

## WLPW & WVSL (WLPW & WVSL ARE 100% SIMULCAST): QUARTERLY ISSUES Q4 2019

**ISSUE #1:** THE AMERICAN LEGION HARVEST DINNER TO BENEFIT THE LAKE PLACID LIONS CLUB WAS ON SATURDAY OCTOBER 27<sup>TH</sup>, 2018 FROM 4:30PM TO 8PM. THEY ALSO OFFERED HOME DELIVERY FOR THE MEAL.

WAS GIVEN TO THE DJ'S ON 10/16/18 -10/26/18

18 LIVE DJ ON AIR PUBLIC SERVICE ANNOUNCEMENTS EACH WEEKDAY ON WLPW FROM 7:00AM TO 5:00PM FOR NINE BUSINESS DAYS. THERE WERE TWO ON AIR PUBLIC SERVICE ANNOUNCEMENTS EACH WEEK DAY BY THE DJ'S.

**ISSUE #2:** HIGH PEAKS HOSPICE "HOPE FOR THE HOLIDAY'S" TO BENEFIT LOCAL COMMUNITY MEMBERS WITH SUPPORT OF LOST LOVE ONES DURING THE HOLIDAYS. THE EVENT INCLUDED A CANDLE LIGHT RITUAL, A MESSAGE OF HOPE, CRAFTING AND FELLOWSHIP TO HONOR THOSE THAT HAVE PASSED.

THE EVENT TOOK PLACE ON 11/7/2018 AT 7PM AT SARANAC LAKE WILL ROGERS.

WAS GIVEN TO THE DJ'S ON 10/23/18 WITH LIVE ON-AIR PUBLIC SERVICE ANNOUNCEMENTS EACH WEEK DAY THROUGH 11/6/18.

20 LIVE DJ ON AIR PUBLIC SERVICE ANNOUNCEMENTS EACH WEEKDAY ON WLPW FROM 7:00 AM TO 5:00PM FOR 10 BUSINESS DAYS THERE WAS A TOTAL OF TWO PUBLIC SERVICE ANNOUNCEMENTS PER DAY.

**ISSUE #3:** WLPW & WSLP'S 11<sup>TH</sup> ANNUAL WING WARS TO BENEFIT NORTH COUNTRY LIFE FLIGHT. A FRIENDLY CHICKEN WING COMPETITION AMONG AREA RESTAURANTS TO SEE WHO HAS THE BEST CHICKEN WINGS IN THE AREA. 100% OF THE DOOR PROCEEDS WAS DONATED TO NORTH COUNTRY LIFE FLIGHT. THE EVENT WAS CREATED BY WLPW & WSLP AND WAS HELD IN THE GRAND BALLROOM OF THE HIGH PEAKS RESORT ON NOVEMBER 11<sup>TH</sup>, 2018. THIS YEARS EVENT RAISED \$7,787.00 DOLLARS. AND OVER THE COURSE OF THE LAST 11 YEARS A TOTAL OF \$37,579.50 WAS RAISED THROUGH THIS EVENT AND DONATED TO THE NORTH COUNTRY LIFE FLIGHT ORGANIZATION.

288 PRE-RECORDED EVENT PUBLIC SERVICE ANNOUNCEMENTS RAN ON WLPW FROM 10/11/18-11/9/18 FROM 6:00AM TO 7:00PM, TWO TIMES PER DAY.

IN ADDITION, THERE WERE 2 ON AIR PUBLIC SERVICE ANNOUNCEMENTS EACH WEEKDAY BY THE DJ'S ON WLPW EACH DAY FROM 10/13/18 TO 11/9/18 FROM 6AM TO 7PM.

**ISSUE #4:** THE ADIRONDACK COMMUNITY CHURCH HOSTED THEIR ANNUAL WINTER OUTERWEAR HANDOUT ON FRIDAY NOVEMBER 2<sup>ND</sup>, 2018 AND SATURDAY NOVEMBER 3<sup>RD</sup>, 2018 TO BENEFIT ALL LOCAL COMMUNITY MEMBERS IN NEED DURING THE WINTER SEASON.

22 ON AIR LIVE DJ'S PUBLIC SERVICE ANNOUNCEMENTS EACH WEEKDAY ON WLPW FROM 10/18/18 TO 11/2/18 FROM 6:00AM TO 7:00PM TWO TIMES PER DAY.

**ISSUE #5:** THE ADIRONDACK COMMUNITY CHURCH HOSTED THE 8<sup>TH</sup> ANNUAL SILENT AUCTION AND COMMUNITY DINNER ON SUNDAY DECEMBER 9<sup>TH</sup>, 2018 AT THE GOLDEN ARROW IN LAKE PLACID TO BENEFIT THE ADIRONDACK COMMUNITY CHURCH YOUTH PROGRAM AND SUMMER FIELD TRIP.

16 ON AIR DJ PUBLIC SERVICE ANNOUNCEMENTS ON WLPW EACH WEEKDAY FROM 11/28/18 TO 12/7/18 FROM 6:00 AM TO 7:00PM TWO TIMES PER DAY ON WLPW.

**ISSUE #6:** THE ADIRONDACK CAROUSEL HOSTED THE CAROUSEL MASQUERADE PARTY ON SATURDAY OCTOBER 27<sup>TH</sup>, 2018 AT THE ADIRONDACK CAROUSEL IN SARANAC LAKE TO BENEFIT THE ADIRONDACK CAROUSEL A COMMUNITY ATTRACTION SITE. THERE WAS LIVE MUSIC, FOOD, A SILENT AUCTION AND MORE.

14 ON AIR PUBLIC SERVICE ANNOUNCEMENTS ON WLPW EACH WEEKDAY FROM 10/18/18 TO 10/26/18 FROM 6:00AM TO 7:00PM TWO TIMES PER DAY ON WLPW.