

DURING THE FIRST QUARTER OF 2023, THE
FOLLOWING COMMUNITY ISSUES WERE
ADDRESSED IN KAGE PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Salvation Army Food Drive

Cherokee Rural Initiative

Hope Campus

Soup and Souls

United Way

Night to Shine

Carl Albert State College

United Way Fund Raising Events

Human Trafficking

Wildlife Eagle Tours

Cinderella for Prom

Cancer Support Group

FFA

County Livestock Show

Masonic Lodge

Oklahoma Blood Institute

Walk to End Alzheimer's

Veterans Resource Fair

Boys and Girls Club

Heart to Heart

Arvest Million Meals

Feed the Children Concert

Storm Spotter Class

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED.

Quarterly Issues/Program Report

First Quarter 2023

Issues/Education

Length	Time	Date	Description
20:30 sec	Rotation	1/4-2/15/23	Salvation Army Food Drive
<p>The station aired PSA spots for the local Salvation Army Chapter encouraging participation in their upcoming food donation drive.</p>			
20:30 sec	Rotation	1/7-3/28/23	Cherokee Rural Initiative
<p>PSA spots were aired encouraging individuals who may be of possible Cherokee heritage to attend meetings of the Cherokee Rural Initiative. These meetings are designed to inform tribal members of programs offered through the Cherokee Nation.</p>			
8:15 sec	Live Reads	1/12-1/15/23	Hope Campus
<p>The station on air staff did live reads for Hope Campus encouraging listeners to donate supplies and money. The campus is a local homeless shelter for those in need.</p>			
30:30 sec	Rotation	1/20-3/02/23	Soup and Souls
<p>These spots concentrated on a weekly food kitchen called Soup and Souls. The kitchen/food pantry is designed to assist those people in need that may have food insecurity. The spots were aired to encourage listeners to attend if needed.</p>			
30:30 sec	Rotation	1/21-2/6/23	United Way
<p>The station aired spots encouraging listeners to participate in fund raising activities for the local United Way.</p>			

8:15 sec Live Reads 2/10-3/5/23 Night to Shine

The station on air talent did live reads informing listeners of national Night to Shine event. The event is for those individuals who are handicap and it serves to give them a prom like experience.

30:30 sec Rotation 2/11-3/10/23 CASC

The station did several live reads for Carl Albert State College encouraging participation in their annual Vike Hike Run. The event raised funds for scholarships.

1:10 min Live Interview 2/12/23 United Way

This was a live in-studio interview with the CEO of the local United Way. The interview has the objective of informing listeners of upcoming events. Several events were discussed designed to raise funds for the organization. Over 7 events were covered for the next 4 months.

30:30 sec Rotation 2/18-3/24/23 Human Trafficking

Spots were aired to inform and make listeners aware of Human Trafficking in the local area. Spots explained what to look for and provided a website to gain more knowledge.

30:15 sec Live Reads 2/18-2/22/23 Wildlife Eagle Tours

The station on-air talent did several live reads informing listeners of the local Eagle Tours at the local Wildlife Refuge location within the county.

1/15 min Live Interview 2/22/23 Cinderella for Prom

The station did a live on-air interview with organizers of Cinderella for Prom. This organization provides free prom dresses to those students in need.

20:15 min Live Interview 2/23/23 Cancer Support Group

This was a live in-studio interview with local Cancer Support officials. The interview informed listeners and encouraged attendance to local meetings. Events were later cancelled.

30:15 sec Live Reads 2/23/23 FFA

The station air talent did several live reads for local schools encouraging attendance and participation in the upcoming County Livestock Show.

20:30 sec Rotation 2/24-2/26/23 County Livestock Show

The station aired spots informing listeners of the local county livestock show and sale. The spots detailed the show location, time, duration and the process for bidding on livestock.

30:30 sec Live Reads 2/24-3/10/23 Masonic Lodge

The station on air talent did several live reads informing listeners of an upcoming pancake breakfast fundraiser for the local Masonic Lodge. The lodge uses the funds to offer scholarships to local high school students.

20:30 sec Rotation 2/24-3/09/23 Oklahoma Blood Institute

Spots were aired encouraging listeners to consider donating blood at a local hospital blood drive. The spots gave information of the location and date of the drive.

20:30 sec Rotation 2/28-3/20/23 Walk to End Alzheimer's

The station aired spots to encourage attendance to the Walk to End Alzheimer's. The event serves a fundraising event for the local Alzheimer's Association.

8:15 sec Live Reads 3/1-3/10/23 Veterans Resource Fair

The station on air talent did several live reads informing listeners of a free resource fair for veterans and family members.

20:15 sec Live Reads 3/02-3/10/23 Boys and Girls Club

The station on air talent did several live reads informing listeners of an upcoming fundraiser for the local Boys and Girls Club.

20:30 sec Rotation 3/10-3/17/23 Heart to Heart

The station aired spots for the local Heart to Heart organization encouraging listeners to donate baby clothing, supplies and money to help those families in need. Listeners were informed of the drop off locations, dates and times of all 3 different event sites.

80:30 sec Rotation 3/11-5/31/23 Arvest Million Meals

The station aired numerous spots encouraging donations to the Arvest Million Meals campaign. The event serves to encourage listeners to donate funds to purchase meals.

50:30 sec Rotation 3/15-4/15/23 Feed the Hungry Concert

The station aired several spots encouraging listeners to attend a local gospel concert. Participates were asked to bring canned food items for admission. Donations were delivered to the local food pantry.

50:15 sec

Live Reads

3/16-3/28/23

Storm Spotter Class

The station on air talent did numerous live reads encouraging and informing listeners of an upcoming Storm Spotter Training Class.
