

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Margaret Reiser, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lisa Forbes

Authorized committee:

Forbes for Judge

Agency requesting time (and contact information):

N/A Burges & Burges ; 26100 Lake Shore Blvd., Euclid OH 44132 ; (216) 261-3737

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Cuyahoga County 8<sup>th</sup> District Court of Appeals Judge

Date of election:

3/17/20

General

Primary

Treasurer of candidate's authorized committee:

Lynn Ann Gries

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Margaret Reiser

Signature:

Errol Dengler

Name: Margaret Reiser

Name: Errol Dengler

Date of Request to Purchase Ad Time: 2/27/20

Date of Station Agreement to Sell Time: 2/27/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 2-27-20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>623439 / 623449</u>	Station Call Letters: <u>WZLW / WJMO</u>	Date Received/Requested: <u>2-27-20</u>
Est. #: <u>Primary 2020</u>	Station Location: <u>Cleveland</u>	Run Start and End Dates: <u>2/28/20 - 3/10/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Radio Order**

Market: Cleveland-Akron (Canton)  
 Vendor: WZAK-93.1  
 Station Rep: Pam (PJ) Jones  
 Phone:  
 Email: pjones@radio-one.com  
 Campaign Remarks:

**Lisa Forbes for Judge**  
 Campaign: Forbes for Cuyahoga Court of Appeals - March 2020  
 Radio (:30 Candidate Rates) - Actual  
 Flight Dates: 02/28/2020 to 03/17/2020  
 Contract No: 14020185698-116471  
 Rev. No: 0

**Burges & Burges Strategists**  
 Buyer: Margaret Reiser  
 mreiser@burgessandburgess.com

Days	Times	DP/LEN	Call	Program Title	Rate/Total	Feb 28	Mar 02	Mar 09	Mar 16	Spots
MTWRF	0600A-1000A	AM/30	WZAK	Non-Preempt	75.00 1575.00	4	4	5	8	21
MTWRF	0300P-0700P	PM/30	WZAK	Non-Preempt	90.00 1620.00	4	5	5	4	18
Comments: Monday 3/16 only										
Sa	1000A-0300P	WE/30	WZAK	Non-Preempt	60.00 480.00	4	2	2	0	8
Sa	0300P-0700P	WE/30	WZAK	Non-Preempt	50.00 400.00	4	2	2	0	8
Sa	0700P-1200A	WE/30	WZAK	Non-Preempt	30.00 180.00	2	2	2	0	6
Su	1000A-0300P	WE/30	WZAK	Non-Preempt	35.00 280.00	4	2	2	0	8
Su	0300P-0700P	WE/30	WZAK	Non-Preempt	25.00 200.00	4	2	2	0	8
Su	0700P-1200A	WE/30	WZAK	Non-Preempt	20.00 120.00	2	2	2	0	6
<b>Total Spots:</b>						<b>28</b>	<b>21</b>	<b>22</b>	<b>12</b>	<b>83</b>

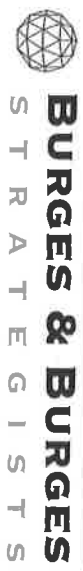
Comments: Traffic: Please confirm receipt and acceptance of this order by emailing designated buyer. Thank you.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Burges & Burges Strategists**  
 BURGES & BURGES STRATEGISTS  
 26100 Lake Shore Blvd.  
 Cleveland, OH 44132  
 (216) 261-3737

**Buyer**  
 Margaret Reiser  
 mreiser@burgessandburgess.com  
 (216) 261-3737

Created On: 2020-02-27 09:21:35



# CONTRACT



**WZAK-FM**  
**6555 Carnegie Avenue**  
**Suite 100**  
**Cleveland, OH 44103-4619**  
**Billing Fax: (216) 361-1605**  
**(216) 579-1111**

<http://wzakcleveland.com>

<u>Contract / Revision</u> 623439 /		<u>Alt Order #</u>
<u>Advertiser</u> Lisa Forbes for Judge		<u>Original Date / Revision</u> 02/27/20 / 02/27/20
<u>Contract Dates</u> 02/28/20 - 03/17/20	<u>Estimate #</u>	
<u>Product</u> FORBES FOR CUYAHOGA COURT OF APPEALS - MARCH 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WZAK-FM	<u>Account Executive</u> Pam Jones	<u>Sales Office</u> Local Cleveland
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Burges and Burges**  
**Attention: Margaret Reiser**  
**26100 Lakeshore Blvd**  
**Euclid, OH 44132**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WZAK	02/28/20	03/17/20	M-F AM Drive	6a-10a		:30			NM	21	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	----F--				4	\$75.00			
	Week:	03/02/20	03/08/20	MTWTF--				4	\$75.00			
	Week:	03/09/20	03/15/20	MTWTF--				5	\$75.00			
	Week:	03/16/20	03/22/20	M-----				8	\$75.00			
N 2	WZAK	02/28/20	03/17/20	M-F PM Drive	3p-7p		:30			NM	18	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	----F--				4	\$90.00			
	Week:	03/02/20	03/08/20	MTWTF--				5	\$90.00			
	Week:	03/09/20	03/15/20	MTWTF--				5	\$90.00			
	Week:	03/16/20	03/22/20	M-----				4	\$90.00			
N 3	WZAK	02/28/20	03/17/20	Sa Midday	10a-3p		:30			NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	-----S-				4	\$60.00			
	Week:	03/02/20	03/08/20	-----S-				2	\$60.00			
	Week:	03/09/20	03/15/20	-----S-				2	\$60.00			
	Week:	03/16/20	03/22/20	-----				0	\$0.00			
N 4	WZAK	02/28/20	03/17/20	Sa PM	3p-7p		:30			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	-----S-				4	\$50.00			
	Week:	03/02/20	03/08/20	-----S-				2	\$50.00			
	Week:	03/09/20	03/15/20	-----S-				2	\$50.00			
	Week:	03/16/20	03/22/20	-----				0	\$0.00			
N 5	WZAK	02/28/20	03/17/20	Sa Evening	7p-12a		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	-----S-				2	\$30.00			
	Week:	03/02/20	03/08/20	-----S-				2	\$30.00			
	Week:	03/09/20	03/15/20	-----S-				2	\$30.00			
	Week:	03/16/20	03/22/20	-----				0	\$0.00			
N 6	WZAK	02/28/20	03/17/20	Su Midday	10a-3p		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	-----S				4	\$35.00			
	Week:	03/02/20	03/08/20	-----S				2	\$35.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WZAK-FM**  
**6555 Carnegie Avenue**  
**Suite 100**  
**Cleveland, OH 44103-4619**  
**Billing Fax: (216) 361-1605**  
**(216) 579-1111**

<http://wzakcleveland.com>

<u>Contract / Revision</u>	<u>Alt Order #</u>
623439 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lisa Forbes for Judge	02/27/20 / 02/27/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/28/20 - 03/17/20	FORBES FOR CUYAHC	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S				2	\$35.00			
Week:		03/16/20	03/22/20	-----				0	\$0.00			
N 7	WZAK	02/28/20	03/17/20	Su PM	3p-7p		:30			NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-----S				4	\$25.00			
Week:		03/02/20	03/08/20	-----S				2	\$25.00			
Week:		03/09/20	03/15/20	-----S				2	\$25.00			
Week:		03/16/20	03/22/20	-----				0	\$0.00			
N 8	WZAK	02/28/20	03/17/20	Su Evening	7p-12a		:30			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-----S				2	\$20.00			
Week:		03/02/20	03/08/20	-----S				2	\$20.00			
Week:		03/09/20	03/15/20	-----S				2	\$20.00			
Week:		03/16/20	03/22/20	-----				0	\$0.00			
<b>Totals</b>											<b>83</b>	<b>\$4,855.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/20 - 02/29/20	18	\$1,160.00	(\$174.00)	\$986.00
03/01/20 - 03/16/20	65	\$3,695.00	(\$554.25)	\$3,140.75
<b>Totals</b>	<b>83</b>	<b>\$4,855.00</b>	<b>(\$728.25)</b>	<b>\$4,126.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**BURGES & BURGES STRATEGISTS, INC.**

**MEDIA ACCOUNT**  
26100 LAKE SHORE BLVD.  
EUCLID, OH 44132-1111  
216.281.3737

**PNC BANK**  
6-12/410

**26879**

2/27/2020

PAY TO THE  
ORDER OF WZAK FM

\$ **\*\*4,126.75**

Four Thousand One Hundred Twenty-Six and 75/100\*\*\*\*\*

DOLLARS

Radio One Inc WZAK FM  
PJ Jones  
6555 Carnegie Avenue, #100  
Cleveland, OH 44103



MEMO Lisa Forbes for Judge

SECURITY FEATURES INCLUDED DETAILS ON BACK

AUTHORIZED SIGNATURE

**BURGES & BURGES STRATEGISTS, INC. / MEDIA ACCOUNT**  
WZAK FM  
628 - Media Purchases:628.01 - Buys - R

WWW.COMPUCHECKS.COM 888-881

2/27/2020

**26879**  
4,126.75

PNC - 9088 Media Ch Lisa Forbes for Judge

4,126.75