

KTXA PROGRAM/ISSUES REPORT

July 1-September 30, 2008

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Ascertainment Report

July-September 2008

Consumer

7/1 8pm Things you can do in downtown Dallas for under \$21.00.
7/18 8pm Tips for hosting a garage sale. **8/1 7pm** Tips for saving money at the grocery store. **9/17 8pm** Information on what you can do to get your money back when dollar bills are damaged. **9/22 8pm** Tips for flying first class or staying in a luxurious hotel for very little money. **9/24 8pm** North Texas women face more financial disadvantages than men. That's according to a study by the Dallas Women's Foundation which found one out of five households led by women lives in poverty.

Education

7/1 7, 8pm Up to 50,000 student athletes will be randomly tested during the next school year for steroids. **7/9 8pm** The Women of Texas Instruments Fund and its High-Tech High Heels program held a summer camp for high school girls. They learned to build lego robots and learned about careers in engineering.

7/15 7pm A north Texas parent joined ten other families in a federal lawsuit against the Dallas school district. The father of an eighth grade student says the school system provides lower quality facilities, academic programs and materials for schools in predominately African American neighborhoods. **7/18 7, 8pm** Texas has new standards for teaching Bible courses in high school. Classes will focus on the history and literature of the Bible. **7/30 7pm** Students in the Gonzales school district will have to follow the dress code or face a very unfashionable punishment, wearing a school issued jumpsuit. **8/4 8pm** An estimated 50,000 thousand people flooded Dallas' Fair Park for the annual Mayor's Back to School Fair. This is a yearly event designed to assist families with free school supplies. **8/12 8pm** Girls from Girls Inc. learned how to row in a summer program. The White Rock Boathouse and Girls Inc. of Metropolitan Dallas teamed up for the free one week camp. **8/12 8pm** Free school supplies were given out at the West Dallas Multipurpose Center. Health officials were also on hand to provide free immunizations, sports physicals and medical check-ups. **June-July TXA aired several stories on Jessica Hall.** Doctors removed the right half of her brain in June. **9/8 7pm** The Richardson school district is addressing bullying and all of the problems associated with it through a program call R Time.

Crime

7/1 7pm The Dallas Police Department's 3,300 officers are subject to random drug testing. Anyone who tests positive for steroids will face disciplinary action. **8/11 7pm** The director of the FBI spoke at the 20th Annual Crimes Against Children Conference. Robert Mueller kicked off the four-day conference which brings together top experts from the FBI, child protective services, social work, and children's advocacy groups. **8/11 8pm** Criminal background checks are a common tool for law enforcement agencies and employers. Now more consumers are gaining access to others' personal information. **8/11 7pm** More senior citizens are getting a license to carry a gun.

8/13 8pm The Baby Moses Dallas Organization presented Safe Haven signs to Childrens Medical Center. The signs will remind mothers that they can drop off their unwanted newborns at the hospital without fear of legal charges. **9/9 7pm** Plans for a documentary involving the Dallas County District Attorney have been approved. A film crew will be allowed inside the DA's office to work with the conviction integrity unit. The unit has helped clear nearly two dozen convicted prisoners by utilizing DNA evidence.

Community

7/3 8pm Plano is listed as one of the top best places to raise a family according to Best Life magazine. **7/18 8pm** A new technology center is open at the East Dallas Boys and Girls Club. An electric provider donated money to buy new computers and equipment for the center.

7/21 8pm Texas Congresswoman Eddie Bernice Johnson hosted a Youth Crime Prevention Summit. Community leaders offered alternatives to keep youth away from drugs and violence. **7/22 8pm** A group of Terrell teenagers built 600 water purification units. The water purifier units were distributed to families in the Middle East and India.

7/22 8pm Southwest Airlines employees participated in the Backpack Brigade. They stuffed backpacks with school supplies they donated.

The supplies will be given to students whose parents are fighting in the war. **7/24 8pm** Yield, a north Texas clothing company donates a portion of every garment sold to help feed children in India, Africa, and Central America. **7/25 8pm** Dog owners struggling to provide food for their pets are getting help. A pet food drive was held to benefit the Tarrant Area Food Bank. The food bank collects animal and human food. **7/28 7pm** The city of Wylie held a surprise parade for troops preparing to leave to serve the country. **8/21 7, 8pm** Gold medal Olympian Nastia Liukin arrived at DFW Airport from the Olympics. She was greeted by hundreds of cheering fans. **8/29 7pm** Proceeds from tickets sold to tour a Fort Worth "green" house will benefit the Fort Worth Cystic Fibrosis Association.

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9/2 8pm Texas has the highest teen pregnancy rate in the nation. Contributing psychologist Dr. Sylvia Gearing discusses the issue of teenage pregnancy. **9/2 7, 8pm** Two north Texas veterans received the numerous service medals they were owed from World War II. **9/8 7, 8pm** Several emergency groups came together to honor four children for helping save the lives of their family members, during an emergency. **9/9 7pm** Open for just a few months, The Bridge, a new homeless facility in Dallas is already overloaded. **9/12 7pm** The Annual Kidney Texas Luncheon and Fashion Show was held to help raise money in the fight to find a cure for kidney disease. **9/16 7, 8pm** A team of experts took viewers calls about the DTV transition. TXA 21 also turned off its analog transmitter during a broadcast so that viewers could find out if their TVs would work when the real switch takes place in February 2009. **9/17 8pm** A nine year old girl helped raise money for children affected by Hurricane Ike. **9/17 8pm** A report on Brother Bill's Helping Hand. It is a community food pantry for one of the poorest neighborhoods in Dallas.

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Medical

7/2 7pm There is a new solution for people who want to improve their smile. It is a gum lift for the teeth which is much like a face lift. **7/21 8pm** The Margot Perot Center at Presbyterian Hospital of Dallas is also known as Dallas' baby factory. More than six thousand babies are born there every year. To celebrate the maternity center turning 25 years old the hospital gave every mom who had a baby on the anniversary day a dozen roses. **8/2 8pm** Thousands turned out to take advantage of the 2008 Hispanic Wellness Fair at the Will Rogers Memorial Center. The Fair offered several free exams, including vision, dental, cancer, and HIV/AIDS. **8/4 8pm** Dallas Mayor Tom Leppert congratulated employees at Baylor Health Care System for participating in the Mayor's Live Healthy Dallas 100 Day Challenge to lose weight. **9/2 8pm** Tips for packing a lunch your child will actually eat. **9/3 7pm** Details on how viewers can participate in a fitness boot camp sponsored by TXA 21.

9/5 8pm High school athletes are being urged to take a test that will help determine if they should continue to play football after suffering a concussion. **9/23 8pm** One north Texas family is making hospital history at Cook Children's Medical Center. They are the parents of quadruplets born at the hospital. **9/25 7pm** Millions of Americans are losing confidence in the economy, and some are losing sleep. Contributing psychologist, Dr. Sylvia Gearing offers insight to viewers on how to stay healthy during these economic times.