

4th Q 2014 - WEAU - 13.1 and 13.2

QUARTERLY CERTIFICATE OF COMPLIANCE
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS
(Programs Originally Produced for
the Child Audience)

FOR THE PUBLIC FILE

Station WEAU
Quarter Ending 12/28/14
Reviewed By* Diane Bott
*Responsible Station Official

CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs.

<u>Source</u>	<u>Program titles</u>
NBC	Astroblast
NBC	Chica
NBC	Tree Fu Tom
NBC	Lazy Town
NBC	Poppycat
NBC	Noodle & Doodle
Syndicated	Am.Athlete (13.1 & 13.2)
Syndicated	Real Life 101 (13.1 & 13.2)
Syndicated	Zoo Diaries (13.2)
Syndicated	Think Big (13.2)
Syndicated	State to State (13.2)
Syndicated	Sports Stars (13.2)
Syndicated	Awesome Adventure (13.2)

Aqua Kids ^{ST.}

Dated this 29 day of Dec, 2014.
[To be signed by the staff member
who reviewed the station
program logs]

By Diane Bott
Title Traffic manager
Licensee _____

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 9/29/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
830A 1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	485	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 10/6/14 SIGNED: Dann Broth
 TRAFFIC MANAGER

Ⓢ Change due to NBC Sports programming.

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV
 WEEK OF: 10/6/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 10/13/14 SIGNED: *Deanne Bratt*
 TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 10/13/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	500	500	500
930A	SUN	Am. Athlete	4:55	455	455	455

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 10/20/14 SIGNED: Darrell Beatt
 TRAFFIC MANAGER

@time change due to SPORTS programming@

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 10/20/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A 830A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 10/27/14 SIGNED: Deanne B...
TRAFFIC MANAGER

⊕ Changes due to ^{NBC} sports programming ⊕

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 10/27/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	800 0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 11/3/14

SIGNED: *Dennis B...*
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV
 WEEK OF: 11/3/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	500	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 11/12/14 SIGNED: Deanne Blott
 TRAFFIC MANAGER

Ⓢ Time change due to NBC SPONS programming.

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 11/10/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 11/17/14 SIGNED: Deanne Beat
 TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 11/17/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
⑧ 830A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 11/24/14 SIGNED: Deanne Brett
TRAFFIC MANAGER

⑧ Change due to NBC Sports programming⑧

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV
 WEEK OF: 11/24/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 12/1/14 SIGNED: Deanne Brott
 TRAFFIC MANAGER

Ⓢ Changes due to NBC change sports programming.

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 12/1/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 12/8/14 SIGNED: *Dianne Bode*
TRAFFIC MANAGER

Ⓟ Time change due to NBC sports programming Ⓟ

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV
 WEEK OF: 12/8/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 12/15/14 SIGNED: *Diane Brodeur*
 TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 12/15/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
830A ④ 1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 12/22/14 SIGNED: Deanne Brout
TRAFFIC MANAGER

④ Changes due to NBC spots programming.

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 12/22/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	400	100	400
930A	SAT	CHICA	5:00	400	100	400
10A	SAT	TREE FU TOM	5:00	400	100	400
1030A	SAT	LAZYTOWN	5:00	400	100	400
11A	SAT	POPPYCAT	5:00	400	100	400
1130A	SAT	NOODLE&DOODLE	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	485	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 12/29/14 SIGNED: *Deanne Bots*
 TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 12/29/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	ASTROBLAST	5:00	330	130	330
930A	SAT	CHICA	5:00	330	130	330
10A	SAT	TREE FU TOM	5:00	330	130	330
1030A	SAT	LAZYTOWN	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	NOODLE&DOODLE	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 1/5/15

SIGNED: *Deanna Brett*
TRAFFIC MANAGER

January 5, 2015

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the '**NBC Kids**' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 4th quarter of 2014. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 4th quarter 2014 and 1st quarter 2015.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

✶ The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 4th quarter of 2014 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

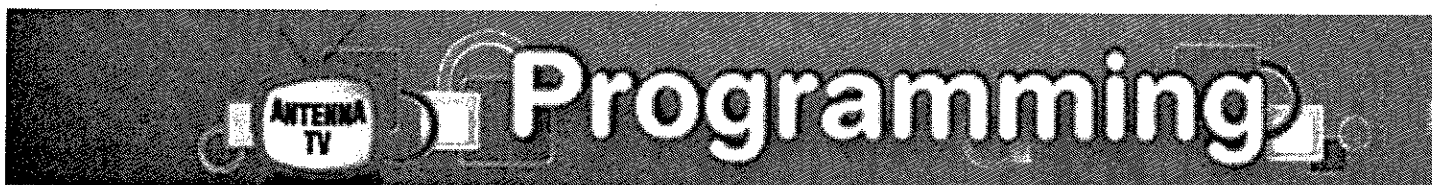
If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled
NBCUniversal Media LLC
Contracts Counsel, NBC Broadcasting, Affiliate Relations
(212) 413-5451
karen.peled@nbcuni.com

Deanne Brott

From: Jolene Jensen
Sent: Monday, January 05, 2015 6:40 AM
To: Deanne Brott
Subject: FW: Antenna TV Network Children's TV Commercial Compliance Certification 4thQ 2014

From: Boyd, Tom [mailto:tboyd@tribunemedia.com]
Sent: Friday, January 02, 2015 4:51 PM
Subject: Antenna TV Network Children's TV Commercial Compliance Certification 4thQ 2014



**Antenna TV Network
Children's TV Commercial Compliance Certification
4thQ 2014**

Antenna TV certifies that for the 4th quarter of 2014, all programs produced and broadcast for children ages 12 and under were formatted for not more than 10.5 minutes per hour of commercial time, the limit for weekend telecasts. The programs were:

Program:	Totally Tooned In
Time:	Saturdays & Sundays 9:00-9:30a & 9:30-10:00a ET
Duration:	30 minutes
Rating:	TV-G

There was no commercial time available for Antenna TV affiliates in or between these programs. Thus, the programs were formatted in compliance with the Children's Television Act of 1990 and applicable Federal Communications Commission rules. In addition, the programs as delivered are in compliance with Sections 73.670(a) through(d) of the Commission's Rules, including restrictions on host selling and displays (if any) of website addresses.

<http://antennatv.tv/affiliates/>

Tom Boyd | Programming Manager
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