

KTXA PROGRAM/ISSUES REPORT
April 1-June 30, 2013

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged Into DFW

Plugged In for airdate April 6, 2013 (this show repeated the following week, April 13)

Miss Texas DaNae Couch was interviewed. She spoke about her experience of being Miss Texas 2012, the pageantry business, her platform, etc. Executives from New Friends New Live appeared on the show. The guests were Katie Pedigo, the executive director of New Friends New Life, and Charla Smith -Price, a former client who is now a part of the Leaders Circle who mentors other women and girls who are working to change their lives. Julie Evans with Alliance for Children talked about protecting children from child abuse. April 2013 was child abuse prevention month.

Plugged In for airdate April 20, 2013:

Topic: Post Income Taxes – Look at Next Year

Host: Adrienne Bankert

Guests: Ken Sibley, CPA, Accounting Firm of Clifton Larson Allen

Lacey Riley, CPA Lacey Riley CPA firm

Susan Adams, CPA, Accounting Firm of Huselton, Morgan and Maultsby

Issue: TAXES, FINANCIAL ISSUES

Focus: Three CPA's joined us for a look at post filing for taxes. Topics included what to do if you DIDN'T file, what you can do to prepare for next year, how to prevent common mistakes in filing, etc. Basically a quick course on looking ahead at next year's taxes while the current year filing is still fresh on people's minds.

Plugged In for airdate April 27, 2013:

Topic: Glass Ceiling in Non-Profits

Host: Adrienne Bankert

Guest: SHERRY WILLIS, FOUNDER AND PRESIDENT OF FAITH AND PHILANTHROPY INSTITUTE, BEVERLY MITCHELL-BROOKS, PRESIDENT AND CEO OF THE URBAN LEAGUE OF GREATER DALLAS AND NORTH CENTRAL TEXAS

Issue: WOMEN'S ISSUES, BUSINESS ISSUES

Focus: Recent study by the international journal of business governance and ethics said that women make better corporate leaders than men because they are more likely to make fair decisions, are women leaders still fighting stereotypes and prejudice as they try to move up the nonprofit leadership ladder? Of those women who do lead non-profits, a majority of them are small non-profits, a majority of men hold the leadership positions of non-profits with a budget of \$10 million dollars or more.

Plugged In for airdate May 4, 2013:

Topic: The Parenting Center, Fort Worth

Host: Brendan Higgins

Guest: ERIN FINN, FAMILY LIFE EDUCATOR AND THERAPIST WITH THE PARENTING CENTER, LEAH LEONE, FAMILY TRANSITIONS PROGRAM MANAGER WITH THE PARENTING CENTER.

Issue: Family Issues

Focus: Introduction of the Parenting Center, a non profit in Fort Worth dedicated to being a support system for parents – single, married, divorced. Discussions centered on their various programs, their hot line for parenting issues, tips and tricks for better parenting, etc. Kept their phone numbers/web address up on air during program

Plugged In for airdate May 11, 2013 and May 25, 2013

Topic: Osteoporosis, Skin Cancer, Brain Cancer

Host: Adrienne Bankert

Guest: DIETICIAN KATIE BARCKHOLTZ

DR. TANYA REDDICK RODGERS, FOUNDER & BOARD CERTIFIED DERMATOLOGIST

CINDY VILLARREAL, PRESIDENT OF THE NICK GONZALES FOUNDATION FOR BRAIN TUMOR RESEARCH.

Issue: Medical Issues

Focus: May is both National Osteoporosis Month and Skin Cancer Awareness Month. We spoke with a dietician who brought in samples of health diet choices to fight osteoporosis. We also spoke with a dermatologist about skin cancer, causes and prevention. We interviewed with a woman whose son died of brain cancer, and who has founded a group for brain tumor research. We kept their phone numbers/web address up on air during program.

Plugged In for airdate May 18, 2013:

Topic: Cavanaugh Flight Museum/Weather Day at Ballpark

Host: Brendan Higgins

Guest: DOUG JEANES, EXECUTIVE DIRECTOR OF THE CAVANAUGH FLIGHT MUSEUM IN ADDISON, DRURY CALLAHAN, RETIRED MILITARY AND FORMER F-4 PILOT; BOB SCHRADER, RETIRED MILITARY AND FORMER CARIBOU CREW CHIEF ;JEFF JAMISON, KTVT METEOROLOGIST

Issue: Community Awareness

Focus: The Cavanaugh Flight Museum is a non-profit 501(c)(3) educational organization. Their purpose is to promote aviation studies and keep America's aviation heritage alive. The annual Warbirds Over Addison event is their primary fundraiser, as well as an economic driver for the city of Addison. We spoke with the museum director, and with former pilots, supported by video of the flying World War Two aircraft that make up the show. Also did a segment with meteorologist Jeff Jamison to promote the upcoming weather day at the Ballpark in Arlington for KTVT. This is the 8th year of this popular student event. We kept phone numbers/web address up on air during program for both events.

Plugged In for airdate June 1, 2013:

Topic: Senior Living/Alzheimer's

Host: Brendan Higgins

Guest: ASHA ROZIERE, A MANAGER WITH WINDSOR SENIOR LIVING. CARMELITA DELORES, WINDSOR SENIOR LIVING CLINICAL DIRECTOR. VALENCIA HOOPER, A SOCIAL WORKER WITH THE DALLAS POLICE DEPARTMENT

Issue: SENIOR CITIZENS ISSUES

Focus: Issues surrounding today's senior living. Retirement centers are trying to erase the stigma of the past 50 years. While more seniors are retiring healthy, many still require a number of daily medications. We looked at how and why a family should approach a senior member on moving into assisted living, how medical assessments are made, and how staff deal with patients who have onset dementia. A representative of the Dallas Police Department also addressed their geriatric intervention program. We kept phone numbers/web address up on air during program for both events.

Plugged In for airdate June 8, 2013:

Topic: Keeping Your Kids Safe Online

Host: Brendan Higgins

Guest: MITCH BUTLER, THE VP AND CO-FOUNDER OF IMAGE VISION (A FIRM THAT PRODUCES ON LINE MONITORING SYSTEMS FOR PARENTS TO WATCH OUT FOR THEIR KIDS)

Issue: CHILDRENS ISSUES

Focus: Issues surrounding keeping kids safe online. Over 33% of teens have sent/received a nude text. Over 1 million teens were bullied on Facebook in 2010, the last year for which there are reliable stats. We ran three CBS 11 news stories regarding online activities by teens, as well as giving parents tips and hints on what to look for and how to keep their children safe from predators online, as well as from other teens. We kept email/web address up on air during program for parents to contact for further help or questions.

Plugged In for airdate June 15, 2013:

Topic: Pet Partners/Pet Therapy Dogs

Host: Adrienne Bankert

Guest: Carolyn Marr: Licensed Animal Evaluator for Pet Partners; Tomm Schultz/Pet Handler for Pet Partners; Sue Schultz/Pet Handler for Pet Partners; Dolly (4 pound long-haired Chihuahua) is 5 years old and has been a therapy dog for 4 years. Bevo is a 4 year old Yellow Labrador, who was found as a stray, with his 3 brothers at a camp site in Texas. He earned his therapy dog registration at only 1 year of age and works in the Frisco ISD Reading Education Assistance Dog Program.

Issue: Community Awareness

Focus: Discussed benefits of Pet Therapy; why the programs are important, how people can get involved in the programs, where the dogs work, what the success stories are. Pet Partners currently has 10,000 pet/handler teams working internationally providing pet therapy to schools, hospitals, hospice, etc. We kept email/web address up on air during program.

Plugged In for airdate June 22, 2013:

Topic: Domestic Violence Outreach Programs for Women

Host: Brendan Higgins

Guest: HIND JARRAH, EXECUTIVE DIRECTOR OF THE TEXAS MUSLIM WOMEN'S FOUNDATION; BIANCA JACKSON, DIRECTOR OF DEVELOPMENT FROM GENESIS WOMEN'S OUTREACH IN DALLAS.

Issue: Women's Issues

Focus: Looked at domestic violence and how it affects women in North Texas. It crosses all boundaries, including religion, socio-economic, race, etc. The Texas Muslim Women's foundation not only serves women in the Muslim community, but also women at large from other denominations. Genesis Outreach also has a safe house for victims. Both reps discussed ways women can deal with domestic violence in their lives, and ways to get help and break the cycle. We kept email/web address for both the Texas Muslim Women's Foundation and Genesis Women's Outreach up on air during program

Plugged In for airdate June 29, 2013:

Topic: Fireworks Safety and DFW Area Shows

Host: Brendan Higgins

Guest: SUE VANEK, PARKLAND HOSPITAL BURN CENTER MANAGER; DR. PAUL PEPE, UT SOUTHWESTERN; ROBERT DE LOS SANTOS, DALLAS COUNTY FIRE MARSHAL
RANDY RENOIS, TARRANT COUNTY FIRE MARSHAL; DAVID ROSENBAUM, ILLUMINATION FIREWORKS.

Issue: Community Service

Focus: With upcoming Fourth of July holiday, focused on fireworks safety. Talked about fireworks injuries, recovery times from them, ways to prevent them. Discussed Dallas and Tarrant County fire codes and where the public can/can't shoot off fireworks, as well as possible fines and damage from illegal use of fireworks. Talked about how a professional fireworks show is put together. We showed props including timers, mortar tubes, and safety gear. We also ran upcoming fireworks shows as our bumps in to each segment. Web site addresses we ran were for fireworks safety organizations in Texas. All supported by fireworks video.