

KTXA ISSUES/PROGRAM REPORT

April 1-June 30, 2017

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months. The Station broadcasts a regularly scheduled local public affairs show, Plugged Into DFW, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout the quarter of the year.

Plugged In To DFW for airdate 4/1/17:

ISSUE – Community

Topic: Art Festivals

Host: Karen Borta

Guest: Brandon Kennedy, Director of Development & Outreach, Dallas Art Fair; Geoff Fairchild, Special Events Coordinator, City of McKinney; Stephen Millard, Deep Ellum Festival Organizer & Founder; Abel Garcia, Artist; Claire Bloxom Armstrong, MAIN ST. PR director; Thomas Diel - artist

Focus:

We discussed four art festivals happening across DFW this spring - 1.) Dallas Art Fair, 2.) Arts in Bloom, 3.) Deep Ellum Art Fest and 4.) Main St. Art Festival. All events celebrate local and international artists. Discussed what to expect at each event, the kinds of art on display for purchase and the schedule of events at each location.

Plugged In To DFW for airdate 4/8/17:

ISSUE – Social Services

Topic: Buckner International

Host: Russ McCaskey

Guest: Scott Collins, Vice President of Communications, Buckner International; Cynthia Rentie, Director, Buckner Family Pathways Dallas; Ricardo Brambila, Director, Buckner Family Hope Center at Bachman Lake

Focus:

Buckner is Dallas' oldest children's charity and was founded as Buckner Orphans Home, 138 years ago. Discussed the different Buckner programs including: Foster Care and Adoption, Family Pathways, Family Hope Centers, and how our viewers can get involved by volunteering and donating to the *Shoes for Orphan Souls* program.

Plugged In To DFW for airdate 4/15/17:

ISSUE – Public Safety

Topic: Child Abuse Prevention Month (Dallas Children's Advocacy Center)

Host: Russ McCaskey

Guest: Dianna Smoot, DCAD Director of Education; Heather E. Ormand, DCAD Chief Operating Officer; Ellen Stauffer, DCAD Development Officer

Focus:

April is Child Abuse Prevention Month. We discussed what child abuse is, how to identify it, how to protect your children and what to do if you suspect child abuse in someone's home.

Plugged In To DFW for airdate 4/22/17:

ISSUE – Environment

Topic: Earth Day Texas

Host: Russ McCaskey

Guest: Ryan Brown, CEO, Earth Day Texas; Michael Cain, President of EARTHxFilm

Focus:

Saturday, April 22 is Earth Day. We discussed the events happening at Earth Day Texas at Fair Park from April 21-23rd. Also discussed new film festival, EARTHxFilm, happening in the DFW area concerning issues of conservation.

Plugged In To DFW for airdate 4/29/17:

ISSUE – Disability Services

Topic: Bryan's House

Host: Madison Adams

Guest: Abi Erickson, Executive Director of Bryan's House; Kalea Simpson, Son has Autism, uses services at Bryan's House; Aracely Veliz, Director of Family Support Services

Focus:

Since 1985, Bryan's House in Dallas has been providing care for children suffering from HIV/Aids and other medical conditions, like cerebral palsy, autism, Down Syndrome. We discussed the services they provide and heard first-hand how families thrive with the help of Medically Managed Care, Respite Care and the Social Services offered at Bryan's House.

Plugged In To DFW for airdate 5/6/17:

ISSUE – Health

Topic: HPV

Host: Karen Borta

Guest: Dr. Jasmin Tiro, Ph.D., Department of Clinical Science, UTSW; Joyce Tapley, MA, CHCO, CEO, Foremost Family Health Centers

Focus:

Nearly seventy nine million people in the U.S. are infected with HPV and 14 million people become infected every year. We talked about transmission and prevalence of HPV in the community and the importance of getting children vaccinated. Discussed the facts and myths about the vaccination, detection and treatment of HPV.

Plugged In To DFW for airdate 5/13/17:

ISSUE – Health

Topic: Pregnancy/Baby Health

Host: Karen Borta

Guest: Dr. Martin Hechanova, Obstetrics and Gynecology Specialist, UTSW; Abbey Robinson, Fort Worth Doula; Justin Smith, M.D, Pediatrician, Cook Children's

Focus:

We discussed how to choose the right OB/GYN, the latest in SIDS guidelines, how the Finnish Baby Boxes are drastically reducing the incidence of SIDS, why women are choosing Doulas for labor and delivery and how Kangaroo Care is beneficial for the entire family.

Plugged In To DFW for airdate 5/20/17:

ISSUE – Public Interest

Topic: Strong Enough by Anne Grady

Host: Russ McCaskey

Guest: Anne Grady, Author

Focus:

We discussed the book *Strong Enough. Choosing Courage, Resilience and Triumph* with author and leadership consultant Anne Grady. Anne provided actionable strategies that can apply to all aspects of one's personal and professional life to create lasting behavior change.

Plugged In To DFW for airdate 5/27/17:

ISSUE – Public Safety

Topic: Drivers Safety

Host: Russ McCaskey

Guest: Val Lopez, Texas Department of Transportation, Public Information Officer; Frank Rosello, CEO and Co-founder of Reflection Band

Focus:

Over 3,500 people die each year on Texas Roads. We discussed several different campaigns going on right now to keep North Texans safe on the road, including: “Be Safe, Drive Smart”, “Talk, Text, Crash”, “Share The Road”, “Click It or Ticket” and “Plan While You Can”.

Plugged In To DFW for airdate 6/3/17:

ISSUE – Physical Fitness

Topic: Health & Fitness Trends in 2017

Host: Karen Borta

Focus:

Today’s show was a compilation of national and local stories highlighting different health and fitness trends. We discussed family weight loss goals, the differences between “Boutique Fitness Studios” (Crossfit, Orangetheory and Bar Method), and how fitness apps are helping those with weight loss goals. Also discussed how protein and wellness drinks can help weight loss and how eating impacts overall health. In addition, the program highlighted a local man’s struggle to lose weight and a new local trend of surf fitness classes popping up across North Texas. All stories offered tips to maintaining a healthy workout and fitness regimen.

Plugged In To DFW for airdate 6/10/17:

ISSUE – Public Interest

Topic: Etiquette with expert Diane Gottsman

Host: Karen Borta

Guest: Diane Gottsman, Etiquette Expert

Focus:

We discussed how good etiquette can help you move ahead in life. Discussed topics of a proper greetings, networking, summer etiquette, social media etiquette and the rules of etiquette that stand the test of time.

Plugged In To DFW for airdate 6/17/17:

ISSUE – Health

Topic: Alzheimer's Disease

Host: Karen Borta

Guest: Theresa Hocker - Executive Director for the Alzheimer's Association - North Central Texas Chapter

Focus:

5.5 million Americans are living with Alzheimer's in the U.S. Discussed the prevalence, diagnosis, treatment and cost the disease is taking on the individuals diagnosed and their support networks. Discussed resources available through the Alzheimer's Association and research happening in North Texas to find a cure.

Plugged In To DFW for airdate 6/24/17:

ISSUE – Public Interest

Topic: Beauty Trends

Host: Karen Borta

Focus:

The show was a collection of pre-produced packages from CBS11 News and CBS News reporters about current beauty trends happening in North Texas and the US. Discussed the latest in skin care and makeup, plastic surgery, men's beauty trends, and the health issue concerning fashionable high heels.