

3rd Q 2015 - WEAU - 13.1 and 13.2

QUARTERLY CERTIFICATE OF COMPLIANCE  
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS  
(Programs Originally Produced for  
the Child Audience)

FOR THE PUBLIC FILE

Station WEAU • WEAU-DT  
Quarter Ending 9/30/15  
Reviewed By\* Deanne Broff  
\*Responsible Station Official

CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND  
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs.

<u>Source</u>	<u>Program titles</u>
NBC	Astroblast
NBC	Ruff, Ruff, Dave & Tweet
NBC	Tree Fu Tom
NBC	Lazy Town
NBC	Poppycat
NBC	Earth to Luna
Syndicated	Am.Athlete (13.1 & 13.2)
Syndicated	Real Life 101 (13.1 & 13.2)
Syndicated	Zoo Diaries (13.2)
Syndicated	Think Big (13.2)
Syndicated	State to State (13.2) ended 9/10/15
Syndicated	Sports Stars (13.2)
Syndicated	Aqua Kids (13.2)

Dated this 1 day of Oct, 2015.  
[To be signed by the staff member  
who reviewed the station  
program logs]

By Deanne Broff  
Title Traffic manager  
Licensee \_\_\_\_\_

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 6/29/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 7/16/15 ~~6/29/15~~ SIGNED: Deanne Pratt  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 7/6/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 7/13/15

SIGNED:

Deanne Bratt

TRAFFIC MANAGER

Deanne Bratt

Ⓢ Changes due to NBC Sports programming  
Ruff Sat 7/18/15 @ 12p

Astro Sat 7/18/15 @ 1230p

Lazytown Sun 7/19 @ 1030A

Earth to Luna Sun 7/19/15 @ 11A

Poppycat Sun 7/19/15 @ 1130A

Tree fu Tom Sun 7/19/15 @ 12p

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 7/13/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 7/20/15

SIGNED: Deanne Brott  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 7/20/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	300	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 7/28/15

SIGNED: \_\_\_\_\_

*Diane Brod*

TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 7/27/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 8/13/15

SIGNED: Deanne Broth

TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 8/3/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
<del>1130A</del>	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 8/10/15 SIGNED: Dearre Scott  
TRAFFIC MANAGER

⊕ 830A - change due to NBC sports programming

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 8/10/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 8/10/15 SIGNED: Deanne Bratt  
TRAFFIC MANAGER

⊕ 830A - change due to NBC Sports programming



CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 8/17/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 8/27/15 SIGNED: Deanne Brett  
TRAFFIC MANAGER

⊕ 830A - change due to NBC Sports programming

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 8/24/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	800	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 8/31/15 SIGNED: *D. Arnesen*  
TRAFFIC MANAGER

⊗ 830A Sat ~~to~~ changes due to NBC Sports programming

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 8/31/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	120	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 9/9/15

SIGNED: \_\_\_\_\_

Diane Burt  
TRAFFIC MANAGER

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 9/7/13

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	5:00	0
930A	SUN	Am. Athlete	4:55	0	4:55	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 9/14/13 SIGNED: Deanne Broth  
TRAFFIC MANAGER

⊕ 830A time change due to NBC Sports programming

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: ~~9/14/15~~ 9/14/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	130	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 9/20/15

SIGNED: Deanne Blott

TRAFFIC MANAGER

8A Poppy Cat } Changes due to NBC Sports programming  
 830A Tree Fu Tom }

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 9/21/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	LAZYTOWN	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	POPPYCAT	5:00	330	180	330
1130A	SAT	TREE FU TOM	5:00	330	130	330
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	Am. Athlete	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 9/28/15 SIGNED: Diane B...  
TRAFFIC MANAGER

Time changes due to NBC Sports changes

⊗ 8A - Poppy Cat

⊗ 830A - Tree Fu Tom

CERTIFICATION OF COMPLIANCE-TOTAL COMMERCIAL MATTER

STATION: WEAU-TV

WEEK OF: 9/28/15

Children's television commercialization limits (ages 12 & under)=10.5 minutes per clock hour

TIME	DAY	PROGRAM	AVAIL COMMERCIAL	COMMERCIAL.	PROMO	TOTAL COMMERCIAL
9A	SAT	RUFF, RUFF DAVE & TWEET	5:00	330	130	330
930A	SAT	ASTROBLAST	5:00	330	130	330
10A	SAT	CLANGERS	5:00	330	130	330
1030A	SAT	EARTH TO LUNA	5:00	330	130	330
11A	SAT	LAZY TOWN	5:00	330	130	330
<del>1130A</del>	<del>SAT</del>	<del>TREE FU TOM</del>	<del>5:00</del>	<del>330</del>	<del>130</del>	<del>330</del>
10A	SUN	REAL LIFE 101	5:00	0	500	0
930A	SUN	AMERICAN ATHLETE	4:55	0	455	0

I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

DATE: 10/5/15 SIGNED: Deanne Blott  
TRAFFIC MANAGER

⊕ Tree Fu Tom - @830A  
Changes due to NBC Sports

October 2, 2015

Felix

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the "NBC Kids" educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 3rd quarter of 2015. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 3rd quarter 2015 and 4th quarter 2015.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: ~~Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.~~
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

★ The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2015 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled  
NBCUniversal Media LLC  
Contracts Counsel, NBC Broadcasting, Affiliate Relations  
212-664-6858  
[karen.peled@nbcuni.com](mailto:karen.peled@nbcuni.com)



3<sup>rd</sup> Q 2015 - 13.3

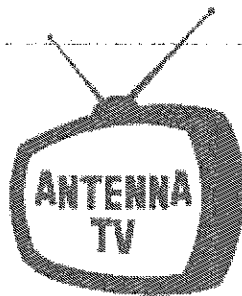
**Deanne Brott**

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**From:** Jolene Jensen  
**Sent:** Thursday, October 01, 2015 2:35 PM  
**To:** Deanne Brott  
**Subject:** FW: Antenna TV Network Children's TV Compliance Certification 3rdQ 2015

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**From:** Boyd, Thomas [<mailto:tboyd@tribunemedia.com>]  
**Sent:** Thursday, October 01, 2015 2:03 PM  
**Subject:** Antenna TV Network Children's TV Compliance Certification 3rdQ 2015



**Antenna TV Network  
Children's TV Commercial Compliance Certification  
3rdQ 2015**

Antenna TV certifies that for the 3<sup>rd</sup> quarter of 2015, all programs produced and broadcast for children ages 12 and under were formatted for not more than 10.5 minutes per hour of commercial time, the limit for weekend telecasts. The programs were:

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

There was no commercial time available for Antenna TV affiliates in or between these programs. Thus, the programs were formatted in compliance with the Children's Television Act of 1990 and applicable Federal Communications Commission rules. In addition, the programs as delivered are in compliance with Sections 73.670(a) through(d) of the Commission's Rules, including restrictions on host selling and displays (if any) of website addresses.

<http://antennatv.tv/affiliates/>

Tom Boyd | Programming Manager  
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