

ISSUE-RESPONSIVE PROGRAMMING – KAVV (FM)

October-December 2019

KAVV's General Manager, Paul Lotsof, is a close observer of the Benson scene with particular emphasis on city government. From time to time, he develops editorial commentaries designed to provide Benson area residents with an in-depth developments.

ISSUE: Benson Environment/Free Speech:

Between October 17 and October 20 Paul Lotsof aired an editorial lasting 5 minutes 48 seconds on the subject of Benson's environment with emphasis on the effect that proposed Vigneto housing project would have on ground water. Two companies named El Dorado propose to build 28,000 houses and market them to retired people. All of the water needed by occupants of these houses would come from underground wells that contain finite amounts of water.. The editorial mentions outspoken environmentalist Tricia Gerrodette who was not permitted to speak to the Benson City Council on July 22nd. The council's refusal to allow Gerrodette to speak resulted in a complaint to the Arizona Attorney General's office. Mr. Lotsof suggests that public officials pay more attention to water shortages. The editorial was broadcast a total of fourteen times..

ISSUE: Benson Economy:

On November 26th and 29th eight editorials were aired on the subject of economic development in the Benson area. Each editorial lasted five minutes and eight seconds. The editorial pointed out that between 1988 when Kartchner Caverns were announced to the public and 1999 when the new state park was opened, no economic development effort was undertaken in Benson because community leaders thought that Kartchner Caverns would cause Benson to become a boom town. But when the caverns were finally opened in November 1999 there was no boom town. The editorial notes that the new con job is Villages of Vigneto which is unlikely to have a lot of economic impact. The editorial suggests that Benson learn from past mistakes and not presume that Vigneto will be all that's needed to create prosperity.

Unemployment

“Vocations Locations” is broadcast weekday mornings at 9:30, about three minutes per program. Jobs available in Cochise County are described. The program includes data obtained from the Arizona Department of Economic Security’s office in Sierra Vista as well as other listings obtained by KAVV’s staff directly from area employers. Over sixty programs were aired during this period.

ISSUE: Religious Needs

During the quarter in question KAVV broadcast two and one half hours of religious programming each Sunday morning. They were aired between 6:30 and 9:00 a.m. Programs sponsored by five local church groups are currently broadcast. Every Sunday morning at 7:30 a.m. KAVV broadcasts “Music and the Spoken Word” featuring the Mormon Tabernacle Choir.

Other Services

Mondays through Saturdays, KAVV devotes more than forty minutes to newscasts spread throughout the day. On Sundays, national news is reported at noon and on the hour between 4 and 7 p.m. KAVV continues to cover and report on all regularly scheduled meetings of the Benson City Council.

Local Public Service Announcements average one per hour.