

WLPW & WVSL Quarterly Issues-Q3 2018

7/16/2018 -9/30/2018:

Issue 1)

Ran PSA's for US Humane Society

EACH PSA ran 44 times on WLPW & WVSL from 7/17/18-9/30/18

(Shelter Pet-Cat)

(Shelter Pet-Dog)

(Bear Hug) -US forest Service

(Recycle)- Keep America Beautiful

ISSUE 2)

LP Fire Dept. Clam Bake:

From July 11th to July 13th 2018 we ran 40 commercial announcements to promote the Lake Placid Fire Dept. Clam Bake Fundraiser. (WLPW& WVSL)

ISSUE 3)

7/16/18-8/17/18

Adirondack Carousel-A-Thon

Played 100 PSA's on WVSL & 100 on WLPW from 8/6-8/17 plus daily morning/afternoon live updates between 6 and 10 am & 3 and 7pm (approximately 45 times on WLPW & WVSL), Community Calendar event.

Proceeds from the event benefit the Adirondack Carousel.

ISSUE 4)

9/1/18-9/29/18

Out of the Darkness Walk (Suicide Prevention Event)

Aired Daily morning/afternoon live updates between 6 and 10 am & 3 and 7pm (approximately 45 times on WLPW & WVSL, Community Calendar event for the "Out of the Darkness Walk" (suicide awareness)

Presented by the American Foundation for Suicide Prevention.

ISSUE 5)

9/10/18 – 9/22/18

Life Flight Pumpkin Fest

Aired daily morning/afternoon Live updates between 6 and 10 am & 3 and 7pm (Approximately 20 times on WLPW & WVSL), Community Calendar event

Proceeds Benefit the Life Flight Air Medical Team.