## DURING THE FOURTH QUARTER OF 2022, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:

## **EDUCATION/COMMUNITY ISSUES OF:**

Old Settler's Day

Cherokee Nation Food Services

Catholic Charity Coat Drive

Alzheimer's Association

Soups and Souls

Trick or Treat Safety

**Heater Drive** 

Walk to End Alzheimer's

Arvest Baby Food Challenge

**Cancer Support Group** 

Salvation Army

**Chamber of Commerce Tree Lighting** 

Chamber of Commerce Christmas Parade

Creekmore Park Christmas Train

**County Christmas Parades** 

Eastside Baptist Church Tour of Christmas

City Ice Skating Rink

New Years Eve Ball Drop

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Fourth Quarter 2022

## ISSUES/EDUCATION

LENGTH	TIME	DATE	DESCRIPTION
6:2 min	Live Remote	10/1/22	Old Settler's Day

The station did several live on location remote broadcasts promoting the Old Settler's Day event held in Muldrow.

1:15 min Live Interview 10/5/22 Cherokee Nation Food Services

The station did a live interview with Cherokee Nation Food Service leaders. The interview concentrated on the objectives of the organization. It also informed listeners of an upcoming food distribution for area residents.

30:30 Sec Rotation 10/6-11/27/22 Catholic Charity Coat Drive

The station aired PSA spots for the local Catholic Charity Coat Drive. The event gathers donated coats for those in need. The station was also a drop off site for the drive.

20:30 Sec Rotation 10/16-11/10/22 Alzhiemer's Assoc.

The station aired several spots promoting the upcoming Alzhiemer's Walk. The spots encouraged listeners to donate to the virtual event. The spots also informed listeners of volunteer opportunities.

40:30 sec Rotation 10/17-10/27/22 Soup and Souls

The station aired spots informing listeners of a drive-through food distribution. The event is sponsored by several area churches and is called Soup and Souls. This event is open to any area resident regardless of need.

30:30 sec Rotation 10/23-10/28/22 Trick or Treat Safely

The station aired spots encouraging parents and children to trick or treat safely.

30:15 sec Live Reads 10/25-12/10/22 Heater Drive

The station did several live reads for Catholic Charities. The reads encouraged listeners to donate space heaters.

30:30 sec Rotation 10/30-11/10/22 Walk to End Alzheimer's

The station aired several spots promoting the upcoming Walk to End Alzheimer's. The spot informed listeners how to sign up and volunteer for this event.

20:30 Sec Live Reads 11/4-11/25/22 Arvest Baby Food Challenge

The station air talent competed with other community leaders to see who could eat the most baby food during a specified time. Sponsors donated money for Arvest Million Meals campaign.

20: 1 min Live Reads 11/4-11/19/22 Cancer Support Group

The station talent did several live reads encouraging listeners to attend a local informational seminar meeting on the services available for those dealing with a cancer diagnosis.

45:30 sec Rotation 11/14-12/15/22 Salvation Army

The station aired spots pointing out the need for 'bell ringers' for the Salvation Army.

30:30 sec Rotation 11/14-12/17/22 Chamber Tree Lighting

The station aired several spots encouraging community attendance to the downtown Christmas tree lighting.

30:15 sec Live Reads 12/1-12/10/22 Chamber Parade

The station air talent did numerous live reads promoting the upcoming Chamber of Commerce Christmas Parades within the county.

20:15 sec

Live Reads

12/5-12/23/22

Creekmore Christmas Train

The station on air talent did several live reads informing listeners of the Creekmore Park Christmas Train.

20:2 min

Live Remotes

12/10/22

Christmas Parades

The station did live on location remote broadcasts at several different Christmas Parades within the county ending with the Fort Smith parade.

30:30 Sec

Rotation

12/15-12/23/22

**Eastside Baptist Church** 

The station aired several PSA spots informing listeners of the drive through Christmas Story event held by Eastside Church.

20:15 sec

Live Reads

12/15-1/3/23

City Ice Skating Rink

The station on air talent did several live reads encouraging listeners to visit the temporary ice skating rink at a local park.

20:15 sec

Live Reads

12/26-12/31/23

New Years Eve Ball Drop

The station on air talent did several live reads encouraging listeners to attend the New Years Eve Ball Drop sponsored by the city park and recreation department.