

Quarterly Issues/Programs List

Station WMWI
Quarterly Listing of Community Issues and Programs
October 1, 2019 through December 31, 2019

DANGERS OF RAILROAD TRACK CROSSINGS

Program: RAILWAY SAFETY ANNOUNCEMENTS
(Alabama Department of Transportation)
(Public Education Partnership)
(ALDOT/PEP Produced)
(30 second PSA)

Date: Oct. 5, 8, 14, 2019
Nov. 12, 16, 18, 2019
Dec. 3, 12, 27, 2019

Time: Once each day part:
midnight-6 a.m.;
6 a.m.-10 a.m.;
10 a.m.-2 p.m.;
2 p.m.-6 p.m.;
and 6 p.m.- midnight
on the dates noted

Frequency: 45

Description: The PSA alerts motorists to the potential dangers of trains smashing into automobiles at railroad crossings. Motorists must never drive around a railroad crossing gate. "Never try to beat a train. It is a deadly game." The announcement was produced by the Alabama Department of Transportation the Public Education Partnership.

EMPLOYMENT AND UNEMPLOYMENT

Program: JOBS VIA THE MARENGO COUNTY UNEMPLOYMENT OFFICE
(Independently produced by Miles College)
(30 second PSA)

Date: Oct. 1, 4, 19, 2019
Nov. 6, 27, 2019
Dec. 7, 18, 28, 2019

Time: Once each day part:
midnight-6 a.m.;
6 a.m.-10 a.m.;
10 a.m.-2 p.m.;
2 p.m.-6 p.m.;
and 6 p.m.- midnight
on the dates noted

Frequency: 45

Description: This PSA, independently produced by Miles College, focuses on information concerning employment and unemployment options for Marengo County, Ala., residents.

VIOLENCE AGAINST CHILDREN

Program: STAY ALERT FOR SIGNS OF CHILD ABUSE
(U.S. Department of Health and Human Resources)
(Office of Child Abuse and Neglect)
(30 second PSA)

Date:	Oct. 2, 4, 7, 2019	Time: Once each day part: midnight-6 a.m.;
	Nov. 11, 13, 17, 2019	6 a.m.-10 a.m.;
	Dec. 1, 9, 15 24, 2019	10 a.m.-2 p.m.;
		2 p.m.-6 p.m.;
		and 6 p.m.- midnight on the dates noted

Frequency: 50

Description: The PSA focuses on child abuse as a national tragedy. The message informs parents as well as the general public to be aware of child abuse, which kills three children every day and annually affects millions of children and their parents. The announcement was written and produced by the U.S. Department of Health and Human Resources.

JOB TRAINING

Program: DEVELOPING A SKILLED WORKFORCE
(Alabama Department of Labor)
(30 second PSA)

Date:	Oct. 7, 9, 10, 18, 2019 Nov. 14, 16, 18, 2019 Dec. 5, 20, 27, 2019	Time: Once each day part: midnight-6 a.m.; 6 a.m.-10 a.m.; 10 a.m.-2 p.m.; 2 p.m.-6 p.m.; and 6 p.m.- midnight on the dates noted
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Frequency: 50

Description: This announcement informs listeners that officials have tasked the Alabama Department of Labor to provide job readiness training to unemployed and underemployed residents of the state. The initiative provides workers and employers with resources to develop a skilled workforce. Such resources also connect potential employees and employers across the state. The announcement was made possible by the ADOL.

CHILDREN NEED ADOPTION OR FOSTER PARENTS

Program: INFORMATION DISSEMINATION ON ADOPTION PROGRAMS
(Alabama Department of Human Resources)
(30 second PSA)

Date:	Oct. 8, 11, 12, 2019 Nov. 15, 17, 21, 2019 Dec. 6, 14, 20, 2019	Time: Once each day part: midnight-6 a.m.; 6 a.m.-10 a.m.; 10 a.m.-2 p.m.; 2 p.m.-6 p.m.; and 6 p.m.- midnight on the dates noted
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Frequency: 45

Description: The public service announcement draws attention to a significant population of children who are being cared for by the Alabama Department of Human Resources. The PSA calls on qualified adults to adopt children or take them into their homes and provide foster care. The announcement was produced by Human Resources.

EMPLOYMENT FOR THE DISABLED

Program: AN INFORMATIONAL CAMPAIGN CONCERNING JOB TRAINING
(Alabama Council for Developmental Disabilities)
(Public Education Partnership)
(30 second PSA)

Date:	Oct. 9, 12, 15, 2019	Time: Once each day part:	midnight-6 a.m.;
	Nov. 17, 21, 23, 2019		6 a.m.-10 a.m.;
	Dec. 1, 30, 31, 2019		10 a.m.-2 p.m.;
			2 p.m.-6 p.m.;
			and 6 p.m.- midnight on the dates noted

Frequency: 45

Description: To lessen the problem of unemployment, The Alabama Council for Developmental Disabilities and the Alabama Disabilities Advocacy Program partnered to create a campaign called Employment First. The campaign informs the public that individuals with significant disabilities need jobs. The PSA informs disabled individuals that job training is available, and it simultaneously encourages employers to consider the disabled for employment opportunities. The message was produced by the Alabama Council for Developmental Disabilities.