ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

	Jose Gaona		hereby re	equest station tim	ne as follows	s: See O	rder for propos	ed
	schedule and charg	es. See Invo						
	Check one:							
	Ad "communica (1) a legally quali issue of public im subject of contro	ified candidate portance (e.g., oversy or discu	e for federal off , health care leg ession at the nat	political matter of rice; (2) an election to islation, IRS tax code tional level.	, etc.); or (4) a	political iss	sue that is the	
	Ad does NOT co	mmunicate a local issue).	message relati	ng to any political m	atter of nation	al importa	ance (e.g., reates	
		ALL QUE	stions/bl	OCKS MUST BE	COMPLET	ΓED		
	Station time requested by:							
	Agency name: Red Pixel Ma	rketing						
	Address: 415 West Wall Stre							
	Contact: Jose Gaona		Phone number	432 205 0990	Email:	jose@redp	oixelmarketing.com	
	Name of advertiser/sponso committees] with no acrony	r (list entity's ms; name mu	full legal name sst match the s	as disclosed to the ponsorship ID in ad	Federal Election:	tion Comr	mission (for federa	4
	Name: Citizens For A Brighte							
	Address: P.o. Box 4 Contact: Carrie Webs	354	0 dessa	Tx, 7976	0			
						Cwebs.	ter 6120 gmai	1.40
	Station is authorized to ann							
	List ALL of the chief executi group(s) of the advertiser/sp	ve officers or consor (Use s	members of the eparate page in	e executive commi f necessary.):	ttee or board	of directo	ors or other gover	ning
	Sara more							
	Lisa wyman							
-	Collin Sewell							
	By signing below, advertiser/s executive committee and boa				only executiv	e officers,	members of the	
	If ad refers to a federal cand	idate(s) or fed	deral election, l	ist ALL of the follow	ving:		✓ N/A	
-	Name(s) of every candidate	referred to:						
	Office(s) sought by such cand	didate(s) (no a	acronyms or ab	breviations):				
1	Date of election:							
8	Clearly identify EVERY politic ad (no acronyms); use separa Cilizens For A Brighter Future			tance referred to in	the		N/A	

	TISING.	CRIMINATION ON THE BASIS OF RACE OR ETHNICITY
attorney's rees, which may anse tro	om the broadcast of the about screes to prepare a script, tr	s the station for any damages or liability, including reasonable we-requested advertisement(s). For the above-requested ranscript or tape, which will be delivered to the station by the
Advertiser/Sponsor		Station Representative
Signature:		Signature: Lindsey adams
Name: Jose Gaona		Signature: - Sindsey adams Name: Lindsey adams
Date of Request to Purchase Ad	Time: 10/16/2023	Date of Station Agreement to Sell Time: 10/19/2023
	TO BE COMPLETED	BY STATION ONLY
Ad submitted to station?	Yes No	Date ad received: 10/16/2023
		dums) for each version of the ad (i.e., for every ad with differing copy).
If only one officer, executive com	mittee member or director	r is listed above, station should ask the advertiser/sponsor
update this form if additional office	cers, executive committe cers, members or directors	e members or directors, maintain records of inquiry and are provided.
Disposition:		
Accepted		
Accepted IN PART (e.g., ad	not received to determine	content)*
Rejected – provide reason (optional):	
*Upload partially accepted form, the	en promptly upload updated	d final form when complete.
Date and nature of follow-ups, if ar	ny:	
Date and nature of follow-ups, if a	ny:	
Date and nature of follow-ups, if a	ny:	
Date and nature of follow-ups, if an Contract #: 4 み み 8 ち	Station Call Letters:	Date Received/Requested:
Contract#: 42285	Station Call Letters:	
Contract #:	Station Call Letters: KCRS FM Station Location: Odlessa, Tx	10/27/23 Run Start and End Dates: 10/30/23~11/7/23











Citizens For A Brighter Future Presented by

Richard Ezparza 10/26/23

KCRS-AM 550

ГО		

Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS	RATE	TOTALS
10/30-11/3	6a-10a	4	4	4	4	4			20	30	600
10/30-11/3	10a-3p	3	3	3	3	3			15	30	450
10/30-11/3	3p-7p	3	3	3	3	3			15	30	450
11/6-11/7	6a-10a	4	4			11 (0.0000000000000000000000000000000000			8	30	240
11/6-11/7	10a-3p	3	3						6	30	180
11/6-11/7	3p-7p	3	3						6	30	180
Number of	Weeks			1		We	ekly Spo	t Total	70	Weekly Cost	2100
		30 sec s	pots				Total	Spots	70		
							1				0100

Total This Schedule

2100

1040

1232

630

KFZX-FM 102.1

TOTAL

11/6-11/7 Number of	3p-7p Weeks	4	3	1		We	ekly Spo	t Total	7 65	16 Weekly Cost	112 1040
11/6-11/7	10a-3p	3	3						6	16	96
11/6-11/7	6a-10a	3	3						6	16	96
10/30-11/3	3p-7p	4	3	3	3	3			16	16	256
10/30-11/3	10a-3p	3	3	3	3	3			15	16	240
10/30-11/3	6a-10a	3	3	3	3	3			15	16	240
Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS	RATE	TOTALS

KMRK-FM 96.1

TOTAL

Total This Schedule

10/30-11/3 6a-10a 4 <th>Dates</th> <th>Daypart</th> <th>MON</th> <th>TUE</th> <th>WED</th> <th>THU</th> <th>FRI</th> <th>SAT</th> <th>SUN</th> <th>SPOTS</th> <th>RATE</th> <th>TOTALS</th>	Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS	RATE	TOTALS
10/30-11/3 3p-7p 3 3 3 3 3 15 16 16 11/6-11/7 6a-10a 4 4 8 16 11/6-11/7 10a-3p 4 4 8 16 11/6-11/7 3p-7p 3 3	10/30-11/3	6a-10a	4	4	4	4	4			20	16	320
11/6-11/7 6a-10a 4 4 8 16 11/6-11/7 10a-3p 4 4 8 16 11/6-11/7 3p-7p 3 6 16 Number of Weeks 1 Weekly Spot Total 77 Weekly Cost	10/30-11/3	10a-3p	4	4	4	4	4			20	16	320
11/6-11/7 10a-3p 4 4 8 16 11/6-11/7 3p-7p 3 3 6 16 Number of Weeks 1 Weekly Spot Total 77 Weekly Cost	10/30-11/3	3p-7p	3	3	3	3	3			15	16	240
11/6-11/7 3p-7p 3 3 6 16 Number of Weeks 1 Weekly Spot Total 77 Weekly Cost	11/6-11/7	6a-10a	4	4						8	16	128
Number of Weeks 1 Weekly Spot Total 77 Weekly Cost	11/6-11/7	10a-3p	4	4						8	16	128
	11/6-11/7	3p-7p	3	3						6	16	96
30 sec spots Total Spots 77	Number of	umber of Weeks 1					We	ekly Spo	t Total	77	Weekly Cost	1232
		30 sec spots							Spots	77		

KCRS-FM 103.3

TOTAL

Total This Schedule

Total This Schedule

Number of W	Veeks			1		We	ekly Spo	ot Total	21	Weekly Cost	630
Number of Weeks 1 we										The second secon	
									0		0
11/6-11/7	10a-3p	3	3						6	30	180
10/30-11/3	10a-3p	3	3	3	3	3			15	30	450
Dates I	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS	RATE	TOTALS

Gross Total	\$ 5,002.00
Agency Discount	\$ 750.30
Net Total	\$ 4.251.70

<u> </u>		
	Accepted by	
Date:		

Confirmation



ICA Radio, Ltd.
KCHX-FM * KCRS-AM * KCRS-FM
* KFZX-FM * KMRK-FM
P.O. Box 610062
Dallas, TX 75261-0062
432-563-9102

Contract #
Date Entered
Sales Person
Billing Cycle
Revenue Type
Conflict 1
Conflict 2
Contract
Comment

42285 10/26/2023 Richard Esparza Calendar Cash Political - Issue Political - Issue 10/30/2023 - 11/07/2023

KCRS-AM, KCHX-FM / CITIZENS FOR A BRIGHTER FUTURE/ POLITICAL

CITIZENS FOR A BRIGHTER FUTURE C/O RED PIXEL MARKETING 105 N G ST SUITE 203 MIDLAND TX 79701

	Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	KCRS-AM	10/30/2023-11/07/2023 06:00:00-10:00:00	4,4,4,4,4,0,0 All Weeks	00:30	Commercial	30.00	28	840.00
2	KCRS-AM	10/30/2023-11/07/2023 10:00:00-15:00:00	3,3,3,3,3,0,0 All Weeks	00:30	Commercial	30.00	21	630.00
3	KCRS-AM	10/30/2023-11/07/2023 15:00:00-19:00:00	3,3,3,3,3,0,0 All Weeks	00:30	Commercial	30.00	21	630.00
4	KFZX-FM	10/30/2023-11/07/2023 06:00:00-10:00:00	3,3,3,3,3,0,0 All Weeks	00:30	Commercial	16.00	21	336.00
5	KFZX-FM	10/30/2023-11/07/2023 10:00:00-15:00:00	3,3,3,3,3,0,0 All Weeks	00:30	Commercial	16.00	21	336.00
6	KFZX-FM	10/30/2023-11/07/2023 15:00:00-19:00:00	4,3,3,3,3,0,0 All Weeks	00:30	Commercial	16.00	23	368.00
7	KMRK-FM	10/30/2023-11/07/2023 06:00:00-10:00:00	4,4,4,4,4,0,0 All Weeks	00:30	Commercial	16.00	28	448.00
8	KMRK-FM	10/30/2023-11/07/2023 10:00:00-15:00:00	4,4,4,4,4,0,0 All Weeks	00:30	Commercial	16.00	28	448.00
9	KMRK-FM	10/30/2023-11/07/2023 15:00:00-19:00:00	3,3,3,3,0,0 All Weeks	00:30	Commercial	16.00	21	336.00
10	KCRS-FM	10/30/2023-11/07/2023 10:00:00-15:00:00	3,3,3,3,3,0,0 All Weeks	00:30	Commercial	30.00	21	630.00
1						Subtotal		5002.00
						Agency Commission		750.30
						Total		4251.70

Station Summary	Count	Gross	Net
KCRS-AM	70	2100.00	1785.00
KFZX-FM	65	1040.00	884.00
KMRK-FM	77	1232.00	1047.20
KCRS-FM	21	630.00	535.50

Projected Billing		Count	Gross	Net
October	2023	67	1436.00	1220.60
November	2023	166	3566.00	3031.10
		233	5002.00	4251.70