

KATA (92.7 FM /1340 AM)
 Quarterly Issues/Programs List
 For programming aired July 1, 2017 to September 30, 2017

This Quarterly Issues/Programs list is a list of non-entertainment programming which, in the opinion of the management of KATA am/fm represents the most significant treatment by the station of community issues and concern. This list is not intended to be a comprehensive list of ALL the station's non-entertainment programming. Nor is it designed to list every program broadcast by the station that is responsive to the selected issues. Included are only those programs in which the station devoted significant time or depth to the issue listed.

Issue	Responsive Programming (brief description)	Date/Time	Duration	Notes:
California/Cal Trans District 1 Road information	Recorded local program with CAL-Trans	M-Sn PSA Rotation 4+ times daily	:60	This is part of KGOE's regular daily programming.

Issue	Responsive Programming (brief description)	Date/Time	Duration	Notes:
Dream Athletics Fundraiser	Live interview regarding Event Fundraiser for organization	July 5 th 2017	3 minutes	Part of our regular programming to support non-profits
Orick Rodeo Event	Live interview regarding Event for organization	7/6/17	4 min each	Part of our regular programming to support non-profits
Fortuna Rodeo Event	Live interview regarding Event for organization Kick-off	7/10/17	5 min	Part of our regular programming to support non-profits
Redwood Quilters Guild	Live interviews regarding Event	7/11/17	3 min	Part of our regular programming to support non-profits
Relay for Life Event	Live interviews regarding Event, kick-off etc	7/12/17	4 min	Part of our regular programming to support non-profits
Fortuna Rodeo Event	Live interview regarding Event for organization	7/13/17	5 min	Part of our regular programming to support non-profits
Redwood Coast Energy Authority (RCEA)	Live interview regarding	7/14/17	5 min	Part of our regular programming to support non-profits
Main Stage Musicals	Live interview regarding Event/Annie Performance Fundraiser for organization	7/19/17	5 min	Part of our regular programming to support non-profits
Jesus Rocks the Redwoods	Live Interviews regarding Event	7/20/17	4 min	Part of our regular programming to support non-profits
Eureka Parks & Rec	Live interviews regarding	7/25/17	4 min	Part of our regular programming to support non-profits
WoofStock—Sequoia Humane Society—Annual Mutt Strutt	Live interviews re Event Fundraiser	8/8/17	5 min	Part of our regular programming to support non-profits
Wildwood Days--	Live Interviews re Annual Event Fundraiser	8/9/17	4 min	Part of our regular programming to support non-profits
FFA—Jr. Live Stock Auction	Live interview regarding FFA & Junior Livestock Auction	8/10/17	4 min	Part of our regular programming to support non-profits
Hops in Humboldt—Event	Live interview regarding Various NonProfits Fundraising Event	8/11/17	4 min	Part of our regular programming to support non-profits

FFA—Jr. Live Stock Auction	Live interview regarding FFA, County Fair & Junior Livestock Auction	8/17/17	6 min	Part of our regular programming to support non-profits
Boys & Girls Club	Live interview regarding Boys & Girls Club, Up-Coming Fundraisers, Events, Etc	8/21/17	6 min	Part of our regular programming to support non-profits
Humboldt County Fair	Live Interviews Regarding County Fair Etc	8/23/17	5 min	Part of our regular programming to support non-profits
Salvation Army—Youth Clubs	Live Interviews Regarding Event for different Clubs available to youth	8/24/17	4 min	Part of our regular programming to support non-profits
Rotaract—Fun Run Kick-Off	Live Interviews Regarding Up-Coming Event Fundraiser	8/31/17	4 min	Part of our regular programming to support non-profits
Humboldt Botanicals Gardens	Live Interview Regarding Event	9/5/17	5 min	Part of our regular programming to support non-profits
Rotaract—Fun Run Event	Live Interviews Regarding Fun Run Event	9/7/17	4 min	Part of our regular programming to support non-profits
McKinleyville Chamber—Korks Forks & Kegs Event	Live Interviews Regarding Event Fundraiser	9/12/17	4 min	Part of our regular programming to support non-profits
Boys & Girls Club—Bids for Kids Annual Dinner/Auction	Live Interviews Regarding Annual Event Fundraiser Kick-off	9/13/17	4 min	Part of our regular programming to support non-profits
American Cancer Discovery Shop Event	Live Interviews Regarding Event	9/14/17	4 min	Part of our regular programming to support non-profits
BlueLake Parks & Rec	Live interviews regarding	9/18/17	4 min	Part of our regular programming to support non-profits
PBS—Dinner w/ Chef Kevin Belton Fundraiser	Live interview regarding Event Fundraiser	9/19/17	5 minutes	Part of our regular programming to support non-profits
Redwood BMX	Live interview regarding Fundraiser for organization	9/20/17	4 min each	Part of our regular programming to support non-profits
Car Seat Inspection Event	Live interviews re Car Seat Inspection Event	9/20/17	5 min	Part of our regular programming to support non-profits
Ferndale Elementary/Middle School Class-Trip Fundraiser	Live interviews regarding Fall Carnival 8 th Grade Trip Event Fundraiser	9/21/17	4 min	Part of our regular programming to support non-profits
Boys & Girls Club—Bids for Kids Annual Dinner/Auction	Live Interviews Regarding Event Fundraiser	9/27/17	4 min	Part of our regular programming to support non-profits
St. Bernards High School Homecoming	Live Interviews Regarding	9/28/17	5 min	Part of our regular programming to support non-profits
4H Lamb BBQ	Live Interviews regarding Annual 4H Lamb BBQ Event Fundraiser	9/28/17	5 min	Part of our regular programming to support non-profits



KATA 1340 AM
QUARTERLY REPORT
JULY-SEPTEMBER 2017

Program # 2017-27

Airdate: July 1st Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00

Summary: Our guest discusses dealing with post traumatic stress disorder.

Guest: Mark Freimark is a military veteran and law enforcement officer. He is the author of "Headshot: How I Survive with Post-Traumatic Stress Disorder".

Issues Covered of Local Interest: medication, symptoms, social destruction

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his role on an iconic family television program.

Guest: Barry Williams starred as Greg Brady in the classic family comedy "The Brady Bunch". He is the author of "Growing Up Brady".

Issues Covered of Local Interest: role model, family values, morality tales

29:00	Conclusion of Program	:30
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Program # 2017-28

Airdate: July 8th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses common mistakes businesses and entrepreneurs make.

Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book "Business Blunders: 10 Dangerous Business Mistakes And How to Protect Your Business So it Can Thrive" www.mcbrideforbusiness.com

Issues Covered of Local Interest: planning, preparation, protection

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals/Climate	7:00

Summary: Our guest discusses the drastic seasonal changes in Yellowstone Park and it's impact on animals and nature.

Guest: Dr Kirk Johnson is Director of the Smithsonian National Museum of Natural History and host of "Great Yellowstone Thaw" on PBS.

Issues Covered of Local Interest: floods, wildfires, migration

29:00	Conclusion of Program	:30
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Program # 2017-29

Airdate: July 15th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging/Medicine	16:00

Summary: Our guest discusses his research into safeguarding your skin from the damages of ultraviolet exposure.

Guest: Michael Smith M.D. is senior health scientist for Life Extension. He is an author, researcher and media resource on aging. www.geroprotect.net

Issues Covered of Local Interest: natural immune response, skin cancer, aging

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Renovation/Media	7:00

Summary: Our guests discuss their television program that rewards someone facing tough times with a home makeover.

Guests: Cheryl Torrenueva and Roger Morin are hosts of "Reno, Set, Go" on Discovery Family Channel. They also lead a team of expert craftsmen.

Issues Covered of Local Interest: perseverance, remodeling tips, budgeting

29:00	Conclusion of Program	:30
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Program # 2017-30

Airdate: July 22nd Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses his research into providing a path toward better decision making both at home and at work.

Guest: Jack Quarles is an Amazon #1 bestselling author, an international trainer, speaker and consultant. He is the author of "Expensive Sentences: Debunking the Common Myths that Derail Decisions and Sabotage Success".
www.expensivesentences.com

Issues Covered of Local Interest: improve conversations, myths, culture

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals/Environment	7:00

Summary: Our guest discusses the importance of wildlife conservation and animal care.

Guest: Jim Breheny is a director of the Bronx Zoo and host of "The Zoo" on Animal Planet.
www.animalplanet.com

Issues Covered of Local Interest: species conservation, role of zoos,

environment

29:00 Conclusion of Program :30

Program # 2017-31

Airdate: July 29th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to get the life you want and how to be more productive.

Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book "Motivate Yourself: Get The Life You Want, Find Purpose and Achieve Fulfilment". www.androdonovan.com

Issues Covered of Local Interest: negative thoughts, emotional burnout, values

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses the role preventative care for animals.

Guest: Dr Diarra Blue is a veterinarian and co-owner of Cy Fair Animal Hospital in Houston. He stars in the Animal Planet tv series "The Vet Life" www.animalplanet.com

Issues Covered of Local Interest: summer care tips, adoption, proper pets

29:00 Conclusion of Program :30

Program # 2017-32

Airdate: August 5th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 – Business/Personal Growth 16:00

Summary: Our guest discusses how to create a vision for your business and life.

Guest: Rich Allen is a visionary business advisor, former corporate executive and author. His latest book is "The Ultimate Business Tuneup: A Simple Yet Powerful Business Model That Will Transform The Lives of Small Business Owners"

Issues Covered of Local Interest: clear strategy, business failure, focus

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Motivation/Psychology 7:00

Summary: Our guest discusses how successful people learned to deal with fear and disappointment.

Guest: Tim Ferris is an entrepreneur and best selling author. He hosts "Fearless with Tim Ferris" on AT&T Audience Channel

Issues Covered of Local Interest: hardship, adversity, taking chances

29:00 Conclusion of Program :30

Program # 2017-33

Airdate: August 12th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Children's Literacy	16:00

Summary: Our guest discusses his young adult book series and the importance of developing literary skills at an early age.

Guest: Chris Bradford is an award winning author. His books are published in 20 languages. He is the author of the "Young Samurai" and "Bodyguard" series,
www.chrisbraford.co.uk

Issues Covered of Local Interest: imagination, vocabulary, storytelling

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Arts/Health 7:00

Summary: Our guest discusses his work in Television and motion pictures as well as a recent health invention.

Guest: James Lipton is the highly acclaimed host of "Inside the Actors Studio" on Bravo. Also inventor of "KneesEase" for arthritis sufferers. www.kneesease.com

Issues Covered of Local Interest: pain management, research, media

29:00 Conclusion of Program :30

Program # 2017-34

Airdate: August 19th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Crime/Media	16:00

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Summary: Our guest discusses his documentary on the 40th anniversary of the Son of Sam murders in New York City, one of the nation's most notorious and memorable serial killers.

Guest: Tom Jennings is a multiple award winning documentary filmmaker and journalist. He is producer of "The Lost Tapes: Son Of Sam" for the Smithsonian Channel.

Issues Covered of Local Interest: law enforcement, media, violent crime

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motivation/Psychology	7:00

Summary: Our guest discusses how successful people learned to deal with fear and disappointment.

Guest: Tim Ferris is an entrepreneur and best selling author. He hosts "Fearless with Tim Ferris" on AT&T Audience Channel

Issues Covered of Local Interest: hardship, adversity, taking chances

29:00 Conclusion of Program :30

Program # 2017-35

Airdate: August 26^h Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses ways to effectively solve problems Both in your professional and personal lives.

Guest: Nat Greene is an author, business leader and problem Solving expert. He is the author of the best seller "Stop Guessing: The 9 Behaviors of Great Problem Solvers"
www.stopguessingbook.com

Issues Covered of Local Interest: fact-based decisions, research, know problem

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motivation/Business	7:00

Summary: Our guest discusses how he overcame poverty and his Lack of an education to become a successful multi-business owner.

Guest: Ralph Holguin is the founder of RMD Garage the nation's Hottest automotive restoration shop. He stars in "RMD Garage" on Velocity Channel.
www.velocity.com

Issues Covered of Local Interest: goals, attention to detail, passion

29:00	Conclusion of Program	:30
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Program # 2017-36

Airdate: September 2nd Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Careers	16:00

Summary: Our guest explains how to design and implement a job search action plan and offers special advice for recent college grads.

Guest: Kathleen Brady is an iPEC certified career management coach with 25 years experience and author of "Get A Job: 10 Secrets to

Career Success”
www.careerplanners.net

Issues Covered of Local Interest: resume writing, social media, negotiating

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Travel 7:00

Summary: Our guest discusses the benefits of unwinding and using travel to take a break from hectic lives.

Guest: Julia Dimon is a travel journalist and on-air host travel personality. She's the author of "Travel Junkie" and the blog Traveljunkiejulia.com
www.travelocity.com

Issues Covered of Local Interest: family travel, culture, education

29:00 Conclusion of Program :30

Program # 2017-37

Airdate: September 9th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Psychology	16:00

Summary: Our guest explains how to stay cool under pressure and attain peak performance.

Guest: Dr. Christian Marcolli is renowned global performance coach and author of "The Melting Point: How To Stay Cool Under Pressure And Sustain World Class Performance".
www.marcolli.com

Issues Covered of Local Interest: emotional strength, passion, adaptability

19:00 SPOT BREAK #2 3:00
22:00 Segment #2- Education 7:00

Summary: Our guest offers practical tips for both parents and students to make the college of their dreams a reality.

Guest: Dr. Kat Cohen is a sought after expert on college admissions and the CEO and Founder of IvyWise an educational consulting

company.
www.ivywise.com,

Issues Covered of Local Interest: social media, scholarships, common mistakes

29:00 Conclusion of Program :30

Program # 2017-38

Airdate: September 16th Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – History	16:00

Summary: Our guest discusses his new book on the invasions of all 50 states countless times over the course of U.S. history.

Guest: Christopher Kelly is an author and historian. He is also a former broadcasting executive. He is the co-author of "America Invaded: A State by State Guide to Fighting on American Soil".
www.americainvaded.com

Issues Covered of Local Interest: native Americans, state boundaries, culture

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses how rescue dogs are trained to become service dogs for people with disabilities.

Guest: Laura London is a certified dog trainer and co-host of the Animal Planet television series "Rescue Dog to Super Dog".
www.animalplanet.com

Issues Covered of Local Interest: training, emotional trauma, shelter pets

29:00 Conclusion of Program :30

Program # 2017-39

Airdate: September 23rd Time of Broadcast 5:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00 SPOT BREAK #1 2:00

3:00 Segment #1 – Health 16:00

Summary: Our guest discusses his research into macular degeneration an eye disease that impacts 1 in 3 people over age 65.

Guest: Alan McClain is an author and former management systems analyst who was diagnosed with macular degeneration. He's the author of "How I Beat Macular Degeneration in the Early Stages And How You Can Too".

www.beatmaculardegeneration.com

Issues Covered of Local Interest: testing, diet, supplements

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Literature 7:00

Summary: Our guest discusses her newest young adult novel that takes place 100 years in the future.

Guest: Katharine McGee is the author of the best selling young adult fiction "The Thousandth Floor." She has just released the sequel "The Dazzling Heights".

Issues Covered of Local Interest: technology, relationships, literacy

29:00 Conclusion of Program :30