

WUXP Nashville
631 Mainstream Dr
Nashville, TN 37228

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 2190519

Schedule Dates 07/13/15-07/17/15
Advertiser Gentry for Mayor (27543)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand C/P1/P2/E/183/193/1117 (744698)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Scattergood, Jeff
Phone/Fax /
CPE 183/193/1117
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments GENTRY FOR MAYOR
HOWARD GENTRY FOR MAYOR

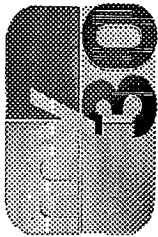
Date Entered 07/10/15
Last Modified 07/10/15
Entered By Paula Maupin
CO-OP No
Headline # ECR10644591
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$190.50
Net Total \$1,079.50
Sales Tax

Nashville (WUXP)
By Broadcast Month
Jul. 2015 18 \$1,270.00
Grand Total: 18 \$1,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/14/15-07/14/15	4	:30	9A- Queen Latifah	1		X						1	\$35.00	\$35.00	Nashville (WUXP)	QUEEN LATIFAH	7/10/15
2.0	Normal Line / SPOT	07/15/15-07/15/15	4	:30	9A- Queen Latifah	1			X					1	\$35.00	\$35.00	Nashville (WUXP)	QUEEN LATIFAH	7/10/15
3.0	Normal Line / SPOT	07/16/15-07/16/15	4	:30	9A- Queen Latifah	1				X				1	\$35.00	\$35.00	Nashville (WUXP)	QUEEN LATIFAH	7/10/15
4.0	Normal Line / SPOT	07/17/15-07/17/15	4	:30	9A- Queen Latifah	1					X			1	\$35.00	\$35.00	Nashville (WUXP)	QUEEN LATIFAH	7/10/15
5.0	Normal Line / SPOT	07/13/15-07/13/15	4	:30	4P- 5P (CST)	1	X							1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY	7/10/15
6.0	Normal Line / SPOT	07/14/15-07/14/15	4	:30	4P- 5P (CST)	1		X						1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY	7/10/15
7.0	Normal Line / SPOT	07/16/15-07/16/15	4	:30	4P- 5P (CST)	1			X					1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY	7/10/15
8.0	Normal Line / SPOT	07/17/15-07/17/15	4	:30	4P- 5P (CST)	1				X				1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY	7/10/15
9.0	Normal Line / SPOT	07/13/15-07/13/15	4	:30	5P- Family Feud 3	1	X							1	\$55.00	\$55.00	Nashville (WUXP)	FAMILY FEUD/CELEB NAME-MF	7/10/15
10.0	Normal Line / SPOT	07/14/15-07/14/15	4	:30	5P- Family Feud 3	1		X						1	\$55.00	\$55.00	Nashville (WUXP)	FAMILY FEUD/CELEB NAME-MF	7/10/15
11.0	Normal Line / SPOT	07/16/15-07/16/15	4	:30	5P- Family Feud 3	1			X					1	\$55.00	\$55.00	Nashville (WUXP)	FAMILY FEUD/CELEB NAME-MF	7/10/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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631 Mainstream Dr
Nashville, TN 37228

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 2190519

Schedule Dates

07/13/15-07/17/15

Advertiser

Gentry for Mayor (27543)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

C/P1/P2/E/183/193/1117 (744698)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Scattergood, Jeff

Phone/Fax

/

CPE

183/193/1117

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ENTRY FOR MAYOR
HOWARD GENTRY FOR MAYOR

Date Entered 07/10/15
Last Modified 07/10/15
Entered By Paula Maupin
CO-OP No
Headline # ECR10644591
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$190.50
Net Total \$1,079.50
Sales Tax

Nashville (WUXP)

By Broadcast Month	Spots	Rate
Jul. 2015	18	\$1,270.00
Grand Total:	18	\$1,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	07/17/15-07/17/15	4	:30	SP- Family Feud 3	1					X			1	\$55.00	\$55.00	Nashville (WUXP)	FAMILY FEUD/CELEB NAME-MF	7/10/15
13.0	Normal Line / SPOT	07/13/15-07/13/15	4	:30	6P- Family Feud	1	X							1	\$115.00	\$115.00	Nashville (WUXP)	FAMILY FEUD	7/10/15
14.0	Normal Line / SPOT	07/14/15-07/14/15	4	:30	6P- Family Feud	1		X						1	\$115.00	\$115.00	Nashville (WUXP)	FAMILY FEUD	7/10/15
15.0	Normal Line / SPOT	07/15/15-07/15/15	4	:30	6P- Family Feud	1			X					1	\$115.00	\$115.00	Nashville (WUXP)	FAMILY FEUD	7/10/15
16.0	Normal Line / SPOT	07/13/15-07/13/15	4	:30	6:30P- Family Feud 2	1	X							1	\$115.00	\$115.00	Nashville (WUXP)	FAMILY FEUD	7/10/15
17.0	Normal Line / SPOT	07/15/15-07/15/15	4	:30	6:30P- Family Feud 2	1		X						1	\$115.00	\$115.00	Nashville (WUXP)	FAMILY FEUD	7/10/15
18.0	Normal Line / SPOT	07/17/15-07/17/15	4	:30	6:30P- Family Feud 2	1					X			1	\$115.00	\$115.00	Nashville (WUXP)	FAMILY FEUD	7/10/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10644591 Ver# 3 Status Revised Traffic Order# 2190519 Printed: 07/09/15 3:06 PM 1 of 3
 EC'd Yes Last Received: 07/09/15 2:53 PM
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN
 Advertiser (NW80) POLITICAL
 Product GENTRY FOR MAYOR
 Estimate# 1117
 Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E 183/193/1117
 Flight Dates 07/13/15-07/19/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED RATE ON LNS 13-18 - REVISED TOTAL 1270 REVISD TOTAL 1270 - PLEASE CNFM, THANKS BRAD FOR TREVOR

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Rtg/IMP	Total Spots	Total Cost	GRPs/ (000)
✓ 1	07/14-07/14	9A-10A	QUEEN LATIFAH	4 30	\$35.00	Tu	1	1	-	1	\$35.00	-
✓ 2	07/15-07/15	9A-10A	QUEEN LATIFAH	4 30	\$35.00	W	1	1	-	1	\$35.00	-
✓ 3	07/16-07/16	9A-10A	QUEEN LATIFAH	4 30	\$35.00	Th	1	1	-	1	\$35.00	-
✓ 4	07/17-07/17	9A-10A	QUEEN LATIFAH	4 30	\$35.00	F	1	1	-	1	\$35.00	-
✓ 5	07/13-07/13	4P-5P	STEVE HARVEY!	4 30	\$55.00	M	1	1	-	1	\$55.00	-
✓ 6	07/14-07/14	4P-5P	STEVE HARVEY!	4 30	\$55.00	Tu	1	1	-	1	\$55.00	-
✓ 7	07/16-07/16	4P-5P	STEVE HARVEY!	4 30	\$55.00	Th	1	1	-	1	\$55.00	-
✓ 8	07/17-07/17	4P-5P	STEVE HARVEY!	4 30	\$55.00	F	1	1	-	1	\$55.00	-
✓ 9	07/13-07/13	5P-6P	FAMILY FEUD/CELEB NAME-MF	4 30	\$55.00	M	1	1	-	1	\$55.00	-
✓ 10	07/14-07/14	5P-6P	FAMILY FEUD/CELEB NAME-MF	4 30	\$55.00	Tu	1	1	-	1	\$55.00	-

ORDER WORKSHEET

Rep Order# 10644591 Ver# 3 Status Revised Traffic Order# Printed: 07/09/15 3:06 PM 2 of 3
 EC'd Yes Last Received: 07/09/15 2:53 PM
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN
 Advertiser (NW80) POLITICAL
 Product GENTRY FOR MAYOR
 Estimate# 1117
 Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E 183/193/1117
 Flight Dates 07/13/15-07/19/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	GRPs/ (000)
✓ 11	07/16-07/16	5P-6P	FAMILY FEUD/CELEB NAME-MF	4 30	\$55.00	Th	1	1	1	\$55.00	-
✓ 12	07/17-07/17	5P-6P	FAMILY FEUD/CELEB NAME-MF	4 30	\$55.00	F	1	1	1	\$55.00	-
13*	07/13-07/13	6P-630P	FAMILY FEUD Sales remark: V3 REVISED V3 Comment Changed, Rate Changed	4 30	\$115.00	M	1	1	1	\$115.00	-
14*	07/14-07/14	6P-630P	FAMILY FEUD Sales remark: V3 REVISED V3 Comment Changed, Rate Changed	4 30	\$115.00	Tu	1	1	1	\$115.00	-
15*	07/15-07/15	6P-630P	FAMILY FEUD Sales remark: V3 REVISED V3 Comment Changed, Rate Changed	4 30	\$115.00	W	1	1	1	\$115.00	-
16*	07/13-07/13	630P-7P	FAMILY FEUD Sales remark: V3 REVISED V3 Comment Changed, Rate Changed	4 30	\$115.00	M	1	1	1	\$115.00	-
17*	07/15-07/15	630P-7P	FAMILY FEUD Sales remark: V3 REVISED V3 Comment Changed, Rate Changed	4 30	\$115.00	W	1	1	1	\$115.00	-
18*	07/17-07/17	630P-7P	FAMILY FEUD Sales remark: V3 REVISED V3 Comment Changed, Rate Changed	4 30	\$115.00	F	1	1	1	\$115.00	-

---REPORT TOTALS---
 Report Totals: 18 / \$1,270.00

ORDER WORKSHEET

Rep Order# 10644591	Ver# 3	Status Revised	Traffic Order#	Printed: 07/09/15 3:06 PM	3 of 3
EC'd Yes				Last Received: 07/09/15 2:53 PM	
				Showing Buylines: All Lines	

Station WUXP-TV NASHVILLE, TN	Agency (CAPM) CANAL PARTNERS MEDIA	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	25 WHITLOCK PLACE SW, 2ND FL	Sales Office (DC) WASHINGTON
Product GENTRY FOR MAYOR	MARIETTA, GA 30064	Salesperson (TH3) TREVOR HEATON
Estimate# 1117	Agency C/P1/P2/E 183/193/1117	Sales Assistant
Buyer Jeff Scattergood	Flight Dates 07/13/15-07/19/15	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

---SALES MONTHLY TOTALS---

Jul2015: 18 / \$1,270.00
 Order Totals: 18 / \$1,270.00
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$13,670.61	CABL .00%	UNKN .00%	WKRN 19.69%	WNAB .00%	WNTX .00%
		WSMV 19.69%	WTVF 39.39%	WUXP 9.29%	WZTV 11.93%	

--- COMPETITIVE COMMENTS ---

SHARE EST - WILL UPDATE

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10644591	Ver# 1	Status New	Traffic Order#	Printed: 07/09/15 10:22 AM	1 of 3
EC'd Yes				Last Received: 07/09/15 10:09 AM	
				Showing Buylines: All Lines	
Station WUXP-TV NASHVILLE, TN	Agency (CAPM) CANAL PARTNERS MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (NW80) POLITICAL	25 WHITLOCK PLACE SW, 2ND FL	Sales Office (DC) WASHINGTON			
Product GENTRY FOR MAYOR	MARIETTA, GA 30064	Salesperson (TH3) TREVOR HEATON			
Estimate# 1117	Agency C/P1/P2/E 183/193/1117	Sales Assistant			
Buyer Jeff Scattergood	Flight Dates 07/13/15-07/19/15	Salesperson Phone# 202-955-5342			
		Salesperson Fax# 917-206-8372			

--- CONTRACT COMMENT ---

HOWARD GENTRY FOR MAYOR

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW HOWARD GENTRY FOR MAYOR ORDER - PLEASE CNFM, THANKS

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
1	07/14-07/14	9A-10A	QUEEN LATIFAH	30	\$35.00	Tu	1	1	-	1	\$35.00	-
2	07/15-07/15	9A-10A	QUEEN LATIFAH	30	\$35.00	W	1	1	-	1	\$35.00	-
3	07/16-07/16	9A-10A	QUEEN LATIFAH	30	\$35.00	Th	1	1	-	1	\$35.00	-
4	07/17-07/17	9A-10A	QUEEN LATIFAH	30	\$35.00	F	1	1	-	1	\$35.00	-
5	07/13-07/13	4P-5P	STEVE HARVEY!	30	\$55.00	M	1	1	-	1	\$55.00	-
6	07/14-07/14	4P-5P	STEVE HARVEY!	30	\$55.00	Tu	1	1	-	1	\$55.00	-
7	07/16-07/16	4P-5P	STEVE HARVEY!	30	\$55.00	Th	1	1	-	1	\$55.00	-
8	07/17-07/17	4P-5P	STEVE HARVEY!	30	\$55.00	F	1	1	-	1	\$55.00	-
9	07/13-07/13	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	M	1	1	-	1	\$55.00	-
10	07/14-07/14	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	Tu	1	1	-	1	\$55.00	-

ORDER WORKSHEET

Rep Order# 10644591 Ver# 1 Status New Traffic Order# Printed: 07/09/15 10:22 AM 2 of 3
 EC'd Yes Last Received: 07/09/15 10:09 AM
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN
 Advertiser (NW80) POLITICAL
 Product GENTRY FOR MAYOR
 Estimate# 1117
 Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E 183/193/1117
 Flight Dates 07/13/15-07/19/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	GRPs/ (000)
11	07/16-07/16	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	Th	1	1	1	\$55.00	-
12	07/17-07/17	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	F	1	1	1	\$55.00	-
13	07/13-07/13	6P-630P	FAMILY FEUD	30	\$100.00	M	1	1	1	\$100.00	-
14	07/14-07/14	6P-630P	FAMILY FEUD	30	\$100.00	Tu	1	1	1	\$100.00	-
15	07/15-07/15	6P-630P	FAMILY FEUD	30	\$100.00	W	1	1	1	\$100.00	-
16	07/13-07/13	630P-7P	FAMILY FEUD	30	\$100.00	M	1	1	1	\$100.00	-
17	07/15-07/15	630P-7P	FAMILY FEUD	30	\$100.00	W	1	1	1	\$100.00	-
18	07/17-07/17	630P-7P	FAMILY FEUD	30	\$100.00	F	1	1	1	\$100.00	-

---REPORT TOTALS---
 Report Totals: 18 / \$1,180.00

---SALES MONTHLY TOTALS---

Jul2015: 18/ \$1,180.00
 Order Totals: 18 / \$1,180.00
 Total GRPs: 0.0

--- COMPETITIVE ---
 Market Totals \$12,701.83

CABL .00% WKRN 19.69% WNAB .00% WNTX .00%
 WSMV 19.69% WUPV 39.39% WUXP 9.29% WZTV 11.93%

--- COMPETITIVE COMMENTS ---
 SHARE EST - WILL UPDATE

Books [null]

ORDER WORKSHEET

3 of 3

07/09/15 10:22 AM
07/09/15 10:09 AM
All Lines

Printed:
Last Received:
Showing Buylines:

Traffic Order#

Status New

Ver# 1

10644591

Rep Order#
EC'd Yes

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Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS