

ORDER



Grand Rapids WOOD

Orders
Order / Rev: 4463843
 Alt Order #: 28400105
 Product Desc: AB PAC
 Estimate: 6759
 Flight Dates: 05/13/24 - 05/26/24
 Original Date / Rev: 05/13/24 / 05/13/24
 Order Type: REG

Primary AE: Katz Chicago
 Sales Office: K-CHI
 Sales Region: Nat

Agency
Name: Amplify Media
 Buying Contact:
 Billing Contact: Scott Kennedy
 222 West Ontario
 Chicago, IL 60654

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser
Name: POL/AB PAC
 Demographic: A35+
 Product Codes: PL6
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P3

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	17	\$56,800.00	\$48,280.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	17	\$56,800.00	\$48,280.00	0.00
Totals	17	\$56,800.00	\$48,280.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	05/19/24	05/19/24	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	1:00	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 At 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----S 1 \$2,400.00 0.00															
N 2	WOOD	05/20/24	05/20/24	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	1:00	1	\$2,600.00	P3	0.00	NM	1	\$2,600.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 M----- 1 \$2,600.00 0.00															
N 3	WOOD	05/14/24	05/17/24	M-F 5p News M-F News 8 @5p	CM	5-530p	-TWTF--	1:00	3	\$2,600.00	P3	0.00	NM	3	\$7,800.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -TWTF-- 3 \$2,600.00 0.00															
N 4	WOOD	05/20/24	05/20/24	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	1:00	1	\$3,200.00	P3	0.00	NM	1	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 530PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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 Flight Dates: 05/13/24 - 05/26/24

Advertiser: POL/AB PAC
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 Estimate: 6759

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$3,200.00		0.00			
N 5	WOOD	05/14/24	05/17/24	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-TWTF--	1:00	3	\$3,200.00	P3	0.00	NM	3	\$9,600.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		3				\$3,200.00		0.00			
N 6	WOOD	05/20/24	05/20/24	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	1:00	1	\$5,000.00	P3	0.00	NM	1	\$5,000.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$5,000.00		0.00			
N 7	WOOD	05/14/24	05/17/24	M-F 6p News M-F News 8 @6p	CM	6-630p	-TWTF--	1:00	3	\$5,000.00	P3	0.00	NM	3	\$15,000.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		3				\$5,000.00		0.00			
N 8	WOOD	05/20/24	05/20/24	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	1:00	1	\$2,800.00	P3	0.00	NM	1	\$2,800.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$2,800.00		0.00			
N 9	WOOD	05/14/24	05/17/24	LN M-F M-F News 8 @ 11	CM	11-1135p	-TWTF--	1:00	3	\$2,800.00	P3	0.00	NM	3	\$8,400.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		3				\$2,800.00		0.00			
													Totals	17	\$56,800.00