

# ORDER



**Orders**  
**Order / Rev:** 2071940  
**Alt Order #:**  
**Product Desc:** Gun Owners of America- October  
**Estimate:**  
**Flight Dates:** 10/01/20 - 11/03/20  
**Original Date / Rev:** 09/17/20 / 09/18/20  
**Order Type:** POLITICAL ISSUE

**KBUL-AM**  
**Primary AE:** Michael Sutton  
**Sales Office:** L-BIL  
**Sales Region:** Local

**Agency Name:** Gun Owners of America, Inc  
**Buying Contact:**  
**Billing Contact:**  
 8001 Forbes Pl, Ste 202  
 Springfield, VA 22151

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Gun Owners of America, Inc  
**Demographic:** HH  
**Product Codes:** IAB11-7,Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	110	\$17,600.00	\$17,600.00
11/01/20	11/03/20	16	\$2,560.00	\$2,560.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	110	\$17,600.00	\$17,600.00	0.00
November 2020	16	\$2,560.00	\$2,560.00	0.00
<b>Totals</b>	<b>126</b>	<b>\$20,160.00</b>	<b>\$20,160.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Sutton			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBUL	10/01/20	11/03/20	M-F Broad Rotator	CM	6:00 AM-10:00 AM	22222--	:30	10	\$160.00	UNAS	0.00	NM	48	\$7,680.00
				M-F Broad Rotator		(6:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---22--		4				\$160.00		0.00			
		Week: 10/05/20	10/11/20	22222--		10				\$160.00		0.00			
		Week: 10/12/20	10/18/20	22222--		10				\$160.00		0.00			
		Week: 10/19/20	10/25/20	22222--		10				\$160.00		0.00			
		Week: 10/26/20	11/01/20	22222--		10				\$160.00		0.00			
		Week: 11/02/20	11/08/20	22-----		4				\$160.00		0.00			
N 2	KBUL	10/01/20	11/03/20	M-F Midday	CM	10a-3p	22222--	:30	10	\$160.00	UNAS	0.00	NM	48	\$7,680.00
				M-F Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---22--		4				\$160.00		0.00			
		Week: 10/05/20	10/11/20	22222--		10				\$160.00		0.00			
		Week: 10/12/20	10/18/20	22222--		10				\$160.00		0.00			
		Week: 10/19/20	10/25/20	22222--		10				\$160.00		0.00			
		Week: 10/26/20	11/01/20	22222--		10				\$160.00		0.00			
		Week: 11/02/20	11/08/20	22-----		4				\$160.00		0.00			
N 3	KBUL	10/01/20	10/30/20	M-F PM Drive	CM	3p-7p	1.1111--	:30	5	\$160.00	UNAS	0.00	NM	22	\$3,520.00
				M-F PM Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---11--		2				\$160.00		0.00			

Order / Rev: 2071940  
 Alt Order #:  
 Flight Dates: 10/01/20 - 11/03/20

Advertiser: Gun Owners of America, Inc  
 Product Desc: Gun Owners of America- October  
 Estimate:  
 KBUL-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	11111--					5	\$160.00		0.00			
Week:		10/12/20	10/18/20	11111--					5	\$160.00		0.00			
Week:		10/19/20	10/25/20	11111--					5	\$160.00		0.00			
Week:		10/26/20	11/01/20	11111--					5	\$160.00		0.00			
N 4	KBUL	11/02/20	11/03/20	M-F PM Drive M-F PM Drive	CM	3p-7p	44-----	:30	8	\$160.00	UNAS	0.00	NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	44-----					8	\$160.00		0.00			
													Totals	126	\$20,160.00



**Gun Owners of America**

8001 Forbes Place, Suite 202

Springfield, Virginia 22151

Proposal for Advertising

All Advertisements are :30 seconds and air October 1, 2020-November 3, 2020

KBUL: Newstalk 95.5FM/970AM

**6am-10am:**

October 1, 2020-November 3, 2020: 2 Commercials per day Monday-Friday. Total of 48 Commercials at \$160.00 per commercial

Sub-Total: \$7680.00

**10am-3pm:**

October 1, 2020-November 3, 2020: 2 Commercials per day Monday-Friday. Total of 48 Commercials at \$160.00 per commercial

Sub-Total: \$7680.00

**3pm-7pm:**

October 1, 2020-October 30, 2020: 1 Commercials per day Monday-Friday. Total of 22 Commercials at \$160.00 per commercial

Sub-Total: \$3520.00

November 2-3, 2020: 4 Commercials per day Monday-Tuesday. Total of 8 Commercials at \$160.00 per commercial

Sub-Total: \$1280.00

**Grand Total: \$20,160.00**

Agreed: \_\_\_\_\_

A handwritten signature in black ink, appearing to read "John Wilcox".

Date: \_\_\_\_\_

9/17/20

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, John Velleco, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** Gun Owners of America

Agency name:

Address: 8001 Forbes Place, Suite 202

Contact: John Velleco

Phone number: 703-321-8585

Email: jvelleco@gunowners.org

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Gun Owners of America

Address: 8001 Forbes Place, Suite 202

Contact: John Velleco

Phone number: 703-321-8585

Email: jvelleco@gunowners.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Tim Macy  
John Velleco  
Erich Pratt  
Sam Paredes  
Gerry Ognibene

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Matt Rosendale

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Representative, Montana-AL

Date of election: November 3, 2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Issues relating to the Second Amendment of the U.S. Constitution.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>John Velleux</i>	Signature: <i>Heath Marxer</i>
Name: <i>John Velleux</i>	Name: <i>Heath Marxer</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>9/18/2020</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*Will amend when commercial is received*

Contract #: <i>2071940</i>	Station Call Letters: <i>KBULAM</i>	Date Received/Requested: <i>9/18/2020</i>
Est. #: <i>.</i>	Station Location: <i>Billings</i>	Run Start and End Dates: <i>10/1-11/3 2020</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.