



WUXP Nashville
631 Mainstream Dr
Nashville, TN 37228

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 2199066

Schedule Dates 07/23/15-07/27/15
Advertiser Gentry for Mayor (27543)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand C/P1/P2/E/ GENTRY 7/23-7/27 (747249)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name SCATTERGOO, JEFF
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments GENTRY FOR MAYOR
HOWARD GENTRY FOR MAYOR

Date Entered 07/22/15
Last Modified 07/22/15
Entered By Paula Maupin
CO-OP No
Headline # ECR10650911
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$93.00
Net Total \$527.00
Sales Tax

Nashville (WUXP)		
By Broadcast Month	Spots	Rate
Jul. 2015	7	\$430.00
Aug. 2015	4	\$190.00
Grand Total:	11	\$620.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/23/15-07/24/15	4	:30	9A- Queen Latifah	1				1	1			2	\$35.00	\$70.00	Nashville (WUXP)	Q LATIFAH 1X PER DAY1X PER DAY	7/22/15
2.0	Normal Line / SPOT	07/22/15-07/27/15	4	:30	9A- Queen Latifah	1	X							1	\$35.00	\$35.00	Nashville (WUXP)	Q LATIFAH 1X PER DAY1X PER DAY	7/22/15
3.0	Normal Line / SPOT	07/23/15-07/23/15	4	:30	11A- 12P (CST)	1				X				1	\$45.00	\$45.00	Nashville (WUXP)	AMER COURT / JUSTIC 1X PER DAY1X PER DAY	7/22/15
4.0	Normal Line / SPOT	07/22/15-07/27/15	4	:30	11A- 12P (CST)	1	X							1	\$45.00	\$45.00	Nashville (WUXP)	AMER COURT / JUSTIC 1X PER DAY1X PER DAY	7/22/15
5.0	Normal Line / SPOT	07/27/15-07/27/15	4	:30	4P- 5P (CST)	1	X							1	\$55.00	\$55.00	Nashville (WUXP)	S HARVEY 1X PER DAY1X PER DAY	7/22/15
6.0	Normal Line / SPOT	07/23/15-07/24/15	4	:30	4P- 5P (CST)	1				1	1			2	\$55.00	\$110.00	Nashville (WUXP)	S HARVEY 1X PER DAY1X PER DAY	7/22/15
7.0	Normal Line / SPOT	07/23/15-07/23/15	4	:30	5P- 6P (CST)	1				X				1	\$55.00	\$55.00	Nashville (WUXP)	FAMILY RUED/CELEBRITY BM	7/22/15
8.0	Normal Line / SPOT	07/27/15-07/27/15	4	:30	5P- 6P (CST)	1	X							1	\$55.00	\$55.00	Nashville (WUXP)	FAMILY / CELEBRITY GM	7/22/15
9.0	Normal Line / SPOT	07/24/15-07/24/15	4	:30	6:30P- Family Feud 2	1					X			1	\$150.00	\$150.00	Nashville (WUXP)	FAM FEUD 1X PER DAY1X PER DAY	7/22/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Paula Maupin 7/24/15

1 of 3

Printed: 07/22/15 3:24 PM
07/22/15 2:44 PM
All Lines

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
1	07/23-07/24	9A-10A	Q LATIFAH	30	\$35.00	Th-F	2	1	-	2	\$70.00	-
	Buy Comment: 1X PER DAY L41											
2	07/27-07/27	9A-10A	Q LATIFAH	30	\$35.00	M	1	1	-	1	\$35.00	-
	Buy Comment: 1X PER DAY L42											
3*	07/23-07/23	11A-12P	AMER COURT / JUSTIC	30	\$45.00	Th	1	1	-	1	\$45.00	-
	Buy Comment: REVISED PROGRAM TIME L43											
	Sales remark: V3 REVISED PROGRAM TIME											
	V3 More than 2 codes changed											
4*	07/27-07/27	11A-12P	AMER COURT / JUSTIC	30	\$45.00	M	1	1	-	1	\$45.00	-
	Buy Comment: REVISED PROGRAM TIME L44											
	Sales remark: V3 REVISED PROGRAM TIME											
	V3 More than 2 codes changed											
5*	07/27-07/27	4P-5P	S HARVEY	30	\$55.00	M	1	1	-	1	\$55.00	-
	Buy Comment: 1X PER DAY L45											
6	07/23-07/24	4P-5P	S HARVEY	30	\$55.00	Th-F	2	1	-	2	\$110.00	-
	Buy Comment: 1X PER DAY L46											

ORDER WORKSHEET

Rep Order# 10650911 Ver# 3 Status Revised Traffic Order# 2199066 Printed: 07/22/15 3:24 PM 2 of 3

EC'd Yes Last Received: 07/22/15 2:44 PM All Lines Showing Buylines:

Station WUXP-TV NASHVILLE, TN
Advertiser (NW80) POLITICAL
Product GENTRY FOR MAYOR
Estimate#
Buyer JEFF SCATTERGOOD

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E
Flight Dates 07/23/15-07/27/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	GRPs/(000)
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7* 07/23-07/23 5P-6P FAM FEUD/CELEB NAME GAME- *L7* 30 \$55.00 Th 1 1 - 1 \$55.00 -

Buy Comment: 1X PER DAY REVISED PRGM
Sales remark: V3 REVISED PRGM
V3 Program Name Change, Comment Changed

8* 07/27-07/27 5P-6P FAM FEUD/CELEB NAME GAME *L78* 30 \$55.00 M 1 1 - 1 \$55.00 -

Buy Comment: 1X PER DAY REVISED PRGM
Sales remark: V3 5-6P IS FAMILY FEUD/CELEBRITY NAME GAME REVISED PROGRAM
V3 Program Name Change, Comment Changed

9 07/24-07/24 630P-7P FAM FEUD *L79* 30 \$150.00 F 1 1 - 1 \$150.00 -

Buy Comment: 1X PER DAY

---REPORT TOTALS---

Report Totals: 11 / \$620.00

---SALES MONTHLY TOTALS---

Jul2015: 7/ \$430.00 Aug2015: 4/ \$190.00

Order Totals: 11 / \$620.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$31,000.00	CABL .00%	UNKN .00%	WKRN 26.00%	WNAB .00%	WNTX .00%
		WSMV 29.00%	WTVF 35.00%	WUXP 2.00%	WZTV 8.00%	

--- COMPETITIVE COMMENTS ---

SH EST

Books [null]
Demos RA35+P

3 of 3

Printed: 07/22/15 3:24 PM
07/22/15 2:44 PM
All Lines

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E
Flight Dates 07/23/15-07/27/15

Rep Firm **MILLENNIUM SALES & MARKETING**
Sales Office **(DC) WASHINGTON**
Salesperson **(TH3) TREVOR HEATON**
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order#	10650911	Ver#	2	Status	Returned	Traffic Order#	21990066	Last Received:	07/22/15 2:04 PM	Printed:	07/22/15 2:04 PM	1 of 3
EC'd	Yes							Showing Buylines:	All Lines			
Station	WUXP-TV NASHVILLE,TN			Agency	(CAPM) CANAL PARTNERS MEDIA					Rep Firm	MILLENNIUM SALES & MARKETING	
Advertiser	(NW'80) POLITICAL				25 WHITLOCK PLACE SW, 2ND FL					Sales Office	(DC) WASHINGTON	
Product	GENTRY FOR MAYOR				MARIETTA, GA 30064					Salesperson	(TH3) TREVOR HEATON	
Estimate#				Agency C/P1/P2/E						Sales Assistant		
Buyer	JEFF SCATTERGOOD			Flight Dates	07/23/15-07/27/15					Salesperson Phone#	202-955-5342	
										Salesperson Fax#	917-206-8372	

--- CONTRACT COMMENT ---
HOWARD GENTRY FOR MAYOR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE CHANGES ON LNS 3, 4, 7 & 8

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
1	07/23-07/24	9A-10A	Q LATIFAH	30	\$35.00	Th-F	2	1	-	2	\$70.00	-
	Buy Comment: 1X PER DAY											
2	07/27-07/27	9A-10A	Q LATIFAH	30	\$35.00	M	1	1	-	1	\$35.00	-
	Buy Comment: 1X PER DAY											
3*	07/23-07/23	9A-10A	AMER COURT / JUSTIC	30	\$45.00	Th	1	1	-	1	\$45.00	-
	Buy Comment: 1X PER DAY											
	Station remark: V2 THIS PRG RUNS 11A-12N											
4*	07/27-07/27	9A-10A	AMER COURT / JUSTIC	30	\$45.00	M	1	1	-	1	\$45.00	-
	Buy Comment: 1X PER DAY											
	Station remark: V2 THIS PRG RUNS 11A-12N											
5*	07/27-07/27	4P-5P	S HARVEY	30	\$55.00	M	1	1	-	1	\$55.00	-
	Buy Comment: 1X PER DAY											
6	07/23-07/24	4P-5P	S HARVEY	30	\$55.00	Th-F	2	1	-	2	\$110.00	-
	Buy Comment: 1X PER DAY											

ORDER WORKSHEET

Rep Order# 10650911 Ver# 2 Status Returned Traffic Order# 2199066 Printed: 07/22/15 2:04 PM 2 of 3
 EC'd Yes Last Received: 07/22/15 2:04 PM
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE,TN
 Advertiser (NW80) POLITICAL
 Product GENTRY FOR MAYOR
 Estimate#
 Buyer JEFF SCATTERGOOD
 Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E
 Flight Dates 07/23/15-07/27/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	GRPs/(000)
7*	07/23-07/23	5P-6P	FAM FEUD	30	\$55.00	Th	1	1	1	\$55.00	-
Buy Comment: 1X PER DAY											
Station remark: V2 5-6P IS FAMILY FEUD/CELEBRITY NAME GAME											
8*	07/27-07/27	5P-6P	FAM FEUD	30	\$55.00	M	1	1	1	\$55.00	-
Buy Comment: 1X PER DAY											
Station remark: V2 5-6P IS FAMILY FEUD/CELEBRITY NAME GAME											
9	07/24-07/24	630P-7P	FAM FEUD	30	\$150.00	F	1	1	1	\$150.00	-
Buy Comment: 1X PER DAY											

---REPORT TOTALS---

Report Totals: 11 / \$620.00

---SALES MONTHLY TOTALS---

Jul2015: 7/ \$430.00 Aug2015: 4/ \$190.00

Order Totals: 11 / \$620.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$31,000.00	CABL .00%	UNKN .00%	WKRN 26.00%	WNAB .00%	WNEX .00%
		WSMV 29.00%	WTVF 35.00%	WUXP 2.00%	WZTV 8.00%	

--- COMPETITIVE COMMENTS ---

SH EST

Books {null}
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order#	10650911	Ver#	2	Status	Returned	Traffic Order#	2199066	Printed:	07/22/15 2:04 PM	3 of 3
EC'd	Yes							07/22/15 2:04 PM		
								All Lines		
Station	WUXP-TV NASHVILLE, TN			Agency	(CAPM) CANAL PARTNERS MEDIA	Rep Firm	MILLENNIUM SALES & MARKETING			
Advertiser	(NW80) POLITICAL				25 WHITLOCK PLACE SW, 2ND FL	Sales Office	(DC) WASHINGTON			
Product	ENTRY FOR MAYOR				MARIETTA, GA 30064	Salesperson	(TH3) TREVOR HEATON			
Estimate#				Agency C/P1/P2/E		Sales Assistant				
Buyer	JEFF SCATTERGOOD			Flight Dates	07/23/15-07/27/15	Salesperson Phone#	202-955-5342			
						Salesperson Fax#	917-206-8372			

1 of 3

07/22/15 11:55 AM
07/22/15 10:15 AM
All Lines

6 Printed:
Last Received:
Showing Buylines:

Traffic Order# 21990

Agency (CAPM) CANAL PARTNERS
25 WHITLOCK PLACE SW,
MARIETTA, GA 30064

Agency C/P1/P2/E
Flight Dates 07/23/15-07/27/15

Rep Order#	10650911	Ver#	1	Status	New
EC'd	No				
Station	WUXP-TV NASHVILLE,TN				
Advertiser	(NW80) POLITICAL				
Product	GENTRY FOR MAYOR				
Estimate#					
Buyer	JEFF SCATTERGOOD				

Rep Firm **MILLENNIUM SALES & MARKETING**
Sales Office **(DC) WASHINGTON**
Salesperson **(TH3) TREVOR HEATON**
Sales Assistant
Salesperson Phone# **202-955-5342**
Salesperson Fax# **917-206-8372**

----- CONTRACT COMMENT -----
HOWARD GENTRY FOR MAYOR

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
NEW ORDER

[illegible]

ORDER WORKSHEET

Rep Order# 10650911 Ver# 1 Status New Traffic Order# Printed: 07/22/15 11:55 AM 2 of 3
 EC'd No Last Received: 07/22/15 10:15 AM
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE,TN
 Advertiser (NW80) POLITICAL
 Product GENTRY FOR MAYOR
 Estimate#
 Buyer JEFF SCATTERGOOD

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E
 Flight Dates 07/23/15-07/27/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	GRPs/(000)
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6 07/23-07/24 4P-5P S HARVEY
 Buy Comment: 1X PER DAY
 Sales remark: V1 1X PER DAY

7 07/23-07/23 5P-6P FAM FEUD
 Buy Comment: 1X PER DAY
 Sales remark: V1 1X PER DAY

8 07/27-07/27 5P-6P FAM FEUD
 Buy Comment: 1X PER DAY
 Sales remark: V1 1X PER DAY

9 07/24-07/24 630P-7P FAM FEUD
 Buy Comment: 1X PER DAY
 Sales remark: V1 1X PER DAY

---REPORT TOTALS---

Report Totals: 11 / \$620.00

---SALES MONTHLY TOTALS---

Jul2015: 7/ \$430.00 Aug2015: 4/ \$190.00

Order Totals: 11 / \$620.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	CABL .00%	WKNV 29.00%	WKNV 26.00%	WKNV 2.00%	WNTX .00%
\$31,000.00	WSMV	WTVF	WUXP	WZTV	
	UNKN .00%	WTVP 35.00%	WUXP 2.00%	WZTV 8.00%	

--- COMPETITIVE COMMENTS ---

SH EST

Books [null]
 Demos RA35+P

ORDER WORKSHEET

Rep Order#	10650911	Ver#	1	Status	New	Traffic Order#	Printed:	07/22/15 11:55 AM	3 of 3
EC'd	No						Last Received:	07/22/15 10:15 AM	
							Showing Buylines:	All Lines	
Station	WUXP-TV NASHVILLE, TN					Agency	(CAPM) CANAL PARTNERS MEDIA	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(NW30) POLITICAL						25 WHITLOCK PLACE SW, 2ND FL	Sales Office	(DC) WASHINGTON
Product	GENTRY FOR MAYOR						MARIETTA, GA 30064	Salesperson	(TH3) TREVOR HEATON
Estimate#						Agency C/P1/P2/E		Sales Assistant	
Buyer	JEFF SCATTERGOOD					Flight Dates	07/23/15-07/27/15	Salesperson Phone#	202-955-5342
								Salesperson Fax#	917-206-8372

--- CREDIT RISK ---
STANDARD CREDIT TERMS