

**KATA (92.7 FM /1340 AM)**

**Quarterly Issues/Programs List**

For programming aired April 1, 2017 to June 30, 2017

This Quarterly Issues/Programs list is a list of non-entertainment programming which, in the opinion of the management of KATA am/fm represents the most significant treatment by the station of community issues and concern.

This list is not intended to be a comprehensive list of ALL the station's non-entertainment programming.

Nor is it designed to list every program broadcast by the station that is responsive to the selected issues.

Included are only those programs in which the station devoted significant time or depth to the issue listed.

Issue	Responsive Programming (brief description)	Date/Time	Duration	Notes:
California/Cal Trans District 1 Road information	Recorded local program with CAL-Trans	M-Sn PSA Rotation 4+ times daily	:60	This is part of KATA's regular daily programming.

Issue	Responsive Programming (brief description)	Date/Time	Duration	Notes:
Cancer Crusher—Wings 4 Cure	Live interview regarding Event Fundraiser Kick-off for organization	Apr 5 <sup>th</sup> 2017	5 minutes	Part of our regular programming to support non-profits
Round House Rendezvous'	Live interview regarding Event Fundraiser for organization	4/6/17	4 min each	Part of our regular programming to support non-profits
St. Bernard's—Cash Bash	Live interviews re Event Fundraiser Kick-off	4/10/17	5 min	Part of our regular programming to support non-profits
Redwood Sports Car Club	Live interviews regarding Event	4/11/17	4 min	Part of our regular programming to support non-profits
College of Redwoods—Digital Arts/Media—Zombie Walk	Live interviews regarding Event	4/14/17	3 min	Part of our regular programming to support non-profits
Arcata Veterans	Live Interviews Regarding	4/17/17	3 min	Part of our regular programming to support non-profits
Boy Scouts of America—Mckinleyville Troop	Live interview regarding Spaghetti Dinner P/u Fundraiser for organization	4/18/17	3 min	Part of our regular programming to support non-profits
Cancer Crusher—Wings 4 Cure	Live interview regarding Event Fundraiser for organization	4/18/17	4 min	Part of our regular programming to support non-profits
Godwit Days	Live Interviews regarding	4/20/17	4 min	Part of our regular programming to support non-profits
South West Rotary	Live interviews regarding Student Exchange Program	4/21/17	3 min	Part of our regular programming to support non-profits
St. Bernard's—Cash Bash	Live interviews re Event Fundraiser	4/24/17	4 min	Part of our regular programming to support non-profits
Mckinleyville Little League	Live Interviews re Registration Event	4/26/17	3 min	Part of our regular programming to support non-profits
Raven Project	Live interview regarding	4/27/17	4 min	Part of our regular programming to support non-profits
Humboldt Botanical Gardens	Live interview regarding Plant Sale Fundraiser	5/1/17	4 min	Part of our regular programming to support non-profits

Boys and Girls Club—Teen Court—2 <sup>nd</sup> Chances Art Show	Live interviews regarding Event	5/4/17	5 min	Part of our regular programming to support non-profits
Soroptomist—Fabulous Fundraiser Event	Live Interviews Regarding Event Fundraiser Kick-Off	5/8/17	3 min	Part of our regular programming to support non-profits
Eureka High School	Live Interviews Regarding MS Event Fundraiser	5/11/17	3 min	Part of our regular programming to support non-profits
Eureka High School—FFA Fair	Live Interviews Regarding FFA Fair Event for all, including all schools	5/12/17	4 min	Part of our regular programming to support non-profits
Relay for Life—Bark for Life Event	Live Interviews Regarding Event Fundraiser	5/15/17	4 min	Part of our regular programming to support non-profits
Tour of the Unknown Coast	Live Interview Regarding Event	5/16/17	5 min	Part of our regular programming to support non-profits
HSU—Girls Basketball Camps	Live Interviews Regarding Up-coming Basketball Camps	5/18/17	4 min	Part of our regular programming to support non-profits
Soroptomist—Fabulous Fundraiser Event	Live Interviews Regarding Event Fundraiser	5/18/17	3 min	Part of our regular programming to support non-profits
Kinetic Sculpture	Live Interviews Regarding Up-coming Event	5/19/17	4 min	Part of our regular programming to support non-profits
Wild Souls Ranch	Live Interviews Regarding Up-coming Event Gala Fundraiser	5/19/17	5 min	Part of our regular programming to support non-profits
Myanmar Orphanage-- All Nations Children's Home	Live Awareness Interviews -- for Myanmar Orphanage Bingo & Dessert Night Fundraiser	5/22/17	4 min	Part of our regular programming to support non-profits
Boys & Girls Club—Career Fair	Live interview regarding Career Fair Event with organization	5/25/17	5 minutes	Part of our regular programming to support non-profits
Boys & Girls Club—Davey Jones	Live interview regarding Davey Jones Locker Escape Event Fundraiser for organization during Pony Expres	6/1/17.	4 min each	Part of our regular programming to support non-profits
B 52's	Live interviews re Baseball Event Kick-off, Games etc	6/1/17	5 min	Part of our regular programming to support non-profits
Eureka High School—Relay for Life—Fun Run	Live interviews regarding Fun Run Event Fundraiser	6/2/17	4 min	Part of our regular programming to support non-profits
Chrissy Sjoquist Fundraiser	Live interviews regarding Event Fundraiser	6/5/17	4 min	Part of our regular programming to support non-profits
S W Rotary—Martini's by the Bay	Live Interviews Regarding Event Fundraiser	6/6/17	5 min	Part of our regular programming to support non-profits
Cal Ore River Racers	Live Interviews regarding Events	6/7/17	4 min	Part of our regular programming to support non-profits
Roller Derby	Live interview regarding Events for organization	6/9/17	3 min	Part of our regular programming to support non-profits
HSU Boys Basketball Camps	Live Interviews Regarding Up-coming Basketball Camps	6/13/17	4 min	Part of our regular programming to support non-profits

Eureka Police Department— Active Shooter Presentations	Live interviews regarding Up-Coming Active Shooter Presentations etc	6/15/17	6 min	Part of our regular programming to support non-profits
Garberville Rodeo	Live interviews re Events	6/15/17	5 min	Part of our regular programming to support non-profits
VaVaVoom Vixens	Live Interviews re Event	6/16/17	3 min	Part of our regular programming to support non-profits
Arcata Chamber	Live interview regarding 4 <sup>th</sup> of July Jubilee	6/27/17	5 min	Part of our regular programming to support non-profits
Jitter Bean—Blood Drive	Live interview regarding Blood Drive	6/28/17	3 min	Part of our regular programming to support non-profits



**KATA 1340 AM**  
**QUARTERLY REPORT**  
**APRIL-JUNE 2017**

**Program # 2017-14**

Airdate: April 1<sup>st</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – History	16:00

Summary: Our guest discusses his new book on a little known group of Swedish volunteers fighting the Russians in World War II.

Guest: R.W. Nicholson a US Army veteran, researcher, collector, aviation industry executive and author of "The Swede" a look at an elite German fighting unit in World War II.

**Issues of local interest covered: communism, European history, battles**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Military	7:00

Summary: Our guest discusses his role portraying a Navy Seal Team Six member in the History Channel television series, an authentic portrayal of America's Special Ops elite force.

Guest: Acclaimed actor Barry Sloane plays Joe "Bear" Graves in the History Channel series "Six". He is a veteran television, film and stage actor with multiple awards.

**Issues of local interest covered: covert missions, training, combat**

29:00	Conclusion of Program	:30
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**Program # 2017-15**

Airdate: April 8<sup>th</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – History	16:00

Summary: Our guest discusses her new book on the lives of African-American trailblazers and their remarkable achievements.

Guest: Barbara A. Pierce is an educator and author. Her new book is "Remembering Our Black Trailblazers and Their Legacies".

**Issues of local interest covered: civil rights, injustice, slavery, science**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses his 40 years in veterinary medicine and his worldwide hit television series "The Incredible Dr Pol."

Guest: Dr Jan Pohl has treated over 500,000 animals in his over year career as a veterinarian. He is featured in the Nat Geo Wild series "The Incredible Dr Pol" which just aired it's 100<sup>th</sup> episode. [www.nationalgeographic.com](http://www.nationalgeographic.com)

**Issues of local interest covered: changes, care, cost, role of small farmer**

29:00	Conclusion of Program	:30
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**Program # 2017-16**

Airdate: April 15<sup>th</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting	16:00

Summary: Our guest discusses her work assisting teens and adults build effective relationships and develop closer ties.

Guest: Laura Reagan is a family sociologist with over 20 years experience. She's the author of "How To Raise Respectful Parents" [www.lauralreagan.com](http://www.lauralreagan.com)

**Issues of local interest covered: bullying, teen suicide, substance abuse**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Protection	7:00

Summary: Our guests discuss the mission with Guardians of Rescue which is to protect and rescue animals in distress.

Guests: Dori Schofield is Executive Director of the Guardians and founder of Save A Pet Rescue. Dr Marvin Baynes is a veterinarian. Both star in the Animal Planet television series "The Guardians".  
[www.animalplanet.com/tv-shows/the-guardians](http://www.animalplanet.com/tv-shows/the-guardians)

**Issues of local interest covered: rescue, education, controlling pet population**

29:00	Conclusion of Program	:30
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### Program # 2017-17

Airdate: April 22<sup>nd</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Criminal Justice/Law	16:00

Summary: Our guest discusses the murder of two year old Caylee Anthony and the trial of her mother for that murder. Considered one of the biggest murder mysteries in history.

Guest: Diane Dimond is an award winning investigative journalist who covered the Anthony murder and trial. She is featured in the television special "Casey Anthony: An American Murder Mystery".  
[www.investigationdiscovery.com](http://www.investigationdiscovery.com)

**Issues of local interest covered: forensics, prosecution, law enforcement**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Science	7:00

Summary: Our guest discusses his new television series that uses the latest technology to explore long lost, subterranean phenomena.

Guest: Rob Nelson is a scientist, ecologist and Emmy winning science communicator. He is host of the new Science Channel series "Secrets of The Underground".

[www.sciencechannel.com](http://www.sciencechannel.com)

**Issues of local interest covered: innovation, research, ecology**

29:00 Conclusion of Program :30

**Program # 2017-18**

Airdate: April 29<sup>th</sup> 2017 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Careers-Retirement	16:00

Summary: Our guest discusses starting a second career as an author after retiring as a college professor.

Guest: John Sinisi taught economics and business courses at Penn State University. After retiring he pursued a life-long dream of being a published author.

**Issues of local interest covered: new career, follow dream, power of fantasy**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Criminal Justice/Media	7:00

Summary: Our guest discusses her new television series that focuses on Hollywood's headline making crime stories.

Guest: Deborah Norville is an award winning television journalist. Host of "Inside Edition" and her new show "Exposed with Deborah Norville".  
[www.reelz.com/exposed-deborah-norville](http://www.reelz.com/exposed-deborah-norville)

**Issues of local interest covered: sexual abuse, Ponzi schemes, media**

29:00 Conclusion of Program :30

**Program # 2017-19**

Airdate: May 6<sup>th</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses common mistakes businesses and entrepreneurs make.

Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book "Business Blunders: 10 Dangerous Business Mistakes And How to Protect Your Business So it Can Thrive" [www.mcbrideforbusiness.com](http://www.mcbrideforbusiness.com)

**Issues of local interest covered: planning, preparation, protection**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their work in the television industry including children's programming and their new TV Land series.

Guests: Hugh Davidson, Larry Dorf and Rachel Ramrus are longtime writing collaborators and now writers and stars of "Nobodies" on TV Land [www.tvland.com](http://www.tvland.com)

**Issues of local interest covered: programming, new media, streaming**

29:00	Conclusion of Program	:30
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**Program # 2017-20**

Airdate: May 13<sup>th</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Youth Sports	16:00



Summary: Our guest discusses his extensive research into how college athletics are hurting girls' sports.

Guest: Rick Eckstein is a sports scholar, award winning author and teacher. His new book is "How College Athletics are Hurting Girls' Sports: The Pay to Play Pipeline".

**Issues of local interest covered: injuries, elite teams, camps, scholarships**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Youth Sports	7:00

Summary: Continuation of Segment 1.

Guest: Same as Segment 1

**Issues of local interest covered: Title IX, social class, commercialization**

29:00	Conclusion of Program	:30
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#### Program # 2017-21

Airdate: May 20<sup>th</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging/Medicine	16:00

Summary: Our guest discusses his research into again and prolonging human life.

Guest: Michael Smith M.D. is senior health scientist for Life Extension. He is an author, researcher and media resource on aging.  
[www.geroprotect.net](http://www.geroprotect.net)

**Issues of local interest covered: artificial intelligence, clinical trials, longevity**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Right to Die	7:00

Summary: Our guest discusses her television role as a doctor who assists people end their lives with dignity.

Guest: Caroline Dhavernas is an accomplished actress and star of

the Lifetime Network tv series "Mary Kills People".  
www.mylifetime.com

**Issues of local interest covered: euthanasia, medical ethics, compassion**

29:00 Conclusion of Program :30

**Program # 2017-22**

Airdate: May 27<sup>th</sup> 2017 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00

Summary: Our guest discusses the power of intuition and how to develop and use more effectively.

Guest: Dr LeslieBeth Wish is a nationally recognized psychologist and licensed clinical social worker. She's written several best-sellers including "Smart Relationships".  
[www.lovevictory.com](http://www.lovevictory.com)

**Issues of local interest covered: cues and clues, mindfulness, narcissism**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests represent the world's #1 music entertainment brand for kids.

Guests: Freddy and Siera are members of Kidz Bop kids who perform kid-friendly versions of pop music songs.  
[www.kidzbop.com](http://www.kidzbop.com)

**Issues C of local interest covered: kid-friendly concerts, education, travel**

29:00 Conclusion of Program :30

**Program # 2017-23**

Airdate: June 3<sup>rd</sup> 2017 Time of Broadcast \_ 5:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Parenting	16:00
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Summary: Our guest discusses her work assisting teens and adults build effective relationships and develop closer ties.

Guest: Laura Reagan is a family sociologist with over 20 years experience. She's the author of "How To Raise Respectful Parents" [www.lauralreagan.com](http://www.lauralreagan.com)

**Issues of local interest covered: bullying, teen suicide, social media**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Animal Care	7:00
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Summary: Our guest discusses the role preventative care for animals.

Guest: Dr Diarra Blue is a veterinarian and co-owner of Cy Fair Animal Hospital in Houston. He stars in the Animal Planet tv series "The Vet Life" [www.animalplanet.com](http://www.animalplanet.com)

**Issues of local interest covered: summer care tips, adoption, proper pets**

29:00	Conclusion of Program	:30
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### Program # 2017-24

Airdate: June 10<sup>th</sup> 2017      Time of Broadcast 5:30am

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – History	16:00
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Summary: Our guest discusses his new book regarding the life of an influential immigrant, actor and businessman.

Guest: Author and historian Richard Schwartz. His new book is "The Man Who Lit Lady Liberty: The Extraordinary Rise and Fall

of Actor M.B. Curtis”  
[www.richardschwartz.info](http://www.richardschwartz.info)

**Issues of local interest covered: immigrants, prejudices, government**

19:00 SPOT BREAK #2 3:00  
22:00 Segment #2- Motivation/Psychology 7:00

Summary: Our guest discusses how successful people learned to deal with fear and disappointment.

Guest: Tim Ferris is an entrepreneur and best selling author. He hosts “Fearless with Tim Ferris” on AT&T Audience Channel

**Issues of local interest covered: hardship, adversity, taking chances**

29:00 Conclusion of Program :30

**Program # 2017-25**

Airdate: June 17<sup>th</sup> 2017 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Motivation	16:00

Summary: Our guest discusses his new book on helping people achieve success and deal with failure.

Guest: Gordon Tredgold is a consultant, management expert and Speaker. Author of “FAST: 4 Principles to Achieve Success and Drive Results”.  
[www.gordontredgold.com](http://www.gordontredgold.com)

**Issues of local interest covered: problem solving, attitude, commitment**

19:00 SPOT BREAK #2 3:00  
22:00 Segment #2- Animal Care 7:00

Summary: Our guest discusses his work in bettering the lives of animals at risk and helping the people who care for them.

Guest: Cat behaviorist Jackson Galaxy is host of “My Cat From Hell”

on Animal Planet.  
www.animalplanet.com

**Issues of local interest covered: adoption, overcrowded shelters, control**

29:00 Conclusion of Program :30

**Program # 2017-26**

Airdate: June 24<sup>th</sup> 2017 Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00

Summary: Our guest discusses how to be an intuitive traveler and how to keep the spark alive while on vacation.

Guest: Dr LeslieBeth Wish is a nationally recognized psychologist and licensed clinical social worker. She's written several best-sellers including "Smart Relationships".  
[www.lovevictory.com](http://www lovevictory.com)

**Issues of local interest covered: cruising, expectations, budgeting**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their work in the television industry including children's programming and their new TV Land series.

Guests: Hugh Davidson, Larry Dorf and Rachel Ramrus are longtime writing collaborators and now writers and stars of "Nobodies" on TV Land  
[www.tvland.com](http://www.tvland.com)

**Issues of local interest covered: programming, new media, streaming**

29:00 Conclusion of Program :30