

CONTRACT



WBRC
 1720 Valley View Drive
 Birmingham, AL 35209
 Sales T & C: www.gray.tv/advertising
 (205) 322-6666

<u>Contract / Revision</u> 3515781 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Yawanna McDonald		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 04/11/24 - 04/16/24	<u>Estimate #</u>	
<u>Product</u> April 2024 Broadcast order		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBRC	<u>Account Executive</u> Birmingham House	<u>Sales Office</u> Birmingham Loc
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 201664	<u>Advertiser Ref</u> 629242	

And:

Committee to Elect Yawanna McDonald
 PO Box 19571
 Birmingham, AL 35219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBRC	04/11/24	04/11/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	---T---				1	\$250.00			
N 2	WBRC	04/12/24	04/12/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	----F--				1	\$250.00			
N 3	WBRC	04/15/24	04/15/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$250.00			
N 4	WBRC	04/16/24	04/16/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$250.00			
N 5	WBRC	04/14/24	04/14/24	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	-----S				1	\$250.00			
N 6	WBRC	04/15/24	04/15/24	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$170.00			
N 7	WBRC	04/15/24	04/15/24	8:59 PM-9:30 PM	8:59 PM-9:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$300.00			
Totals											7	\$1,720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/16/24	7	\$1,720.00	(\$258.00)	\$1,462.00
Totals	7	\$1,720.00	(\$258.00)	\$1,462.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.