

DURING THE FIRST QUARTER OF 2022, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Oklahoma Blood Institute

Masonic Lodge

Friends of the Library

Feed the Hungry Concert

Soup and Souls

Cherokee Rural Health Initiative

High School Baseball Fundraiser

United Way

County Livestock Show and Sale

CASC Vike Hike

Cinderella for Prom

Area Agency on Aging

Wildlife Eagle Tours

Heart to Heart

Community Easter Egg Hunt

Boys and Girls Club

Storm Spotter Class

Salvation Army Donation Drive

Arvest Million Meals

Quarterly Issues/Programs Report

First Quarter 2022

ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
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20:30 Sec	Rotation	1/6-1/30/22	Oklahoma Blood Institute
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Spots were aired that encouraged listeners to consider donating blood. The spots told of upcoming events and opportunities to donate.

30:15 Sec	Live Reads	1/6-1/30/22	Masonic Lodge
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The station on-air talent did several live reads informing listeners of an upcoming pancake breakfast fundraiser for the local Masonic Lodge. The lodge uses the funds to offer scholarships to local high school students.

30:30 Sec	Live Reads	1/9-1/28/22	Friends of the Library
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The station on-air talent did several live reads that encouraged listeners to both participate in the organization and to donate for the new outdoor digital signage.

40:60 Sec	Rotation	1/25-3/2/22	Feed the Hungry Concert
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The station aired numerous spots encouraging listeners to attendance to a local gospel concert. Participates were asked to bring canned food items for admission. Donated items were delivered to the local food pantry.

50:15 Sec	Live Reads	1/26-3/15/22	Soup and Souls
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The station on-air talent did several live reads that concentrated on the weekly food distribution from area churches. The event was a drive through distribution.

30:30 Sec	Rotation	1/26-2/9/22	Cherokee Rural Health Initiative
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The station aired spots encouraging listeners of possible Cherokee heritage to attend an annual meeting of the Cherokee Rural Initiative. The meetings are designed to inform tribal members of the programs offered through the Cherokee Nation.

30:15 Sec Live Reads 2/5-3/5/22 High School Baseball Fundraiser

The on-air talent did several live reads encouraging listeners to donate to the local high school baseball team fundraising events. Listeners were also encouraged to attend a spaghetti dinner fundraiser event.

60:30 Sec Rotation 2/5-3/25/22 United Way

The station aired spots that encourage listeners to seek out information on the free prescription savings card offered by the local United Way Agency. The spot explained the application process and noted savings from past years.

90:30 Sec Rotation 2/15-4/15/22 United Way

The station aired numerous spots over a two month period that encouraged listeners to volunteer for the annual "United Day of Caring" event. The event schedules hundreds of local volunteers to work on over 50 different projects at local non-profit organizations throughout the area.

30:30 Sec Rotation 2/15-2/17/22 County Livestock Show

The station aired spots informing listeners of the local county livestock show and sale. The spots detailed the show location, time, duration and the process for bidding on livestock.

30: 15 Sec Live Reads 2/16-3/11/22 CASC Vike Hike

The station on-air talent did several live reads promoting the Carl Albert State College Vike Hike event. The event serves to raise money for college scholarships.

30:30 Sec Rotation 2/18-3/30/22 Cinderella for Prom

The station aired several spots that informed listeners to both donate and use a local prom dress closet. All clothing is free of charge and all donations are tax deductible. Clothing is furnished to those in need regardless of payment.

30:30 Sec Rotation 2/18-3/15/22 Area Agency on Aging

The station aired several spots encouraging listeners to volunteer for the local Area Agency on Aging. The spots concentrated on hospice volunteers.

30:15 Sec Live Reads 2/21-3/5/22 Wildlife Eagle Tours

The station on-air talent did several live reads informing listeners of the local Eagle Tours at the Wildlife Refuge located within the county.

30:30 Sec Rotation 2/24-3/15/22 Heart to Heart

The station aired spots for the local Heart to Heart organization encouraging listeners to donate baby clothing and supplies to help those families who are in need.

50:30 Sec Rotation 3/8-4/9/22 Community Easter Egg Hunt

The station aired spots informing listener participation in the local community Easter Egg Hunt.

50:15 Sec Live Reads 3/9-4/11/22 Boys and Girls Club

The station on-air talent promoted the local county Boys and Girls Club annual donation fundraising event to assist the club. Funds are used to assist those families in the area who do not have the ability to pay for club services.

30:30 Sec Rotation 3/12-3/23/22 Storm Spotter Class

The station aired several spots by the local Emergency Management Director office. The spots promoted and encouraged listeners to attend a storm spotter class.

35:30 Sec Rotation 3/15-4/10/22 Salvation Army Donation Drive

The station aired several spots for the local Salvation Army Chapter for their upcoming donation drive. The event served to gather donated funds for those in need.

120:30 Sec Rotation 3/15-6/5/22 Arvest Million Meals

The station aired 2 different spots for the Arvest Million Meals campaign. The spot told of donation needs, locations and how donated items were distributed.
