

1<sup>st</sup> Quarter 2014 - WEAU - 13.1 and 13.2

SAMPLE

QUARTERLY CERTIFICATE OF COMPLIANCE  
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS  
(Programs Originally Produced for  
the Child Audience)

FOR THE PUBLIC FILE

Station WEAU - WEAU - DT (13.1 - 13.2)  
Quarter Ending 3/31/14  
Reviewed By\* Dianne Brast  
*\*Responsible Station Official*

CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND  
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs.

<u>Source</u>	<u>Program titles</u>
NBC	The Chica Show
NBC	Noodle & Doodle
NBC	Justin Time
NBC	Tree Fu Tom
NBC	Lazy Town
NBC	Make Way for Noddy
Syndicated	Am.Athlete (13.1 & 13.2)
Syndicated	Real Life 101 (13.1 & 13.2)
Syndicated	Zoo Diaries (13.2)
Syndicated	Chef Jeff (13.2)
Syndicated	Think Big (13.2)
Syndicated	Aqua Kids (13.2)
Syndicated	Whaddayado (13.2)

Dated this 31 day of March, 2014.  
[To be signed by the staff member  
who reviewed the station  
program logs]

By Dianne Brast  
Title TRAC Manager  
Licensee WEAU

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 12/30/13

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	1:00	400
930A	SAT	NOODLE & DOODLE	5:00	400	1:00	400
10A	SAT	JUSTIN TIME	5:00	400	1:00	400
1030A	SAT	TREE FU TOM	5:00	400	1:00	400
11A	SAT	LAZYTOWN	5:00	400	1:00	400
1130A	SAT	MAKE ROOM FOR NODDY	5:00	400	1:00	400
10A	SUN	REAL LIFE 101	5:00	0	5:00	0
930A	SUN	Am. Athlete	4:55	0	4:55	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 1/7/14 SIGNED: *Diana Burt*  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 1/6/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
1130A 830A	SAT	MAKE ROOM FOR NODDY	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 1/14/14 SIGNED: Alanne Brot  
TRAFFIC MANAGER

Ⓢ NBC changes due to NBC sports coverage Ⓢ

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 1/13/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
<del>1130A</del> 830A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

(\*)

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 1/20/14 SIGNED: Deanne Blot  
TRAFFIC MANAGER

(\*) Changes due to NBC Sports programming.

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 1/20/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
1130A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 1/30/14 SIGNED: *Deanne Brott*  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 1/27/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
<del>1130A</del> 830A	SAT	MAKE ROOM FOR NODDY	5:00	400	1:00	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0



I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 2/4/14 SIGNED: *Diana Burt*  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV  
 WEEK OF: 2/3/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
<del>11A-8A</del>	SAT	LAZYTOWN	5:00	400	100	400
<del>1130A</del> 830A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 2/10/14 SIGNED: Deanne Blott  
 TRAFFIC MANAGER

~~ⓧ~~ Changes due to NBC sports programming ~~ⓧ~~

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 2/10/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
1130A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 2/17/14 SIGNED: Deann Brot  
TRAFFIC MANAGER



CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 2/17/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
<del>11A</del> 8A	SAT	LAZYTOWN	5:00	400	1:00	400
<del>1130A</del> 830A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	5:00	0
930A	SUN	Am. Athlete	4:55	0	4:55	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 2/24/14 SIGNED: Deanne Bost  
TRAFFIC MANAGER

⊗ Changes due to NBC sports programming.

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 2/24/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
1130A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 3/10/14 SIGNED: *Deanna M. [Signature]*  
 TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 3/3/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
1130A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	5:00	0
930A	SUN	Am. Athlete	4:55	0	4:55	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 3/11/14 SIGNED: *Deanne Brodt*  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 3/10/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A <sup>9A</sup>	<del>SAT</del>	LAZYTOWN	5:00	330	130 <del>0</del>	330
1130A	<del>SAT</del>	MAKE ROOM FOR NODDY	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	485	0

9ASUN 3/23  
1030A 3/23

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 3/17/14 SIGNED: Deanne Zott  
a 3/26/14 TRAFFIC MANAGER

Ⓟ Pre-empted due to NBC  
 Sports programming Ⓟ

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 3/17/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	400	100	400
930A	SAT	NOODLE & DOODLE	5:00	400	100	400
10A	SAT	JUSTIN TIME	5:00	400	100	400
1030A	SAT	TREE FU TOM	5:00	400	100	400
11A	SAT	LAZYTOWN	5:00	400	100	400
1130A	SAT	MAKE ROOM FOR NODDY	5:00	400	100	400
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 3/26/14 SIGNED: Deanne Brett  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 3/24/14

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	CHICA	5:00	4:00	1:00	4:00
930A	SAT	NOODLE & DOODLE	5:00	4:00	1:00	4:00
10A	SAT	JUSTIN TIME	5:00	4:00	1:00	4:00
1030A	SAT	TREE FU TOM	5:00	4:00	1:00	4:00
11A	SAT	LAZYTOWN	5:00	4:00	1:00	4:00
1130A	SAT	MAKE ROOM FOR NODDY	5:00	4:00	1:00	4:00
10A	SUN	REAL LIFE 101	5:00	0	5:00	0
930A	SUN	Am. Athlete	4:55	0	4:55	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 3/31/14 SIGNED: *Dianne Bort*  
TRAFFIC MANAGER