

# ORDER



Grand Rapids WOOD

**Orders**  
**Order / Rev:** 4463845  
 Alt Order #: 28400103  
 Product Desc: AB PAC  
 Estimate: 6758  
 Flight Dates: 05/13/24 - 05/26/24  
 Original Date / Rev: 05/13/24 / 05/13/24  
 Order Type: REG

Primary AE: Katz Chicago  
 Sales Office: K-CHI  
 Sales Region: Nat

**Agency**  
**Name:** Amplify Media  
 Buying Contact:  
 Billing Contact: Scott Kennedy  
 222 West Ontario  
 Chicago, IL 60654

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/AB PAC  
 Demographic: A35+  
 Product Codes: PL6  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P3

Order Brand:  
 New Business End:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	23	\$19,650.00	\$16,702.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	23	\$19,650.00	\$16,702.50	0.00
<b>Totals</b>	<b>23</b>	<b>\$19,650.00</b>	<b>\$16,702.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	05/19/24	05/19/24	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 Daybreak Sunday 7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----S 1 \$850.00 0.00															
N 2	WOOD	05/19/24	05/19/24	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
COMMENTS APPLY TO SUB LINES A THRU A Sunday Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----S 1 \$1,100.00 0.00															
N 3	WOOD	05/19/24	05/19/24	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Meet The Press <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----S 1 \$1,500.00 0.00															
N 4	WOOD	05/20/24	05/20/24	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: POL/AB PAC  
 Product Desc: AB PAC  
 Estimate: 6758

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WOOD	05/14/24	05/17/24	6am Daybreak	CM	6-7a	- TWTF - -	:30	3	\$900.00	P3	0.00	NM	3	\$2,700.00
				6am Daybreak											
				COMMENTS APPLY TO SUB LINES A THRU A News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -		1				\$900.00		0.00			
N 6	WOOD	05/20/24	05/20/24	Today Show M-F	CM	658-9a	M - - - - -	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
				Today Show											
				COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -		3				\$900.00		0.00			
N 7	WOOD	05/14/24	05/17/24	Today Show M-F	CM	658-9a	- TWTF - -	:30	3	\$1,250.00	P3	0.00	NM	3	\$3,750.00
				Today Show											
				COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -		1				\$1,250.00		0.00			
		Week: 05/13/24	05/19/24	- TWTF - -		3				\$1,250.00		0.00			
N 8	WOOD	05/20/24	05/20/24	M-F 2-3p	CM	2-3p	M - - - - -	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				M-F 2-3p											
				COMMENTS APPLY TO SUB LINES A THRU A Sherri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -		1				\$250.00		0.00			
N 9	WOOD	05/14/24	05/17/24	M-F 2-3p	CM	2-3p	- TWTF - -	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
				M-F 2-3p											
				COMMENTS APPLY TO SUB LINES A THRU A Sherri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -		3				\$250.00		0.00			
N 10	WOOD	05/20/24	05/20/24	M-F 3-4p	CM	3-4p	M - - - - -	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				M-F 3-4p											
				COMMENTS APPLY TO SUB LINES A THRU A TMZ Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -		1				\$250.00		0.00			
N 11	WOOD	05/14/24	05/17/24	M-F 3-4p	CM	3-4p	- TWTF - -	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
				M-F 3-4p											
				COMMENTS APPLY TO SUB LINES A THRU A TMZ Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -		3				\$250.00		0.00			
N 12	WOOD	05/20/24	05/20/24	M-F 730-8p	CM	730-8p	M - - - - -	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
				M-F 730-8p											
				COMMENTS APPLY TO SUB LINES A THRU A Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M - - - - -		1				\$1,400.00		0.00			
N 13	WOOD	05/14/24	05/17/24	M-F 730-8p	CM	730-8p	- TWTF - -	:30	3	\$1,400.00	P3	0.00	NM	3	\$4,200.00
				M-F 730-8p											
				COMMENTS APPLY TO SUB LINES A THRU A Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	- TWTF - -		3				\$1,400.00		0.00			
													Totals	23	\$19,650.00