

# **DURING THE SECOND QUARTER OF 2022, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:**

## **EDUCATION/COMMUNITY ISSUES OF:**

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Community Egg Hunt

ICTC Career Fair

Weather Alert Education

Drug Take Back

Chamber of Commerce Events

Million Meals Campaign

Marble City Historical Society

Oklahoma Tourism

Sallisaw Health and Wellness

United Way Golf Tournament

Marble City Mayhem

County Job Fair

Freedom Fest

Head Start

Muldrow Rodeo

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Program Report

Second Quarter 2022

## Issues/Education

Length	Time	Date	Description
20:30 sec	Rotation	4/1-4/6/22	Community Egg Hunt
<p>The station aired several spots promoting the Community Egg Hunt.</p>			
20:30 sec	Rotation	4/8-4/11/22	ICTC Career Fair
<p>The station aired several Public Service Announcements concerning the upcoming Career Fair for the county. The spots informed listeners of employment opportunities with area businesses.</p>			
40:30 sec	Rotation	4/8-5/8/22	Weather Alert Education
<p>Spots were recorded with the local Emergency Management Director educating listeners on the different weather watch and warning notices. The spots also contained information on how to sign up for Nixle weather alerts. It was a re-air from the previous year.</p>			
30:30 sec	Rotation	4/9-5/21/22	Drug Take Back
<p>The station aired spots informing listeners of a local day long drug take back event. The event was in partnership with the local police department and the NOW Coalition.</p>			
1: 15 min	2:00pm	4/08/22	Chamber of Commerce Event
<p>This was a live in-studio interview with the local Chamber of Commerce Executive Director. The Director gave information and announced the local Diamond Daze event.</p>			
40+:30 sec	Rotation	4/22-6/11/22	Million Meals Campaign

These spots were produced by Arvest Bank. The spot informed listeners of the campaign which is designed to provide one million meals to those in need. We aired spots and also did a live remote.

30:15 sec                      Live Reads              5/6-5/20/22                      Marble City Historical Society

We did several live reads for a local fundraising dinner for the Marble City Historical Society. The organization is working to restore an old bank building located in their community.

20:30 sec                      Rotation                      5/6-5/19/22                      Oklahoma Tourism

The station aired several PSA's promoting local tourism destinations and the importance of local tourism to the economy.

20:30 sec                      Rotation                      5/10-5/30/22                      Sallisaw Health and Wellness

The station aired spots informing listeners of free dental and vision services offered at the Sallisaw Health and Wellness center. Listeners were encouraged to set appointment dates.

20:30 sec                      Rotation                      5/23-6/11/22                      United Way Golf Tournament

The station aired several spots encouraging listeners to participate in the United Way Golf Tournament. The tournament is a fundraiser for the local chapter.

20:30 sec                      Rotation                      6/13-7/1/22                      Marble City Mayhem

We aired spots designed to encourage attendance to a local small community event. The event was to be a fundraiser for the community restoration effort. We also did a live broadcast from the event.

15:3 min                      Live Remote              6/14/22                      County Job Fair

The station talent did numerous live remote broadcasts informing listeners of a county wide job fair. The event was designed to encourage those seeking a job to apply on the spot for open positions. It was sponsored by ICTC.

1:15 min                      2pm                      6/17/21                      Freedom Fest

This was a live in-studio interview with the local Chamber of Commerce Executive Director. The Director gave information and announced the local 4<sup>th</sup> of July fireworks celebration.

20:15 sec                      Live Reads                      6/27-6/30/22                      Head Start

The station on air talent did several live reads informing listeners of the area Head Start program and the updated changes. The program was restricted and moved under the new control of Sallisaw Health and Wellness.

20:15 sec                      Live Reads                      6/30-7/15/22                      Muldrow Rodeo

Along with purchased spots the station did live reads for the Garrison Creek Rodeo. A ticket Giveaway contest was done as well.

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