

ISSUES & PROGRAMS REPORT (Q3-2021)

WWL-FM

July 1st-September 30th , 2021 WWL-FM ran programming that reflects the needs and interests of the community. This programming aired 5am-8pm weekdays and ½ - 1 hour on Sundays. A summary of content of these programs is included in this report, categorized by the issues addressed. Note: All programming is streamed on www.wvl.com /www.audacy.com.

In addition to extensive COVID 19 coverage Hurricane Ida dominated airwaves from August 28th (before landfall) through the present(recovery).

COVID-19 coverage included:

Impact on: health, businesses, restaurants, city council updates, parish updates, economy, education, mental health, tourism, & vaccines.

We carried press conferences by the Governor & Parish presidents on COVID updates & storm preparations

WWL-FM also highlights Public Service segments to publicize events, fundraising activities, volunteerism and other efforts to benefit local community and charitable organizations.

Individual programs are indicated in this report below are listed under the ‘Public Affairs Shows’ tab. These shows air Sundays

7am “United We Go” w/ Kirby Nagle of United Way

7:30am “Community Matters”

Topics covered this quarter: **COVID continued to dominate programming. Other topics covered: Infrastructure, crime, Delta variant surge, education, health, poverty, equity & finances**