

DURING THE FOURTH QUARTER OF 2021, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Salvation Army Red Kettle Drive

FOP Coat Drive

Area Agency on Aging Volunteer Opportunities

Alzheimer's Assoc.

Cancer Support Center

Local Police Department Halloween on Elm Street

Catholic Charity Coat Drive

Kibois Thanksgiving Lunch

Salvation Army Free Thanksgiving Dinner

Salvation Army Red Kettle Update

Area Agency on Aging Medicare Enrollment

Salvation Army Holiday Needs

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Fourth Quarter 2021 KAGE

ISSUES/EDUCATION

| LENGTH | TIME | DATE | DESCRIPTION |
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|-----------|----------|---------------|----------------|
| 40:30 Sec | Rotation | 10/2-12/15/21 | Salvation Army |
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Spots were aired encouraging listeners to volunteer for the upcoming Salvation Army Red Kettle Drive during the holidays. The spots told of training dates and locations and gave general contact information.

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| 30:30 Sec | Rotation | 10/8-11/15/21 | Police FOP Coat Drive |
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The station aired PSA spots for the local Police Department for their upcoming "Cops for Coats Drive". The event gathers donated coats for those in need.

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| 20:30 Sec | Rotation | 10/09-11/15/21 | Area Agency on Aging |
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The station aired spots encouraging listeners to volunteer for the Agency in a variety of different opportunities. The spots gave general instructions and contact information.

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| 20:30 Sec | Rotation | 10/11-11/07/21 | Alzheimer's Assoc. |
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The station aired several spots promoting the upcoming Walk to End Alzheimer's. The spot encouraged listeners to donate on line and/or at the event.

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| 1:8 Min | Live Interview | 10/19/21 | Cancer Support Foundation |
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The station on air talent conducted a live in studio interview with representatives from the Cancer Support Foundation. They explained the free, men's prostate exam program. Also representatives informed listeners of several upcoming services to be offered during the holiday season.

1:8 Min Live Interview 10/20/21 Local Police Department

The station on air talent conducted a live in studio interview with representatives of the local police department concerning Halloween on Elm Street.

30:30 Sec Rotation 10/22-11/5/21 Catholic Charity Coat Drive

The station aired spots for the local Catholic Charity Coat Drive. The events gathers donated coats for those in need. The station was also a drop-off site location.

20:30 Sec Rotation 11/15-11/26/21 Kibois Thanksgiving Lunch

We aired spots informing listeners of the Free Thanksgiving lunch offered by the local Kibois organization. The event attendees could also obtain information on free services offered by Kibois as well as their transportation and Head Start divisions.

1:8 Min Live Interview 11/17/21 Salvation Army

The station on air talent conducted a live in studio interview with the local Salvation Army chapter in an effort to inform listeners and those in need of their upcoming free Thanksgiving Dinner plans. A representative of the chapter also explained the need for donations of Christmas Toys.

40:30 Sec Rotation 11/24-12/23/21 Salvation Army

The station aired PSA spots promoting the local Salvation Army. The spots explained the different functions and encouraged listeners to donate to the Red Kettle Drive during the holiday season.

1:8 Min Live Interview 12/8/21 Area Agency on Aging

Station on air talent conducted an in studio interview with agency representatives explaining to listeners their upcoming Medicare Enrollment drive. The drive served to encourage seniors to review all options before committing to certain Medicare Plans. The need for volunteers was also briefly discussed.

1:11 Min Live Interview 12/15/21 Salvation Army

A final in studio interview was conducted by on air staff informing listeners of the high need for donations to the Salvation Army Red Kettle Drive. Representatives told of need for more monetary donations and the much lower amount currently donated than in past drives.

20:30 Sec Rotation 12/16-12/24/21 Salvation Army

The station aired spots encouraging listeners to make monetary donations to the Red Kettle drive during the holiday season. The spots concentrated on the significant need of the donations.
