

KATA (92.7 FM /1340 AM)
Quarterly Issues/Programs List

For programming aired October 1, 2017 to December 31, 2017

This Quarterly Issues/Programs list is a list of non-entertainment programming which, in the opinion of the management of KATA am/fm represents the most significant treatment by the station of community issues and concern. This list is not intended to be a comprehensive list of ALL the station's non-entertainment programming. Nor is it designed to list every program broadcast by the station that is responsive to the selected issues. Included are only those programs in which the station devoted significant time or depth to the issue listed.

Issue	Responsive Programming (brief description)	Date/Time	Duration	Notes:
California/Cal Trans District 1 Road information	Recorded local program with CAL-Trans	M-Sn PSA Rotation 4+ times daily	:60	This is part of KATA's regular daily programming.

Issue	Responsive Programming (brief description)	Date/Time	Duration	Notes:
HSU Athletics	Live Interviews, education regarding program Support/fundraising etc	Oct. 2 nd 2017— 8:45am	7 minutes	Part of our regular programming to support non-profits
Apple Harvest Festival	Live interview regarding Events	10/4/17— 8:15am	5 min	Part of our regular programming to support non-profits
Unexpected Journey Fundraiser	Live interviews regarding Event Fundraiser	10/4/17— 8:45am	4 min	Part of our regular programming to support non-profits
Human Trafficking Runaway Fundraiser	Live Interviews regarding Awareness/Educational Event Fundraiser	10/5/17— 8:15am	5 min	Part of our regular programming to support non-profits
Kinetic Kouture Fashion Show Fundraiser	Live Interview regarding Event Fundraiser	10/5/17— 8:45am	3 min	Part of our regular programming to support non-profits
Wild Souls Ranch Event Fundraiser	Live interview regarding Event Fundraiser Apple Harvest Festival Kick-off etc	10/6/17— 8:45am	4 min	Part of our regular programming to support non-profits
HSU Athletics	Live Interviews, education regarding program Support/fundraising etc	10/9/17— 8:45am	6 min	Part of our regular programming to support non-profits
Mckinleyville High School	Live Interviews Community Event Fundraiser	10/11/17 —8:45am	4 min	Part of our regular programming to support non-profits
HSU Athletics	Live Interviews, education regarding program Support/fundraising etc	10/16/17 —8:45am	6 min	Part of our regular programming to support non-profits
Eureka Police Dept	Live interview regarding Take Back Eureka Educational Event	10/18/17 —8:45am	5 min	Part of our regular programming to support non-profits
Haunted Kinetic Lab	Live Interviews regarding Halloween Event Fundraiser	10/20/17 —8:45am	4 min	Part of our regular programming to support non-profits
HSU Athletics	Live Interviews, education regarding program Support/fundraising etc	10/23/17 —8:45am	6 min	Part of our regular programming to support non-profits

Rotary Fire Victim Fundraisers	Live interview regarding fire victims fundraising etc	—8:15am	0 min	support non-profits
FAAN—Families Advocating Autism Now	Live Interviews regarding Awareness/Fundraising etc	10/24/17—8:45am	5 min	Part of our regular programming to support non-profits
Boy Scout Pancake Breakfast	Live Interviews Boy Scout Troop Pancake Breakfast Fundraiser	10/27/17—8:45am	4 min	Part of our regular programming to support non-profits
Eureka Faith Center	Live interview regarding Annual Free Halloween Event	10/30/17—8:45am	5 min	Part of our regular programming to support non-profits
Humboldt Gem & Mineral Society	Live interview regarding Gem & Mineral Show/Event	11/1/17—8:45am	6 min	Part of our regular programming to support non-profits
Eureka Theater--VaVaVoom	Live interview regarding Event Fundraiser	11/2/17—8:45am	4 min	Part of our regular programming to support non-profits
City of Eureka	Live interview regarding Veterans Day Event	11/8/17—8:45am	5 min	Part of our regular programming to support non-profits
County Public Health	Live interview regarding Great American Smoke-Out Events	11/15/17—8:15am	6 min	Part of our regular programming to support non-profits
SW Rotary	Live interview regarding Taste of Holidays Event Fundraiser	11/15/17—8:45am	5 min	Part of our regular programming to support non-profits
Food for People	Live interview regarding Fundraisers etc	11/21/17—8:45am	5 min	Part of our regular programming to support non-profits
Blue Ox Mill Works	Live interview regarding Event Fundraiser etc	11/28/17—8:45am	4 min	Part of our regular programming to support non-profits
City of Eureka	Live interview regarding I Like Eureka Info, Events, Fundraisers, etc	12/4/17—8:45am	5 min	Part of our regular programming to support non-profits
City of Arcata	Live interview regarding Events etc	12/5/17—8:15am	5 min	Part of our regular programming to support non-profits
Ferndale Fern Cottage	Live interview regarding Historic Home & Holiday Open House Event/Fundraiser etc	12/5/17—8:45am	5 min	Part of our regular programming to support non-profits
Eureka Faith Center	Live interviews regarding Live Holiday Theater—The Lion The Witch & the Wardrobe Fundraising Event etc	12/6/17—8:45am	5 min	Part of our regular programming to support non-profits
Wiyot Tribe Holiday Craft Fair	Live interview regarding Event etc	12/7/17—8:45am	4 min	Part of our regular programming to support non-profits
City of Fortuna Ice Rink	Live interview regarding Ice Skating Availability etc	12/11/17—8:45am	3 min	Part of our regular programming to support non-profits
Trinidad Clam Beach Run	Live Interview regarding upcoming Event	12/12/17—8:45am	3 min	Part of our regular programming to support non-profits
Salvation Army	Live Interviews regarding upcoming Programs, Events & more	12/13/17—8:45am	5 min	Part of our regular programming to support non-profits



**KATA 1340 AM
QUARTERLY REPORT
OCTOBER-DECEMBER 2017**

Program # 2017-40

Airdate: Oct 7th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Entrepreneurship	16:00

Summary: Our guest discusses the benefits of developing your own business in this uncertain economy.

Guest: Hovie Smith is a geologist, decorated Combat Engineer Officer, entrepreneur and author. His latest book "Ideas For New Businesses".
www.hoveysmith.com

Issues Covered of local interest: concepts, financing, consulting, marketing

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses his work in bettering the lives of animals at risk and helping the people who care for them.

Guest: Cat behaviorist Jackson Galaxy is host of "My Cat From Hell" on Animal Planet.
www.animalplanet.com

Issues Covered of local interest: adoption, overcrowded shelters, control

29:00	Conclusion of Program	:30
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Program # 2017-41

Airdate: Oct 14th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Mental Health	16:00
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Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.

Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of "The Answer".
www.carltonneurofeedbackcenter.com

Issues Covered of local interest: neurofeedback training, mood altering drugs

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Arts/Health	7:00
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Summary: Our guest discusses his work in Television and motion pictures as well as a recent health invention.

Guest: James Lipton is the highly acclaimed host of "Inside the Actors Studio" on Bravo. Also inventor of "KneesEase" for arthritis sufferers.
www.kneesease.com

Issues Covered of local interest: pain management, research, media

29:00	Conclusion of Program	:30
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Program # 2017-42

Airdate: Oct 21st Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Health	16:00
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Summary: Our guest discusses inexpensive treatments for life threatening diseases. Also how to research and discuss with your doctor.

Guest: Julia Schopick is a best selling author of "Honest Medicine" and creator of the award winning health blog www.honestmedicine.com
www.honestmedicine.com

Issues Covered of local interest: autoimmune disease, research, costs

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/LGBT issues	7:00

Summary: Our guest discusses her groundbreaking television series "Transparent" which deals with social issues.

Guest: Amy Landecker is an actress and director currently starring in the Amazon Prime award winning series "Transparent".
www.amazon.com/transparent

Issues Covered of local interest: transgender issues, family, discrimination

29:00	Conclusion of Program	:30
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Program # 2017-43

Airdate: Oct 28th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses how women can excel in a business workplace dominated by men.

Guest: Marja Norris is a Top 100 Barron's Woman Advisor with a distinguished career in finance. She's the author of "The Unspoken Code: A Businesswoman's No-Nonsense Guide to Making It In the Corporate World". www.marjanorris.com

Issues Covered of local interest: confrontation, risks, stress, dress

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Psychology	7:00

Summary: Our guests discuss their groundbreaking television series that tells the story of a psychopathic killer.

Guest: Jharrell Jerome, featured in the Academy Award winning movie "Moonlight" and Justine Lupe, star in the tv series "Mr Mercedes" from Stephen King.

Issues Covered of local interest: alcoholism, technology, crime

29:00 Conclusion of Program :30

Program # 2017-44

Airdate: Nov 4th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging/Wellness	16:00

Summary: Our guest discusses emerging trends in healthy aging and healthcare.

Guest: Dr Carrie Engelbright, RN, CNE, CWP is lead faculty at Mid-State Technical College in Wisconsin Rapids, Wisconsin. A learned expert in the field of healthy aging and wellness of life.

Issues Covered of local interest: age in place, caregiving, managing medications

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his daily tv show that deals with social issues such as abuse.

Guest: Steve Wilkos is host of the nationally syndicated daily tv show "The Steve Wilkos Show" now in it's 9th season. He is a former Marine and Chicago police officer.
www.stevewilkos.com

Issues Covered of local interest: law enforcement, child abuse, drugs

29:00 Conclusion of Program : 30

Program # 2017-45

Airdate: Nov 11th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Climate Change	16:00

Summary: Our guest discusses the urgency of global climate change and what can be done to make a difference.

Guest: Jon Shenk is an award winning documentary filmmaker. He is co-director and cinematographer of the film "Inconvenient Sequel" The follow up to Academy Award winning "Inconvenient Truth".

Issues Covered of local interest: Paris Accord, solar power, positive changes

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Consumer/Automotive	7:00

Summary: Our guests discuss finding, fixing and flipping used cars.

Guests: Mike Brewer and Ant Anstead are hosts of the international television series "Wheeler Dealers". Both are car experts with vast experience in sales, service and customizing.

Issues Covered of local interest: restoration, maintenance, buying tips

29:00	Conclusion of Program	:30
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Program # 2017-46

Airdate: Nov 18th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Cyber Crimes	16:00

Summary: Our guest discusses his book on cyber security and how to protect yourself from being a victim.

Guest: Nick Selby is a police detective with nearly 20 years of fighting cyber criminals. He is the author of "Cyber Attack Survival Manual".

Issues Covered of local interest: identity theft, smart devices, privacy

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/History	7:00

Summary: Our guest discusses his history-based podcast dealing with legendary horror myths.

Guest: Aaron Mahnke is creator and host of the award winning podcast "Lore" which is now also a television series on Amazon Video.
www.amazon.com

Issues Covered of local interest: new media, research, historical events

29:00 Conclusion of Program :30

Program # 2017-47

Airdate: Nov 25th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Cyber Crimes	16:00

Summary: Our guest discusses his book on cyber security and how to protect yourself from being a victim.

Guest: Nick Selby is a police detective with nearly 20 years of fighting cyber criminals. He is the author of "Cyber Attack Survival Manual".

Issues Covered of local interest: identity theft, smart devices, privacy

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/History	7:00

Summary: Our guest discusses his history-based podcast dealing with legendary horror myths.

Guest: Aaron Mahnke is creator and host of the award winning podcast "Lore" which is now also a television series on Amazon Video.
www.amazon.com

Issues Covered of local interest: new media, research, historical events

29:00 Conclusion of Program :30

Program # 2017-48

Airdate: Dec 2nd Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
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:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses his research into providing a path toward better decision making both at home and at work.

Guest: Jack Quarles is an Amazon #1 bestselling author, an international trainer, speaker and consultant. He is the author of "Expensive Sentences: Debunking the Common Myths that Derail Decisions and Sabotage Success".

www.expensivesentences.com

Issues Covered of local interest: improve conversations, myths, culture

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Youth Sports	7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part1

Guest: Dr David Geier as an orthopedic surgeon, sports medicine Specialist and author.

www.drdavidgeier.com

Issues Covered of local interest: year round sports, proper healing, prevention

29:00	Conclusion of Program	:30
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Program # 2017-49

Airdate: Dec 9th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to get the life you want and how to be more productive.

Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book "Motivate Yourself: Get The Life You Want, Find Purpose and Achieve Fulfilment".

www.androdonovan.com

Issues Covered of local interest: negative thoughts, emotional burnout, values

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Diet 7:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol.

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover.

www.jillskeem.com

Issues Covered of local interest: holiday cooking tips, exercise, substitutes

29:00 Conclusion of Program :30

Program # 2017-50

Airdate: Dec 16th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00

Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.

Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of "The Answer".

www.carltonneurofeedbackcenter.com

Issues Covered of local interest: PTSD, depression, aging process

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Diet 7:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol. Part 2

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover.

www.jillskeem.com

Issues Covered of local interest: eat regular meals, mindful eating, exercising

29:00 Conclusion of Program :30

Program # 2017-51

Airdate: Dec 23rd Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Negative Body Image	16:00

Summary: Our guest discusses unrealistic beauty standards and their damaging effects on women.

Guest: Emme is a groundbreaking model and a leading voice in the fashion industry for more than two decades. She is featured in the television documentary "Straight/Curve".

Issues Covered of local interest: health crisis, diversity in media, imagery

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Diet	7:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol. Part 3

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover."
www.jillskeem.com

Issues Covered of local interest: eat healthier in 2018, substitutions, portions

29:00 Conclusion of Program :30

Program # 2017-52

Airdate: Dec 30th Time of Broadcast 5:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 – Business 16:00

Summary: Our guest discusses to implement effective time management and improve productivity.

Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book "It's About Time: How To Do More of What Matters In the Time You Have."
www.yourbusinessspeaker.com

Issues Covered of local interest: planning, prioritize, delegate, reset

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Youth Sports 7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part 2

Guest: Dr David Geier as an orthopedic surgeon, sports medicine specialist and author.
www.drdauidgeier.com

Issues Covered of local interest: focus on fun, role of parents, proper technique

29:00 Conclusion of Program :30