

During the Second Quarter of 2023, the following community issues were addressed in KAGE programming:

Education/Community Issues of:

Legal Aid

United Way

Weather Alert Education

Drug Take Back Program

Heart to Heart Pregnancy Center

Salvation Army Concert

Million Meals Campaign

Elder Food Programs

Pervasive Parenting

Million Meals Update

PALS Group

ICTC Career Fair

Arkansas Tourism

United Way Touch a Truck

Salvation Army Fan Drive

United Way Prescription Drug Program

Million Meals Update

Veterans Outreach

Masonic Lodge

Heart to Heart Pregnancy Center

Iron Mountain Festival

Garrison Creek Rodeo

Freedom Fest

Firework Safety

The following report details how the issues were aired.

Quarterly Issues/Programs Report

Issues/Education

Length	Type	Date	Description
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20:30 sec Rotation 4/4-5/4/23 Legal Aid

Spots were aired encouraging listeners to participate in the call in program to ask legal questions of local lawyers. This was a state hotline set up to assist those in need of free legal advice. Calls would be routed to a local attorney phone bank.

10:30 sec Rotation 4/5-6/5/23 United Way

The station aired spots produced by the local United Way. The spots informed listeners of the free drug prescription savings program offered by the organization. Spots told of requirements, benefits and how to sign up for the program.

40:30 sec Rotation 4/9-5/9/23 Weather Education

Spots were aired serving to educate listeners on the different weather alerts. Spots also encouraged listeners to use the county Nixle system for weather alerts and information. Detailed instructions were given step by step on how to sign up for the alert.

30:30 sec Rotation 4/10-5/10/23 Drug Take Back Program

The station aired spots encouraging listeners to drop off unwanted, expired or outdated prescription drugs at area police department drop off sites.

1:10 min Live Interview 4/10/23 Heart to Heart Pregnancy Center

The station on air staff conducted a live on air interview with officials from the local pregnancy center. The interview focused on their Diaper Drive and various donations needed.

1:10 min Live Interview 4/11/23 Salvation Army

The station on air staff conducted a live on air interview with officials from the local Salvation Army chapter. The interview focused on encouraging attendance at the upcoming free concerts and the new store opening for the chapter.

1:10 min Live Interview 4/12/23 Million Meals Campaign

The station on air staff conducted a live on air interview with representatives from Arvest Bank. The bank has a yearly fundraising event to obtain monetary donations for area food banks.

30:15 sec Live Reads 4/20-5/20/23 Elder Food Programs

The station on air talent did several live reads on free area food distributions. The distributions were sponsored by the Cherokee Nation and held at numerous locations throughout the listening area. Listeners were told of locations, procedures and requirements to receive the free food.

20:30 sec Live Reads 4/22-5/11/23 Pervasive Parenting

The station on air talent did numerous live reads informing listeners of the upcoming events scheduled for May and Autism month.

100:30 sec Rotation 4/22-6/07/23 Million Meals Campaign

The station aired spots produced by Arvest Bank. The spots informed listeners of the campaign which is designed to offer food to those in need.

1:10 min Live Interview 4/26/23 PALS Group

The station on air staff did a live in studio interview with members of the local PALS Group. This group is a local drug awareness organization that serves to inform the public of drug abuse related issues.

1:90 min Live Event 5/4/23 ICTC Career Fair

The station on air talent participated and judged projects at the local ICTC campus.

20:30 sec Rotation 5/5-5/20/23 Arkansas Tourism

The station aired several public service announcements promoting local tourism destinations while also noting the positive impact on the local economy.

1:10 min Live Interview 5/9/23 United Way

The station on air staff conducted a live in studio interview with representatives from the local United Way. The interview served to inform listeners and encourage participation in the organizations upcoming Touch a Truck event.

1:10 min Live Interview 5/11/23 Salvation Army

The station on air staff conducted a live in studio interview with officials from the local Salvation Army chapter. The interview encouraged listeners to donate fans to the chapter for those who are in need.

1:10 min Live Interview 5/16/23 United Way

The station on air staff conducted a live in studio interview with officials from the local United Way. They gave information about their Drug Prescription plans.

1:10 min Live Interview 5/22/23 Million Meals

The station on air staff did a live in studio interview with representatives from Arvest Bank. They gave current updates and encouraged continued participation.

1:10 min Live Interview 5/24/23 Veterans Outreach

The station on air talent did a live in studio interview to inform local Veterans of services related resources. Listeners were told of multiple programs and access points for veterans to use. Information included qualifications to participate and detailed programs.

30:15 sec Live Reads 6/4-6/15/23 Masonic Lodge Breakfast

The station on air talent did live reads encouraging listeners to place food orders to support a local fundraiser for the Masonic Lodge. The Lodge uses funds raised to provide educational scholarships to area high school graduates.

1:10 min Live Interview 6/5/23 Heart to Heart Pregnancy Center

The station staff conducted live in studio interviews with center representatives to encourage listeners to participate in the organizations upcoming 5k Fun Run. The event is a fundraiser for the center.

1:10 min Live Interview 6/9/23 Iron Mountain Festival

On air staff conducted a live in studio interview with representatives from a local Chamber of Commerce. They gave information and encouraged attendance of their yearly fundraising festival.

1:10 min Live Interview 6/19/23 Garrison Creek Rodeo

The station on air staff did a live in studio interview with officials from the rodeo organization. The interview encouraged listeners to participate in an upcoming event that raised funds for the local rodeo club.

20:30 sec Rotation 6/26-7/4/23 Freedom Fest

The station aired several spots encouraging attendance to the local area firework displays.

40:15 sec Live Reads 6/26-7/4/23 Firework Safety

The station on air talent did numerous live reads giving firework safety tips for the upcoming holiday. Listeners were also informed of the most dangerous fireworks.
