

WVSL returned to the air on June 4, 2018

WVSL QUARTERLY ISSUES- Q2 2018

ISSUE 1: THE I LOVE BBQ AND MUSIC FESTIVAL

WVSL is a supporter of the I Love BBQ and Music Festival. Proceeds from the event benefit the Thomas Shipman Youth Center in Lake Placid. WVSL interviewed the organizers of the festival to help promote the event and the cause on Friday June 29. WVSL also ran public service announcements and promos at the festival to help promote the event.

TIME SPENT: interview- Friday June 29th, 9am-9:15am and various commercials running on air throughout the day between 6am and 7pm.

ISSUE 2: NYSBA PSA'S

WVSL aired PSA's in conjunction with the New York State Broadcaster's Association promoting a "Texting & Driving" Awareness Campaign from the Governor's Traffic & Safety Committee and Boating Safety awareness.

PSA's ran at no cost to the client running ROS from 6am-7pm Monday-Sunday June 4 through June 30.