

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Waterfront Strategies/ POL**  
**Attention: Accounts Payable**  
**3050 K Street NW Suite 100**  
**Washington, DC 20007**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1300291-2	09/30/16	October 2016	09/26/16 - 09/28/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Vote Vets PAC / ISS	VOTE VETS PAC	5457

Flight Dates	Order #	Alt Order #
09/21/16 - 09/28/16	1300291	08386040

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	324	343

Agency Ref	Advertiser Ref
10957AG	107516

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	09/21/16	09/27/16	Last Call	1235a-107a	MTWTF--	:30	3	\$165.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/16   09/27/16   MTWTF--                 3         \$165.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	09/27/16	1:06 AM	Last Call	1235a-107a	:30	VV16102H	\$165.00	NM
5	09/21/16	09/27/16	News Channel 5 @ Noon	Noon News	MTWTF--	:30	4	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/16   09/27/16   MTWTF--                 4         \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	KSDK	M	09/26/16	12:22 PM	News Channel 5 @ Noon	Noon News	:30	VV16102H	\$400.00	NM
2	KSDK	Tu	09/27/16	12:09 PM	News Channel 5 @ Noon	Noon News	:30	VV16102H	\$400.00	NM
8	09/21/16	09/27/16	Jeopardy	430-5p	MTWTF--	:30	4	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/16   09/27/16   MTWTF--                 4         \$750.00										
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3	KSDK	Tu	09/27/16		Jeopardy	430-5p	:00		<del>\$750.00</del>	NM
See MG 15.5, 15.6, 15.7, 15.8										
11	09/21/16	09/27/16	News Channel 5 at 6P	6-630P	MTWTF--	:30	4	\$1,650.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/16   09/27/16   MTWTF--                 4         \$1,650.00										
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See MG 15.5, 15.6, 15.7, 15.8										
12	09/21/16	09/27/16	6-7a	6-7A	MTWTF--	:30	3	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/16   09/27/16   MTWTF--                 3         \$900.00										

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1300291-2	09/30/16	October 2016	09/26/16 - 09/28/16
Advertiser	Product	Estimate Number	
Vote Vets PAC / ISS	VOTE VETS PAC	5457	

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## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,615.00</b>
<u>Agency Commission</u>	<b>\$692.25</b>
<u>Net Amount Due</u>	<b>\$3,922.75</b>

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