# KTXA ISSUES/PROGRAM REPORT

OCTOBER 1-DECEMBER 31, 2019

Attached are listings of broadcasts that, in the Licensee's judgment, reflect the most significant programming treatment of ascertained issues during the preceding three months. The Licensee broadcasts a regularly scheduled local public affairs show, Plugged into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

#### ISSUE - Medical, Health, Mental Health

# Airdate 10/5/19

Topic: The Brain

Host: Madison Sawyer

Guests: Dinesh Sivakolundu, MD, Center for BrainHealth at the University of Texas at Dallas

Issue: The brain is the most complex organ in the body. discussed what is understand about the brain, including: brain performance, health, illness and ways to maintain its function. Discussion also included the research and programs available to North Texans at the Center for BrainHealth.

## **Airdate 11/9/19**

Topic: Junior Diabetes Research Foundation

Host: Karen Borta

Guests: Dr. Mary Beth Cox, Endocrinologist; Chris LaTurno, Executive Director, JDRF Fort Worth Chapter; Amy Camp, Executive Director, JDRF Dallas Chapter; Rusty and Lauri Greer, V1P chairs at the Fort Worth Walk; Eric Tozer, Diabetes Ambassador

Issue: Discussion included explaining the difference between type 1 and type 2 diabetes, causes, signs, symptoms and treatment of Type 1 diabetes. Provided information on how individuals can obtain additional information to help maintain their health.

## Airdate 11/16/19

Topic: Epilepsy

Host: Karen Borta

Guests: Dr. Daniel Gossett, Medical Director of the Epilepsy Center at Children's Medical Center Plano; Naomi Meier, Education Coordinator, Epilepsy Foundation Texas; Kaci and Jonathan Savell, who lost a son to Sudden Unexpected Death In Epilepsy (SUDEP)

Topic: Discussed the prevalence, signs, symptoms, cause and treatment of epilepsy, including the resources available to Texans through the Epilepsy Foundation Texas. A local family appeared on the show who lost their child to epilepsy to share their story with viewers,

## Airdate 12/21/19

Topic: Holiday Health

Host: Russ McCaskey

Guests: Sheena Knights, MD, Infectious Disease specialist at Parkland Health & Hospital System and Assistant Professor of Internal Medicine/Infectious Diseases at UT Southwestern Medical Center; James De Lemos, MD, Interim Chief of Cardiology, Parkland Health & Hospital System and Professor of Internal Medicine/Cardiology at UT Southwestern Medical Center; Rebecca Corona, PhD, Lead Psychologist, Parkland Health & Hospital System; and, Rachel Trammell, Registered Dietitian, Parkland Health & Hospital System

Topic: Discussion focused common illnesses that occur during the holiday season, such as influenza, heart attacks, stress and weight gain. Show included interviews with specialists in each field to talk about tips to staying healthy this holiday season.

### **ISSUE - Poverty**

### Airdate 10/12/19

Topic: Hope Supply Co.

Host: Karen Borta

Guests: Barbara Johnson, CEO, Hope Supply Co.; Kelly McKinnon; Director of Programs, Hope Supply Co.; Robert Dudley; Warehouse Manager, Hope Supply Co.; Caren Bright; Executive Director, Pamper Lake Highlands

Issue: Discussion on dealing with poverty, with one in three Texas families struggles to provide clean diapers for their baby and 15% of Texas homeless are children. Discussion on how the Hope Supply Co. meets the critical needs of North Texas homeless children. Also discussed how diaper needs can be more distressing to moms than not having enough food for their families and how supplying basic hygiene products to mothers of small infants can help mothers get out of poverty and build healthy families.

## **ISSUE – Children/Family Issues**

# Airdate 10/19/19

Topic: Big Brothers Big Sisters

Host: Russ McCaskey

Guests: Jenny Harper, Big Brothers Big Sisters, Greater Dallas Market President; Chief Jeff Spivey, Irving Police Department; Paul Spain, Big Brother

Focus: Discussed the mission of BBBS and how North Texans can get involved with their mentorship programs. Currently there is a waiting list for Big Brothers and Sisters. Two Big Brothers appeared on the program about how the program has helped empowered young adults to reach their goals.

## ISSUE – Public Safety, Disaster Response

## Airdate 10/26/19

Topic: Halloween Safety

Host: Karen Borta

Guest: Cynthia Ibarra, BS, CHW, CPSTU, Injury Prevention Coordinator at Children's Health; and Erika Herman and Randy Herman, owners of Delta Restoration Services

Focus: Discussed road safety, home safety, costume safety, fire prevention and basic Halloween safety tips for kids. Discussed several family friendly events happening during Halloween in the DFW area, including Pumpkin Nights, Dallas Arboretum, Grapevine Aquarium and at Children's Hospital.

## Airdate 11/23/19

Topic: Red Cross

Host: Russ McCaskey

Guest: Keith Rhodes, CEO, American Red Cross North Texas Region; Krystal Smith, regional Communications Manager, American Red Cross North Texas Region; Nazareth Vidal, Red Cross Volunteer; Lisa Morgan, Regional Communications Manager, American Red Cross North Texas Region; Ariane Einecker, Chief Development Officer, American Red Cross North Texas Region

#### Focus:

The American Red Cross of North Texas serves a population of more than 9 million people in 121 counties. Discussed the history, mission, and services provided during emergency and how people can become prepared for disaster. Discussed the volunteer program, the need for blood donors and how North Texans can get involved this holiday season.

## **ISSUE – Community, Philanthropy**

## Airdate 11/2/19

Topic: Charity Walks

Host: Russ McCaskey

Guest: Laurie MacCaskill, PanCAN Board Member & Pancreatic Cancer Survivor; Karrie Carrizales & her daughter Mikayla, PurpleStride Participants and Volunteers; Natalie Sawyer, Mission Mom, Development Specialist, March of Dimes; Donovan Kitamura, Director of Development, Shatterproof; Tyler Maryak, Director of Development, AIDS Outreach Center and Mellisand LeRoy, Associate Executive Director, AIDS Outreach Center

Focus: Discussion centered on four charities across the DFW area in the month of November.

- 1. PurpleStride benefitting the Pancreatic Cancer Action Network
- 2. Run For Babies 5K benefitting March of Dimes
- 3. Rise Up Against Addiction 5K benefitting Shatterproof

#### 4. Red Ribbon 5K benefitting the AIDS Outreach Center

Discussed the mission of each organization and the resources they have available for North Texans.

## Airdate 11/30/19

Topic: Gifts that Give Back

Host: Karen Borta

Guests: Travis Nolan, Paper For Water, Youth Volunteer of the Year; Tess Clarke, Co-Founder of SEEK; Lindsey Welch, Assistant Site Manager, Feed My Starving Children; Samuel Bistrian - CEO & Founder, Roma Boots

Focus: Discussed how a gift purchased from one of the four agencies below gives back on a philanthropic level:

- 1. Paper for Water the gift of paper ornaments provides clean water around the globe.
- 2. SEEK Candles the gift of candles provides assistance to refugees resettling in Dallas.
- 3. Feed My Starving Children the purchase of a gift from their Market Place, made by the women being served by this non-profit, goes to ending world hunger.
- 4. Roma Boots the purchase of one pair of boots, gifts one pair of boots to a child in need across the globe.

#### **ISSUE – Finance**

# **Airdate 12/7/19**

Topic: End of Year Finance

Host: Madison Sawyer

Guest: Jim Lacamp

Focus: Discussed the current state of the economy and projections for the 2020 economy. Also covered the state of the housing market and how millennials are falling behind financially. Discussed IRAs and 401Ks and end of year finance tips. Covered the importance of sticking to a budget in 2020.

#### **ISSUE – Public Interest**

### Airdate 12/14/19

Topic: Etiquette

Host: Russ McCaskey

Guests: Diane Gottsman, Modern Manners & Etiquette Expert

Focus: Discussion on gift giving, party, dining and tipping etiquette do's and don'ts during the holiday

season with professional etiquette and modern manners expert, Diane Gottsman.

## Airdate 12/28/19

Topic: New Year's Resolutions

Host: Karen Borta

Guests: Dr. Wayne Pernell, Breakthrough Coach & Bestselling Author

Focus: Provided advice and tips on keeping those New Year's resolutions. Discussed intention, motivation, failure, gratitude, and how to initiate change for the good. Also discussed the importance of being present and how the people whom we choose to surround ourselves by makes a big difference in our success.