

DURING THE THIRD QUARTER OF 2023, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:

EDUCATION/COMMUNITY ISSUES:

Firework Safety

Autism Art Auction

Garrison Creek Riders Club

Young's Home

Back to School Round Up

Fill the Bus

Lions Club Rodeo

Tax Free Weekend

Watch Out for Kids

Bash in the Park

BACA

Sallisaw Now Coalition

Masonic Lodge

Football Booster Auction

Alzheimer's Association

Leadership Class Tour

Blue Line Event

County Talk at 2

The following report details how issues were aired.

Quarterly Issues/Programs Report

Third Quarter 2023

ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
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30:15 sec Live Reads 7/1-7/4/23 Firework Safety

Station air talent did several live reads encouraging listeners to use caution when shooting off fireworks.

20:30 sec Rotation 7/6-8/11/23 Autism Art Auction

Spots were aired to encourage participation and attendance to a local art auction. The Auction was a fundraiser for the local Pervasive Parenting Organization.

20:30 sec Live Reads 7/6-7/16/23 Garrison Creek Riders Club

On air talent did several live reads informing listeners of the upcoming fund raiser event for the local riding club. Funds are used to assist those riders or former riders in need.

30:30 sec Rotation 7/10-7/30/23 Young's Home at Chaffee Crossing

Spots were aired to encourage donations to the local foster home. The spots also told of the organizations current fund drive.

45:30 sec Rotation 7/10-8/4/23 Back to School Round Up

The station aired several spots informing listeners of the annual Back to School Round Up event. The event serves to give free school supplies to those in need. The station is one of the main sponsors for this event. This year over 600 backpacks were distributed.

40:30 sec Rotation 7/10-7/28/23 Fill the Bus

Spots were aired encouraging listeners to donate to the local United Way Fill the Bus event.

10:2 min Live Remotes 7/28/23 Fill the Bus

Live on location remotes were conducted with sponsors and participants of the event encouraging attendance and donations.

30:30 sec Rotation 7/29-8/4/23 Lions Club Rodeo

Spots were aired that told of a backpack giveaway scheduled for the last day of the rodeo. Rodeo spots were purchased. However, backpack spots were ran as PSA's.

30:15 sec Live Reads 7/29-8/4/23 Tax Free Weekend

The station on air talent did several live reads informing listeners of the upcoming tax free weekend for those purchasing certain school and clothing related items.

20:30 sec Rotation 8/5-8/25/23 Watch Out for Kids

The Watch Out for Kids campaign was produced in house. The purpose of the promotion was to increase awareness for those driving to be aware of children in and around bus stops and school zone areas. Several spots were aired prior to and during the first few weeks of the beginning school year.

30:15 sec Live Reads 8/09-8/20/23 Bash in the Park

Talent did several live reads on the air encouraging and informing listeners of an event sponsored by local classroom teachers. The event provided school supplies for students in need.

20:15 sec Live Reads 8/11-8/31/23 BACA

Talent did live reads on the air noting the member drive of the local Bikers Against Child Abuse. Information on the organization was shared.

20:30 sec Live Reads 8/13-8/28/23 Sallisaw Now Coalition

The station on air talent did several live reads encouraging and informing listeners of prescription drug drop off locations for expired or un-used drugs.

20:15 sec Live Reads 8/16-8/31/23 Masonic Lodge Benefit

The station on air talent did several live reads informing listeners of a local pancake breakfast fund raising event for the local Masonic Lodge. The Lodge uses the funds to provide scholarships for area high school seniors.

1:3 hour Live Event 8/17/23 Football Booster Auction

The station hosted and broadcast a live 3 hour football auction event in which listeners and viewers were able to bid on donated auction items. This year's event raised almost \$40,000 for the local high school football booster club.

40:30 sec Rotation 9/3-9/15/23 Alzheimer's Association

The station aired spots produced by the Alzheimer's Association encouraging listeners to participate in the Walk to End Alzheimer's event.

1:45 min Tour 9/21/23 Leadership Class Tour

Station personnel gave a tour of the radio station. The Chamber of Commerce conducts a yearly Leadership Class for those interested in learning more about their community.

8:2 min Remote 9/30/23 Blue Line Event

The station on air talent did several live remote broadcasts from the annual Blue Line event. The event is a fundraising event for local law enforcement.