

	RECRUITMENT SOURCES 01/29/2009 - 1/27/2010	TOTAL NUMBER INTERVIEWEES SOURCE HAS PROVIDED DURING THIS PERIOD	FULL-TIME POSITIONS FOR WHICH THIS SOURCE WAS UTILIZED
1	Pittsburg Workforce Development Doug Ewing 105 W Euclid Pittsburg KS 66762 ph 620-231-4250 fx 231-6448 dewing@kansascommerce.com kansasjoblink.com		Positions 1,2,3,4,5,6,7,8
2	Joplin Career Center Debbie Hollis/Troy Roland 730 Wall, Joplin MO 64801 ph 417-629-3000 fx 629-3011 debbie.hollis@ded.mo.gov troy.roland @ded.mo.gov	3	Positions 1,2,3,4,5,6,7,8
3	Workforce Oklahoma Paul Marquez 100 A Street NE Miami OK 74355 ph 918-542-5561 fx 542-7505 paul.marquez@oesc.state.ok.us oesc.state.ok.us/ada/		Positions 1,2,3,4,5,6,7,8
4	The Morning Sun (Jan 09 through Feb 09) Donna Tunis/Sales Dept 701 N Locust Pittsburg KS 66762 ph 620-231-2600 fx 231-0645 sales@morningsun.net		Positions
5	The Joplin Globe (Jan 09 through Feb 09) Classified Ads Dept 117 E 4th Joplin MO 64801 417-623-3480 fx 623-3018		Positions
6	Miami News Record (Jan 09 through Feb 09) 14 1st Street NW Miami OK 74354 918-542-5533 fx 542-1903		Positions

7	<p>PSU Career Services 1701 S Broadway Pittsburg KS 66762 620-235-4143 careers@pittstate.edu pittstate.edu/</p>		Positions 1,2,3,4,5,6,7,8
8	<p>Missouri Southern State University Career Services 3950 E Newman Rd Joplin MO 64801 ph 417-625-9343 fx 625-9338 mssu.edu/career</p>		Positions 1,2,3,4,5,6,7,8
9	<p>KOAM-TV Website koamtv.com</p>	4	Positions 1,2,3,4,5,6,7,8
10	<p>KFJK-TV Website fox14tv.com</p>		Positions 2,3,4,5,6,7,8
11	<p>In House Job Postings</p>	2	Positions 1,2,3,4,5,6,7,8
12	<p>Kansas Assoc of Broadcasters Job Bank 1916 SW Sieben Ct Topeka KS 66611-1656 ph 785-235-1307 fx 233-3052 kab.net</p>		Positions 1,2,3,4,5,6,7,8
13	<p>Missouri Broadcasters Association (Jan 09 - April 09) EEO1 Source P.O. Box 104445 Jefferson City MO 65110 ph 573-636-6692 fx 634-8258 mbaweb.org</p>		Positions 1,2,3

14	<p>Columbia School of Journalism Career Services 2950 Broadway, mail code 3806 New York, NY 10027 ph 212-854-3861 fx 854-7837 careers@jrn.columbia.edu</p>		Positions 3,4,5,6
15	<p>Missouri School of Journalism Admin Offices 120 Neff Hall Columbia MO 65211 ph 573-882-4821 fx 884-5400 journalism@missouri.edu</p>		Positions 2,3,4,5,6
16	<p>California Chicano News Media One California Plaza 300 S Grand Ave Los Angeles CA 90071 ph 213-437-4408 fx 437-4423 ccnmainfo@ccnma.org</p>		Positions 3,4,5,6
17	<p>TV Jobs Mark Holloway P.O. Box 4116 Oceanside CA 92052 ph 760-754-8177 fx 754-2115 tvjobs.com</p>	17	Positions 1,3,4,5,6
18	<p>Medialine Mark Shilstone P.O. Box 51909 Pacific Grove CA 93950 ph 800-237-8073 fx 831-648-5204 medialine@medialine.com</p>		Positions 1,3,4,5,6
19	KOAM-TV On Air Ad	5	Positions 1,2,3,4,6,7,8
20	KFJX-TV On Air Ad	2	Positions 2,3,4,6,7

21	The National Alliance of State Broadcasters careerpage.org		Positions 3,4,5,6,7
22	Saga Communications sagacom.com	1	Positions 3,4,5,6,7
23	Television Advertising Bureau Job Center Administrator 3 E 54th 10th Fl New York, Ny 10022 212-486-1111 tvb.org Arleen Fong		Positions 7,8
24	Word of Mouth	1	Position 1
25	Employee Referral	2	Position 8
26	Self Referral	1	Position 5
REFERRAL SOURCES REQUESTING NOTIFICATION			

27	Pittsburg Workforce Development Cathy Craig 105 W Euclid Pittsburg KS 66762 ph 620-231-4250 fx 231-6448 ccraig@kansascommerce.com kansasjoblink.com		Positions 1,2,3,4,5,6,7,8
28	NEO A&M College Rachel Lloyd, Dir, Center for Academic Success and Advisement (previously Justin) Dyer Hall 113, 200 I Street NE Miami OK 74354 918-540-6971 rlloyd@neo.edu		Positions 1,2,3,4,5,6,7,8
29	Coffeyville Community College Billy Durham 400 W 11th Coffeyville KS 67337 620-251-7700 billyd@coffeyville.edu		Positions 1,2,3,4,5,6,7,8
30	Labette Community College Tim (TJ) Wass timw@labette.edu Student Life Specialist 200 S 14th St Parsons KS 67357 620-820-1178		Positions 1,2,3,4,5,6,7,8
31	Haskell Indian Nations University Sherry G. (previously Wilma/Barbara) 155 Indian Ave Lawrence KS 66046-4800 ph 785-749-8445		Positions 1,2,3,4,5,6,7,8
32	Forest Park Baptist Church Betty Montgomery 725 S Highview Joplin MO 64801 ph 417-623-4606 fx 623-8606		Positions 1,2,3,4,5,6,7,8
33	United Tribes of Kansas & Southeast Nebraska RitaCampbell, 3301 Thrasher Rd White Cloud KS 66094 utwia2@carsoncomm.com		Positions 1,2,3,4,5,6,7,8

34	Johnnie Brown (Jan 09 through Dec 09) Carver League, Inc. P.O. Box 1444 Pittsburg KS 66762 620-232-5998		Positions 1,2,3,4,5,6,7,8
35	Carthage Crisis Center Brian & Marilyn Bisbee 100 S Main St Carthage MO 64836 ph 417-358-3533 fx 358-3533		Positions 1,2,3,4,5,6,7,8
36	Family Life Center Ivan Rea 6610 Quakervale Rd SE Riverton KS 620-848-2300 irea@ficks.org		Positions 1,2,3,4,5,6,7,8

KOAM OUTREACH INITIATIVES 1/29/09 – 1/27/10

Name of Activity: Participation in Job Fairs

On February 18, 2009, KOAM-TV participated in the Labette Health Career Fair at Parsons KS High School. It was a great event with about 800 students. Lisa Olliges, Anchor/Reporter and Diane Cunningham, Senior Account Executive attended the fair and talked with students about internships and jobs and the kinds of degrees required to work in broadcasting.

On September 24, 2009, KOAM-TV participated in the Pittsburg State University Career Expo to promote KOAM and visit with students about jobs, internships, and broadcasting in general. The Job Expo was held in the Overman Student Center from 10:00 a.m. to 3:00 p.m. The following KOAM staff was present for all or a portion of the Expo: Steve Holinsworth, Production Mgr., Kevin Hamilton, Local Sales Mgr., Tawnya Bach, Morning News Anchor, Diane Cunningham, Sr. Account Executive, and Laurie Rush, Account Executive.

Name of Activity: Career Opportunities in Broadcasting sponsored by Educational Institutions

On Wednesday, February 11, 2009 a group of about 40 students from the Afton, Oklahoma school district, toured the station lead by Promotion Manager, Vance Lewis. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place on February 17, 2009. The tour lasted approximately 90 minutes.

On Monday, February 23, 2009 a group of 15 students and instructor Kelly Burnick from Girard, KS High School toured the main studio. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place this year. The tour lasted approximately 90 minutes.

On Friday, February 27, 2009 a group of 15 students, 2 teachers & about 10 parents from Martin Luther School in Joplin, MO toured the stations main studios. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM &

KFJX. Part of the tour included a discussion of the DTV Conversion that took place on February 17, 2009. The tour lasted approximately 90 minutes.

On Wednesday, March 4, 2009 a group of 12 students & their instructor, Kathy Willey, from Fort Scott Community College Business Administration class toured the station's main studio. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place on February 17, 2009. The tour lasted approximately 90 minutes.

On Tuesday, March 24, 2009 KOAM & KFJX station promotions manager Vance Lewis was invited to speak to a class of about 30 public relations students at Missouri Southern State University in Joplin, MO. Vance spoke on careers in broadcasting & the challenges students may face as they prepare to enter the workforce. Some of the students had questions about internships at the stations & the value of an internship in obtaining work after graduation. Vance led a discussion on the digital conversion & answered questions from students about the transition which has been a public relations challenge. Vance shared how he considers public relations to be most effective in a 1 person-to-1 person format versus 1-to-many and ways students could engage others 1-to-1.

On Monday, March 30, 2009 a group of students from Labette Community College, Parsons, KS Mass Media class toured the station's main studio. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place. The tour lasted approximately 90 minutes.

On Friday, April 24, 2009 40 students and their teachers from Jayhawk-Linn Elementary School in Mound City, KS toured the stations main studios. The students were divided into two groups. KOAM-TV President & General Manager Danny Thomas led one group while Promotion Manager Vance Lewis led the other. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion which took place on KOAM-TV on February 17, 2009 & is scheduled to take place on June 12, 2009. The tour lasted approximately 90 minutes.

On Wednesday, May 20, 2009 KFJX & KOAM station Operations Manager/Director of Engineering Bill Vickery and I.T. Director Alan Bybee led a tour of Pittsburg State University Students at the stations main studios. About 15 students & PSU Technology Professor Dr. Morton attended the tour. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which

professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion which took place on KOAM-TV on February 17 of this year and May 11, 2009 on KFJX. The tour lasted approximately 90 minutes.

On Friday, June 5, 2009 40 students & 4 adults from the Columbus, KS school district summer school took a field trip & tour of the KFJX & KOAM-TV Main Studios. Production Director Steve Holinsworth & Promotion Manager Vance Lewis were tour guides. The students toured the newsroom, master control area, control room, & main studio. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion which took place on KOAM-TV on February 17, 2009 & on KFJX on May 11, 2009. The tour lasted approximately 90 minutes.

On Tuesday, June 9, 2009 A Communications Technology class from Pittsburg State University toured the KOAM & KFJX main studios. About 15 students & PSU Communications Technology Professor Phil McNew toured the station with a goal of learning more about the DTV transition including its impact on the stations, the viewer consumer & the advertising clients. The students toured the newsroom, master control area, control room, the digital transmitter building & main studio. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Much of the tour included a discussion & questions about the DTV Conversion which took place on February 17 for KOAM & on May 11 for KFJX.. The tour lasted approximately 60 minutes.

On Thursday, June 25, 2009 a group of 40 students from the Jasper, MO summer school program toured the KOAM & KFJX Main Studios. The students were in grades 4-7. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion which took place on February 17, 2009. The tour lasted approximately 90 minutes.

On September 24th, 2009 Kevin Hamilton, KOAM Sales Manager, was a guest speaker at the Pittsburg State University Advertising, Buying and Selling class.

On September 28, 2009 28 students from video production class & channel 14-tv from Chanute high school, Chanute, KS toured the stations main studios. KOAM General Manager Danny Thomas & KFJX General Manager Darren Dishman lead the tour. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors,

reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 90 minutes.

On September 29, 2009 a group of 13 students of the Fort Scott Community College-Pittsburg, KS Campus, Business Communication Class toured the main studios & watched the 6:00 news. Station Promotions Manager Vance Lewis was the tour guide. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 90 minutes.

On Thursday, October 8, 2009 a group of 5 students & instructor from Labette Community College in Parsons, KS toured the stations main studios. The students toured the newsroom, master control area, control room, & main studio. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 60 minutes and was led by News Operations Manager Bret Falcetto.

On Wednesday, October 21, 2009 a group of 15 students from Labette Community College toured the stations main studios. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. They learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. They were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The tour lasted approximately 90 minutes & was hosted by station promotion manager Vance Lewis.

On November 12, 2009, KOAM Anchor, Dowe Quick, spoke with students at Pittsburg High School, Pittsburg, Kansas concerning career opportunities in broadcasting. Dowe spoke with about 45 or 50 students in a morning session, then about 25 students in an afternoon session of the school's sophomore Focus Campaign.

On Wednesday, November 18, 2009 8 students and the instructor from the Nevada, MO Regional Technical Center toured the stations main studios. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 90 minutes. Their tour guide was station promotion manager Vance Lewis.

On Wednesday, November 18, 2009 a group of 6 students from USD 506 in Erie, KS toured the KFJX & KOAM Main Studios. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 60 minutes & was hosted by Chief Meteorologist Doug Heady. The students were specifically interested in weather forecasting and television meteorology.

On Tuesday, November 24, 2009 a group of 30 students and 1 instructor from Joplin, MO High School toured the KFJX & KOAM Main Studios. The students toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The students learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The students were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. The group was informed about Internship opportunities available at the television stations. The tour lasted approximately 90 minutes & was led by station promotion manager Vance Lewis.

On January 19, 2010, KOAM Assistant News Director, Bobbie Pottorff, began teaching Intro to Broadcasting at Crowder College in Neosho MO for the spring semester.

On January 18, 2010, Darren Prather, General Sales Manager, was an evaluator for a Regional FCCLA (Family, Career and Community Leaders of America) competition held at Carl Junction High School, Carl Junction KS. Thirty-five area schools were invited to the event.

Each year Chief Meteorologist Doug Heady has several speaking engagements that take place at area schools, clubs, events and gatherings. Due to other commitments, Doug attended fewer engagements, giving approximately 30 talks during the past year. Speaking engagements will increase greatly as the spring rolls around. Most of the time Doug speaks to groups of school children about the weather, how he forecasts, long range pattern/theory, his job as a meteorologist and how he got into the weather. Doug has also had numerous weather job shadows over the past couple of years as well as a couple of interns.

Name of Activity: Internship / Externship Program & Job Shadows

Will B. a student with Labette Community College was an Intern in the Production Department from January 27, 2009 to May 4, 2009. Will participated in field shoots for commercials, shot video and recorded audio for commercials and helped write scripts. He prepared video/audio files for on-air playback and recorded event times on broadcast log

Kasey R. a student with Northeastern Oklahoma A&M College was an Intern in the Production Department from February 10, 2009 to April 28, 2009. Kasey assisted in Production with field shooting and commercial editing.

Stacey R. a student with Northeastern Oklahoma A&M College was an Intern in the Production Department from February 10, 2009 to April 28, 2009. Kasey assisted in Production with field shooting and commercial editing.

Jonmichael S. a student with Baylor University was an Intern in the Production and Creative Services Department from May 26, 2009 to August 7, 2009. Jonmichael learned the basics of video production from shoot to post as well as the day to day operations of a TV station. He also learned to write and cut audio for use in station promotions and advertising.

Shannon High, Video Instructor at Chanute Kansas High School, was an Extern in Production and spent one day with a Reporter 6/1/09 – 6/5/09. This is part of a program that CHS does that pays their teachers to work in the real-world of their area of instruction to be able to better prepare their students for life after high school.

Amanda L. a student with Pittsburg State University was an Intern in the Promotions Department from June 8, 2009 to July 31, 2009. Some of Amanda responsibilities wrote press releases, planned & purchased advertising during sweeps period, attended local PR events, participated in special events, purchased promotional premium items, scheduled public service announcements, planned, wrote, & scheduled announcements, corresponded with viewers & clients, assisted with FCC documentation, daily commercial logs, and assisted with station tours.

Ian K. a student with Labette County Community College was an Intern in Sales, News and Promotion from July 7, 2009 to December 4, 2009. In the Sales Department Ian assisted the GSM with orders, make-goods, and other sales related duties. Ian spent one day in the News Department with a weekend meteorologist/reporter.

Khaled A. a student with Missouri Southern State University was an Intern in the News Department from July 20, 2009 to August 14, 2009. Khaled learned about newsroom operations observing and participating in newsroom conversation and debate. Khaled also learned from reporters, producers and other news personnel about news production.

Staci S. a student with Pittsburg State University was an Intern in the Sales Department from August 27, 2009 to December 15, 2009. Staci worked with the General Sales Manager pulling avails, creating proposals, filing, creating reports, and preparing makegood offers.

Dakotah Q. a student with Pittsburg State University was an Intern in the Production Department from October 12, 2009 to February 19, 2010. Dakotah's responsibilities consist of chyron operation, graphics for commercials and promos, grip for field productions, and shooting video.

Pu Y. a student with Pittsburg State University was an Intern in the News Department from January 14, 2010 to May 17, 2010. The internship will include learning all aspects of a newsroom such as editing, reporting, producing, as well as learning the technical aspects of every position.

On February 26, 2009, students Vanessa and Dakoda from Bronaugh R-VII School District visited KOAM-TV to job shadow with News Anchor, Erica Edwards.

Name of Activity: Listing of each upper-level category opening in a job bank of media trade groups.

All upper-level category job openings are placed in a job bank of media trade groups as noted in the Job Vacancies List and Referral Lists in the Public File Report.

Name of Activity: Notifying the Community

KOAM-TV also routinely airs 30-second announcements several times per week to alert qualified groups to contact the station if they would like to receive notification of job vacancies.

Name of Activity: Educating the Community about Broadcasting

On Saturday, February 28, 2009 station Promotions Manager, Vance Lewis, met with the Girl Scouts of the Missouri Heartland Troup at the Girl Scouts headquarters in Joplin, MO. The reason for the meeting was to brainstorm & write a series of public service announcements for a Girl Scout project. The problem subject the girls wished to address was the environment & how they could help make their community a better place to live. They also wished to encourage other teenagers & adults to consider helping in their respective communities. After the public service announcements were written the girls, their leader & their parents/guardians came to the stations main studios for a tour & to begin production on their public service campaign. The visit to the station took place on Monday, March 3, 2009. The scouts toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The girl scouts learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The scouts were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place in 2009. The tour lasted approximately 90 minutes. Following the tour the scouts were talent for the first part of the environment/Earth Day public service announcements they had written. The second part of the public service announcements titled "Going Green" was shot in the field on Monday, March 16, 2009. The PSA's were then produced on March 17 & ready for air by March 20.

On Monday, March 9, 2009 a group of 12 Cub Scouts & their parents/leaders from Pittsburg, KS toured the KFJX & KOAM main studios. The scouts toured the newsroom, master control area, control room, & main studio. They watched a live newscast. They learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The scouts were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place this year. The tour lasted approximately 90 minutes.

On Wednesday, November 5, 2008 a group of about 10 Cub Scouts, Cubmaster Brenda Rogers & their leaders & parents toured the KFJX & KOAM main studios. The scouts were working on their Communication Badge. The scouts toured the newsroom, master control area, control room, & main studio. They watched a live newscast. The scouts learned about the history of the stations. They also learned which professions at the television stations require a college degree and which ones do not. The scouts were able to ask questions of news anchors, reporters, news assistants, assignment editor, & others working in the newsroom as well as master control operators, directors and graphic artists who work in broadcasting at KOAM & KFJX. Part of the tour included a discussion of the DTV Conversion that took place on February 17, 2009. The tour lasted approximately 90 minutes.

Name of Activity: Training Programs

On March 23, 2009, the EEO Coordinator reminded the Department Heads, Assistant News Director and News Operations Manager about the importance of the station's EEO policy, requirements, recruitment and supplemental efforts. The PowerPoint presentation and notes were shared from the January 2009 EEO Mid Term Report Webinar conducted by KAB Attorney David Oxenford.