



WUXP Nashville  
631 Mainstream Dr  
Nashville, TN 37228

Canal Partners Media  
25 Whitlock Place SW  
2nd Floor  
Marietta, GA 30064

## Contract # 2196511

### Schedule Dates

07/21/15-07/22/15

### Advertiser

Gentry for Mayor (27543)

### Agency

Canal Partners Media (15500)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

C/P1/P2/E/183/193/1118 (746543)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Scattergood, Jeff

### Phone/Fax

/

### CPE

183/193/1118

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

GENTRY FOR MAYOR  
HOWARD GENTRY FOR MAYOR

07/20/15

Date Entered

07/21/15

Last Modified

Paula Maupin

Entered By

NO

CO-OP

ECR10648573

Headline #

A35+R

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$61.50

Net Total

\$348.50

Sales Tax

## Nashville (WUXP)

By Broadcast Month

Jul. 2015

Spots

7

Rate

\$410.00

Grand Total:

\$410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/21/15-07/21/15	4	:30	4P- 5P (CST)	1		X						1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY1	7/20/15
2.0	Normal Line / SPOT	07/21/15-07/21/15	4	:30	9A- Queen Latifah	1		X						1	\$35.00	\$35.00	Nashville (WUXP)	QUEEN LATIFAH	7/20/15
3.0	Normal Line / SPOT	07/22/15-07/22/15	4	:30	9A- Queen Latifah	1			X					1	\$35.00	\$35.00	Nashville (WUXP)	QUEEN LATIFAH	7/20/15
4.0	Normal Line / SPOT	07/22/15-07/22/15	3	:30	6:30P- Family Feud 2	1			X					1	\$150.00	\$150.00	Nashville (WUXP)	FAMILY FEUD	7/20/15
5.0	Normal Line / SPOT	07/21/15-07/22/15	4	:30	5P- 6P (CST)	1		X	X					1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY	7/20/15
5.0.1	Closed Preempt	07/21/15															Nashville (WUXP)	Pre-empt/Exception -	
6.0	Normal Line / SPOT	07/21/15-07/22/15	4	:30	9A- Queen Latifah	1		X	X					1	\$35.00	\$35.00	Nashville (WUXP)	STEVE HARVEY	7/20/15
7.0	Normal Line / SPOT	07/21/15-07/22/15	4	:30	11A- America's Court	1		X	X					1	\$45.00	\$45.00	Nashville (WUXP)	AMERICA COURT/JUSTICE	7/20/15
8.0	Normal Line / SPOT	07/22/15-07/22/15	4	:30	4P- 5P (CST)				1					1	\$55.00	\$55.00	Nashville (WUXP)	STEVE HARVEY	7/21/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Paula Maupin* 7/24/15

# ORDER WORKSHEET

Rep Order# 10648573 Ver# 7 Status Revised Traffic Order# 2196511 Printed: 07/21/15 3:59 PM 1 of 2  
 EC'd Yes Last Received: 07/21/15 3:17 PM  
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN  
 Advertiser (NW80) POLITICAL  
 Product GENTRY FOR MAYOR  
 Estimate# 1118  
 Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
 25 WHITLOCK PLACE SW, 2ND FL  
 MARIETTA, GA 30064  
 Agency C/P1/P2/E 183/193/1118  
 Flight Dates 07/21/15-07/22/15

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372

## --- CONTRACT COMMENT ---

HOWARD GENTRY FOR MAYOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 7 P V4 TP CHG - PREFERS TO STAY WITH PROGRAM

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/(000)
1	07/21-07/21	4P-5P	STEVE HARVEY! <i>Ln 1</i>	30	\$55.00	Tu	1	1	-	1	\$55.00	-
2	07/22-07/22	630P-7P	FAMILY FEUD <i>Ln 4</i>	30	\$150.00	W	1	1	-	1	\$150.00	-
3	07/22-07/22	6P-630P	FAMILY FEUD	30	\$115.00	W	0	1	-	0	\$0.00	-
4	07/21-07/21	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	Tu	0	1	-	0	\$0.00	-
5	07/21-07/21	9A-10A	QUEEN LATIFAH <i>Ln 2</i>	30	\$35.00	Tu	1	1	-	1	\$35.00	-
6	07/22-07/22	9A-10A	QUEEN LATIFAH <i>Ln 3</i>	30	\$35.00	W	1	1	-	1	\$35.00	-
7*	07/21-07/22	4P-5P	STEVE HARVEY! <i>Ln 8</i>	30	\$55.00	Tu-W	1	1	-	1	\$55.00	-
8	07/21-07/22	9A-10A	QUEEN LATIFAH, <i>Ln 6</i>	30	\$35.00	Tu-W	1	1	-	1	\$35.00	-

Buy Comment: TP CHG - PREFERS TO STAY WITH PROGRAM  
 Sales remark: V7 TP CHG - PREFERS TO STAY WITH PROGRAM  
 V4 Comment Changed  
 V7 More than 2 codes changed

ORDER WORKSHEET

Rep Order# 10648573 Ver# 7 Status Revised Traffic Order# 2196511 Printed: 07/21/15 3:59 PM 2 of 2  
EC'd Yes Last Received: 07/21/15 3:17 PM  
Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN  
Advertiser (NW80) POLITICAL  
Product GENTRY FOR MAYOR  
Estimate# 1118  
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE SW, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E 183/193/1118  
Flight Dates 07/21/15-07/22/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH3) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
9	07/21-07/22	11A-12P	AMERICA COURT/JUSTICE	30	\$45.00	Tu-W	1	1	-	1	\$45.00	-

---REPORT TOTALS---

Report Totals: 7 / \$410.00

---SALES MONTHLY TOTALS---

Jul2015: 7/ \$410.00  
Order Totals: 7 / \$410.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$10,904.26	CABL .00%	UNKN .00%	WKRN 18.35%	WNAB .00%	WNTX .00%
		WSMV 22.25%	WTVF 50.41%	WUXP 3.76%	WZTV 5.23%	

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10648573	Ver# 4	Status Returned	Traffic Order# 2196511	Printed: 07/21/15 10:03 AM	1 of 2
EC'd Yes				07/21/15 10:03 AM	
				All Lines	
Station WUXP-TV NASHVILLE, TN	Agency (CAPM) CANAL PARTNERS MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (NW80) POLITICAL	25 WHITLOCK PLACE SW, 2ND FL	Sales Office (DC) WASHINGTON			
Product GENTRY FOR MAYOR	MARIETTA, GA 30064	Salesperson (TH3) TREVOR HEATON			
Estimate# 1118	Agency C/P1/P2/E 183/193/1118	Sales Assistant			
Buyer Jeff Scattergood	Flight Dates 07/21/15-07/22/15	Salesperson Phone# 202-955-5342			
		Salesperson Fax# 917-206-8372			

--- CONTRACT COMMENT ---  
HOWARD GENTRY FOR MAYOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
SEE LN 7 FOR PRG CHANGE

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
1	07/21-07/21	4P-5P	STEVE HARVEY!	30	\$55.00	Tu	1	1	-	1	\$55.00	-
2	07/22-07/22	630P-7P	FAMILY FEUD	30	\$150.00	W	1	1	-	1	\$150.00	-
3	07/22-07/22	6P-630P	FAMILY FEUD	30	\$115.00	W	0	1	-	0	\$0.00	-
4	07/21-07/21	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	Tu	0	1	-	0	\$0.00	-
5	07/21-07/21	9A-10A	QUEEN LATIFAH	30	\$35.00	Tu	1	1	-	1	\$35.00	-
6	07/22-07/22	9A-10A	QUEEN LATIFAH	30	\$35.00	W	1	1	-	1	\$35.00	-
7*	07/21-07/22	5P-6P	STEVE HARVEY!	30	\$55.00	Tu-W	1	1	-	1	\$55.00	-
Station remark: V4 PRG CHANGE 7/22...THIS IS NOW CELEBRITY NAME GAME NCIR												
8	07/21-07/22	9A-10A	QUEEN LATIFAH	30	\$35.00	Tu-W	1	1	-	1	\$35.00	-
9	07/21-07/22	11A-12P	AMERICA COURT/JUSTICE	30	\$45.00	Tu-W	1	1	-	1	\$45.00	-

## 2 of 2

**Traffic Order# 2196511**

Status Returned

Printed: 07/21/15 10:03 AM  
07/21/15 10:03 AM  
All Lines

**Station** WUXP-TV NASHVILLE, TN  
**Advertiser** (NW'80) POLITICAL  
**Product** GENTRY FOR MAYOR  
**Estimate#** 1118  
**Buyer** Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE SW, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E 183/193/1118  
Flight Dates 07/21/15-07/22/15

**Rep Firm**    **MILLENNIUM SALES & MARKETING**  
**Sales Office**    **(DC) WASHINGTON**  
**Salesperson**    **(TH3) TREVOR HEATON**  
**Sales Assistant**  
**Salesperson Phone#**    202-955-5342  
**Salesperson Fax#**    917-206-8372

---REPORT TOTALS---

Report Totals: 7 / \$410.00

---SALES MONTHLY TOTALS---

Jul2015:	7/	\$410.00	
Order Totals:	7 /	\$410.00	Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$10,904.26	CABL	.00%	UNKN	.00%	WKRN	18.35%	WNAB	.00%	WNTX	.00%
		WSMV	22.25%	WTVF	50.41%	WUXP	3.76%	WZTV	5.23%		

Books	[null]
Demos	RA35+P

## --- CREDIT RISK ---

## STANDARD CREDIT TERMS

Printed: 07/20/15 11:16 AM  
07/20/15 10:48 AM  
All Lines

**Traffic Order# 2196511**

**Status** Revised

Ver# 3

Rep Order#	10648573
EC'd	Yes

Station WUXP-TV NASHVILLE,TN  
Advertiser (NW80) POLITICAL  
Product GENTRY FOR MAYOR  
Estimate# 1118  
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE SW, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E 183/193/1118  
Flight Dates 07/21/15-07/22/15

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (TH3) TREVOR HEATON  
**Sales Assistant**  
**Salesperson Phone#** 202-955-5342  
**Salesperson Fax#** 917-206-8372

--- CONTRACT COMMENT ---

HOWARD GENTRY FOR MAYOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS ---

PLS CF CHANGES LN'S 2-4, 7-9

[illegible]

ORDER WORKSHEET

Rep Order# 10648573 Ver# 3 Status Revised Traffic Order# 2196511 Printed: 07/20/15 11:16 AM 2 of 2  
 EC'd Yes Last Received: 07/20/15 10:48 AM  
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN Agency (CAPM) CANAL PARTNERS MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL 25 WHITLOCK PLACE SW, 2ND FL Sales Office (DC) WASHINGTON  
 Product GENTRY FOR MAYOR MARIETTA, GA 30064 Salesperson (TH3) TREVOR HEATON  
 Estimate# 1118 Agency C/P1/P2/E 183/193/1118 Sales Assistant  
 Buyer Jeff Scattergood Flight Dates 07/21/15-07/22/15 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372

Ln	Dates	Time	Program	Day	Spots/Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/(000)
----	-------	------	---------	-----	------------	--------------	---------	-------------	------------	------------

8\* 07/21-07/22 9A-10A QUEEN LATIFAH Tu-W 1 1 - 1 \$35.00 -  
 Sales remark: V3 MG  
 V3 Added

9\* 07/21-07/22 11A-12P AMERICA COURT/JUSTICE Tu-W 1 1 - 1 \$45.00 -  
 Sales remark: V3 MG  
 V3 Added

---REPORT TOTALS---

Report Totals: 7 / \$410.00

---SALES MONTHLY TOTALS---

Jul2015: 7/ \$410.00  
 Order Totals: 7 / \$410.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	CABL	WCMV	UNKN	WTVF	WKRN	WZTV	WNTX
\$10,904.26	.00%	22.25%	.00%	50.41%	18.35%	5.23%	.00%

Books [null]  
 Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10648573 Ver# 2 Status Returned Traffic Order# 2196511 Printed: 07/20/15 9:47 AM 1 of 2  
 EC'd Yes Last Received: 07/20/15 9:47 AM  
 Showing Buylines: All Lines

Station WUXP-TV NASHVILLE,TN Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL Sales Office (DC) WASHINGTON  
 Product GENTRY FOR MAYOR Salesperson (TH3) TREVOR HEATON  
 Estimate# 1118 Sales Assistant  
 Buyer Jeff Scattergood Salesperson Phone# 202-955-5342  
 Agency (CAPM) CANAL PARTNERS MEDIA Salesperson Fax# 917-206-8372  
 25 WHITLOCK PLACE SW, 2ND FL  
 MARIETTA, GA 30064  
 Agency C/P1/P2/E 183/193/1118  
 Flight Dates 07/21/15-07/22/15

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LNS 2-4

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
1	07/21-07/21	4P-5P	STEVE HARVEY!	30	\$55.00	Tu	1	1	-	1	\$55.00	-
2*	07/22-07/22	630P-7P	FAMILY FEUD	30	\$115.00	W	1	1	-	1	\$115.00	-
Station remark: V2 SOLD OUT ND L3 \$150 TO CLEAR												
3*	07/22-07/22	6P-630P	FAMILY FEUD	30	\$115.00	W	1	1	-	1	\$115.00	-
Station remark: V2 SOLD OUT ND L3 \$150 TO CLEAR												
4*	07/21-07/21	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	Tu	1	1	-	1	\$55.00	-
Station remark: V2 SOLD OUT ND L3 \$70 TO CLEAR												
5	07/21-07/21	9A-10A	QUEEN LATIFAH	30	\$35.00	Tu	1	1	-	1	\$35.00	-
6	07/22-07/22	9A-10A	QUEEN LATIFAH	30	\$35.00	W	1	1	-	1	\$35.00	-

## ---REPORT TOTALS---

Report Totals: 6 / \$410.00



ORDER WORKSHEET

Rep Order# 10648573 Ver# 2  
EC'd Yes

Status Returned  
Traffic Order# 2196511  
Last Received:  
Showing Buylines:

Printed: 07/20/15 9:47 AM  
07/20/15 9:47 AM  
All Lines

Station WUXP-TV NASHVILLE, TN  
Advertiser (NW80) POLITICAL  
Product GENTRY FOR MAYOR  
Estimate# 1118  
Buyer Jeff Scattergood

Agency (CAPM) CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE SW, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E 183/193/1118  
Flight Dates 07/21/15-07/22/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH3) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

---SALES MONTHLY TOTALS---

Jul2015: 6 / \$410.00  
Order Totals: 6 / \$410.00 Total GRES: 0.0

--- COMPETITIVE ---

Market Totals \$10,904.26  
CABL .00% UNKN .00% WKRN 18.35% WNAB .00% WNTX .00%  
WSMV 22.25% WTVF 50.41% WUXP 3.76% WZTV 5.23%

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10648573	Ver# 1	Status New	Traffic Order# 2/96511	Printed: 07/17/15 3:14 PM	1 of 2
EC'd Yes				Last Received: 07/17/15 3:05 PM	
				Showing Buylines: All Lines	

  

Station WUXP-TV NASHVILLE, TN	Agency (CAPM) CANAL PARTNERS MEDIA	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	25 WHITLOCK PLACE SW, 2ND FL	Sales Office (DC) WASHINGTON
Product GENTRY FOR MAYOR	MARIETTA, GA 30064	Salesperson (TH3) TREVOR HEATON
Estimate# 1118	Agency C/P1/P2/E 183/193/1118	Sales Assistant
Buyer Jeff Scattergood	Flight Dates 07/21/15-07/22/15	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---  
 HOWARD GENTRY FOR MAYOR  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 NEW GENTRY ORDER - PLEASE CNFM, THANKS BRAD FOR TREVOR

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
1	07/21-07/21	4P-5P	STEVE HARVEY!	30	\$55.00	Tu	1	1	-	1	\$55.00	-
2	07/22-07/22	630P-7P	FAMILY FEUD	30	\$115.00	W	1	1	-	1	\$115.00	-
3	07/22-07/22	6P-630P	FAMILY FEUD	30	\$115.00	W	1	1	-	1	\$115.00	-
4	07/21-07/21	5P-6P	FAMILY FEUD/CELEB NAME-MF	30	\$55.00	Tu	1	1	-	1	\$55.00	-
5	07/21-07/21	9A-10A	QUEEN LATIFAH	30	\$35.00	Tu	1	1	-	1	\$35.00	-
6	07/22-07/22	9A-10A	QUEEN LATIFAH	30	\$35.00	W	1	1	-	1	\$35.00	-

---REPORT TOTALS---  
 Report Totals: 6 / \$410.00

---SALES MONTHLY TOTALS---  
 Jul2015: 6 / \$410.00

ORDER WORKSHEET

Rep Order# 10648573    Ver# 1    Status New    Traffic Order#    Printed: 07/17/15 3:14 PM    2 of 2  
EC'd Yes    Last Received: 07/17/15 3:05 PM  
Showing Buylines: All Lines

Station WUXP-TV NASHVILLE, TN    Agency (CAPM) CANAL PARTNERS MEDIA    Rep Firm MILLENNIUM SALES & MARKETING  
Advertiser (NW80) POLITICAL    25 WHITLOCK PLACE SW, 2ND FL    Sales Office (DC) WASHINGTON  
Product GENTRY FOR MAYOR    MARIETTA, GA 30064    Salesperson (TH3) TREVOR HEATON  
Estimate# 1118    Agency C/P1/P2/E 183/193/1118    Sales Assistant  
Buyer Jeff Scattergood    Flight Dates 07/21/15-07/22/15    Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

Order Totals: 6 / \$410.00    Total GRPS: 0.0  
--- COMPETITIVE ---

Market Totals	\$10,904.26	CABL .00%	UNKN .00%	WKRN 18.35%	WNAB .00%	WNTX .00%
		WSMV 22.25%	WTVF 50.41%	WUXP 3.76%	WZTV 5.23%	

Books [null]  
Demos RA35+P

--- CREDIT RISK ---  
STANDARD CREDIT TERMS