

DURING THE FOURTH QUARTER OF 2023,
THE FOLLOWING COMMUNITY ISSUES
WERE ADDRESSED IN KAGE
PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

National EAS Test

Local Fire Department Meal

Catholic Charities Coat Drive

OSU Extension Agent

Mainstreet Chili Cook Off

People Inc Resource Fair

Van Buren Chamber of Commerce

Alzheimer's Association

Soups and Souls

Trick or Treat Safely

Heater Drive

ICTC You Build It Event

Salvation Army Red Kettle Drive

Arvest Baby Food Challenge

Red Autumn Art Festival

Election Coverage

Kibois Thanksgiving Lunch

Veteran's Day Event

Salvation Army

Chamber Tree Lighting

Chamber Parade

Our Blood Institute

Christmas Train

Area Christmas Parades

New Years Eve Ball Drop

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Fourth Quarter 2023

ISSUES/EDUCATION

LENGTH/TIME	Type	DATE	DESCRIPTION
30:15 Sec	Rotation	10/2-10/4/23	National EAS Test
<p>The station aired several spots explaining to listeners the upcoming national Emergency Alert System test.</p>			
1:15 Min	In Person	10/5/23	Fire Department Meal
<p>Station staff provided a training meal to area fire department personnel thanking them for service to our local communities.</p>			
30:30 Sec	Rotation	10/6-11/29/23	Catholic Charities Coat Drive
<p>The station aired PSA spots for the local Catholic Charities Coat Drive. The event gathers donated coats for those in need. The station was also a drop off site for the drive.</p>			
1:10 min	Live Interview	10/9/23	OSU Extension
<p>The station on air staff conducted a live in studio interview with the local OSU Extension Agent. A variety of agriculture topics were discussed for the winter season.</p>			
10:2 min	Live Remotes	10/14/23	Mainstreet Chili Cook Off
<p>The station did several live on location remote broadcasts promoting an annual event designed to raise funds for the Sallisaw Mainstreet organization. The organization supports downtown merchants by giving funds to update and remodel store fronts.</p>			
6:2 min	Live Remotes	10/14/23	People Inc. Resource Fair
<p>The station did several live on location remote broadcasts promoting a local community resource fair. The fair was sponsored by People Inc.</p>			

3:3 min Live Remote 10/17/23 Van Buren Chamber

The station on air talent did live remote on location broadcasts from the Chamber office promoting the chamber, programs offered and needed support.

20:30 Sec Rotation 10/17-11/15/23 Alzheimer's Assoc.

The station aired several spots promoting the upcoming Alzheimer's Walk. The spots encouraged listeners to donate to the virtual event. The spots also informed listeners of volunteer opportunities.

40:30 sec Rotation 10/17-10/27/23 Soup and Souls

The station aired spots informing listeners of a drive-through food distribution. The event is sponsored by several area churches and is called Soup and Souls. This event is open to any area resident regardless of need.

30:30 sec Rotation 10/23-10/31/23 Trick or Treat Safely

The station aired spots encouraging parents and children to trick or treat safely.

30:15 sec Live Reads 10/25-12/11/23 Heater Drive

The station did several live reads for Catholic Charities. The reads encouraged listeners to donate space heaters.

6:2 min Live Remote 10/27/23 ICTC You Build It Event

The station did several live on location remote broadcasts promoting an Indian Capital Technology Center county contest. The contest is designed to encourage carpentry students to learn construction techniques and innovative thoughts on overall construction.

40:30 sec Rotation 11/1-12/15/23 Red Kettle Drive

Spots were aired encouraging listeners to volunteer and to donate to the Salvation Army Red Kettle Drive during the holidays. Spots explained volunteer duties and training dates and gave general contact information.

20:30 Sec Live Reads 11/4-11/21/23 Arvest Baby Food Challenge

The station on air talent competed with other community leaders to see who could eat the most baby food during a specified time. This was a fundraising event.

30:15 sec Live Reads 11/4/-11/5/23 Red Autumn Art Festival

Station on air talent did several live reads to encourage attendance at a downtown art festival.

6:2 min Live Remote 11/7/23 Election Coverage

The station did several live remote on location broadcasts from the local Election Board office informing listeners of the voting results in several county elections.

30:30 sec Rotation 11/10-11/23/23 Kibois Thanksgiving Lunch

We aired spots informing listeners of the Free Thanksgiving lunch offered by the local Kibois organization. The event attendees could also obtain information on free services offered by Kibois as well as the transportation and head start divisions. The event was a drive through event due to Covid 19.

1:22 min Live Broadcast 11/11/23 Veteran's Day Event

The station aired the local Veteran's Day Program.

45:30 sec Rotation 11/14-12/15/23 Salvation Army

The station aired spots pointing out the need for 'bell ringers' for the Salvation Army.

5:2 min Live Remote 11/16/23 Chamber Tree Lighting

The station aired several live on location remote broadcasts from the Library Lawn. The Christmas Tree Lighting event was sponsored by the local Chamber of Commerce.

6:3 min Live Remote 11/22/23 Kibois Thanksgiving Lunch

Station personnel did live on location remote broadcasts from the event informing and reminding listeners to attend. We also interviewed several administrative personnel from Kibois regarding services offered to the community free of charge.

1:10 min Live Remote 12/1/23 Ice Skating Rink

The station on air talent did an interview with Mainstreet officials informing listeners of the opportunity to ice skate.

45:30 sec Rotation 12/1-12/30/23 Ice Skating Rink

The station aired numerous spots promoting listeners to ice skate. A temporary plastic rink was rented by the Sallisaw Mainstreet Association. Funds were used to promote the organization's activities.

30:15 sec Live Reads 12/1-12/9/23 Chamber Parade

The station on air talent did numerous live reads promoting the upcoming Chamber of Commerce Christmas Parades within the county.

1:10 min Live Interview 12/4/23 Our Blood Institute

Station on air staff conducted a live on air interview with officials from the local blood institute encouraging listeners to volunteer to donate blood. The interview also told of the needs for this specific time of year as donations tend to drop off.

20:15 sec Live Reads 12/5-12/31/23 Christmas Train

The station on air staff did several live reads informing listeners of the Creekmore Christmas Train sponsored by the city parks department.

20:2 min Live Remotes 12/9/23 Christmas Parades

The station did live on location remote broadcasts at several different Christmas Parades within the county. The first parade was in Roland at 10am followed by Muldrow, Gore and finally Sallisaw at 6:30pm.

20:15 sec Live Reads 12/26-12/31/23 New Years Eve Ball Drop

The station on air talent did several live reads encouraging listeners to attend the local downtown New Years Eve Ball Drop sponsored by the city recreation department.
