



**QUARTERLY REPORT**  
**APRIL-JUNE 2013**  
**KATA 1340 AM**

**Program # 2013-15**

Airdate: April 6<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Children's Books	16:00

Summary: Our guest discusses the process of writing young adult books developing life-long readers.

Guest: J.L.Kimmel is the award winning author of "The Yawning Rabbit River Chronicle". Her book "The Magic Gown" was the 2009 Book of the Year for ages 8 to 12.

[www.jlkimmel.com](http://www.jlkimmel.com)

**Issues Covered of local interest: nature, prejudice, imagination**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Starting a Business	7:00

Summary Our guest tells the story of building a successful home based business after years of struggling.

Guest: Aron Parker worked 3 jobs trying to make a living while also looking for a home business. After many failures, he found the right company.

[www.workwitharon.com](http://www.workwitharon.com)

**Issues Covered of local interest: marketing, finances, avoid scams**

29:00 Conclusion of Program :30

**Program # 2013-16**

Airdate: April 13<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time Length	Segment	Segment
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Women's Health	16:00

Summary: Our guest discusses an often unnecessary surgery performed on women - hysterectomy. In fact she says there is an 80% chance the surgery is not needed.

Guest: Holly Bridges is a journalist, patient advocate and author of "The UnHysterectomy".  
[www.unhysterectomy.com](http://www.unhysterectomy.com)

**Issues Covered of local interest: Surgery options, finding doctor, treatment**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Starting a Business	7:00

Summary Our guest tells her story of finding work life balance by building her own business.

Guest: Cathy Parker started a home based business that allowed her to set her own hours around her families schedule.

**Issues Covered of local interest: expectations, time management, select business**

29:00 Conclusion of Program :30

**Program # 2013-17**

Airdate: April 20<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time Length	Segment	Segment
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment #1 –Relationships 16:00

Summary: For many singles dating can be frustrating. Our guest explains how he got out of the dating rut.

Guest: Joseph Adago author of "The Program: Master The Art of Dating". He is a successful New York City real estate broker.  
[www.joesdatingprogram.com](http://www.joesdatingprogram.com)

**Issues Covered of local interest: online dating, rejection, marketing**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary Our guest discusses what nurses are doing to help sick and injured kids feel better.

Guest: Trenee Zweigle is a registered nurse who cares for children. She is the author of "Happy Smiles For Kids".  
[www.happysmilesforkids.org](http://www.happysmilesforkids.org)

**Issues Covered of local interest: craft dolls, treatment, awareness**

29:00 Conclusion of Program :30

### Program # 2013-18

Airdate: April 27<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Cosmetic Surgery	16:00

Summary: Despite the economy cosmetic surgical procedures are up. Our guest explains how to find the right doctor.

Guest: Dr Barry Lycka is founder of The Ethical Cosmetic Surgery Association and author of "Don't Choose a Cosmetic Surgeon Without Me"  
[www.barrylyckamd.com](http://www.barrylyckamd.com)

**Issues Covered of local interest: price, myths, expectations, cancer surgery**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Opportunities	7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace.  
[www.voices.com](http://www.voices.com)

**Issues Covered of local interest: booking jobs, resume, business building**

29:00	Conclusion of Program	:30
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TOTAL TIME: 29:30

**Program # 2013-19**

Airdate: May 4<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Personal Finance	16:00

Summary: Each day we make financial decisions that have consequences. Our guests discuss making those decisions wisely.

Guests: Matt Kabala and Gene Natali Jr, both CPAs, are authors of "The Missing Semester", named 2013 Adult Book of the Year by The Institute for Literacy.  
[www.themissingsemester.com](http://www.themissingsemester.com)

**Issues Covered of local interest: student loans, credit cards, home buying**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Opportunities	7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent. Part 2 of our interview.



Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace.  
www.voices.com

**Issues Covered of local interest: booking jobs, resume, business building**

29:00 Conclusion of Program :30

**Program # 2013-20**

Airdate: May 11<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Careers	16:00

Summary: With millions out of work or unhappy with their jobs, our guest offers tips on how to unlock your true potential.

Guest: W L Laney is a successful entrepreneur and inventor. He's the author of "A Self-Administered Attitude Transplant".  
www.wllaney.com

**Issues Covered of local interest: financial independence, think like a boss**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Opportunities 7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent. Part 3 of our interview.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace.  
www.voices.com

**Issues Covered of local interest: booking jobs, resume, business building**

29:00 Conclusion of Program :30

**Program # 2013-21**

Airdate: May 18<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Religion	16:00

Summary: Our guest, a science and technology writer and former atheist discusses her conversations with God.

Guest: Sondra Sneed is an in-demand contract technology writer and author of "What To Do When You're Dead".  
[www.sondrasneed.com](http://www.sondrasneed.com)

**Issues Covered of local interest: Science-religion link, addiction, self-doubt**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Business	7:00

Summary Our guest explains how he was able to regain his financial footing after years of unemployment.

Guest: Robert Adelman lost a high paying professional job after 9-11. After finding a new job, his hours were reduced due to the recession.  
[www.livingapp.com/ra10](http://www.livingapp.com/ra10)

**Issues Covered of local interest: Job search, supplemental income, networking**

29:00	Conclusion of Program	:30
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**Program # 2013-22**

Airdate May 25<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Education	16:00

Summary: Our guest says many kids will never use bulky, dated

textbooks in school again.

Guest: Ed Rickers is an elementary education pioneer and founder of the company that publishes "Studies Weekly".  
[www.studiesweekly.com](http://www.studiesweekly.com)

**Issues Covered of local interest: Common Core, testing, basics neglected**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary Our guest discusses how he was able to improve his physical and emotional health..

Guest: Jah Kafele is an entrepreneur who owns several businesses that deal with health issues.  
[www.getpaidtostayhealthy.com](http://www.getpaidtostayhealthy.com)

**Issues Covered of local interest: Vitamins, exercise, income opportunities**

29:00 Conclusion of Program :30

**Program # 2013-23**

Airdate: June 1<sup>st</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 –Religion	16:00
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Summary: Our guest discusses the role of members of the Religious Society of Friends in leading the way for social initiatives in the US.

Guest: Susan Sachs Goldman holds a masters degree in American History. She's the author of "Friends in Deed".  
[www.highmarkpress.com](http://www.highmarkpress.com)

**Issues Covered of local interest: civil rights, women's movement, poverty**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Military Families 7:00

Summary: Much has been written about the experiences of soldiers in recent conflicts. Our guest discusses the sacrifices made by their families.

Guest: Nanette Sagastume is the author of "We Also Service: A Family Goes to War. She is the mother and wife of veterans.  
[www.wealsoserve.net](http://www.wealsoserve.net)

**Issues Covered of local interest: financial problems, ptsd, health care**

29:00 Conclusion of Program :30

**Program # 2013-24**

Airdate: June 8<sup>th</sup> 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Business	16:00

Summary: Because of a still lagging job market the role of Independent Consultant is the single fastest growing career in the US.

Guest: Jay Niblick is the founder and CEO of an international consulting firm and author of "The Profitable Consultant".  
[www.theprofitableconsultant.com](http://www.theprofitableconsultant.com)

**Issues Covered of local interest: job market, skills needed, pricing**

19:00 SPOT BREAK #2 3:00  
22:00 Segment #2- Health 7:00

Summary: Our guest discusses the importance of sun protection to keep your family safe from harmful UV rays.

Guest: Melissa Rycroft is reigning Dancing With The Stars All Star Champion and spokesperson for Banana Boat Sunscreen.  
[www.bananaboat.com](http://www.bananaboat.com)

**Issues Covered of local interest: skin cancer, lip protection, new products**

29:00 Conclusion of Program :30



## Program # 2013-25

Airdate: June 15<sup>th</sup> 2013

Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
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:00	Intro	:60
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1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 –Bullying	16:00
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Summary: 62% of higher education professionals experience workplace bullying. That's 58% higher than the general population.

Guest: Dr Leah Hollis is a former college athlete and administrator. She's the author of "Bully in the Ivory Tower". She conducted a study of workplace bullying.

[www.diversitytrainingconsultants.com](http://www.diversitytrainingconsultants.com)

**Issues Covered of local interest: college sports, cost, remedies**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Health	7:00
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Summary Our guest discusses what nurses are doing to help sick and injured kids feel better. Part 2 of our interview.

Guest: Trennee Zweigle is a registered nurse who cares for children. She is the author of "Happy Smiles For Kids".

[www.happysmilesforkids.org](http://www.happysmilesforkids.org)

**Issues Covered of local interest: teen suicide, video games, social media**

29:00	Conclusion of Program	:30
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## Program # 2013-26

Airdate: June 22<sup>nd</sup> 2013

Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
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:00	Intro	:60
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1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 –Personal Growth	16:00
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Summary: Our guest discusses how to live an awake and inspired life to create a life you love..

Guest: Suzanne Eder is former corporation CPA and now a life coach. She's the author of "10 Ways to Find Peace Rather Than Panic".

[www.solidground.com](http://www.solidground.com)

**Issues Covered of local interest: self-awareness, growth, volunteering**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Adoption	7:00
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Summary Our guest discusses the important of adding a new family member.

Guest: Leigh Anne Touhy is the inspiration for the hit move "The Blind Side" and host of the tv series "Family Addition".

[www.uptv.com/familyaddition](http://www.uptv.com/familyaddition)

**Issues Covered of local interest: obstacles, emotional process, foster care crisis**

29:00	Conclusion of Program	:30
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### **Program # 2013-27**

Airdate: June 30<sup>th</sup> 2013      Time of Broadcast 5:30 AM

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
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:00	Intro	:60
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1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 –Find A Lawyer	16:00
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Summary: Our guest says most people spend more time researching a sofa than picking a lawyer.

Guest: Ben Glass has been a practicing attorney for 30 years. He's the author of "The Truth About Lawyer Advertising".  
[www.thetruthaboutlawyeradvertising.com](http://www.thetruthaboutlawyeradvertising.com)

**Issues Covered of local interest: directories, settlements, myths**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Creativity	7:00
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Summary Our guest discusses how to optimize your inner vision even if you have a creative block.

Guest: Tim Levy is a coach, speaker and author of "Creativity and Innovation". He consults numerous multi-national corporations.  
[www.timlevy.com](http://www.timlevy.com)

**Issues Covered of local interest: diet, energy, clarity**

29:00	Conclusion of Program	:30
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