

FIRST QUARTER PROGRAMMING ON KHGG-AM, VAN BUREN, ARKANSAS

JANUARY 1 TO MARCH 31, 2014

The primary public service program on KHGG-AM "Arklahoma Today," a two-hour news-weather-sports and interview program heard each weekday from 7 to 9 a.m. Over the three-month period, here are the key items from determined as important issues relating to our audience:

EXTREME WEATHER CONDITIONS

One of the coldest and most hazardous winter's overspread Arklahoma in the first three months of 2014. Every few days, heavy ice storms, snow and single digit weather threatened the area. KHGG-AM ran continuous weather updates through the period. During the period, we had the Fort Smith Fire Chief, Fire Marshals, Mayor of Fort Smith, Traffic Police officers and many others live in studio to provide safety information. We were also on the air with school closings and re-scheduled event information. We also utilized the meteorologists from Accuweather and 5News to give live weather information. The Fort Smith Fire Marshal was interviewed by Karen Pharis about a program in which citizens can receive free smoke detectors. The Fort Smith Sanitation Department with taked by FEMA with a major cleanup of debris from the ice storms. Baridi Nokokali, chief of the department, visited in studio with live interviews of ten minutes or more twice during the period. He pointed out that a major Disaster Declaration was issues January 6, 2014. Total tons of storm debris collected by the Department of Sanitation: 1,524 tons with \$52,471.32 in Disposal Costs.

OFFERING INFORMATION ON THE AFFORDABLE CARE ACT

4TH District Congressman Tom Cotton and Third District Congressman Steve Womack, along with Senator John Boozman have been on air during the quarter to discuss local, state and national issues. Questions concerning the Affordable Care Act were answered. In addition, numerous medical agencies were interviewed in studio and on the phone about how to sign up. On a related issue, we did interviews on the Arkansas Legislature's Health Collective.

SPECIAL EVENTS TO RAISE MONEY FOR WORTHY CAUSES

Ann Campbell appeared on Arklahoma Today to talk for about ten minutes on the Junior League 5K Run on Tuesday, February 11. Kristi Graham was interviewed by Karen Pharis on the same day about the "Bootlegger's Ball to be held at Choctaw Casino in nearby Pocola, Oklahoma." The 8th annual "Father Daughter Dance," February 22, at the Fort Smith Convention Center. Jenifer Oberste, recreation supervisor, talked with us for ten minutes about this and other Parks Department activities.

FUN AT THE JANET HUCKABEE NATURE CENTER, MR. OUTDOORS

Once each month for 15 minutes at 7:07am, Karen Westcamp-Johnson and Chad Lowe of the Nature Center talked in studio with Bill and Karen about activities at the center. These are often part of the Arkansas Parks Department. Included are boating lessons, Hunting instructions, and wildlife tours. Discussed was the "Run Around the Lake" for children 2-4 and their parents. Arkklahoma is blessed with beautiful natural scenery and wildlife and KHGG-AM is pleased to bring this to the listeners' attention. Jim Reynolds, known as Mr. Outdoors, talked in studio three times during the period, about how the weather was effecting wildlife and hunting in the area. He gave special tips for outdoor safety.

CRIMES OF THE HEART

Police reports in Arkklahoma included a number of crimes involving marital problems, attacks on spouses new mates, etc. We asked Fort Smith attorney Joel Price to come on live Wednesday, February 12, to talk about prior cases and case law in such cases.

FORT SMITH DOWNTOWN DEVELOPMENT

With plans for the National Marshal's Museum on schedule in the riverfront area of the city, we host the director the district, Jayne Hughes to come on air twice a month to discuss what's new on the heart of the city. Fort Smith is the "True West" town of the U.S. as chosen by True West Magazine. Judge Parker's National Historic Site attracts thousands of tourists each year and the local convention center continues to attract visitors to all types of events.

FOOD FOR THE NEEDY IN ARKLAHOMA

With the bad weather, the need for food, especially for youngsters, was heightened. Rick Foti of the Community Services Clearinghouse appeared on Arkklahoma Today for 15 minutes Thursday, February 13. Listeners were notified on how the food could be obtained and contributions for urged from those who could help. It was pointed out that with school out numerous days because of the weather, there were many young people who were going without meals.

WOUNDED WARRIORS PROJECT

Numerous efforts have been made in the area for men and women in uniform who have been injured in combat or otherwise serving their nation. The Wounded Warriors Project fund-raiser, David Ogden, was on KHGG-AM during the period to explain details of a concert to raise money for the Veterans at the King Opera House. Dennis McCaslin of our staff served as master of ceremonies.

GROUND WATER CONTAMINATION BY THE WHIRLPOOL PLANT

It was discovered that several years ago, the plant discharged toxic chemicals that have entered the groundwater for some distance around the site. Mayor Sandy Sanders appeared on Arkklahoma Today for two 15-minute interviews during the first quarter and on one he talked extensively on this matter and explained that the state and city were determined to see that Whirlpool removes the toxicity. However, City officials appeared on Arkklahoma Today to inform listeners that the State of Arkansas trumps the city on such matters and that the State will make determinations of how to move forward. During this time period, numerous lawsuits were filed by residents near the empty plant claiming damages.

BETTER HEALTH OPTIONS FOR LISTENERS

Arkansas and Oklahoma have been listed in recent surveys as in need of better health facilities and options. Several local medical agencies have been striving to do just that. Sparks Regional Medical Center has sent several physicians to appear on Arkklahoma Today. For example, Doctors from Sparks Regional Medical Center appeared for approximately ten minutes to explain the benefits of getting health checkups. Other doctors appeared explaining details of their specialties and treatments people may not have heard about that could improve their health and quality of life.

SPEAKING OF THE ARTS ON KHGG-AM

Our research shows that listeners want to have more appreciation of the arts in the Arkklahoma region. Lee Ortega, Director the Regional Arts Museum, in Fort Smith is in studio for three ten-minute interviews on Arkklahoma Today. She discussed the traveling shows that would be on display at the newly-renovated facility. Teresa Schlabach, director of the Alma Performing Arts Center spoke with us for ten minutes about a performance of Helen Reddy in February. Tom Watkins, director of the Van Buren Fine Arts Center, was interviewed by Karen about the new year's schedule of shows.

FORT CHAFFEE RE-DEVELOPMENT CENTER

Ivy Owen, director this vital addition to the area, appeared three times to talk about how the plan is working with it's two cities and a county. The land was given back by the military to Barling and Fort Smith and Sebastian County. It has already attracted a planned new mall, numerous homes, apartments and facilities. The addition of a highway bypass and a proposed bridge across the Arkansas River will be key items we will discuss over the coming months on "Arkklahoma Today" on KHGG-AM. Kyle Parker appeared to discuss a new Fort Smith Regional Health Care Foundation that will lean to a new medical college at Chaffee Crossing.