

DURING THE THIRD QUARTER OF 2021, THE FOLLOWING COMMUNITY ISSUES WERE ADDRESSED IN KAGE PROGRAMMING:

EDUCATION/COMMUNITY ISSUES OF:

Firework Safety

Garrison Creek Riders Club

Youngs' Children's Home

Lions Club Rodeo

United Way Fill the Bus

Back to School Giveaway

Watch Out for Kids

Bash in the Park

Alzheimer's Association

Cherokee Nation Food Assistance

Suicide Prevention Meeting

Financial Aid of Oklahoma

McDonalds Hiring Event

Leadership Class Tour

THE FOLLOWING REPORT DETAILS HOW THE ISSUES WERE AIRED

Quarterly Issues/Programs Report

Third Quarter 2021

KAGE

Issues/Education

Length	Time	Date	Description
--------	------	------	-------------

20:30 sec	Rotation	7/1-7/4/21	Firework Safety
-----------	----------	------------	-----------------

Spots were aired to encourage and educate listeners on Firework Safety.

30:30 sec	Rotation	7/5-7/15/21	Garrison Creek Riders Club
-----------	----------	-------------	----------------------------

Talent did several live reads on the air noting the upcoming fund raiser event for the local riding club. Funds are used to help those riders who are in need.

10:15 sec	Live Reads	7/7-7/10/21	Young's Home
-----------	------------	-------------	--------------

Spots were aired encourage listeners to consider donating to the local Young's Home at Chaffee Crossing for foster children.

1:15 min	2pm	7/23/21	Lions Club
----------	-----	---------	------------

The station did a live interview with the local Lions Club President. The interview concentrated on the upcoming Rodeo.

20:30 sec	Rotation	7/24-8/4/21	Fill the Bus
-----------	----------	-------------	--------------

The station aired spots encourage donations for the local United Way Agency and their Fill the Bus campaign. The event concentrated on obtaining school supplies for area youth. It also gave information on the new virtual ways to participate in the event.

20:30 sec Rotation 7/26-8/4/21 Back to School Giveaway

Spots were aired giving general information of a back to school giveaway for students who could not afford items. The event was sponsored by Kibois.

30:30 sec Rotation 8/4-8/15/21 Watch Out for Kids

The Watch Out for Kids campaign was produced in house. The purpose of the promotion was to increase awareness for those driving to be aware of children in and around bus stops and school zones.

20:15 sec Live Reads 8/10-8/15/21 Bash in the Park

Station air talent did several live reads on the air encouraging and informing listeners of an event sponsored by local classroom teachers. The event provided school supplies for those students in need.

30:30 sec Rotation 9/3-9/11/21 Alzheimer's Association

The station aired several spots informing listeners of the upcoming local Alzheimer's Walk.

20:30 sec Rotation 9/11-9/20/21 Cherokee Nation Food Assistance

Spots were aired encouraging those in need to attend a local food distribution. The event was hosted by the Cherokee Nation.

30:15 sec Live Reads 9/11-9/20/21 Suicide Prevention Meeting

We did several live reads for a local suicide prevention meeting held at People Inc. Basically 15 sec mentions of time, subject and date of the event.

20:30 sec Rotation 9/20-9/30/21 Financial Aid of Oklahoma

Spots were aired to inform and encourage listeners to seek out financial aid for those suffering from the pandemic. The spots gave information of a call center located within the state that would give legal and supportive help.

10:15 sec Live Reads 9/22-9/24/21 McDonalds Hiring Event

The station on air talent did several live reads encouraging listeners to attend a local hiring event sponsored by McDonalds.

1:45 mins Live Event 9/26/21 Leadership Class Tour

The station conducted a tour of the station for the local Chamber of Commerce Leadership Class.
