

KTXA PROGRAM/ISSUES REPORT
January 1-March 31, 2014

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged Into DFW

Plugged In for airdate January 4, 2014

Topic: Parkinson Voice Project

Host: Brendan Higgins

Guests: Samantha Elandary, CEO and Founder Parkinson Voice Project

Issue: Voice Therapy for Parkinson's Patients

Focus: The Parkinson's Disease Foundation reports some 90 percent of people with Parkinson's experience changes in their speech. They tend to speak softly, even though to them it feels as if they are speaking at a normal volume. The Parkinson Voice Project was created to preserve the voices of individuals with Parkinson's and related neurological disorders through intensive voice therapy, follow up support, research, education, and community awareness. Show supported by b-roll and package shot and edited by KTVT/KTXA Production department.

Plugged In for airdate January 11, 2014:

Topic: Grace After Fire

Host: Tracy Kornet

Guests: Kim Olson, Grace After Fire CEO/President; Stacy Keyte – Veteran (Served 12 years in the Army National Guard) and N. Texas Outreach Coordinator at Grace, Theresa Hollingsworth - AROTC

Focus: Grace After Fire is a non-profit helping women veterans help themselves by providing life skills, health and mental counseling along with employment opportunities. According to the U.S. department of veteran affairs, Texas has the second largest population of veterans and the number is growing. Our guests shared their stories of juggling being a veteran and civilian life, and wanting to help other women vets find a balance. The Grace After Fire's program, Table Talk™: Color Me Camo, serves as a peer support system designed specifically for women Veterans. Table Talk™ focuses on gender specific aspects through structured positive interaction with trained facilitators and fellow peers while identifying and addressing any barriers to attending group meetings. We also discussed the high suicide rate among women veterans and talked about the resources Grace After Fire has to offer on their website for counseling, support groups and job resources.

Plugged In for airdate January 18, 2014:

Topic: MLK Jr. Events

Host: Brendan Higgins

Guests: Curtis King, TBAAL Founder and President; Patrick Harrison, Board Member, Dallas Dinner Table; Chelsie Hoard, Consultant, Dallas Baptist Association

Focus: Show in 3 segments- we discussed the events going on around DFW celebrating the life and legacy of Doctor King Jr.

Segment 1 – TBAAL

The Black Academy of Arts and Letters, Incorporated (TBAAL), founded by Curtis King, is a Dallas, Texas based non-profit tax-exempt organization which was chartered and incorporated November 23, 1977.

TBAAL's mission is to create and enhance an awareness and understanding of artistic, cultural, and aesthetic differences utilizing the framework of African-American Arts and Letters; and to promote, foster, cultivate, perpetuate and preserve the Arts and Letters of African-Americans in the Fine, Literary and Performing Arts. TXA21 and CBS11 sponsor The 31st Annual, Emmy Nominated, Black Music & the Civil Rights Movement concert which aired in February 2014 and reflected on Dr. King's philosophy. Segment supported by TXA21's footage from last year's concert.

Segment 2 – Dallas Dinner Table

Dallas Dinner Table is an independent non-profit organization focused on improving race relations in the DFW metroplex. Their event, One Dinner At A Time, provides an opportunity to hear and share diverse perspectives about the impact of race on the daily lives of DFW residents. The initiative involves a series of small dinner/conversation events held in individual homes throughout Dallas on the evening of January 20, 2014. The events provide an opportunity for candid, respectful conversations that foster a better understanding of the diverse cultures represented in Dallas. Segment supported by graphics with Dinner focus information.

Segment 3 – MLK Day of Service

In Dallas, the Dallas Baptist Association has created 'Take Up the Towel' as part of the MLK Day of service. Each year volunteers serve a meal to the Dallas MLK Parade watchers and they choose a Dallas issue to focus on, this year it's literacy. Segment supported with CBS 11 video of both the Fort Worth and Dallas MLK Day Parades and children reading video.

Plugged In for airdate January 25, 2014:

Topic: Cancer Support Organizations

Host: Adrienne Bankert

Guests: Cleaning for a Reason, President / Founder - Debbie Sardone; Cleaning for a Reason, Executive Director - Lynn Frankenfield; Cancer Patient - Tanya Hise-Dodd; Cancer Patient - Stacey Schwinghammer; Cancer Patient - Deb Kriemborg ; Maria MacMullin, Senior Director of Development, Cancer Support Community of North Texas

Focus: Cleaning for a Reason is a nonprofit serving the entire US and Canada and has partnered with over 1000 maid services to offer professional house cleanings to help women undergoing treatment for cancer. The three women on the program shared their personal story of having cancer and receiving the support from Cleaning for a Reason that was badly needed. Cancer Support Community is an international non-profit dedicated to providing support, education and hope to people affected by cancer. Cancer Support Community North Texas has three clubhouse locations in North Texas and offers a menu of personalized services and

education for all people affected by cancer. Their mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. Cancer Support Community offers Noogieland: the kids-only support program focused on providing the skills necessary to cope with a family incidence of cancer. Show supported by Cleaning for a Reason B-roll from a CBS11 package from 2013 and Cleaning for a Reason supplied video. Also used a CBS11 package about women & cancer & fertility which offers hope to women wanting children after cancer.

Plugged In for airdate February 1, 2014:

Topic: Go Red for Women, American Heart Association

Host: Adrienne Bankert

Guests: Dr. Sunita Koshy-Nesbitt, Texas Health Resources; Capera Ryan, Dallas Go Red Luncheon Co-Chair; Claire Kinzy, American Heart Association-Senior Director, Marketing & Communications; Jessica Oliver, 2013 Lifestyle Change Award Recipient

Focus: Heart disease is the No. 1 killer of women, taking the life of 1 in 3 women each year. Dr. Koshy-Nesbitt explained what Heart Disease is and discussed the risk and signs of cardiovascular disease. The Go Red for Women campaign not only aims to educate women on their risks, but to help educate men as well so they are not only aware of their own risks but the signs and symptoms that may affect the women they love. Capera Ryan shared her story of heart disease in her family, which is why she is this year's Go Red for Women Luncheon Co-chair. The 2014 Dallas Go Red for Women Luncheon will be featuring Vice President Dick Cheney as Keynote Speaker and he shared his personal battle of heart disease on National Wear Red Day, Friday, Feb. 7th. Claire Kinzy explained the Go Red for Women campaign and the importance and reason behind wearing the color red on National Wear Red Day. She also informed us of many events going on around DFW in support of February being National Heart Health Month. Jessica Oliver has been recognized for changing her life by losing over 100lbs and adding exercise as well as healthy eating to her lifestyle and shared her person story of the importance of recognizing your risks and changing your life to avoid heart disease. Show discussion supported by healthy food, exercise, fast food and 2013 Go Red Luncheon video, as well as, a CBS network package about the link between heart disease and dementia and pictures supplied by Jessica and the American Heart Association from last year's luncheon.

Plugged In for airdate February 8, 2014:

Topic: Valentine's Day Special

Host: Tracy Kornet

Guests: Chef Hicks, Buttons Restaurant; Brenna Roach, Co-owner of Flower Market on 7th; Kathy Banks, Travel Agent from Legacy Travel

Focus: Valentine's Day Cost savings ideas for Food, Flowers, Travel & Love. The CBS/TXA production department produced a package with a cooking segment with Chef Hicks at Buttons Restaurant. He demonstrated an easy gourmet pasta and chicken dish that is perfect for Valentine's Day. Brenna Roach demonstrated 2 vase flower arrangements and one floral bouquet with flowers bought at wholesale prices to inspire viewers to cut spending by buying flowers wholesale and doing the arrangements yourself. Kathy Banks discussed the pros and cons of last minute travel and supplied 4 different price point vacations that are good right now for Valentine's Day, including one local trip that saves you money.

Plugged In for airdate February 15, 2014:

Topic: Child Safety

Host: Brendan Higgins

Guests: Officer Lindsey, Bedford Police Department; Willie Wu, My BuddyTag Creator; Joshua Brandes, Fire Prevention Specialist- City of Irving

Focus: Child Safety- Stranger Danger & Basic Fire Safety for Children

Officer Lindsey explained the most important things parents should explain to their child about stranger danger and staying safe. We discussed the importance of your child knowing their address, name and parents' names. We discussed 911, fingerprinting and who children should go to in the event of danger. Willie Wu shared his story of losing his daughter at Six Flags and his response was to create the Buddytag. The BuddyTag is the latest child safety device that helps parents keep track of their children when out and about. Joshua Brandes explained the importance of an escape plan when talking to your child about fire safety in the home. Most importantly, he shared the importance of telling your child to get out to safety first and meet outside and tell the fire department if necessary who is still inside. He also demonstrated how to operate a fire extinguisher and talked about fire and carbon monoxide alarms. Show discussion supported by fire, Buddytag, carbon monoxide detector, sexting and texting file video.

Plugged In for airdate February 22, 2014:

Topic: Drug/Alcohol Addiction

Host: Adrienne Bankert

Guests: Dr. Harold Urschel, Chief Medical Strategist at Enterhealth; Brian Cuban, Author & Addict; Marie Krebs, Chair of the Dallas Area Drug Prevention Partnership and Executive Director of Twelfth Step Ministry; Lieutenant John Graham from The Arlington Division Of TABC

Focus: Segment 1- Dr. Urschel's comprehensive approach to treating addiction, along with his determination to educate those in the industry who are less than willing to embrace innovative treatment methods, were the impetus to create Enterhealth, an addiction disease management center. The clinical team at Enterhealth is currently implementing the most advanced, science-based treatment protocols, incorporating pharmacotherapy into client-centered treatment plans that address the psychological, spiritual and relational aspects of addiction.

Segment 2- Brian Cuban shared his story- suffering from eating disorders, low self-esteem, drug addiction, body dysmorphic disorder and his book "Shattered Image: My Triumph Over Body Dysmorphic Disorder". Brian has turned his life around and is now a public speaker, attorney & TV Show host sharing his story of how he turned his life around.

Segment 3- The Dallas Area Drug Prevention Partnership (DADPP) is an outgrowth of the Cheese/Heroin Task Force, which was established in March 2007 to address the growing concern over cheese/heroin overdose deaths. The coalition is a collaboration of the following groups: concerned citizens, law enforcement personnel, educators, substance abuse prevention and treatment professionals, health care providers, government officials, faith based organizations, churches, area youth, and other area coalitions targeting youth. Together they facilitate accurate data collection, educate youth, parents and the community, promote healthy media messages and conduct community outreach.

Segment 4- The Texas Alcoholic Beverage Commission (TABC) is the state agency that regulates all phases of the alcoholic beverage industry in Texas. Underage alcohol consumption has been a primary focus of the agency for many years and will continue to garner great attention and effort by the TABC. The Agency's mission is to promote public safety and serve the people of Texas through consistent, fair and timely administration of the Alcoholic Beverage Code while fostering education, voluntary compliance and legal, responsible alcohol consumption.

Plugged In for airdate March 1, 2014:

Topic: Brain Injury Awareness Month

Host: Tracy Kornet

Guests: Dr. Munro Cullum, Chief of Neuropsychology at UT Southwestern Medical Center; Michael Black, Suffered Brain Injury – creator of TryMunity.com; Bernadette Coleman, Son Has Brain Injury, creator of TryMunity.com; Alfred R. Johnson, D.O., Dallas Internist; Donna Valentino, Author - "Headstrong"

Focus: The North Texas Traumatic Brain Injury Center brings together UT Southwestern, Parkland Hospital and Baylor University Medical Center to provide outstanding clinical care and cutting-edge research in the field of traumatic brain injury. Dr. Cullum defined what brain injury is, what the causes, signs and treatment options are and discussed the most recent research in TBI. Michael Black shared his story of his TBI and the recovery and therapy that he has experienced.

In response to his accident and unavailability of support groups and resources, his mother Bernadette created TryMunity, a non-profit organization increasing awareness and providing support to individuals and families suffering from traumatic brain injury (TBI) through an online social community for survivors and supporters of shared stories, ideas, suggestions, and words of encouragement. Mike's doctor, Dr. Johnson talked about the use of hyperbaric Oxygen Therapy as a therapy option for TBIs as well as other diseases.

Donna Valentino shared her story and simple message of never giving up, following a traumatic brain injury. In her novel, *Headstrong: Surviving a Traumatic Brain Injury without Losing My Mind*, she shared her practical and positive outlook on life which she hopes will be an inspiration to others. Show discussion supported by football athlete concussion video, brain MRI video, Michael Black Hyperbaric Oxygen Therapy video, Michael Black crash pictures, and a CBS 11 news package about the "culture of resistance" in which parents and their children are both less inclined to share that a head injury or concussion has occurred since the child will be removed from the game.

Plugged In for airdate March 8, 2014:

Topic: Adoption

Host: Tracy Kornet

Guests: Ellen Porter, BraveLove Founder; Janice Podell, Placed Son for Adoption 17 Years Ago; Jennifer Lanter, Director of Public Relations – Gladney Center for Adoption; Michael Hartsfield, Adopted at 12 Years Old; Karen Griffin, Adoptive Mother; Starla Abraham, Foster Adoption Recruiter

Focus: Segment 1: BraveLove

BraveLove's mission is to change the perception of adoption through honest, informative, and hopeful communication that conveys the heroism and bravery a birth mother displays when she places her child with a loving family through adoption. BraveLove aims to invite and empower women to choose adoption. Janice Podell shared her story – she was the first mother to share her story with BraveLove in the form of a letter which eventually was the catalyst to her biological son to seek her out to reconnect with her.

Segment 2: Gladney Center for Adoption

Gladney's commitment to helping prospective adoptive families fulfill their dream of parenthood through adoption is demonstrated through their flexible, comprehensive client services. Each adoption, like each family, is unique. Their goal is to get to know each family and understand their unique situation so that together we can develop an adoption plan that is right for them. Gladney offers three very unique Domestic Adoption Programs:

- The Agency Directed Program places Caucasian, Hispanic, Asian and Native American infants and toddlers with loving adoptive families
- The ABC Program places African-American and Bi-racial infants and toddlers with forever families
- Through the New Beginnings Program, Gladney actively recruits secure and loving families for children who are available for adoption through the Texas State foster care system, older children and toddlers available for direct placement from the birth families, as well as children born with special medical needs

Michael and Karen shared their story of Michael being adopted through the New Beginnings Program.

Segment 3: CPS – Foster to Adopt

Here in Texas, there are about 6,500 children waiting for that forever home. Starla discussed the basics of how to adopt through foster care, the cost and need in the community for families to come forward to adopt.

Plugged In for airdate March 15, 2014:

Topic: SLANT

Host: Adrienne Bankert

Guest: Erin Offord, Community Relations Director, Big Thought; The "Scope Team"- Led By Tracee Bond and student- Jalen Riley Wells; The "PAL Team"- Led By Sergeant Tracy Jones and students- Jessica Martinez, Melody Martinez & Arianna Ollie-Ruffin; Tony Fay, Principal, Fay + Sawers Productions

Focus: SLANT (Service Learning Adventures in North Texas) is a student-led service-learning program that inspires youth to improve their communities in creative and meaningful ways. The Scope and PAL Teams shared their experiences volunteering their time to improve their communities. Tony Fay discussed the upcoming NCAA events that are free to the public including the Reese's Final Four Friday - the celebration is scheduled to take place at AT&T Stadium on April 4, 2014 to honor each SLANT participant and celebrate the difference that SLANT teams made in the North Texas community this year. Show discussion supported by SLANT volunteer gardening project video and project pictures supplied by SLANT, March Madness Music Concert video and community reaction sound bite.

Plugged In for airdate March 22, 2014:

Topic: New Friends New Life

Host: Tracy Kornet

Guests: Katie Pedigo, Executive Director, New Friends New Life; Felicia Hyde, Survivor, President of NFNL Leader' Circle; Ashlee Kleinert, NFNL supporter; Taryn Mays, NFNL Volunteer and Development Manager

Focus: Katie Pedigo explained how New Friends New Life restores and empowers trafficked teen girls and sexually exploited women and their children. By providing access to education, job training, interim financial assistance, mental health and spiritual support, NFNL helps women and their children overcome backgrounds of abuse, addiction, poverty and limited opportunities. She spoke about their holistic approach and the red flags

parents, teachers and adults can look for in teens that are vulnerable to sex trafficking. Felicia Hyde told her story of sexual abuse as a child and ending up in the underground sex industry. After reaching out to New Friends New Life and receiving help, she now mentors young women who are trying to get out of the industry. Ashlee Kleinert shared her story of shutting down two prostitution parlors in Addison posing as legitimate businesses. She also explained what to look for in your own neighborhood and the signs of a sexually oriented business operating near you. Taryn Mays spoke about the needs of the organization and the volunteers and mentors needed in the community to help these women, young girls and children adjust to life outside of the sex industry.

Plugged In for airdate March 29, 2014:

Topic: Dallas International Film Festival

Host: Adrienne Bankert

Guests: James Faust, Artistic Director; Sarah Harris, Senior Programmer; Lee Papert, President/CEO Dallas Film Society; Renée Contreras - Director of Membership, Education and Outreach

Focus: The Dallas Film Society is a nonprofit organization dedicated to supporting film, filmmakers and film education through annual events, the Dallas International Film Festival and The Art of Film. Lee Papert talked about the organization as a whole and James and Sarah talked about the films in this year's International Festival and the ways to obtain tickets to the screenings. We previewed and discussed two films being shown at the Film Festival (Trailer video supplied by DIFF). "HEAVEN IS FOR REAL" has its World Premiere at the Festival and "ABOVE ALL ELSE" is part of the Texas Competition. We discussed the Star Awards and the Avery Award recipients and the celebrations in DFW to acknowledge individuals who have made important contributions in shaping the face of modern cinema and the advancement of the art of film. John Wayne, Cheryl Boone Isaacs and Michael John Kricfalus are the honorees this year. Renée Contreras talked about the CBS11/TXA21 sponsored "Family Fun Day" to be on April 5th and the special screening of The Neverending Story at sunset. James Faust talked about the family friendly movies coming to the festival and talked about the Disneynature, "Bears" movie screenings.