

WYNF  
 Augusta, GA  
 Quarterly Issues/Programs List  
 First Quarter, 2012  
 04/02/2012

WYNF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Education; early childhood; charter schools
2. Social service
3. Good Health strategies; AIDS/HIV; addiction & treatment; access to health care
4. Public Safety; traffic Injuries; support for law enforcement;
5. Wildlife Preservation; the environment
6. Youth programs and services; parenting; mentoring; importance of family & role models
7. The Elections
8. Consumer protection; Mortgage scams
9. Veterans Services; support

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Father's & Families	CSRA Today	Spoke with Ned Holstein about Father's & Families in broken homes.	Ned Holstein	1-1-12 7:30a.m.	30 min
MCA/Team Lean	CSRA Today	Spoke with Millie Schumacker of the YMCA about the Team Lean program and other programs of the YMCA	Millie Schumacker	1-8-12 7:30 am	30 min
Scotty Richardson Memorial	CSRA Today	Spoke with several officers from Aiken about the fallen Aiken Officer Scotty Richardson.	Lt. David Tournon and other Officer's	1-15-12 7:30 am	30 min

heart health awareness	CSRA Today	Spoke with the founder & President of the Heart & Sole 5k.	Stacey Haskins	1-22-12 7:30 am	30 min
Salvation Army/Kroc center	CSRA Today	Spoke with Anthony Esposito & Katie Atkinson about the Salvation Army's upcoming auto auction and the Kroc center happenings.	Anthony Esposito & Katie Atkinson	1-29-12 7:30a.m.	30 min
Aiken Red Cross/Heroes Campaign	CSRA Today	Spoke with Reps from the Aiken Red Cross about their Heroes Campaign.	Lindsey Finnely	2-5-12 7:30a.m.	30 min
Kohl's Asthma event	CSRA Today	Spoke with Director of Respiratory Care Jennifer Anderson about the Kohl's Asthma event.	Jennifer Anderson	2-12-12 7:30 am	30 min
heart health awareness	CSRA Today	Spoke with the founder & President of the Heart & Sole 5k.	Stacey Haskins	2-19-12 7:30 am	30 min
Kelsi Long Memorial Ride	CSRA Today	Spoke with Mike Maddox, the founder of the Kelsi Long Memorial Ride.	Mike Maddox	2-26-12 7:30 am	30 min
The Augusta Market	CSRA Today	Spoke with Brook Buxton about the Augusta Market in Downtown Augusta	Brook Buxton	3-4-12 7:30a.m.	30 min
MS Walk	CSRA Today	Spoke with Amy Ingram about the MS walk	Amy Ingram	3-11-12 7:30a.m.	30 min
National Kick Butts Day	CSRA Today	Spoke with Michanda Bryson from the Richmond County Board of Health about the National Kick Butts day to help people quit smoking.	Michanda Bryson	3-18-12 7:30a.m.	30 min
Columbia County	CSRA Today	Spoke with Columbia County Chair Ron Cross about events coming up in Columbia County.	Ron Cross	3-25-12 7:30a.m.	30 min

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA -TION
Huxford Spear Library	Georgia Focus	The Huxford-Spear Genealogical Library in Homerville, GA is perhaps the most comprehensive private genealogical facility in the eastern U.S. The collection includes over 26,000 books, 6,000 family histories and nearly 10,000 sheets of microfiche. Program guests, Cathy Wells, Chairman of the library's board and Donald Davis, President of the Huxford Genealogical Society, discuss the library.	Cathy Wells Chairman Library Board Donald Davis President Huxford Genealogical Society	1-1-12 7:00a.m.	30 min
<b>Sherwood Pictures/ Courageous</b>	Georgia Focus	Sherwood Pictures is known for hit movies such as <i>Fireproof</i> and <i>Courageous</i> ...but these aren't movies made in Hollywood - they're made in Albany, GA. Alex Kendrick, founder of Sherwood Pictures and Director and star of the movie <i>Courageous</i> discusses their work.	Alex Kendrick Founder Sherwood Pictures	1-8-12 7:00a.m.	30 min
<b>Passion to Action</b>	Georgia Focus	The Loecken family was living the American Dream and seemed to have everything yet something kept pulling at them—a sense that they were being called to a greater purpose in life. So, they sold their home, bought an RV and began travelling the country to serve others. On this week's show they share their story and discuss their book <i>Passion to Action</i> .	The Loecken Family	1-15-12 7:00a.m.	30 min

<p>Georgia Partnership for Excellence in Education</p>	<p>Georgia Focus</p>	<p>The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2012 has been released and guests Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research, discuss the issues.</p>	<p>Dr Stephen Dolinger President GA Partnership Dr Dana Rickman, Director Policy &amp; Research</p>	<p>1-22-12 7:00a.m.</p>	<p>30 min</p>
<p>Heart Disease &amp; Stroke</p>	<p>Georgia Focus</p>	<p>The American Heart Association works to build healthier lives by advocating for strategies that promote public policy for reducing heart disease and stroke. Guests Sarah Balog, Government Relations Director for the American Heart Association, Laura Bracci with the Institute of Public Health at Georgia State University and Robbie Burlas, a volunteer for the American Heart Association, discuss policy issues of 2012.</p>	<p>Sarah Balog, Govt Relations Director AHA Laura Bracci, Institute of Public Health, GA State Robbie Burlas, Volunteer, AHA</p>	<p>1-29-12 7:00a.m.</p>	<p>30 min</p>
<p>Public Safety</p>	<p>Georgia Focus</p>	<p>Georgia Department of Behavioral Health and Developmental Disabilities DUI Intervention Program works to improve public health and promote greater safety on the highways of Georgia. Cassandra Price from the Department of Behavioral Health discusses this program.</p>	<p>Cassandra Price GA Dept of Behavioral Health</p>	<p>2-5-12 7:00a.m.</p>	<p>30 min</p>
<p><b>Girl Scouts</b></p>	<p>Georgia Focus</p>	<p><i>This weekend the Girl Scouts celebrate 100 years as the largest girl-serving organization in the nation. Founded by Savannah's Juliette Gordon Low, the Girl Scouts have a rich legacy of developing young women leaders. Guest is Marilyn Midyette, CEO of the Girl Scouts of Greater Atlanta.</i></p>	<p>Marilyn Midyette, CEO Girl Scouts Of Greater Atlanta</p>	<p>2-12-12 7:00a.m.</p>	<p>30 min</p>

<p>Traffic Injury Prevention</p>	<p>Georgia Focus</p>	<p>The Georgia Traffic Injury Prevention Institute (GTIPI) is an educational outreach unit of The University of Georgia that works with law enforcement to support a variety of traffic safety initiatives throughout Georgia. Guests Andrew Turnage and Dana Porter from GTIPI and Ofc. Heather Stafford from Gwinnett County Police, discuss these initiatives.</p>	<p>Andrew Turnage &amp; Dana Stafford GTIPI Office</p>	<p>2-19-12 7:00a.m.</p>	<p>30 min</p>
<p><b>Claxton Rattlesnake and Wildlife Festival</b></p>	<p>Georgia Focus</p>	<p>The Evans County Wildlife Club, which has hosted the Claxton Rattlesnake Round-up since 1968, has changed the name of this annual event to the Claxton Rattlesnake and Wildlife Festival. Guests Luther Royal, Mayor of Claxton, Bruce Purcell, President of the Evans County Wildlife Club, and Mike Harris and John Jensen from GA Dept. of Natural Resources, discuss the event.</p>	<p>Luther Royal Mayor Claxton, GA Bruce Purcell, President, Evans County Wildlife Club Mike Harris John Jensen GA Dept of Natural Resources</p>	<p>2-26-12 7:00a.m.</p>	<p>30 min</p>
<p><b>Elections</b></p>	<p>Georgia Focus</p>	<p>The Georgia Secretary of State's office has wide-ranging responsibilities including supervision of efficient and secure elections. Brian Kemp has been GA's Secretary of State Since January 2010. On this program he discusses the 2012 elections.</p>	<p>Brian Kemp Secretary of State GA</p>	<p>3-4-12 7:00a.m.</p>	<p>30 min</p>

<b>Public Safety</b>	Georgia Focus	2012 is the 75 <sup>th</sup> Anniversary of the Patrol. This program looks back over GSP's history with guests Col. Mark McDonough, Commissioner of the GA Dept. of Public Safety, Major Robert Hightower and TFC Van Keller, both GSP retired and Gordy Wright Public Information Officer for the GA Dept of Public Safety.	Col Mark McDonough, Commissioner Gordy Wright PIO GA Dept of Public Safety Major Robert Hightower, TFC Van Keller, RTD GSP	3-11-12 7:00a.m.	30 min
<b>Mortgage Scams</b>	Georgia Focus	Scam artists posing as financial advisors or debt relief consultants are taking advantage of vulnerable homeowners whose homes have been threatened by economic difficulty. Ed Jennings, HUD's Region 4 Regional Administrator, discusses The US Department of Housing and Urban Development's Know It. Avoid It. Report It. campaign which works to help homeowners avoid mortgage scams.	Ed Jennings Regional Administrator HUD Region 4	3-18-12 7:00a.m.	30 min
<b>Support for Veterans</b>	Georgia Focus	In 2011 the U.S. Senate passed a resolution co-sponsored by GA Senator Johnny Isakson declaring March 30 "Welcome Home <b>Vietnam Veterans</b> Day." Vietnam Veterans Mark & Don Shaughnessy, authors of <i>Vietnam Remembered Today</i> discuss their wartime experiences.	Mark & Don Shaughnessy Authors Vietnam Remembered Today	3-25-12 7:00a.m.	30 min

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Hep C Information	American Liver Foundation	000:30	022
Hep C Information	American Liver Foundation	000:58	244
Achievement-Pass it on	Foundation for a Better Life	000:15	027
Activity, Health, Exercise	Let's Move/USDA/Ad Council	000:15	028
Activity, Health, Exercise	Let's Move/USDA/Ad Council	000:30	042
Activity, Health, Exercise	Let's Move/USDA/Ad Council	001:00	211
Aging	Volunteers of America	000:30	023
Aging	Volunteers of America	001:00	216
Alzheimer's, Understanding	AHAF	000:29	024
Alzheimer's, Understanding	AHAF	000:59	223
American Cancer Society	Overeaters Anonymous	000:14	040
American Cancer Society	Overeaters Anonymous	000:26	039
American Cancer Society	Overeaters Anonymous	000:56	254
Ask Your Doctor About Lupus	USDHHS, Ad Council	000:30	045
Ask Your Doctor About Lupus	USDHHS, Ad Council	000:59	236
Ask Your Doctor About Lupus	USDHHS, Ad Council	001:00	236
Benefit/United Way	United Way	000:32	007
BULLYING	DONORSCHOSE.ORG	000:30	139
BULLYING	DONORSCHOSE.ORG	000:32	073
Character-Pass it on -Values	Foundation for a Better Life	000:15	029
Check Tires	Rubber Manufacturers Assoc.	000:28	024
Check Tires	Rubber Manufacturers Assoc.	000:30	025
Children's Vaccines	Amer. Academy of Pediatrics	000:30	024
Community Engagement	United Way	000:30	045
Community Engagement	United Way	000:51	035
Community Engagement	United Way	000:52	034
Community Engagement	United Way	001:00	231
Compassion-Pass it on -Values	Foundation for a Better Life	000:15	031
Courage-Pass it on-Values.com	Foundation for a Better Life	000:15	030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disaster Relief Donate Cash	Center for Intl Disaster Info	000:31	023
Donate Hunting Harvest	GA Dept. of Natural Resources	000:30	004
Driving Uninsured	SC Dept. of Insurance	000:30	027
Emergency Plan Development	FEMA/Amer. Red Cross	000:30	021
Emergency Plan Development	FEMA/Amer. Red Cross	000:59	237
Emergency Plan Development	FEMA/Amer. Red Cross	001:00	230
EmployerSupportGuard&Reserve	National Gurard and Reserve	000:30	017
Financial Education	Natl Endowment Fin Education	000:15	062
Financial Education	Natl Endowment Fin Education	000:29	024
Financial Education	Natl Endowment Fin Education	000:30	026
Financial Education	Natl Endowment Fin Education	000:57	474
Flu Vaccination	Centers for Disease Control	000:30	037
Flu, Influenza, Vaccine	Families Fighting Flu	000:20	029
Flu, Influenza, Vaccine	Families Fighting Flu	000:30	022
Flu, Influenza, Vaccine	Families Fighting Flu	000:59	208
GED Prep Class Info	Dollar Gen. Literacy Found.	000:15	031
GED Prep Class Info	Dollar Gen. Literacy Found.	000:30	025
Getting Into College	Amer. Council on Education	000:30	045
Getting Into College	Amer. Council on Education	001:00	235
Habitat for Humanity	Wounded Warrior Project	000:17	002
Heart Disease	American Heart Association	000:30	014
Help end polio.	Rotary International	000:29	019
Help end polio.	Rotary International	000:30	146
Help end polio.	Rotary International	000:59	242
Home Energy Saving Tips	US Department of Energy	000:15	033
Home Energy Saving Tips	US Department of Energy	000:29	024
Home Energy Saving Tips	US Department of Energy	000:59	238
Household Pest Prevention	Nat'l Pest Management Assoc.	000:30	082
Household Pest Prevention	Nat'l Pest Management Assoc.	000:58	239



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
HPV, Cervical Cancer	Gynecologic Cancer Foundation	000:30	021
HPV, Cervical Cancer	Gynecologic Cancer Foundation	000:59	213
Improving Health Literacy	Women in Government	000:28	049
Improving Health Literacy	Women in Government	000:29	020
Improving Your Marriage	U.S. Conf of Catholic Bishops	000:30	023
Intellectual Property Theft	Natl Crime Prevention Council	000:30	093
Know Heart Attack Symptoms	US Dept. of Human Services	001:00	236
LITERACY	DONORSCHOSE.ORG	000:30	064
Lupus Awareness	Lupus Foundation of America	000:16	036
Lupus Awareness	Lupus Foundation of America	000:24	063
Lupus Awareness	Lupus Foundation of America	000:29	022
Lupus Awareness	Lupus Foundation of America	000:30	028
Marines Information	Marines	000:28	021
Marines Information	Marines	000:29	023
Marines Information	Marines	000:30	071
Marines Information	Marines	001:00	459
Mental Illness	Men. Churches Faith Val. Med.	000:27	020
Mental Illness	Men. Churches Faith Val. Med.	000:28	023
Mental Illness	Men. Churches Faith Val. Med.	000:29	082
Mental Illness	Men. Churches Faith Val. Med.	000:30	112
Mental Illness	Men. Churches Faith Val. Med.	000:57	205
Mentoring	Big Brothers Big Sisters	000:30	058
Mentoring	Big Brothers Big Sisters	000:49	038
Mentoring	Big Brothers Big Sisters	000:50	034
Mentoring	Big Brothers Big Sisters	000:57	217
Mentoring	Big Brothers Big Sisters	000:59	224
Optimism-Pass it on -Values	Foundation for a Better Life	000:15	027
Pain Killer, Heroin Addiction	NAABT	000:15	029
Pain Killer, Heroin Addiction	NAABT	000:30	022

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Pain Killer, Heroin Addiction	NAABT	001:00	212
Parenting Advice	Boys Town National Hotline	000:15	033
Parenting Advice	Boys Town National Hotline	000:29	024
Parenting Advice	Boys Town National Hotline	000:53	286
Parenting class information	Immanuel Baptist	000:31	020
Persistence-Pass it on-Values	Foundation for a Better Life	000:15	031
Pet Adoption	The Shelter Pet Project	000:30	023
Pet Adoption	The Shelter Pet Project	001:00	245
Pet Rescue/Adoption	American Kennel Club	001:01	043
Premature Birth	March of Dimes	000:11	028
Premature Birth	March of Dimes	000:23	085
Premature Birth	March of Dimes	000:28	024
Premature Birth	March of Dimes	000:29	023
Premature Birth	March of Dimes	000:30	044
Premature Birth	March of Dimes	000:56	246
Premature Birth	March of Dimes	001:00	229
Prevent Wildfires	US Forest Service, Ad Council	000:29	070
Prevent Wildfires	US Forest Service, Ad Council	000:30	046
Prevent Wildfires	US Forest Service, Ad Council	000:45	151
Prevent Wildfires	US Forest Service, Ad Council	000:57	477
Prevent Wildfires	US Forest Service, Ad Council	000:59	468
Public Charter Schools Info	Natl. All. Pub. Charter Sch.	000:29	022
Public Charter Schools Info	Natl. All. Pub. Charter Sch.	000:58	237
Pulmonary Disease	COPD Foundation	000:30	044
PVA General Awareness	Paralyzed Veterans of America	000:14	036
PVA General Awareness	Paralyzed Veterans of America	000:15	034
PVA General Awareness	Paralyzed Veterans of America	000:28	026
PVA General Awareness	Paralyzed Veterans of America	000:29	022
PVA General Awareness	Paralyzed Veterans of America	000:57	236

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
PVA General Awareness	Paralyzed Veterans of America	000:58	233
Quest for Brain Cancer Cure	Accelerate Brain Cancer Cure	000:15	011
Quest for Brain Cancer Cure	Accelerate Brain Cancer Cure	000:30	009
Quit Smoking	American Lung Association	000:59	227
Quit Smoking	American Lung Association	001:00	227
Radiation Facts	Amer. College of Radiology	000:29	048
Radiation Facts	Amer. College of Radiology	000:30	044
Recognizing Stroke Symptoms	American Stroke Association	000:30	047
Recognizing Stroke Symptoms	American Stroke Association	000:49	043
Recognizing Stroke Symptoms	American Stroke Association	000:58	225
Recognizing Stroke Symptoms	American Stroke Association	000:59	234
Recognizing Stroke Symptoms	American Stroke Association	001:00	234
Reduce Home's Energy Use	Council for Respons. Energy	000:30	023
Reduce Home's Energy Use	Council for Respons. Energy	001:00	235
Report Suspicious Activity	US Dept of Homeland Security	000:29	027
Report Suspicious Activity	US Dept of Homeland Security	000:30	024
Roadway Safety	Amer Traffic Safety Svc Assoc	000:20	031
Roadway Safety	Amer Traffic Safety Svc Assoc	000:30	026
Roadway Safety	Amer Traffic Safety Svc Assoc	000:59	236
See Where the Good Goes	Save the Children, Ad Council	000:29	019
SELF ESTEEM	DONORSCHOSE.ORG	000:31	141
Soul-values.com	Foundation for a Better Life	000:15	031
Sports Safety	Amer. Assoc. of Orthodontists	000:14	033
Sports Safety	Amer. Assoc. of Orthodontists	000:29	024
Sports Safety	Amer. Assoc. of Orthodontists	000:59	234
Stop Housing Discrimination	HUD-Nat'l Fair Housing	000:30	019
Suicide Prevention	Inspire USA Foundation	000:30	024
Support Wounded Warrior Proj	Wounded Warrior Project	000:30	015
Support Wounded Warrior Proj	Wounded Warrior Project	000:57	225

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Talk to Doctor About Mamogram	Mammography Saves Lives	000:15	034
Talk to Doctor About Mamogram	Mammography Saves Lives	000:29	026
Texting/Driving is Dangerous	CITA	000:30	024
Underage Drinking Prevention	USDHHS, Ad Council	000:15	033
Underage Drinking Prevention	USDHHS, Ad Council	000:29	023
Underage Drinking Prevention	USDHHS, Ad Council	000:30	023
Vaccines, Children	NACCHO	000:15	029
Vaccines, Children	NACCHO	000:30	022
Vaccines, Children	NACCHO	001:00	218
Volunteering	Corp. Natl. & Comm. Service	000:30	047
Volunteering	Corp. Natl. & Comm. Service	001:00	239
Wildlife Preservation	Humane Society	000:19	035
Wildlife Preservation	Humane Society	000:29	022
Wildlife Preservation	Humane Society	000:59	234
YMCA Information	YMCA	000:15	031
YMCA Information	YMCA	000:27	028