

KTXA PROGRAM/ISSUES REPORT

April 1-June 30, 2014

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

Plugged In for airdate July 5, 2014:

ISSUE- Community/Legal

Topic: CASA

Host: Adrienne Bankert

Guests: Rebecca Farrow - Executive Director; Natalie Stalmach - Development Director; Pat Jolley, CASA; Andy Bearden, CASA; D.D. Holmes, CASA Advocate of The Year; Sandra Williams - Adoptive Mother whose son was DD Holmes' case

Focus:

There are 400 abused and neglected children in Tarrant County that are currently waiting on the critical voice of a volunteer Advocate. CASA (Court Appointed Special Advocates) of Tarrant County is an organization of volunteer Advocates who stand up on behalf of abused and neglected children because they want them to have a future brighter, more hopeful than their past. We met two CASA workers and heard their first-hand accounts of how the program works and had a package about the CASA Advocate of the Year.

Plugged In for airdate July 12, 2014:

ISSUE -Community/National Service

Topic: AmeriCorp

Host: Tracy Kornet

Guests: Elizabeth Darling - President and CEO of OneStar Foundation; Daphne Brookins - OneStar Foundation board member and AmeriCorps Alum 1994; Timeria Cunningham - CitySquare AmeriCorps member; Albert Vazquez - CitySquare AmeriCorps member; Keshia Bruno - Texas HIPPY Asst. State Director; Janie Rojas - Texas HIPPY Coordinator; Mariela Benavides - Texas HIPPY member; Mirella Figueroa - Texas HIPPY member

Focus:

AmeriCorps engages more than 80,000 Americans in intensive service each year at nonprofits, schools, public agencies, and community and faith-based groups across the country. AmeriCorps programs do more than move communities forward; they serve their members by creating jobs and providing pathways to opportunity for young people entering the workforce. We defined how AmeriCorps places thousands of young adults into intensive service positions where they learn valuable work skills, earn money for education, and develop an appreciation for citizenship.

We met two groups of volunteers with the OneStar Foundation who shared their experiences in service across Texas. And we heard about the background of OneStar and Americorp. OneStar administers AmeriCorps*Texas, which pairs members with nonprofits, public agencies and faith-based and community organizations to help them tackle social challenges. AmeriCorps Texas gives members the opportunity to strengthen Texas communities while being part of a national service movement.

Plugged In for airdate July 19, 2014:

ISSUE – Mental Health in Young People

Topic: Speak Your Mind, Texas

Host: Brendan Higgins

Guests: Keena Pace; Chief of Mental Health Services, MHMR Tarrant County; Earlene Quinn, Deputy Regional Director, Texas Department of State Health Services; Christina Judge, Daughter Diagnosed with Bipolar Disorder at age 11; Greg Powers, LCSW; Program Director Youth Addiction Services

Focus:

We discussed the “Speak Your Mind, Texas” campaign which is part of an overall Texas effort to raise awareness of mental health issues and increase access to services. The Texas Legislature added more than \$300 million in additional mental health funding for 2014-2015. The funds are being used to expand services, decrease wait lists, make

improvements at the state's mental health hospitals, and develop targeted efforts for veterans and young people. We talked about how mental illnesses often strike early. Half of all cases start by age 14, and three-quarters by age 24. One in five Americans will experience a mental health issue during his or her lifetime, and one in 20 people will develop a serious mental illness.

Plugged In for airdate July 26, 2014:

ISSUE - Financial

Topic: College Financial Planning

Host: Tracy Kornet

Guest: Bill Dendy, Elite Financial Management; Alexandria McGill, College Student

Focus: As of July 1, 2014, interest rates on Federal Student Loans have increased and paying for college is becoming the number one expense for many families. We discussed the best ways to plan for college expenses for both parents who will be paying for their child and students who are suddenly faced with a lot of debt. Research shows that college graduates from private four year schools earn about the same as those who attended public ones. The show stressed the importance of maintaining a budget, paying your loan back quickly and going to a school that you can afford. We heard from a student whom found herself in tens of thousands of dollars of debt after only 1 year at college.

Plugged In for airdate August 2, 2014:

ISSUE - Health

Re-run of June 11, 2014 show - LLS

Topic: Leukemia & Lymphoma Society/LLS

Host: Tracy Kornet

Guest: Patricia Thomson, Ph.D., Executive Director, North Texas Chapter of LLS; Tim Durst, National Chairman, LLS; Don Armstrong - Leukemia Survivor; Cutler Fricke - Leukemia Survivor (Cutler is 5 years old.); Aaron Fricke - Cutler's Father; Libby

Kaczmarek, Community Relations Manager; Kacy Lowe, Senior Director of Corporate Development, LLS

Focus:

The mission of The Leukemia & Lymphoma Society (LLS) is: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS is the world's largest voluntary health agency dedicated to blood cancer. We defined what blood cancers are and talked about treatment and research going on right now and how LLS helps the community with blood cancers. We met two Leukemia survivors and heard about how they have overcome cancer and discussed the upcoming Light the Night Event in Dallas, Fort Worth and North Dallas.

Plugged In for airdate August 9, 2014:

ISSUE - Public Interest/Entertainment & Social Services

Topic: Restaurant Week

Host: Tracy Kornet

Guest: Stephan Pyles, Executive Chef – San Salvaje; Jan Pruitt, President & CEO – North Texas Food Bank; Stefan Rishel, Max's Wine Dive Executive Chef; Todd A. Landry, Executive Director - Lena Pope Home

Focus:

More than 125 top restaurants are participating in the 17th Annual DFW Restaurant Week, offering three-course fixed price dinners. 20% from each meal purchased is donated to the North Texas Food Bank and the Lena Pope Home. DFW Restaurant Week is North Texas Food Bank's largest single fundraiser. The North Texas food bank on average provides access to 175,000 nutritious meals a day. And 1 in 4 children in North Texas is food insecure. The Lena Pope Home helps create hope, happiness, and success for children and families through two focused areas: counseling and education.

We discussed the missions of both the North Texas Food Bank and Lena Pope Home and did two cooking segments in a Dallas restaurant and a Fort Worth restaurant.

Plugged In for airdate August 16, 2014:

ISSUES – Economy/Military Services

Topic: EIA/Heroes on Water

Host: Adrienne Bankert

Guest: Ashlee Kleinert, Co-Founder and Co-Executive Director of EIA; Chris Kleinert- Co-Founder and Co-Executive Director of EIA; Hilanne Myers, Marketing Director of Heroes on the Water

Focus:

We discussed how Executives In Action or EIA's mission is to transform our community by strengthening local nonprofit organizations. To achieve this mission, EIA engages experienced leaders from the business sector, while in transition between jobs, as pro bono consultants to charitable agencies that could not otherwise access such talent.

Heroes on the Water is a partner agency of EIA. The non-profit serves our Nation's warriors by providing healing and rehabilitating kayak fishing outings that are physically and mentally therapeutic through a nationwide community of volunteers and donors. Hilanne Myers talked about how Heroes on the Water impacts veterans in our community and how EIA has helped them reach more North Texan Vets. We also had a package from the point of view of the veterans and how the program has impacted them.

Plugged In for airdate August 23, 2014:

ISSUE - Health

Topic: MS

Host: Jason Allen

Guest: Dr. Angela Flores, MD - Neurology, UT Southwestern Medical Center Neurology; Shannon Nelson, Manager, Individual Giving, National MS Society - South Central Region; Leslie Regan, Living with MS, MS Ambassador and MS Walk Team Captain

Focus:

The National MS Society is a collective of passionate individuals who want to do something about MS now—to move together toward a world free of multiple sclerosis.

The organization helps people address the challenges of living with MS through a 50-state network of chapters. The Society helps people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward.

The doctor explained what MS is and the research and development going on to find a cure. We discussed the resources available online at the MS Society website, along with support groups in the area. We heard from someone living with MS and the importance of education and raising money to find a cure.

Plugged In for airdate August 30, 2014:

ISSUE - Health

Topic: MDA

Host: Tracy Kornet

Guest: Jennifer Satery, MDA Healthcare Service Coordinator; Caitlin Carter, MDA Fundraising Coordinator; Ashlee Madrigal, son who has Duchenne's

Focus:

The Muscular Dystrophy Association is the world's leading nonprofit health agency dedicated to finding treatments and cures for muscular dystrophy, amyotrophic lateral sclerosis (ALS) and other neuromuscular diseases. MDA funds worldwide research; provides comprehensive health care services and support to MDA families nationwide; and rallies communities to fight back through advocacy, fundraising and local engagement. MDA research grants currently are supporting more than 250 projects worldwide.

We discussed the ice bucket challenge that has gone viral to raise money for ALS, which is one of the many MD diseases. We discussed research and development in the area of MD and a mother and son, with Duchenne's, talked first-hand about living with MD and the annual MD walk coming up in September.

Plugged In for airdate September 6, 2014:

ISSUE – Physical Fitness

Topic: Fit & Faithful

Host: Adrienne Bankert

Guest: LaChanda Dupard, Fit and Faithful Living Founder; Melodie Calvert, Fit and Faithful Living Member; Tash Tolbert, Fit and Faithful Living Member; Chuck Weaver, SUPA Crossfit

Focus:

The Fit and Faithful mission is to engage, educate and empower individuals in our communities to adopt a healthy lifestyle that includes regular physical activities, good nutrition and the pursuit of mental balance. Since 2011, Fit and Faithful Living Inc., has devoted its energy to passionately advocating for individuals who experience health issues due to but not limited to high blood pressure, high cholesterol, diabetes, kidney disease and other ailments resulting from obesity.

We talked about the 3rd Annual Health & fitness Expo is Saturday, September 13, 2014 at SMU. One of the guests who attended was inspired to lose 50lbs after the event last year. The guests did an in studio workout demo to show sedentary people at home how to start a work out regiment.

Plugged In for airdate September 13, 2014:

ISSUE – Social Services/Domestic Violence

Topic: The Family Place

Host: Jason Allen

Guest: Paige Flink- CEO, The Family Place; David Almager - Director, Batterers Intervention Prevention Program; Heather Wheeler- Children's Counselor; John Todd - Board member, The Family Place

Focus:

The Family place is the largest family violence service provider in the Dallas area providing free services to 11,758 survivors of family violence in 2013. 1 in 3 women are victims of domestic violence in North Texas. We discussed the Ray Rice domestic violence video that everyone has been talking about this week and the resources available at the Family Place for women and families who might be in a similar situation.

We talked about the Trailblazer Awards Luncheon on September 17, 2014 at the Hilton Anatole in Dallas. The emphasis on this year's luncheon is "male awareness" helping men understand that domestic violence is a "community issue" rather than a "women's issue". The Batterers Intervention Prevention Program, that helps abusers stop the abuse, was also discussed.

Plugged In for airdate September 20, 2014:

ISSUE – Public Interest/Self-improvement

Topic: Ziglar

Host: Adrienne

Guest: Tom Ziglar, son of Zig Ziglar, CEO of Ziglar Inc.; Mike Rodriguez, Ziglar Motivational Speaker and Trainer

Focus:

The Ziglar Way is a motivational and personal development training company based on the principles of founder Zig Ziglar and has impacted more than a quarter of a billion lives. We discussed how the Ziglar Way believes in taking action, common sense, fairness, commitment and integrity in your way of life. A seminar, "Building the Best You in 7 Keys", based on the Ziglar Experience is September 24th, 2014 in Frisco. We discussed the 7 keys in detail.

Plugged In for airdate September 27, 2014:

ISSUE - Environment

Topic: Texas Trees Foundation

Host: Jason Allen

Guest: Matt Grubisich, Director of Operations, Texas Trees Foundation; Tyler Wright, Community Outreach Forester

Focus:

Tree North Texas is the regional urban forestry initiative for North Texas. This initiative will be the largest tree planting initiative in the nation, with a plan to plant 3 million trees in North Texas during the next 10 years. We discussed how trees help reduce our carbon footprint- just 100 planted trees can mitigate the 12,632 pounds of carbon dioxide that are emitted by one car in one year. Besides reducing carbon dioxide, trees also take in air pollutants which filter our air. Texas Trees Foundation has almost 30 years of history in North Texas and as established itself as the largest nonprofit urban tree farm in the country, providing quality stock for its tree planting projects.

We also discussed how to choose, plant, and care for the perfect tree and where the community can register their tree at home on the Texas Trees Foundation website.