Suite #602
Philadelphia, PA 19103

Contract # 47920

Schedule Dates 07/01/14-07/07/14
Advertiser Al Franken 4 Senate (6374)
Agency Shorr, Johnson & Magnus (1185)
Product Pol-US Senate (1046)
Brand AL FRANKEN 4 SENATE (16889)
Salesperson Petry, Philadelphia (1022)
Sales Office Petry Philadelphia
Buyer Name WHITTAKER,B.J.
Phone/Fax /
CPE AL FRANKEN 4 SENATE
Account Types National/Political Agency
Billing Type Standard
Comments AL FRANKEN
CLIENT: AL FRANKEN FOR SENATE 2014

Date Entered 06/30/14
Last Modified 06/30/14
Entered By Peter Ringerud
CO-OP No
Headline # ECR06994098
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$496.50
Net Total \$2,813.50
Sales Tax

Fargo (KVLY)

By Broadcast Month	Spots	Rate
Jul. 2014	14	\$3,310.00
Grand Total:	14	\$3,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/01/14-07/02/14	4	:30	7A- Today Show			1	1					2	\$150.00	\$300.00	Fargo (KVLY)	TODAY SHOW	6/30/14
2.0	Normal Line / SPOT (2)	07/03/14-07/03/14	4	:30	5:58A- Valley Today at 6am	1				X				1	\$225.00	\$225.00	Fargo (KVLY)	VALLEY TODAY	6/30/14
3.0	Normal Line / SPOT (3)	07/02/14-07/02/14	4	:30	3:58:28P- Dr Phil 4 pm	1			X					1	\$75.00	\$75.00	Fargo (KVLY)	DR. PHIL	6/30/14
4.0	Normal Line / SPOT (4)	07/01/14-07/01/14	4	:30	4:58:40P- Valley News Live @ 5	1		X						1	\$160.00	\$160.00	Fargo (KVLY)	NEWS	6/30/14
5.0	Normal Line / SPOT (5)	07/01/14-07/01/14	4	:30	6:30P- Wheel Of Fortune	1		X						1	\$350.00	\$350.00	Fargo (KVLY)	WHEEL	6/30/14
6.0	Normal Line / SPOT (6)	07/07/14-07/07/14	4	:30	6:30P- Wheel Of Fortune	1	X							1	\$350.00	\$350.00	Fargo (KVLY)	WHEEL	6/30/14
7.0	Normal Line / SPOT (8)	07/01/14-07/02/14	4	:30	10:34:30P- Tonight Show			1	1					2	\$100.00	\$200.00	Fargo (KVLY)	TONIGHT SHOW	6/30/14
8.0	Normal Line / SPOT (8)	07/07/14-07/07/14	4	:30	10:34:30P- Tonight Show	1	X							1	\$100.00	\$100.00	Fargo (KVLY)	TONIGHT SHOW	6/30/14
9.0	Normal Line / SPOT (9)	07/01/14-07/02/14	4	:30	9:59:30P- Valley News Live @ 10			1	1					2	\$400.00	\$800.00	Fargo (KVLY)	NEWS	6/30/14
10.0	Normal Line / SPOT (10)	07/07/14-07/07/14	4	:30	9:59:30P- Valley News Live @ 10	1	X							1	\$400.00	\$400.00	Fargo (KVLY)	NEWS	6/30/14
11.0	Normal Line / SPOT (5)	07/02/14-07/02/14	4	:30	6:30P- Wheel Of Fortune	1			X					1	\$350.00	\$350.00	Fargo (KVLY)	WHEEL	6/30/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Hoak Media of Dakota License, LLC, Hoak Media of Dakota, LLC, and Television Station KVLY do not and will not discriminate, in any way on the basis of race or ethnicity, with respect to their advertising practices.