

DURING THE SECOND QUARTER OF 2021, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Narcan Training

Weather Alert Education

Drug Take Back

Chamber of Commerce

Pervasive Parenting

Million Meals

WorkSource Job Fair

Career Day

Rodeo Parade

Rodeo

County Job Fair

Freedom Fest

Muldrow Rodeo

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Program Report

Second Quarter 2021

Issues/Education

Length	Time	Date	Description
20:30 sec	Rotation	4/3-4/18/21	Narcan Training
<p>The station aired several spots that informed listeners of an upcoming training event. The event explained signs and symptoms of those individuals needing Narcan, how to administer and follow through advice after administration. The event was a drive through training event.</p>			
40:30 sec	Rotation	4/8-5/8/21	Weather Alert Education
<p>Spots were recorded with the local Emergency Management Director educating listeners on the different weather watch and warning notices. The spots also contained information on how to sign up for Nixle weather alerts.</p>			
4:3 min	Live Remote	4/9/21	Job Fair
<p>The station did several live remotes informing listeners of job openings within a 30 mile radius inside our service area.</p>			
30:30 sec	Rotation	4/10-5/10/21	Drug Take Back
<p>The station aired spots informing listeners of a local day long drug take back event. The event was in partnership with the local police department and the NOW Coalition.</p>			
20:30 sec	Rotation	4/21-5/9/21	Pervasive Parenting Organization
<p>The local Pervasive Parenting Director recorded spots that aired to inform listeners of upcoming events for May sponsored by the Organization. The spots also gave some general information about those who are afflicted with Downs Syndrome.</p>			

40+:30 sec Rotation 4/27-6/15/21 Million Meals Campaign

These spots were produced by Arvest Bank. The spot informed listeners of the campaign which is designed to feed one million meals to those in need. We aired spots and also did a live remote.

8:3 min Live Remote 4/30/21 WorkSource

The station did several live remote broadcast informing listeners of job openings within the area.

3:3 min Live Remote 5/3/21 Career Day

The station talent did live remote broadcasts from the local high school. The school organized a Career Day for graduating seniors wanting to inform them of the options available other than traditional college education opportunities.

8:3 min Live Remote 5/31/21 Rodeo Parade

The station talent did live remote broadcast informing listeners on the Memorial Rodeo Day Parade in downtown area. Listeners were told of parking and viewing areas along with safety protocols due to Covid 19 recommendations.

8:3 min Live Remote 6/18/21 Rodeo

The station did live remote broadcast from a local rodeo that was a fundraiser for several local organizations.

15:3 min Live Remote 6/22/21 County Job Fair

The station talent did numerous live remote broadcasts informing listeners of a county wide job fair. The event was designed to encourage those seeking a job to apply on the spot for open positions. It was sponsored by the city, the Chamber of Commerce and the station. Over 22 area businesses were represented with over 412 openings.

1:15 min 2pm 6/26/21 Freedom Fest

This was a live in-studio interview with the local Chamber of Commerce Executive Director. The Director gave information and announced the local 4th of July fireworks celebration.

20:15 sec

Live Reads

6/30-7/17/21

Muldrow Rodeo

Along with purchased spots the station did some live reads on the Garrison Creek Rodeo. A ticket Giveaway contest was done as well.
