



QUARTERLY REPORT
APRIL-JUNE 2013
KATA 1340 AM

Program # 2013-15

Airdate: April 6th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Children’s Books	16:00

Summary: Our guest discusses the process of writing young adult books developing life-long readers.

Guest: J.L.Kimmel is the award winning author of “The Yawning Rabbit River Chronicle”. Her book “The Magic Gown” was the 2009 Book of the Year for ages 8 to 12.
www.jlkimmel.com

Issues Covered of local interest: nature, prejudice, imagination

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Starting a Business	7:00

Summary Our guest tells the story of building a successful home based business after years of struggling.

Guest: Aron Parker worked 3 jobs trying to make a living while also looking for a home business. After many failures, he found the right company.
www.workwitharon.com

Issues Covered of local interest: marketing, finances, avoid scams

29:00 Conclusion of Program :30

Program # 2013-16

Airdate: April 13th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Women’s Health	16:00

Summary: Our guest discusses an often unnecessary surgery performed on women - hysterectomy. In fact she says there is an 80% chance the surgery is not needed.

Guest: Holly Bridges is a journalist, patient advocate and author of “The UnHysterectomy”.
www.unhysterectomy.com

Issues Covered of local interest: Surgery options, finding doctor, treatment

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Starting a Business	7:00

Summary Our guest tells her story of finding work life balance by building her own business.

Guest: Cathy Parker started a home based business that allowed her to set her own hours around her families schedule.

Issues Covered of local interest: expectations, time management, select business

29:00 Conclusion of Program :30

Program # 2013-17

Airdate: April 20th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment #1 –Relationships 16:00

Summary: For many singles dating can be frustrating. Our guest explains how he got out of the dating rut.

Guest: Joseph Adago author of “The Program: Master The Art of Dating”. He is a successful New York City real estate broker.
www.joesdatingprogram.com

Issues Covered of local interest: online dating, rejection, marketing

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary Our guest discusses what nurses are doing to help sick and injured kids feel better.

Guest: Trenee Zweigle is a registered nurse who cares for children. She is the author of “Happy Smiles For Kids”.
www.happysmilesforkids.org

Issues Covered of local interest: craft dolls, treatment, awareness

29:00 Conclusion of Program :30

Program # 2013-18

Airdate: April 27th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Cosmetic Surgery	16:00

Summary: Despite the economy cosmetic surgical procedures are up. Our guest explains how to find the right doctor.

Guest: Dr Barry Lycka is founder of The Ethical Cosmetic Surgery Association and author of “Don’t Choose a Cosmetic Surgeon Without Me”
www.barrylyckamd.com

Issues Covered of local interest: price, myths, expectations, cancer surgery

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Opportunities	7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace. www.voices.com

Issues Covered of local interest: booking jobs, resume, business building

29:00	Conclusion of Program	:30
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TOTAL TIME: 29:30

Program # 2013-19

Airdate: May 4th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 -Personal Finance	16:00

Summary: Each day we make financial decisions that have consequences. Our guests discuss making those decisions wisely.

Guests: Matt Kabala and Gene Natali Jr, both CPAs, are authors of "The Missing Semester", named 2013 Adult Book of the Year by The Institute for Literacy. www.themissingsemester.com

Issues Covered of local interest: student loans, credit cards, home buying

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Opportunities	7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent. Part 2 of our interview.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace. www.voices.com

Issues Covered of local interest: booking jobs, resume, business building

29:00 Conclusion of Program :30

Program # 2013-20

Airdate: May 11th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Careers	16:00

Summary: With millions out of work or unhappy with their jobs, our guest offers tips on how to unlock your true potential.

Guest: W L Laney is a successful entrepreneur and inventor. He's the author of "A Self-Administered Attitude Transplant". www.wllaney.com

Issues Covered of local interest: financial independence, think like a boss

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Opportunities 7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent. Part 3 of our interview.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace. www.voices.com

Issues Covered of local interest: booking jobs, resume, business building

29:00 Conclusion of Program :30

Program # 2013-21

Airdate: May 18th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Religion	16:00

Summary: Our guest, a science and technology writer and former atheist discusses her conversations with God.

Guest: Sondra Sneed is an in-demand contract technology writer and author of "What To Do When You're Dead".
www.sondrasneed.com

Issues Covered of local interest: Science-religion link, addiction, self-doubt

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Business	7:00

Summary Our guest explains how he was able to regain his financial footing after years of unemployment.

Guest: Robert Adelman lost a high paying professional job after 9-11. After finding a new job, his hours were reduced due to the recession.
www.livingapp.com/ra10

Issues Covered of local interest: Job search, supplemental income, networking

29:00	Conclusion of Program	:30
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Program # 2013-22

Airdate May 25th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Education	16:00

Summary: Our guest says many kids will never use bulky, dated

textbooks in school again.

Guest: Ed Rickers is an elementary education pioneer and founder of the company that publishes "Studies Weekly".
www.studiesweekly.com

Issues Covered of local interest: Common Core, testing, basics neglected

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary Our guest discusses how he was able to improve his physical and emotional health..

Guest: Jah Kafele is an entrepreneur who owns several businesses that deal with health issues.
www.getpaidtostayhealthy.com

Issues Covered of local interest: Vitamins, exercise, income opportunities

29:00 Conclusion of Program :30

Program # 2013-23

Airdate: June 1st 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Religion	16:00

Summary: Our guest discusses the role of members of the Religious Society of Friends in leading the way for social initiatives in the US.

Guest: Susan Sachs Goldman holds a masters degree in American History. She's the author of "Friends in Deed".
www.highmarkpress.com

Issues Covered of local interest: civil rights, women's movement, poverty

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Military Families 7:00

Summary: Much has been written about the experiences of soldiers in recent conflicts. Our guest discusses the sacrifices made by their families.

Guest: Nanette Sagastume is the author of "We Also Service: A Family Goes to War. She is the mother and wife of veterans.
www.wealsoserve.net

Issues Covered of local interest: financial problems, ptsd, health care

29:00 Conclusion of Program :30

Program # 2013-24

Airdate: June 8th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Business	16:00

Summary: Because of a still lagging job market the role of Independent Consultant is the single fastest growing career in the US.

Guest: Jay Niblick is the founder and CEO of an international consulting firm and author of "The Profitable Consultant".
www.theprofitableconsultant.com

Issues Covered of local interest: job market, skills needed, pricing

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Health 7:00

Summary: Our guest discusses the importance of sun protection to keep your family safe from harmful UV rays.

Guest: Melissa Rycroft is reigning Dancing With The Stars All Star Champion and spokesperson for Banana Boat Sunscreen.
www.bananaboat.com

Issues Covered of local interest: skin cancer, lip protection, new products

29:00 Conclusion of Program :30

Program # 2013-25

Airdate: June 15th 2013

Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Bullying	16:00

Summary: 62% of higher education professionals experience workplace bullying. That's 58% higher than the general population.

Guest: Dr Leah Hollis is a former college athlete and administrator. She's the author of "Bully in the Ivory Tower". She conducted a study of workplace bullying.

www.diversitytrainingconsultants.com

Issues Covered of local interest: college sports, cost, remedies

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary Our guest discusses what nurses are doing to help sick and injured kids feel better. Part 2 of our interview.

Guest: Trenee Zweigle is a registered nurse who cares for children. She is the author of "Happy Smiles For Kids".

www.happysmilesforkids.org

Issues Covered of local interest: teen suicide, video games, social media

29:00	Conclusion of Program	:30
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Program # 2013-26

Airdate: June 22nd 2013

Time of Broadcast 5:30 AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Personal Growth	16:00

Summary: Our guest discusses how to live an awake and inspired life to create a life you love..

Guest: Suzanne Eder is former corporation CPA and now a life coach. She's the author of "10 Ways to Find Peace Rather Than Panic".

www.solidground.com

Issues Covered of local interest: self-awareness, growth, volunteering

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Adoption	7:00

Summary Our guest discusses the important of adding a new family member.

Guest: Leigh Anne Touhy is the inspiration for the hit move "The Blind Side" and host of the tv series "Family Addition".

www.uptv.com/familyaddition

Issues Covered of local interest: obstacles, emotional process, foster care crisis

29:00	Conclusion of Program	:30
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Program # 2013-27

Airdate: June 30th 2013 Time of Broadcast 5:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Find A Lawyer	16:00

Summary: Our guest says most people spend more time researching a sofa than picking a lawyer.

Guest: Ben Glass has been a practicing attorney for 30 years. He's the author of "The Truth About Lawyer Advertising".
www.thetruthaboutlawyeradvertising.com

Issues Covered of local interest: directories, settlements, myths

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Creativity 7:00

Summary Our guest discusses how to optimize your inner vision even if you have a creative block.

Guest: Tim Levy is a coach, speaker and author of "Creativity and Innovation". He consults numerous multi-national corporations.
www.timlevy.com

Issues Covered of local interest: diet, energy, clarity

29:00 Conclusion of Program :30