

**DURING THE FIRST QUARTER OF 2024, THE FOLLOWING
COMMUNITY ISSUES WERE ADDRESSED IN KAGE
PROGRAMMING:**

EDUCATION/COMMUNITY ISSUES

Martin Luther King Day Parade

Night to Shine

Feed the Hungry

United Way

Arvest Million Meals

Masonic Lodge

Weather Alerts

Salvation Army Food Drive

Sequoyah Wildlife Refuge

Boys and Girls Club

ICTC Event

Chamber of Commerce

The following report details how issues were aired.

Quarterly Issues/Programs Report

First Quarter 2024

ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
20:30 sec	Rotation	1/10-1/15/24	Martin Luther King Day Parade
<p>Station aired several spots to inform listeners of the upcoming Martin Luther King Day Parade. Listeners were encouraged to attend, given parade route and available parking.</p>			
10:15 sec	Live Reads	1/16-1/22/24	Night to Shine
<p>On air talent did numerous live reads encouraging listeners who have children with special needs of the event. Listeners were also asked to become sponsors of the prom-like event.</p>			
30:30 sec	Rotation	1/25-2/6/24	Feed the Hungry Concert
<p>Station aired several spots in order to encourage attendance to a free concert event. The concert served to raise funds for the Feed the Hungry organization.</p>			
60:30 sec	Rotation	2/8-3/5/24	United Way
<p>We aired PSA spots noting the 30th Anniversary for the local United Way chapter. The spots explained the mission and goals of the United Way. It also told of some of the many projects the local chapter is involved in. Contact information was provided for those interested in donating and/or volunteering.</p>			
60:30 sec	Rotation	2/15-3/20/24	Arvest Million Meals
<p>We aired 3 different PSA spots for the Arvest Million Meals campaign. The spots told of donations needed, locations, and the need for such items. Statistics were also shared regarding hunger in the area.</p>			

20:30sec Rotation 2/22-3/6/24 Masonic Lodge Breakfast Fundraiser

We aired PSA spots for the local Masonic Lodge breakfast fundraiser. The spots detailed the event location, time and duration.

20:15 sec Live Reads 2/25-3/25/24 Weather Alert

The station on air talent did several live reads educating listeners as to the different types of watches and warnings as issued by the National Weather Service.

60:15 sec Live Reads 2/28-3/5/24 Salvation Army

Talent did numerous live reads on air informing listeners of the upcoming event, daily schedule, parking areas, cost of each event and general overall info.

30:15 sec Live Reads 3/5-4/5/24 Sequoyah Wildlife Refuge

The station on air talent did live in studio reads informing listeners of the local Eagle Watch Tours offered by the Sequoyah Wildlife Refuge. The tours were offered free of charge.

30:30 sec Rotation 3/16-5/4/24 Boys and Girls Club

The station aired spots informing listeners of an upcoming live auction. The auction is used to raise funds for the club. It is aired live over the station's social media page.

1:2 hours Live 3/25/24 ICTC Event

The station staff participated in a local fundraising event for ICTC. The event was a quiz bowl with local business staff competing against one another.

1:30 min Live 3/28/24 Chamber of Commerce

Station CEO spoke at the Poteau Chamber of Commerce. The speech was designed to inform members of media advertising options.
