

WYNF

Augusta, GA
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WYNF

Quarterly Issues/Programs List

WYNF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Youth programs; water safety; recreation; summer programs; juvenile justice; obesity; teen pregnancy; underage drinking
 2. Medical care; disease; organ donations
 3. Support for veterans; jobs; career training
 4. Domestic Violence; shelter; victims of violence
 5. Public Housing Revitalization
 6. Disaster preparedness; emergency relief efforts; first responders
 7. Abandoned-homeless animals
 8. Substance Abuse and treatment;
 9. Affordable Care Act; enrollment
 10. Poverty
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Support for Veterans	CSRA Today Show Your Stripes	Show Your Stripes (National Long Form Program) iHeartRadio's Show Your Stripes is a community initiative launched by Clear Channel to generate awareness around the issue of veteran unemployment, encourage businesses to hire skilled veterans and help those transitioning out of the military to find jobs.		July 6th, 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min

Programs for Children	CSRA Today Boys & Girls Club	Spoke with Stephani Shepherd, the Teen Programs Coordinator, about the Job Shadowing week and other Back to School programs coming up soon.	Stephani Shepherd	July 13 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Domestic Abuse Shelter	CSRA Today Safe Homes of Augusta: New Shelter	Spoke with Aimee Hall & Jennifer Kresslein from Safe Homes of Augusta about their campaign to raise money for a new house with more rooms for victims in the area.	Aimee Hall & Jennifer Kresslein	July 20 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Aiken County & Burke County Events	CSRA Today Back to School	Spoke with Adea Jackson from Aiken and Calandra Brown from Burke County about their upcoming events and their back to school plans.	Adea Jackson & Calandra Brown	July 27 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Miracle Treat Day-support for children's services	CSRA Today Miracle Treat Day	Spoke with Catherine Stewart about Miracle Treat Day where Dairy Queen donates the sales of every Blizzard for the day to the Children's Miracle Network	Catherine Stewart	August 3 rd , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
First Friday	CSRA Today First Friday	Spoke with Sid Padgett & Brook Buxton from Artist Row about taking over First Friday	Stephani Shepherd	August 10 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Burke County Events	CSRA Today Burke County Events	Spoke with Calandra Brown about Burke County events for the fall season	Calandra Brown	August 17 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min

New Fire Department Public Safety Officer	CSRA Today New Fire Department Public Safety Officer	Spoke with Chief James of the Richmond County Fire Department about a new Public Safety Officer Dee Griffin.	Chief James & Dee Griffin	August 24 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
BFF Blitz Burn victims	CSRA Today BFF Blitz	Spoke with Jennifer McKray from the Southeastern Firefighter's Burn Foundation & Pamela Thomson who was a parent of a child who was a beneficiary of the Burn Foundation. We were discussing the upcoming BFF Blitz.	Jennifer McKray & Pamela Thomson	August 31st, 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
BFF Blitz Burn victims	CSRA Today BFF Blitz	Spoke with Jo Maypole from the Southeastern Firefighter's Burn Foundation about the BFF event on September 11 th .	Jo Maypole	September 7th, 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Abandoned Homeless Pets	CSRA Today FOTAS	Spoke with Sandy Stieger from FOTAS (Friends of the Animal Shelter) about their upcoming golf tournament to help the Aiken Animal Shelter.	Sandy Steiger	September 14 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Support 1: Officer Shooting in Charleston, SC	CSRA Today Support 1: Officer Shooting in Charleston, SC	Spoke with Chris Chavous from Support 1 about the Officer Shooting that happened in Charleston, SC and how Support 1 helps with first responders during critical incidences.	Chris Chavous	September 21 st , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min
Dance Dash	CSRA Today Dance Dash	Spoke with Catherine Stewart from the Children's Miracle Network about their upcoming 5k Dance Dash.	Catherine Stewart	September 28 th , 2014 7:30 am on WBBQ, WYNF and WSCG 8:30 WEKL,	30 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Veteran Unemployment	Georgia Focus	Show Your Stripes is an initiative to address the issue of unemployment among U.S. military veterans. This special program produced by iHeartRadio and hosted by journalist Rick Sanchez generates awareness around the issue of veteran unemployment and encourages businesses to hire skilled veterans and help those transitioning out of the military find jobs.	Rick Sanchez Host	7-6-14 7:00am	30 min
Water Safety	Georgia Focus	According to the Department of Public Health, in 2011, the most recent publicly available data, there were 27 drowning-related deaths in Georgia for children 14 and younger. Many drowning incidents occur in swimming pools, but lakes, rivers and oceans can also be dangerous. Kristen Sanderson, Program Coordinator for Safe Kids Georgia at Children's Healthcare of Atlanta, Ajumu Bajoku, Director of Healthy Lifestyles at Boys & Girls Clubs of Metro Atlanta and Stephanie McConnell who lost her 3-year-old son in a drowning, discuss the importance of safety around water.	Kristen Sanderson, Program Coordinator Safe Kids Georgia at Children's Healthcare of Atlanta, Ajumu Bajoku, Director of Healthy Lifestyles at Boys & Girls Clubs of Metro Atlanta Stephanie McConnell Son drowned	7-13-14 7:00am	30 min

Civil War sites in Georgia	Georgia Focus	On this program recorded at the Cyclorama in Atlanta, historians Barry Brown and Gordon Elwell, authors of <i>Crossroads of Conflict</i> , discuss the numerous Civil War sites across the state. Also, Don Rooney, Curator of Wilbur G. Kurtz: History in Gone with the Wind, an exhibit at the Atlanta History Center, talks about the Wilbur Kurtz works that are being featured.	Barry Brown Gordon Elwell, Authors of <i>Crossroads of Conflict</i> , Don Rooney, Curator Wilbur G. Kurtz: History in Gone with the Wind	7-20-14 7:00am	30 min
Children's Services	Georgia Focus	Speedway Children's Charities provides funding for non-profit organizations that meet the direct needs of children. During August they have several fundraising events culminating with the Atlanta 500 at Atlanta Motor Speedway. Program guests are Scott Fillmore, Executive Director of the Atlanta Chapter of Speedway Children's Charities and Ed Clark, President of Atlanta Motor Speedway.	Scott Fillmore, Executive Director of the Atlanta Chapter of Speedway Children's Charities Ed Clark, President of Atlanta Motor Speedway.	7-27-14 7:00am	30 min
Concussions	Georgia Focus	Reducing the incidence of concussion, especially in sports, has become a public health priority. The Childrens Healthcare of Atlanta Concussion Program is a leader in managing concussions in children and teens. Program guests are Dr. Tom Burns, Director of neuropsychology at Children's Healthcare of Atlanta and Dr. David Marshall, Medical Director of Sports Medicine at Children's.	Tom Burns, Director of Neuropsychology Children's Healthcare of Atlanta Dr. David Marshall, Medical Director of Sports Medicine Children's.	8-3-14 7:00am	30 min

Parkinson's disease	Georgia Focus	<p>Parkinson's disease is a chronic and progressive movement disorder that affects millions of people worldwide.</p> <p>In the US, as many as one million live with Parkinsons with approximately 60,000 diagnosed each year. Guests Bill Wilkins, Co-Founder of the Wilkins Parkinson's Foundation and Tamra Cantore, head of "Team Cantore" which raises funds for Parkinson's, discuss upcoming events to support research efforts.</p>	<p>Bill Wilkins, Co-Founder Wilkins Parkinson's Foundation Tamra Cantore, head "Team Cantore"</p>	<p>8-10-14 7:00am</p>	30 min
Juvenile Justice	Georgia Focus	<p>The Georgia Department of Juvenile Justice serves the state's youthful offenders at facilities around the state. They hold young offenders accountable for their actions through the delivery of services and sanctions in appropriate settings and by supporting youth in their communities to become productive and law-abiding citizens. Program guest is Avery Niles, Commissioner of the GA Department of Juvenile Justice.</p>	<p>Avery Niles, Commissioner GA Department of Juvenile Justice.</p>	<p>8-17-14 7:00am</p>	30 min
Services for Troubled Youth	Georgia Focus	<p>JeepFest is an annual event in Jasper sponsored and operated by the Pickens County Sheriff's Office and is one of the major annual fund-raisers for the Georgia Sheriff's Youth Homes. Pickens County Sheriff Donnie Craig and Ryker Lowe from Jasper Jeep discuss this year's JeepFest and the work of the Youth Homes.</p>	<p>Donnie Craig Pickens County Sheriff Ryker Lowe Jasper Jeep</p>	<p>8-24-14 7:00am</p>	30 min

Organ Donations	Georgia Focus	More than 120,000 men, women and children are awaiting organ transplants to save their lives. Thousands more are in need of tissue and cornea transplants. The Donate Life Georgia registry allows Georgians to easily join the state's organ donation registry and the LifeLink Foundation is an organization dedicated to the recovery of organs and tissue for transplantation. Pogram guests are Lisa Service, whose daughter Kate received a liver transplant last year and Tracy Ide from Lifelink, Chairperson for Donate Life Georgia.	Lisa Service, Mother of transplant recipient Tracy Ide Lifelink, Chairperson for Donate Life Georgia.	8-31-14 7:00am	30 min
Childhood Obesity	Georgia Focus	More than 23 million children and teenagers in the US ages are obese or overweight, many are in Georgia. Children's Healthcare of Atlanta is leading efforts statewide to turn the tide on this problem and improve the wellness of Georgia's children. Dr. Stephanie Walsh, Medical Director of Children's Healthcare of Atlanta's Strong4Life and Wendy Palmer, Strong4Life's Program Manager discuss healthy ways to avoid obesity.	Dr. Stephanie Walsh, Medical Director of Children's Healthcare of Atlanta's Strong4Life Wendy Palmer, Strong4Life's Program Manager	9-7-14 7:00am	30 min

Public Housing Revitalization	Georgia Focus	East Lake Golf Club was the home course of legendary golfer Bobby Jones. The Club is not only historic, but philanthropic as well. Proceeds from its operations support the East Lake Foundation, which has helped transform one of the nation's worst public housing projects into a thriving community. Guests Danny Shoy, President of the East Lake Foundation and Dr. Catherine Lewis, Bobby Jones curator at The Atlanta History Center and Professor of History at Kennesaw State University, discuss the Club and Foundation.	Danny Shoy, President East Lake Foundation Dr. Catherine Lewis, Bobby Jones Curator The Atlanta History Center Professor of History at Kennesaw State University	9-14-14 7:00am	30 min
Disaster/ Emergency Preparedness	Georgia Focus	September is Emergency Preparedness Month and The Georgia Emergency Management Agency works to teach preparedness, lessen the effects of a disaster, and strengthen response and recovery efforts in GA. One of GEMA's areas of focus is the new Praise & Preparedness program that provides faith-based organizations with the tools needed to take action to prepare for a disaster. Program guests are Lisa Janak-Newman and Janay Stargell from GEMA.	Lisa Janak-Newman Janay Stargell GEMA	9-21-14 7:00am	30 min
Hearing & Eye Sight Care	Georgia Focus	The reach of the Georgia Lions Lighthouse extends to every county in the state. The Lighthouse facilitated over 400 eye surgeries last year, provided over 4,800 brand new pairs of eyeglasses, and gave over 2,600 eye exams. In addition, 962 people received hearing aids through their new digital aid program. Caren Kaplan and Alison Kuhlke from the Georgia Lions Lighthouse discuss their programs.	Caren Kaplan Alison Kuhlke Georgia Lions Lighthouse	9-28-14 7:00am	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Allergy/Pest Mangement	Asthma&Allergy Found.	000:30	626
Cancer Screening	US Dept Health&Human Services	000:29	019
Concussions in Sports	Centers for Disease Control	000:30	573
Defending America	US Navy	000:30	448
Flood Awareness	FEMA/Amer. Red Cross	000:30	324
IWantToBeRecyled.org	AD COUNCIL	000:20	049
IWantToBeRecyled.org	AD COUNCIL	000:30	049
Medical Professionals Needed	Dept. of Veterans Affairs	000:30	439
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	053
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	040
Optimism to end Parkinsons	Amer Parkinson Disease Assoc	000:15	062
Optimism to end Parkinsons	Amer Parkinson Disease Assoc	000:30	074
Prostate Cancer Support	Men's Health Network	000:30	087
Quit Smoking	American Lung Assoc.	000:30	580
Radon warning/Lung Cancer	EPA	000:30	256
Register at 18	Selective Service System	000:15	959
Register at 18	Selective Service System	000:30	1687
Register at 18	Selective Service System	001:00	533
Research Hospital	St. Jude Hospital	000:15	422

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026
Strengthening Communities	YMCA	000:31	431
Strengthening Communities	YMCA	000:59	528
Support Paralyzed Veterans	Paralized Veterans of America	000:15	209
Support Paralyzed Veterans	Paralized Veterans of America	000:30	247
Texting and Driving Prevention	National Highway Safety Admin	000:15	397
Texting and Driving Prevention	National Highway Safety Admin	000:30	444
United Way	United Way	000:30	187
US Dept of Health	InsureKids-Health Marketplace	001:00	609
US Forest Service	Fire Prevention	000:15	360
US Forest Service	Fire Prevention	000:30	440